

# Community Feedback on Draft Design Engagement Summary

## Rossdale Neighbourhood Renewal

**REFINE**

The Rossdale Neighbourhood Renewal Project Team organized the following opportunities for the City's Indigenous Memoranda partners, regional Indigenous Nations and Communities and members of the public to share local knowledge and **REFINE** the draft design.

### Surveys



- + An online survey was available from April 14 to May 3, 2026, asking participants to share their perspectives on the draft design
- + Paper copies were made available upon request

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**78 Completed Surveys**

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### Drop-in community event



- + Community members were invited to attend a drop-in community event hosted on April 21, 2026, at the ArtsHub Ortona
- + Participants had the opportunity to learn and provide feedback about the draft design proposed for Rossdale

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**75 Participants**

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For more information and updates on Rossdale Neighbourhood Renewal, please visit [edmonton.ca/BuildingRossdale](https://edmonton.ca/BuildingRossdale)

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**Edmonton**

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### Interested party meetings

Additional meetings, emails and phone calls with the City's Indigenous Memoranda partners, regional Indigenous Nations and Communities and interested parties were held or received by the Project Manager and also included in the overall feedback

- + Edmonton Riverhawks - April 20, 2026
- + Dub Architects Ltd. - April 23, 2026
- + Rossdale Community League - May 20, 2026
- + ArtsHub Ortona - May 22, 2026
- + Papaschase First Nation - May 11, 2026
- + Kainai Nation (Blood Tribe) - May 21, 2026

### Six Conversations



### How we communicated

- + Three road signs
- + 31 yard signs
- + 565 letters to property owners
- + 215 door hangers left on resident doors
- + 34 letters and emails to regional Indigenous Nations and Communities
- + Two posters in apartment and condo lobbies
- + One email to 74 subscribers (To sign up for updates, visit [edmonton.ca/BuildingRossdale](https://edmonton.ca/BuildingRossdale))
- + 1,114 page views on the project web page
- + 616 clicks on the Facebook and Instagram ads

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