Public Parking Action Plan Development Project

Cross-Cutting Themes

City Planning Branch
Parks and Roads Services Branch
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Purpose

The ‘cross-cutting themes’ reflect a consolidation of major themes arising from the research undertaken throughout this project, including the strategic policy, engagement, current practices and jurisdictional reviews. Recurring themes will be further categorized and refined, arriving at a list of final themes that will be utilized to ground the proposed actions by Administration to better strategically manage on-street parking as a public asset.

Process / Methodology

All summarized themes identified in the strategic policy, engagement, current practices and jurisdictional reviews were extracted and consolidated into an overall list of themes for the project. The Project Team reviewed the overall list of consolidated themes for consistencies and similarities, further organizing the themes by relatedness. The grouped themes were then analyzed and synthesized in a final, consolidated set of ‘cross-cutting themes’ as outlined in Figure 1 - Theme Consolidation Process.
The Cross-Cutting themes were then tested with the Public Parking Implementation Advisory Group for further thematic organization, categorization, and refinement.

**Limitations**

The Cross-Cutting Theme process consisted of several limitations. The themes themselves were based on previously identified themes by the Project Team which were derived primarily from publicly-available secondary sources only and limited in-person interviews. This project took advantage of previous feedback generated to date to ensure that input from a variety of sources was leveraged and included in the analysis.

**Summary of Cross-Cutting Themes**

The following section outlines each cross-cutting themes that will be utilized moving forward on the Public Parking Action Plan Development Project:

**Cross Cutting Theme 1:**
Strategically manage municipal assets to maximize utilization for a variety of users and uses to achieve the City Plan

**Cross Cutting Theme 2:**
Develop a connected mobility system that supports various modes of transportation, with a focus on transit and active transportation infrastructure

**Cross Cutting Theme 3:**
Ensure the mobility system is accessible, safe, efficient, barrier-free for all Edmontonians

**Cross Cutting Theme 4:**
Encourage modal shift by providing opportunities for transit or active transportation

**Next Steps**

The cross-cutting themes will be utilized by the Project Team and the Public Parking Implementation Advisory Group to develop the Public Parking Action Plan.