



**VISION
ZERO**



Upgrades coming to Silver Berry traffic calming measures!

Improving Traffic Safety


Adaptable traffic calming measures were installed in **Silver Berry** in summer 2023 to address traffic safety concerns such as speeding, shortcutting and other unsafe driving behaviours.

Opportunities to convert the installed adaptable traffic calming measures to permanent are reviewed and prioritized periodically at select locations. We're happy to share that seven adaptable measures in Silver Berry have been selected and will be converted to permanent measures. All other traffic calming measures in the neighbourhood will remain in place.

Adaptable traffic calming measures help the City to quickly improve road safety and adjust as needed. When these measures prove effective and budget allows, they are replaced with permanent asphalt or concrete solutions for long-term durability.

Planned Upgrades

Traffic calming measures outlined in the table below will be converted to permanent measures this construction season. Installation is expected to begin in **summer 2026**, weather and resources permitting.

Measure and Location	Benefit	Example Image
<p>What We're Upgrading centre medians:</p> <ul style="list-style-type: none"> • Silver Berry Road east of 34 Street • Silver Berry Road and 30 Avenue • Silver Berry Road and 28B Avenue • Silver Berry Road and 20 Street 	<p>Centre medians narrow the street in order to:</p> <ul style="list-style-type: none"> ✓ Slow vehicles and encourage safer speeds. ✓ Reduce pedestrian-vehicle conflicts by providing clear vehicle lanes, as well as giving pedestrians a safe refuge across each travel lane. 	

Learn more about creating safer streets at edmonton.ca/VisionZero and to share your feedback, call 311 or visit, edmonton.ca/311