



City of Edmonton Public Engagement Promise

- >>> This is our city.
- We value your input on how we maintain, grow and build Edmonton.
- >>> We believe engagement leads to better decision making.
- >>> We are committed to reaching out to our diverse communities in thoughtful and meaningful ways.
- >>> We want to understand your perspectives and build trusting relationships with you.
- >>> We will show you how you help influence City decisions.









Why We're Here

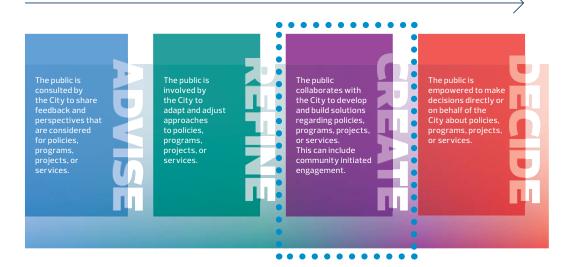
The last 10 years have seen a lot of change, growth and conversation around bikes, and we're getting ready to develop the next Bike Plan for Edmonton.

The City is holding conversations with you and other Edmontonians to gather your thoughts on what should be considered as we plan for the future.

The result will be a high-level strategic plan that will guide us as we continue to improve and grow our bike network.

This public engagement is at the CREATE level of the City's public engagement spectrum—an opportunity to collaborate and build solutions together. Input will be used to create a set of principles that will guide how our bike network will grow in the future.

City of Edmonton Public Engagement **Spectrum**



CONTINUING THE CONVERSATION: WHERE DO WE ROLL FROM HERE?

Phase 2: Preferences and Priorities

In this second phase of Bike Plan engagement, we're asking:

- How will we apply our Aspiration and Values in planning the future of our bike network?
- What do you value in choosing a bike route?
- >>> What principles should guide how we plan our bike network?



SHARE YOUR VOICE
SHAPE OUR CITY

Edmonton



Aspiration and Values

In Phase I we engaged with over 4000 Edmontonians through drop-in sessions, stakeholder workshops, pop-up sessions, and surveys.

These engagement results informed the development of the following aspiration statement and supporting values.

Aspiration:

>>> EDMONTON: Where people are invited to bike, for all reasons in all seasons.







Values

The following values were identified from the engagement work in Phase 1 and can be thought of as what people believe in for a made-in-Edmonton Bike Plan.

- >>> FUN: Biking creates happier cities to live in. Edmonton puts the fun back into biking and reignites for adults the joy in biking that was found in childhood. Biking creates opportunities to have fun with friends and family.
- >>> CULTURAL SHIFT: Biking is mainstream in our city and is welcomed as an ordinary and familiar way to enjoy Edmonton. Biking spans the spectrum from fun to functional and is highly valued by people walking, driving, biking or rolling.
- >>> EQUITABLE: Biking in Edmonton is an accessible choice for everyone. It reflects diverse users—all ages, abilities, backgrounds, and walks of life. It reflects the many motivations for biking—recreation, fitness, commuting, environmental stewardship, and enjoying the city. Biking welcomes new Edmontonians and longtime residents. Biking erases boundaries and creates connections across different worlds.
- >>> URBAN SPIRIT: Edmonton is a vibrant city that invites people to change the way we move. Biking is an easy choice that generates opportunities for everyone to experience and explore Edmonton in new ways. Weaving biking into urban design creates spaces that celebrate the human spirit and people thriving in their urban element.





THANK YOU for taking the time to attend this event!

There will be more opportunities to share your voice in the next phases of the project.



STAY INVOLVED! Visit us at edmonton.ca/bikeplan to:

- >>> Check out our Pop-up engagement locations (May - July 2019)
- >>> Set up a Community Conversation to discuss your ideas or concerns
- >>> Complete the Phase 2 survey (Coming July 2019)
- >>> Sign up for our newsletter
- Contact us at bikeplan@edmonton.ca





