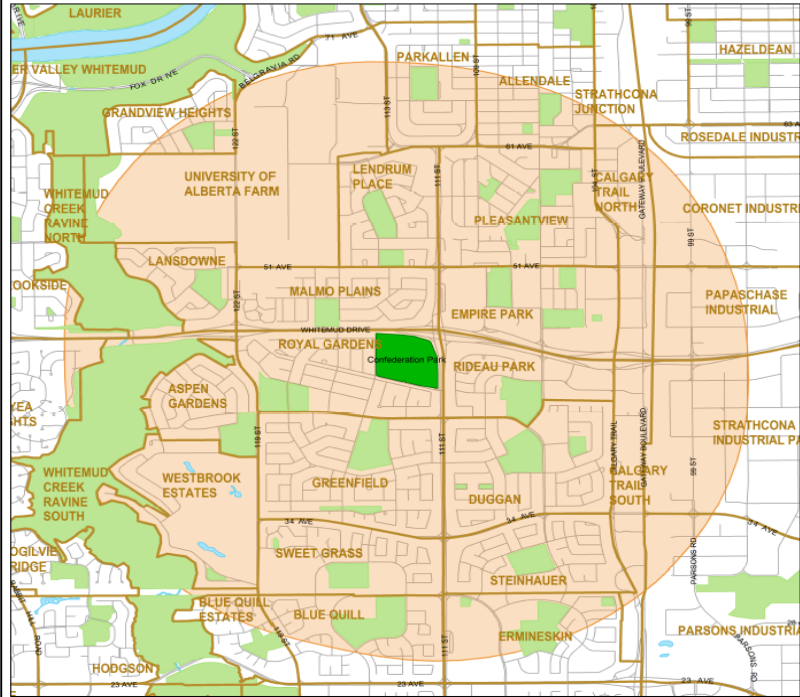
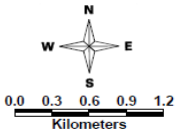






Confederation Park and Area



CONFEDERATION PARK SURVEY RESULTS 2016



- Legend**
-  2.5 km Radius of Study Area
 -  Park Master Plan Study Area
 -  Park
 -  Neighbourhood Boundary

July 2015



Introduction – Background and Objectives

- District Parks are busy, active sites that serve a population primarily within a 2.5 km catchment area. District Parks are primarily sites for adult-sized sports fields, senior high schools, recreation centers and unique recreation opportunities. They often provide opportunities that are different but complimentary to Neighborhood parks.
- The purpose of the survey is to gather input on how Confederation District Park is currently used and to learn what activities and improvements respondents would like to see as part of future renewal.
- The input from this survey will be taken into consideration in the development of the park renewal master plan, specifically, to support draft concept plans that will determine park priorities for renewal to improve future use.

Introduction – Methodology

- The City of Edmonton developed the survey which was made available to the public electronically and in paper format from October 19th to December 10th.
- A public open house was held October 26th at Royal Gardens Community League
 - ▣ The survey was available at the open house event electronically and in paper format.
 - ▣ Following the open house, various methods were used to advertise the survey including changeable text signage, emails and social media communications.
 - ▣ Paper surveys were available at the Confederation Leisure Centre until December 10th
- 125 citizens responded to the survey and 107 completed all the questions. This report is based on responses from the 107 completed surveys.

Executive Summary

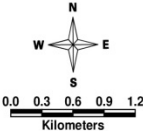
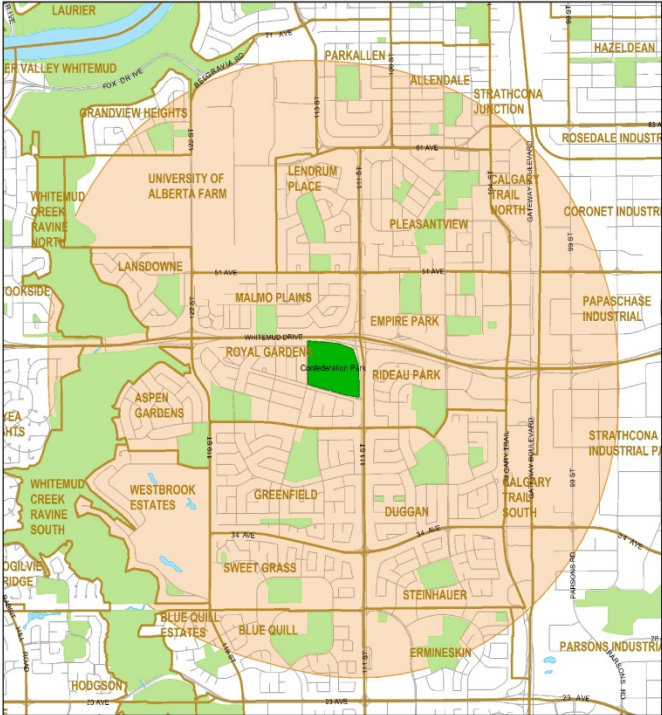
- *Respondents' profile*
 - *Of the 107 people who completed the survey, 7 represented either a school or a community organization, the rest identified themselves as residents of which 80% live within the catchment area.*
- *Current use of the park*
 - *Two thirds of respondents visit the park at least a few times a year. Those who did not visit identified that they were not aware Confederation Park was a public space.*
 - *The rectangular fields (soccer, football) and the Confederation Leisure Centre were the two areas in the park most used.*
 - *Football, walking/running in or through the park, and swimming are the top activities among the respondents.*
- *Current park satisfaction is relatively low (10-30%). It is not being used by a large number of respondents.*
- *Preferred use by two thirds of the respondents included:*
 - *Outdoor sports - soccer, football, and tennis*
 - *Outdoor activities: running/walking on a track, running/walking/cycling on a trail or open area, spectating*
 - *Outdoor winter activities: cross-country skiing or snow shoeing, and ice skating*
 - *Open space activities: attending events, exploring the outdoors and relaxing outside*

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Current Use of Confederation Park

Maps Shared with Survey Respondents

Confederation Park and Area



- Legend**
- 2.5 km Radius of Study Area
 - Park Master Plan Study Area
 - Park
 - Neighbourhood Boundary



Confederation Park

11204 - 43 Avenue NW



- Legend**
- Sports Field
 - Building
 - Park Boundary
 - Tree
 - Park Sign

August 2016

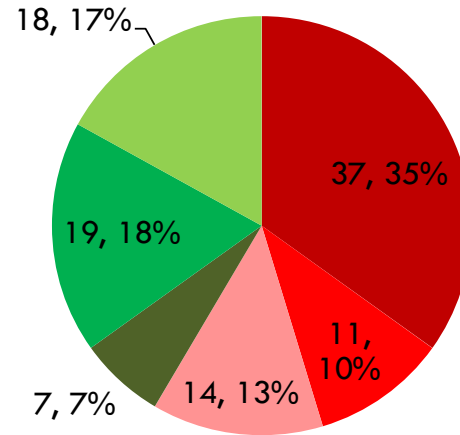
Park Visitation- Frequency

The majority of the respondents have been to the Park.

1/3 are frequent visitors who visit the park at least once per month.

1/3 visit the park a few times per year.

1/3 seldom or never visited the park.



■ more than once a week ■ once a week ■ 2-3 a month
■ once a month ■ less than once a month ■ I did not visit this park

Park Visitation- Frequency

Majority do not know this is a public park or do not use the sports amenities.

- 12 out of the 18 non-visiting respondents were not aware that the park was a public space or do not use the amenities.

"I never knew it was a public space or that it had tennis courts for hire."

"I thought it was part of the school grounds only"

"I no longer do sports..."

- 5 respondents use other parks/amenities for their sport needs.

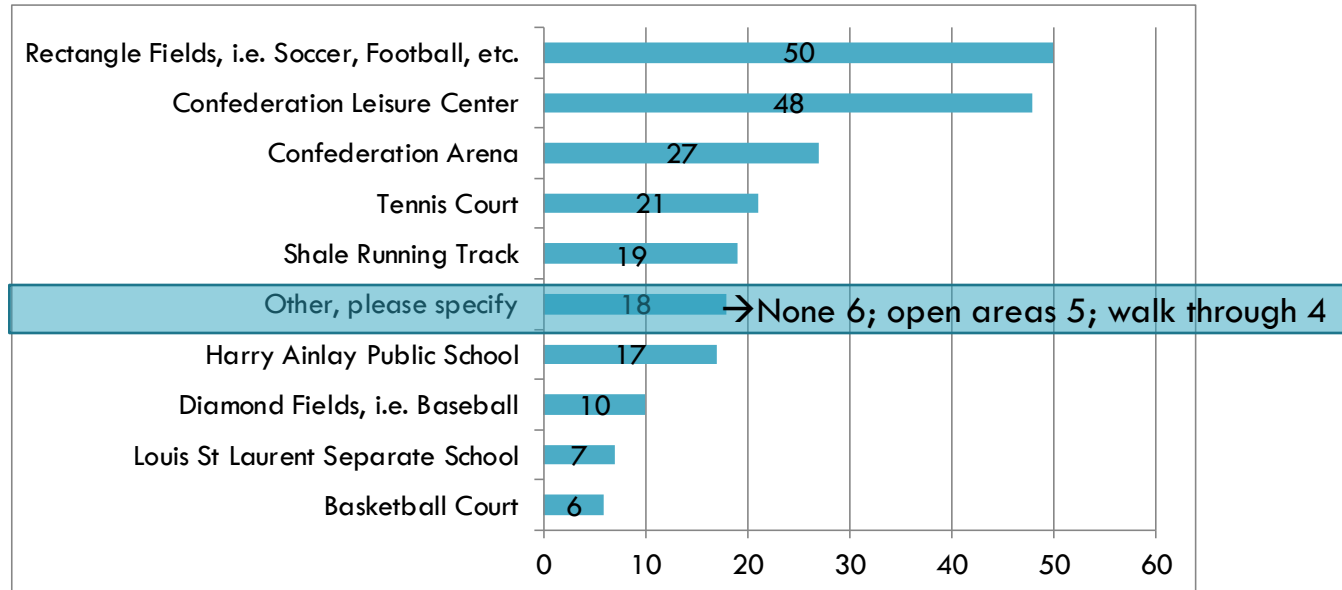
"I prefer City Rec Centres"

"Have no children in sports and if grandchildren visited we used the park area around Greenfield Community Hall."

Park Visitation- Areas Most Frequently Used

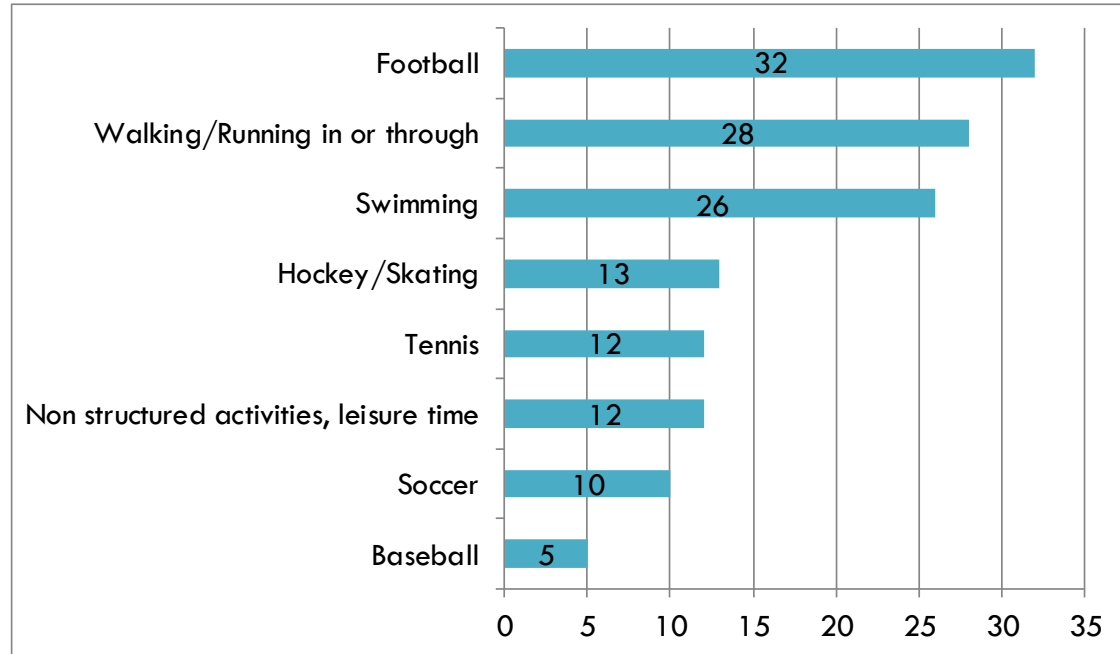
Survey respondents identified that the rectangle fields and the Confederation Leisure Center are the two most frequently used areas.

The basketball court and the diamond fields are the two least often used public areas.



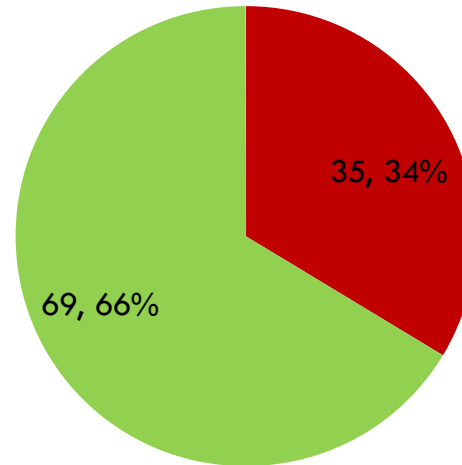
Park Visitation- Participation In Activities

Top current activities:
football,
walking/running in or
through and
swimming



Park Visitation- Event Attendance

2/3 of respondents attend events in the park and mostly for football tournaments.



→ Mostly Football Tournaments (24), and some Soccer (6) or Hockey Tournaments (5), etc.

■ Yes ■ No

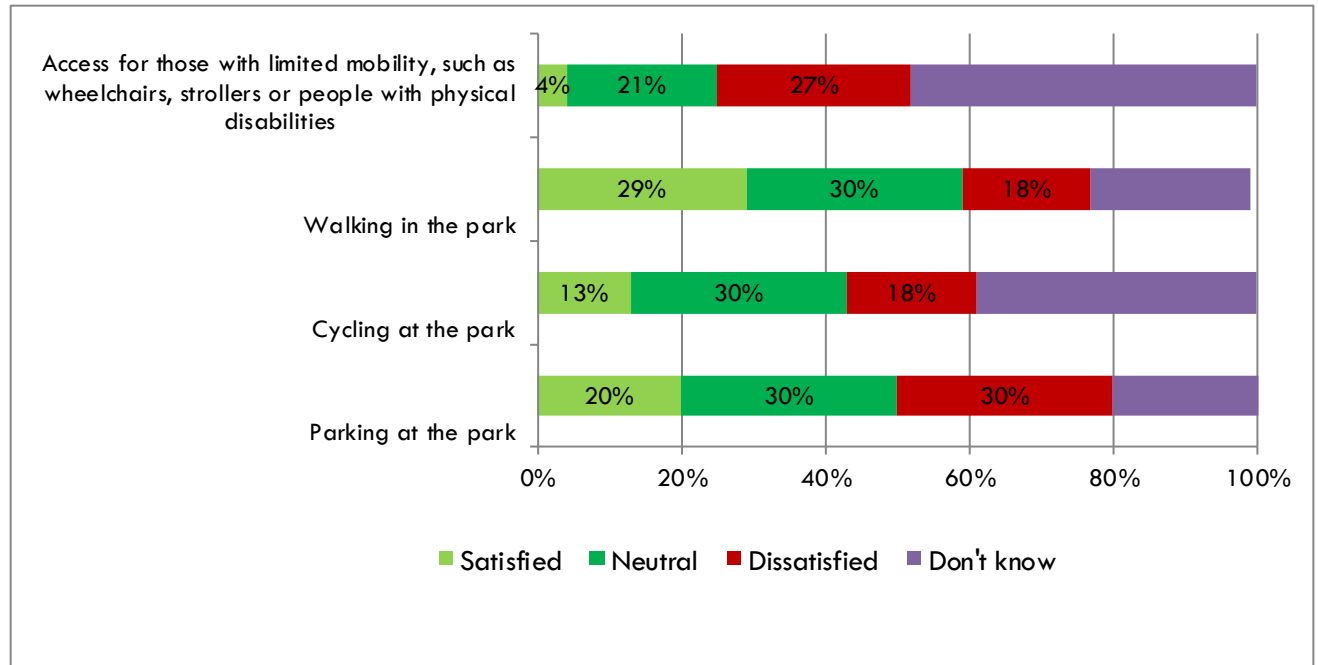
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Satisfaction- Confederation Park

General Satisfaction

Generally there is lower satisfaction with the park

Higher dissatisfaction with “access with limited mobility” and “parking”



Comments & Suggestions - 50 Respondents*

Limited amenities
and accessibility
available

□ Park has limited activities besides organized sports (15)

"It is clear that this park was only designed with sports field user groups in mind. It offers very little to the surrounding community and does not draw people in..."

□ Need more amenities (15)

"Bathrooms!!! Need access for kids who play here"

"The baseball diamonds are too far away, and there is little, if any, places to sit while watching a game etc."

"...an artificial turf football (not soccer) field, along with lights, score board, and PA box... a Pavillion with dressing rooms, equipment storage and concession area that services this field."

□ Accessibility (14)

"There is no convenient parking around the field, especially picking up the athletes when it is dark .."

"Parking is ... non-existent at sports field for people with disability."

"It is very difficult for grandparents and parents with disabilities to attend football games and practices as the walk from parking to the field is very far... No parking for disabilities by the football field.."

* Respondents may have made multiple comments

Comments & Suggestions - 50 Respondents*

□ Limited parking spaces (10)

"For the size of the park and the popularity of the leisure centre and arena, there is far too few parking spaces available. This is especially cumbersome in the peak seasons (hockey season and summer swimming lessons/soccer camps)."

"When there are events at the arena and scheduled classes at the pool it can be difficult to find parking. If there is also a school event at either school it can be almost impossible. Normally it is not too difficult to find parking..."

"The parking is too far away from the actual fields and too intermingled with the high schools parking."

□ Better maintenance (3)

"The grass was often long and unkept which makes for a mosquito filled field and makes it uncomfortable for patrons"

"The tennis courts are super for the school but they are not well maintained..."

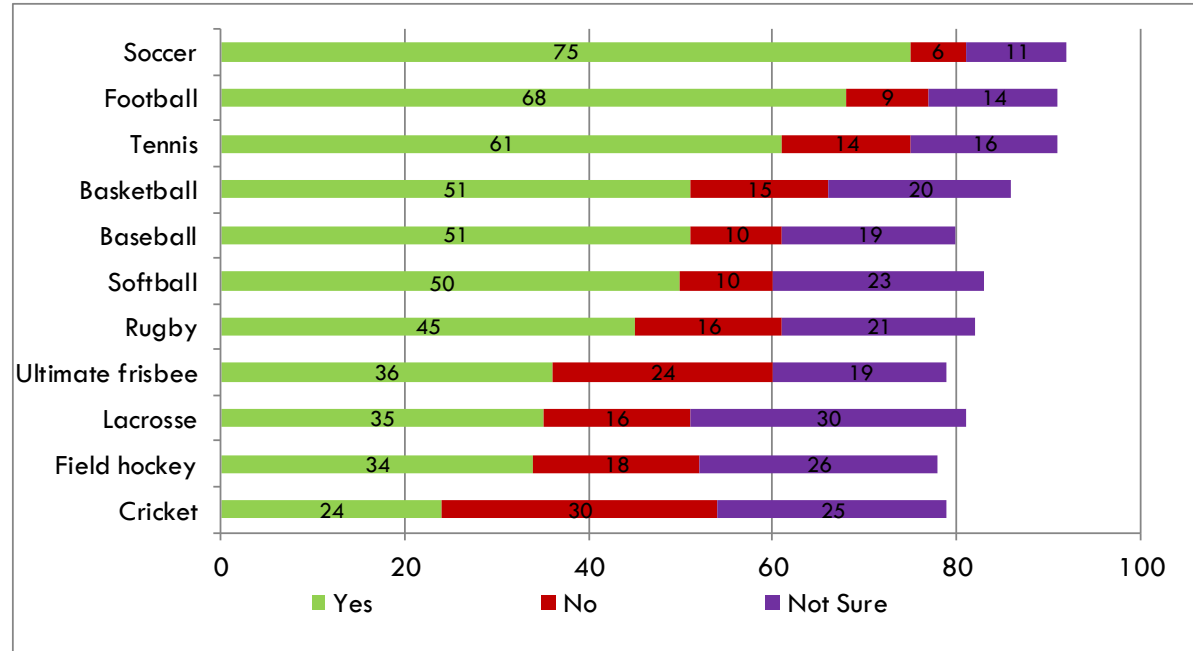
* Respondents may have made multiple comments

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Planning for the Future

Preferred Activities- Outdoor Sports

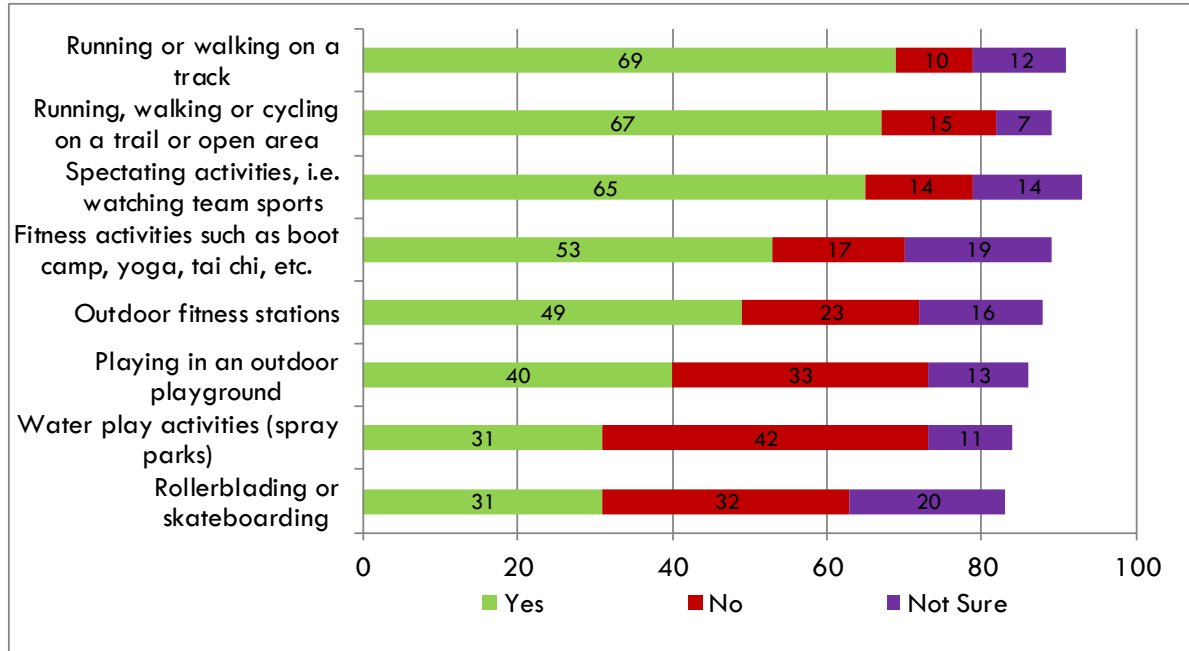
2/3 prefer soccer, football and tennis



Q9: Considering that this park will potentially be renewed, which OUTDOOR SPORTS activities would you or your family members like to see in the future?

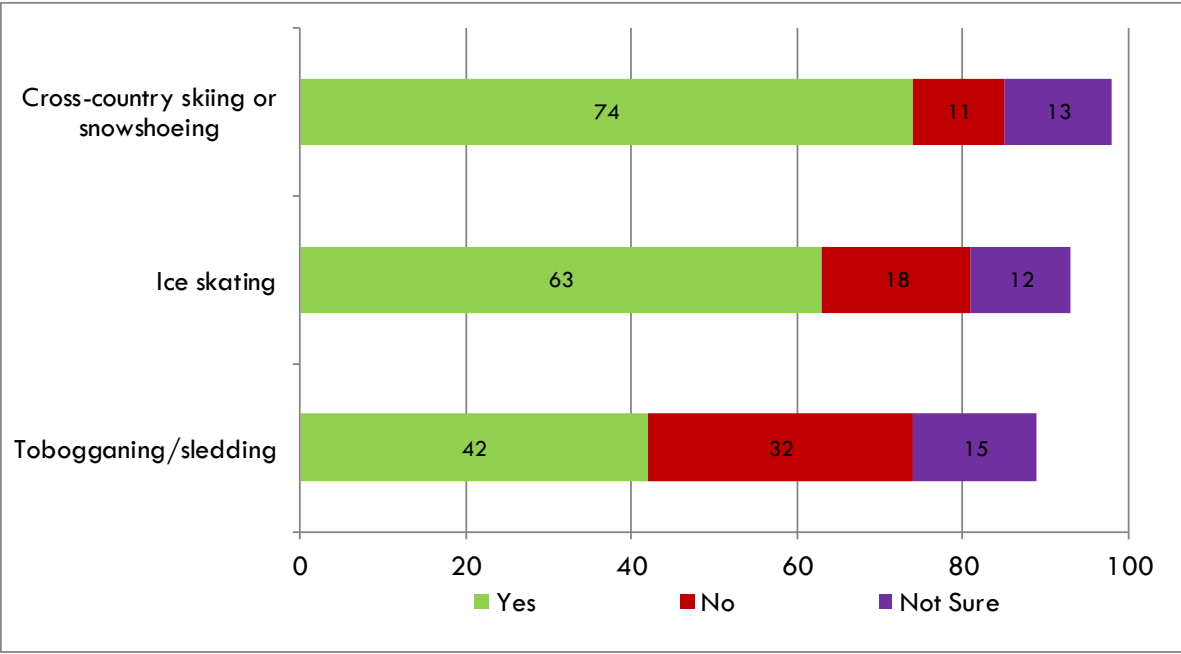
Preferred Activities- Outdoor Activities

2/3 prefer running/walking/cycling on either a track or trail/open area, and spectating activities



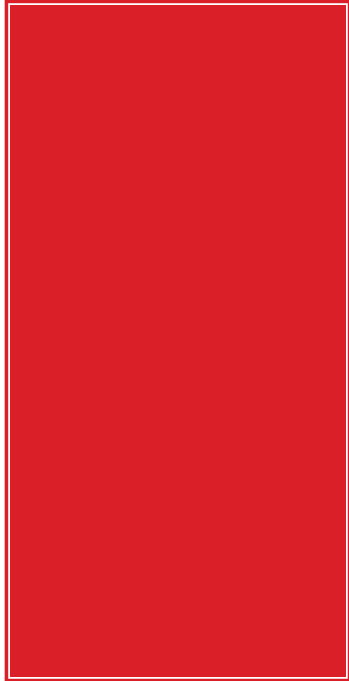
Preferred Activities- Outdoor Winter Activities

2/3 would like to see cross-country skiing or snowshoeing and ice skating



Q11: Considering that this park will potentially be renewed, which OUTDOOR WINTER activities would you or your family members like to see in the future?

Other Outdoor Activities- 24 Respondents*

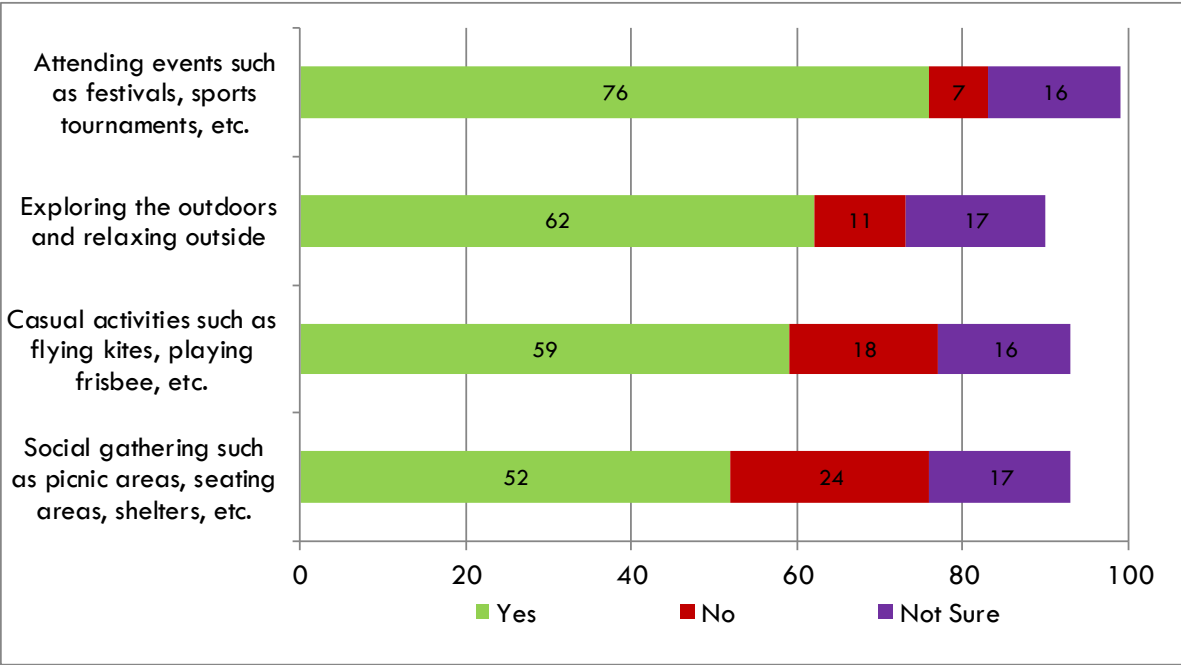


- Winter activities, i.e. cross country ski, skating (5)
- Landscaped/green space for leisure , i.e. children's play area, picnic, quiet gathering (4)
- Other outdoor activities, i.e. walking (3), rock climbing (2), frisbee (1), disc golf (1), badminton (1), beach volleyball (1)
- Design according to the needs of the school (2)

* Respondents may have made multiple comments

Preferred Activities - Open Space Activities

2/3 would like to attend events, and explore the outdoors and relaxing outside.



Q13: Considering that this park will potentially be renewed, which OPEN SPACE activities would you or your family members like to see in the future?

Other Open Space Activities- 9 Respondents*



- A fitness center (2)
- Water activities (2)
- Trees, shrubs, fruit bearing plants, community garden (3)
- Outdoor swimming pool (1)
- Walking trail (1)

* Respondents may have made multiple comments



Opportunities

Likes- 73 Respondents*

The proximity to home/schools

The large open space that accommodates many sports.

The individual amenities, i.e. swimming pool, tennis court, running track, football fields, etc.

□ The location (25)

"The park has a great central location, with relatively close proximity to public transit, bike paths, etc."

"I always have liked its access to the high school to encourage outdoor sports for young people."

□ The large open space (23)

"It is a large, open space that is not overly developed."

"Green space within an urban mature neighbourhood"

□ The individual amenities (22)

"I appreciate the significant amount of use that the sports fields and tennis courts receive."

"The pool is great! It is a good size and has all the amenities that are frequently used in a swimming facility."

□ The opportunity to accommodate many sports (16)

"... Many activities occurring simultaneously."

"...There is lots of room for multiple teams and groups to do various sports or activities."

" It is a great sports park - lots of activities can be done in a large space"

Suggestions- 87 Respondents*

Add new amenities

Major upgrade to the soccer field

- Add new amenities, i.e. washrooms, changing rooms, fitness center, seating for spectating, pathways and running track (47)

"Personally I think public washrooms would be asset to this park as well as other parks in the city"

"The confederation leisure centre could stand to have modernized restroom facilities and a fitness centre. A small gym style classroom or two for yoga or other classes would be appreciated... No more arena space; the hockey patrons are often parking hogs and careless with their equipment."

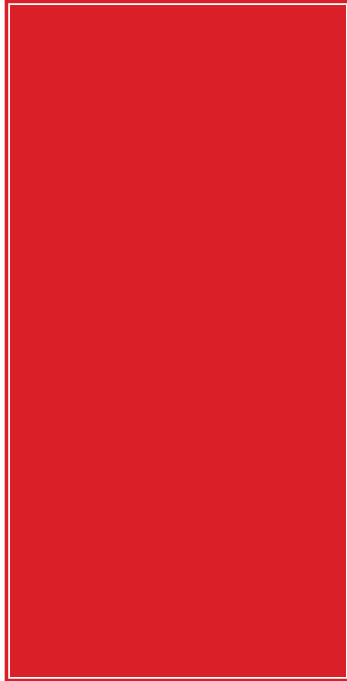
"...As we attend football 3-4 times a week it would be great to have seating for parents and bathrooms close by too!"

- Major upgrade to the soccer field (30)

"We would like to see an artificial turf field, with lights, PA/score keeper box, and a pavilion that has dressing rooms. We would also like there to be improvements to the natural turf fields such as expanded irrigation."

"Artificial turf football field with locker rooms and equipment storage. Artificial surface track surrounding the field. Grandstands for viewing games and meets. It is a shame that you have a high school such as Harry Ainlay on the property which is continually competitive at the 4A level in football and track that has such poor facilities for training."

Suggestions- 87 Respondents*



□ Space for passive activities (14)

"...I would also like to see more dedicated leisure spaces for families and individuals ... As it is right now, it is not very accessible for the average person just looking to enjoy the park...it caters more towards sports teams, for which it is rarely used."

"More seating areas. It currently does not invite you to be relaxed and leisurely. It is very busy with loud school kids and teams."

"Lighting , benches, picnic tables more garbage cans"

□ Better vegetation, i.e. more trees, shrubs (14)

"Enhance urban forest, unstructured leisure opportunities, beautify with green space & curvatures, fountains & art. Soften hard edges of flat fields to create more park like walking space for all ages... Add more color in winter."

"Tree in area more to be more of a park and take away feel of whitemud close by..."

□ Upgrade to existing amenities, i.e. more parking close to the fields, resurfacing tennis courts, etc. (17)

"Activity stations for older people and kids. Better running surface for track (recycled tires?). Nicer areas for walking. Lighting for evening use. More trees. Not so many sports fields, or at least less dominant sports fields. Winter activities."

"Parking for people attending events. We can't walk/bike/bus over with two hockey bags or football bags. Parking for people with disabilities is needed and consideration for people with disabilities to access the sports fields (close parking, even ground)."

* Respondents may have made multiple comments

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Respondents Demographics

Perspective

Survey Respondents	
Individual	37
Household	59
Business	0
Organization	7
No answer	4
Total	107

Q1: From what perspective are you completing this survey?

Residency

Survey Respondents	
ROYAL GARDENS	27
MALMO PLAINS	13
GREENFIELD	11
Other Inside Catchment Area	29
Outside Catchment Area	21
Not Answered	6
Total	107

Q17: The shaded area in the above picture shows the neighbourhood names that Confederation District Park serves primarily. Are you providing feedback as a resident of any of these neighbourhoods?

Age

	Survey Respondents		2014 COE Census	
	#	%	#	%
24 and Under	4	4%	219,176	25%
25 - 34	11	11%	124,111	14%
35 - 44	31	30%	102,495	12%
45 - 54	36	34%	99,664	11%
55 - 64	7	7%	86,521	10%
65 and older	14	13%	89,860	10%
No Response	4	4%	156,099	18%
Total	107	100%	877,926	100%

35-54 overrepresented.

Q18: Which of the following age group are you in?

Age Composition

	# of people in household			
	1	2	3 and 3+	<u>Total</u>
Under 6	6	2	3	<u>11</u>
6-12	19	21	0	<u>40</u>
13-17	19	12	3	<u>34</u>
18-65	12	59	18	<u>89</u>
65+	4	10	0	<u>14</u>

Q19: Including yourself, how many people in your household are in the following age?



The End