

Warm weather after the winter months brings everyone out of doors. Watch for motorcycles, bicycles, and children on the street.



## Good Weather Pedal to the Metal

There is something about warm days that makes us feel carefree. Driving while carefree means a spike in speeding. Keep an eye on the speedometer and use cruise control.

## Sunrise and Sunset

Driving towards the sun can hamper visibility. Be sure your windshield is clean and fill up on wiper fluid. Keep sunglasses in your vehicle.

## Playgrounds

Long days and warm weather means activity in the playgrounds and almost any open space. Watch for children and obey the posted speed limit.

This brochure was created by Traffic Safety. This brochure is intended for information purposes only and is not a legal document.

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# Safe Roads

Speeding impacts us all. Slow down. Safe roads begin with you!



VISION  
ZERO

Edmonton

# Our choices can make the difference between life and death.

## Speeding

While speed doesn't always cause crashes, it always determines the severity of a crash. Even a small difference in speed can mean the difference between life and death. This is especially true for pedestrians, motorcyclists and cyclists. **Stay within the speed limit.**

## Distracted Driving

Distraction accounts for 20–30% of collisions. Most people associate distracted driving with drivers using cell phones. However, distraction can refer to anything that takes your eyes off the road and or your mind away from driving. **Make getting to your destination safely your priority.**

## Following Too Closely

Almost 40% of all motor-vehicle collisions in Edmonton are a result of drivers following too closely. Speeding and distraction contribute to this high number, but many could be prevented simply by leaving more space. **Relax. Get there in one piece.** Leave more space when the roads are wet, icy, or have sand on them.

## Red Lights

Rolling through a red light or past a stop sign is a traffic violation and puts pedestrians and other drivers at risk. **Come to a complete stop and look both ways** before turning. There may be pedestrians crossing.

## Vision Zero

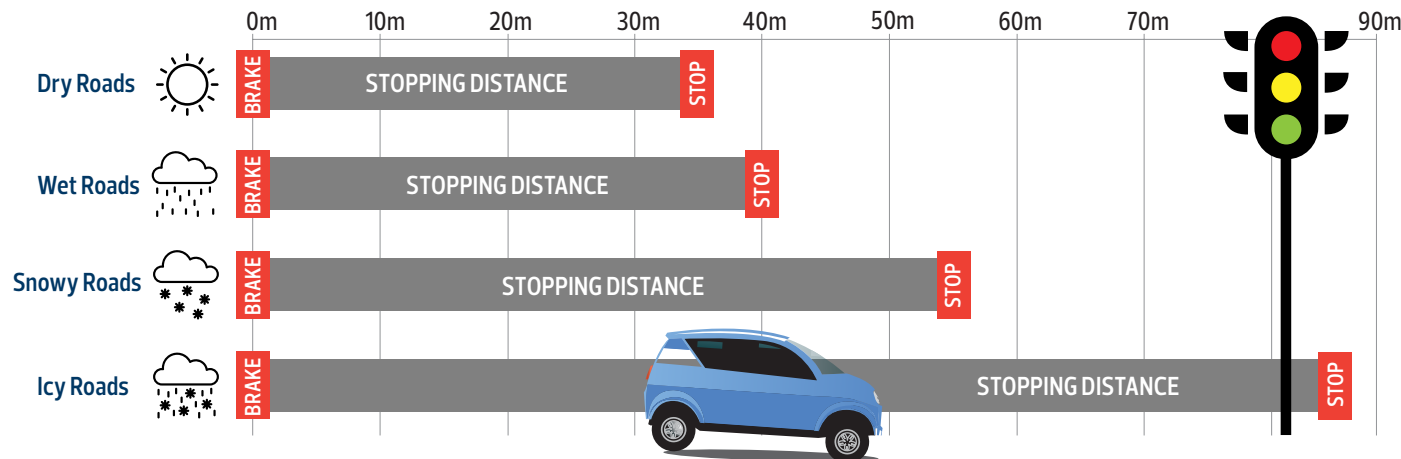
What is the acceptable annual number of fatalities and serious injuries on Edmonton roads? What is the acceptable number if the dead and injured are your family members? **Zero.**  
[edmonton.ca/visionzero](http://edmonton.ca/visionzero)

## Stopping

If your vehicle skids into an intersection because you could not stop, you are travelling too fast for road conditions. **Slow down.**

## Stopping Distance in Different Weather

Stopping distance increases as weather worsens – Car travelling 50 km/h on a dry road, wet road, packed snow road, and icy road.



For pedestrians speed is particularly lethal.

If hit by a vehicle travelling at:

**30** km/hr the survival rate is **90%**

**50** km/hr the survival rate is **20%**

**60** km/hr the survival rate is **10%**

**VISION ZERO EDMONTON: zero traffic fatalities and serious injuries**