



CITY POLICY

POLICY NUMBER: C590

REFERENCE:

ADOPTED BY:

City Council
April 11, 2017

SUPERSEDES:

New

PREPARED BY: Sustainable Development

DATE: April 5, 2017

TITLE: **Community Traffic Management**

Policy Statement:

The City of Edmonton strives to mitigate the community impacts of the transportation system by managing the behaviour of traffic in residential communities. Community Traffic Management includes physical measures that minimize traffic shortcutting and speeding to enhance safety for residents and all road users. Community Traffic Management also includes initiatives that raise awareness and educate drivers about appropriate behaviour in residential communities.

1. The Community Traffic Management program will enhance safety and community liveability in accordance with Edmonton's Transportation Master Plan and Council's approved Road Safety Strategy ("Vision Zero").
2. Throughout the process to implement the Community Traffic Management program, the City will seek public input and honour local knowledge by aligning with Council's approved Public Engagement Policy and best practices in public engagement.
3. Community prioritization within the Community Traffic Management program will be based on both quantitative and qualitative criteria that reflect the diversity of Edmonton's communities.
4. Whenever possible, implementation of the Community Traffic Management program will rely on a collaborative relationship with Neighbourhood Renewal to leverage the effectiveness of both programs.
5. The City will provide communities with support for initiatives to raise awareness about local traffic issues and safe driver behaviour as well as the options available for education to improve driver behaviour within residential communities.
6. The City acknowledges that a flexible approach to managing project scope and timelines is necessary to ensure that each community's unique traffic issues are recognized, assessed, and responded to in a manner that respects local context and community values.

The purpose of this policy is to:

Traffic shortcutting and speeding issues, as well as other negative driver behaviours, can have a profound impact on the safety and quality of life of residents. The purpose of the Community Traffic Management Policy is to support livable, healthy, and safe communities by providing guidance for a systematic and transparent process to identify, assess, respond to, and report on community traffic issues.