



Upgrades coming to Wildrose traffic calming measures!

Improving Traffic Safety


Adaptable traffic calming measures were installed in **Wildrose** in summer 2025 to address traffic safety concerns such as speeding, shortcutting and other unsafe driving behaviours.

Opportunities to convert the installed adaptable traffic calming measures to permanent are reviewed and prioritized periodically at select locations. We're happy to share that one adaptable measure in Wildrose has been selected and will be converted to a permanent measure. All other traffic calming measures in the neighbourhood will remain in place.

Adaptable traffic calming measures help the City to quickly improve road safety and adjust as needed. When these measures prove effective and budget allows, they are replaced with permanent asphalt or concrete solutions for long-term durability.

Planned Upgrades

The traffic calming measure outlined in the table below will be converted to a permanent measure this construction season. Installation is expected to begin in **summer 2026**, weather and resources permitting.

Measure and Location	Benefit	Example Image
<p>What We're Upgrading Speed hump:</p> <ul style="list-style-type: none"> 35A Avenue west of 20 Street 	<p>Speed humps can help:</p> <ul style="list-style-type: none"> ✓ Slow vehicle speeds. ✓ Discourage shortcutting through the neighbourhood. ✓ Reduce the risk of serious crashes. ✓ Increase safety for people walking, biking, rolling and driving. 	

Learn more about creating safer streets at edmonton.ca/VisionZero and to share your feedback, call 311 or visit, edmonton.ca/311