



ALBERTA AVENUE

WHAT WE HEARD SUMMARY

BUILDING GREAT NEIGHBOURHOODS

OCTOBER 2018

PUBLIC ENGAGEMENT
SHARE YOUR VOICE SHAPE OUR CITY



EXECUTIVE SUMMARY

In 2019, Alberta Avenue will see the replacement of its aging collector and local roadway surfaces, street lights, and sidewalks as part of the City of Edmonton's Neighbourhood Renewal program for mature neighbourhoods. A new dedicated City branch, Building Great Neighbourhoods, has also been exploring the redevelopment of other City-owned areas within the community, including green spaces and parks, and looking for opportunities and funding to make desired upgrades and enhancements in coordination with the Neighbourhood Renewal program.

To develop a better understanding of what these enhancements might look like and how they could improve the way people work, live and play in the community we needed to consult with residents. Consultation began in early 2018 during the first phase of Neighbourhood Renewal (Concept phase), an outline of previous public engagement events can be found on page 5. Public engagement for this phase supported the development of a vision statement, core values, urban design themes, and site specific improvements/enhancements (draft concepts), which are further explored in the urban design analysis. The urban design analysis looks at the overall environment, its functionality, connectivity, and aesthetics and the characteristics of your neighbourhood, and suggests improvements that will help inform neighbourhood renewal initiatives.

To begin the engagement process, we asked residents about their current experience in the neighbourhood and what aspects of this experience could be improved upon. We also asked them to share issues and opportunities that they have observed, as well as ideas for the future. By asking these questions, we began to discover what residents enjoy most about the community and created a vision statement and core values, based on these sentiments.

Through further analysis of feedback from residents, we identified common trends which became our urban design themes and focus areas. The themes included: Connectivity & Corridors, Open Space, Placemaking, Traffic Calming, Lighting, and Safety and acted as our framework for further urban design-related discussion. The focus areas were site-specific ideas that included potential design elements (e.g. a new pocket park with a seating area and lighting), based on these themes. Further engagement called on residents to share their level of comfort with the potential benefits and trade-offs for design elements in each focus area. Input from these activities was used, along with several other considerations (technical constraints, policy documents, etc.), to refine the focus areas into draft concepts. These concepts were brought to the public in June to engage in a prioritization exercise. The final outcomes of this exercise, as well as the other findings contained within this document (traffic calming plan, decorative street lights, missing sidewalks, etc.), have been incorporated into the urban design analysis to support the development of preliminary plans for the next phase. The public will have the chance to provide additional feedback on these preliminary plans on October 29, 2018.

KEY TAKEAWAYS

Generally speaking, residents believe that neighbourhood renewal for Alberta Avenue should work towards improving safety, accessibility and inclusivity throughout the community. These residents believe that there is a need to make it easier for people to walk, bike, and get together within the community, and to reduce speeding and shortcutting along local roads. Residents also believe that park spaces should be enhanced to better connect with the natural environment and to provide additional pedestrian amenities such as benches, improved lighting, and activity areas. Safety was also a major concern in the community with participants suggesting that neighbourhood renewal, including potential upgrades to parks, needs to consider how these spaces can be designed to discourage criminal activity. These are just a few of the community values that were identified which ultimately influenced the development of the draft concepts. The table on the right depicts the results of the prioritization exercise to determine the level of importance of the draft concepts to residents and to begin to consider the timeline for when these concepts could be built.

Draft Concepts Exercise Results*

	Draft Concept	Level of Importance	Timeline for Construction
SHORT-TERM	Focus Area 7 – St. Faith Park Option A	Very High	Short-Term
	Focus Area 8 – 92 street (Between 112 Ave and 122 Ave)	Very High	Short-Term
	Focus Area 11 – 115 Avenue (Between 89 Street to 97 Street)	Very High	Short-Term
	Focus Area 12 – 95A Street/ Norwood Family Centre	Very High	Short-Term
	Focus Area 6 – Alberta Avenue Park	Very High	Short-Term
	Focus Area 9 – 96 street (Between 111 Ave and 119 Ave)	Very High	Short-Term
	Focus Area 7 – St. Faith Park Option B	High	Short-Term
MIDDLE-TERM	Focus Area 4 – New Pocket Park (92 Street and 120 Ave)	High	Short-Term
	Focus Area 5 – 119 Avenue (West of 93 Street)	Very High	Middle-Term
	Focus Area 2 – Commercial Area Improvements Option B	High	Middle-Term
	Focus Area 15 – 112 Ave between 91 Street and 92 Street	High	Middle-Term
LONG-TERM	Focus Area 3 – One World One Centre	Low	Middle-Term
	Focus Area 14 – Lorne Street Park (113 Ave and 92 Street)	Very High	Long-Term
	Focus Area 10 – Alberta Avenue Pocket Park 2 (96 Street and 116 Ave)	High	Long-Term
	Focus Area 13 – 114 Avenue (Between 89 Street and 97 Street)	High	Long-Term
	Focus Area 1 – Alberta Avenue Pocket Park 3 (121 Ave and 92 Street)	Medium	Long-Term
	Focus Area 2 – Commercial Area Improvements Option A	No Response	No Response

*Shown from short to long-term priority for when the concepts should be built, based on public input.

WHAT WE HEARD SUMMARY

The following graphic is a representation of the feedback we have heard at the engagement events, as outlined on page 5.



ENGAGEMENT TIMELINE

CONCEPT PHASE

Information
Session

January 13 & 14, 2018
Nina Haggerty Centre

Community Walk
& Ideas Workshop
& Online Survey

February 10, 2018
Alberta Avenue
Community League

Vision Confirmation
& Community
Options Public Event
& Online Survey

April 26, 2018
Alberta Avenue
Community League

Draft Concepts
Public Event &
Property Owner
Letters

June 21, 2018
Alberta Avenue
Community League

FUTURE PHASES

Bike Lane
Focused
Workshop

September 25, 2018
Alberta Avenue
Community League

Preliminary Plan
Public Event

October 29, 2018
Alberta Avenue
Community League

Pre-Construction
Public Event

To Be Confirmed

Wrap-Up
Celebration

To Be Confirmed

Vision Statement:

“Neighbourhood renewal in Alberta Avenue will build a safe and accessible community, for all ages, abilities and incomes. We welcome everyone and will make it easy for people to walk and bike, get to places in the neighbourhood, and gather to visit and play.”

