



# PLEASANTVIEW CTMP PHONE SURVEY SUMMARY

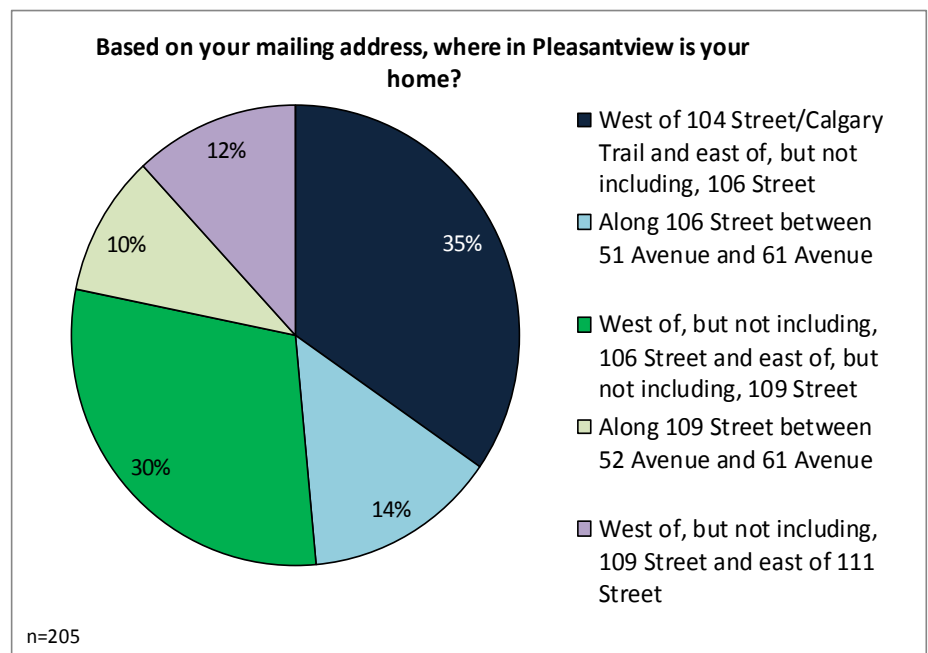
FEBRUARY 2016

From January 5<sup>th</sup> to 11<sup>th</sup>, 2016, the City of Edmonton contracted Banister Research to conduct a telephone census survey of the Pleasantview Community where a Community Traffic Management Plan (CTMP) was being implemented. Banister Research conducted telephone interviews with 205 Pleasantview residents out of a total of 515 attempted phone numbers called. Results reflect a margin of error no greater than  $\pm 5.3\%$  at the 95% confidence level, or 19 times out of 20. The full survey report can be viewed at: [edmonton.ca/pleasantviewtraffic](http://edmonton.ca/pleasantviewtraffic).

## Who participated in the phone survey?

Residents who completed the phone survey live in all areas of the neighbourhood:

**100% of respondents are  
Pleasantview residents**



## What do residents think about traffic issues in Pleasantview?

**51%** of respondents say there were traffic issues prior to the traffic management measure being installed in July

**93%** of respondents say there are **now** more traffic issues and concerns in the community, after the traffic management measures were installed

## What should be done with the trial traffic measures in Pleasantview?

**65%** say remove traffic measures and have traffic go back to the way it was

**54%** say remove the traffic measures but continue to address speeding

**36%** say keep the traffic measures but address traffic diverting onto 105 Street



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## What did residents say about traffic safety and volumes?

**58%** say traffic safety had declined since trial measures were installed this summer and **13%** say it has improved

**Top reasons cited for the decline:** Motorists disobey traffic laws, speeding and traffic volumes continue to be high, road barriers/modifications are unsafe because they narrow the road

When it came to traffic volumes, residents were evenly split: **34%** say traffic volumes went up, **32%** say it remained about the same and **29%** say it went down.

## How comfortable are residents with the installed traffic measures?

### Curb extensions at 58 and 60 Avenues at 109 Street:

- **52%** not comfortable with this modification
- **53%** rate this modification as ineffective in addressing traffic safety issues
- **20%** of respondents are comfortable with the curb extensions

### Centre median at 54 Avenue and 109 Street (removed in September 2015):

- **69%** not comfortable with this modification
- **65%** rate this modification as ineffective in addressing traffic safety issues
- **12%** of respondents were comfortable with the centre median

### 106 Street modification to one-way:

- **62%** not comfortable with this modification
- **59%** rate this modification as ineffective in addressing traffic safety issues
- **22%** of respondents are comfortable with changing the roadway to one-way

**Top reasons:** Traffic diverted to other streets, one-way ignored by motorists, inconvenient detour, confusing

## How should speeding be addressed in Pleasantview?

**Over 60%** say reduce the posted speed limit on 106 and 109 Streets

**52%** say add speed humps on 106 Street

**49%** say add speed humps on 109 Street

