# Appendix A: Cross-Cutting Themes

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>• Manage municipal assets in a strategic manner</td>
<td>• Ensure the transportation system, especially the public transit and active transportation networks are well-connected, efficient, safe, accessible, affordable and barrier free for all Edmontonians of varying demographics and mobility capabilities</td>
<td>• The City’s current Residential Parking Program is misaligned to the themes from the strategic policy and engagement reviews</td>
<td>• Explore and adapt to new technologies for payment options, as well as to collect data to adjust parking costs based on location/utilization</td>
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<td>• Promote access to and through the mobility system through various modes of transportation</td>
<td>• Expand and enhance the transit and active transportation networks to enable mode-shift away from automobile usage</td>
<td>• Performance/Demand-based Pricing is a critical component to the effective management of on-street parking spaces</td>
<td>• Ensure adequate wayfinding and signage to educate the public on parking options/locations/prices through creative online/placemaking tactics</td>
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<td>• Prioritize equity by ensuring mobility systems can be accessed by everyone, regardless of housing context or demography</td>
<td>• Support the utilization of the public transit network as well as support major nodes and corridors through the provision of</td>
<td>• Strategic management of on-street parking spaces has been made possible through technological advancements</td>
<td>• Maximize utilization of a parking space through coordination between residents and business owners</td>
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<td>• Accommodate and support vulnerable populations through investments to public transportation infrastructure</td>
<td>• Demonstrate adaptability by accommodating and supporting emerging technologies</td>
<td>• Equitable distribution of accessible on-street parking spaces serves all Edmontonians</td>
<td>• Develop frameworks to allocate the curb to</td>
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<td>• Demonstrate adaptability by accommodating and supporting emerging technologies</td>
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- Support the intensification of urban places
- Support the local economy, businesses, and other commercial activity by connecting places with people
- Encourage mode shift by providing more opportunities for alternative modes of transportation, including transit and active transportation

<table>
<thead>
<tr>
<th>affordable and accessible parking opportunities</th>
<th></th>
<th>commerce, people, public space, greening, and private vehicle storage based on location and land use (residential, commercial and mixed use, industrial)</th>
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<tbody>
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<td>- Improve the accessibility, affordability and design of accessible parking spaces</td>
<td>- Allocate parking revenues to invest in community priorities and district enhancements</td>
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<td></td>
<td>- Promote off-street parking options to support behavioural shift to long-term parking and/or multi-modal transportation (e.g. park-and-ride)</td>
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</table>

## Cross Cutting Themes

1. **Strategically manage municipal assets to maximize utilization for a variety of users and uses to achieve the City Plan**
   - Manage municipal assets in a strategic manner
   - Maximize utilization of a parking space through coordination between residents and business owners
   - Develop frameworks to allocate the curb to commerce, people, public space, greening, and private vehicle storage based on location and land use (residential, commercial and mixed use, industrial)
   - Support the intensification of urban places
   - Support the local economy, businesses, and other commercial activity by connecting places with people
   - Allocate parking revenues to invest in community priorities and district enhancements
   - Demonstrate adaptability by accommodating and supporting emerging technologies
   - Strategic management of on-street parking spaces has been made possible through technological advancements
   - Explore and adapt to new technologies for payment options, as well as to collect data to adjust parking costs based on location/utilization
   - Ensure adequate wayfinding and signage to educate the public on parking options/locations/prices through creative online/placemaking tactics

2. **Develop a connected mobility system that supports various modes of transportation, with a focus on transit and active transportation infrastructure**
- Promote access to and through the mobility system through various modes of transportation
- Ensure the transportation system, especially the public transit and active transportation networks are well-connected,
- Expand and enhance the transit and active transportation networks

3. **Ensure the mobility system is accessible, safe, efficient, barrier-free for all Edmontonians**
   - Prioritize equity by ensuring mobility systems can be accessed by everyone, regardless of housing context or demography
   - Accommodate and support vulnerable populations through investments to public transportation infrastructure
   - Efficient, safe, accessible, affordable and barrier free for all Edmontonians of varying demographics and mobility capabilities
   - Affordable and accessible parking opportunities
   - Equitable distribution of accessible on-street parking spaces serves all Edmontonians
   - Improve the accessibility, affordability and design of accessible parking spaces
   - Performance/Demand-based Pricing is a critical component to the effective management of on-street parking spaces

4. **Encourage modal shift by providing opportunities for transit or active transportation**
   - Encourage mode shift by providing more opportunities for alternative modes of transportation, including transit and active transportation to enable mode-shift away from automobile usage
   - Support the utilization of the public transit network as well as support major nodes and corridors through the provision of end to end amenities
   - Promote off-street parking options to support behavioural shift to long-term parking and/or multi-modal transportation (e.g. park-and-ride)