

What We Heard Report

Parkview
(East of 142 Street)
Neighbourhood
Renewal

Starting the Conversation, Building a
Project Vision and Exploring Opportunities
September 2025 – March 2026

REFINE

SHARE YOUR VOICE
SHAPE OUR CITY

Edmonton

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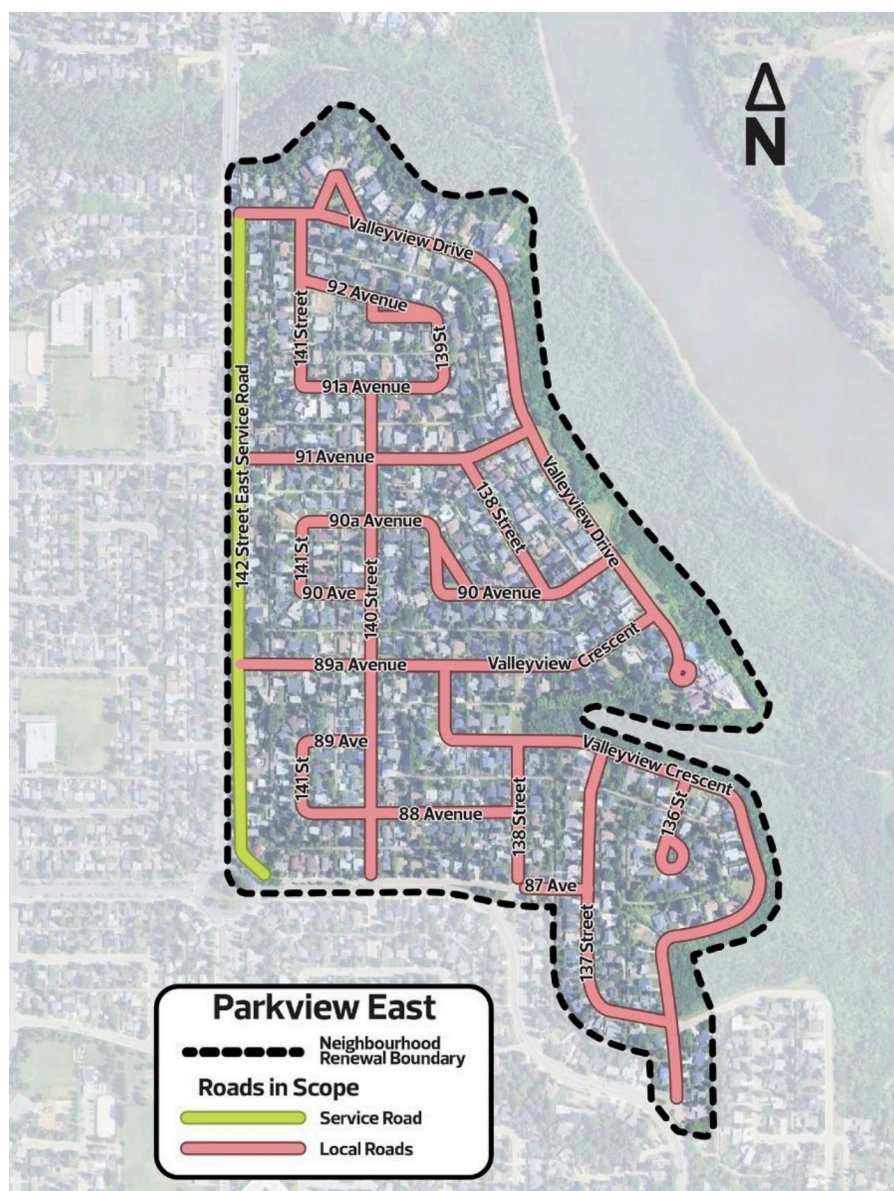
Project overview

Parkview (East of 142 Street) has been selected for Neighbourhood Renewal. Through the City of Edmonton's Neighbourhood Renewal Program, the City rehabilitates residential roads, replaces street lights, sidewalks, curbs and gutters and adds missing sidewalk links where possible.

Cost-sharing opportunities will be made available through the local improvement process for sidewalk reconstruction and decorative street light upgrades in the neighbourhood.

Arterial roads and alleys are not included in the scope of work.

Parkview (East of 142 Street) project scope map



Neighbourhood Renewal Road Map

The Project Team genuinely cares about your neighbourhood. We are working to understand your values and the needs of your community to improve the neighbourhood. Working together, we can make the most out of your neighbourhood.

The Neighbourhood Renewal Road Map, shown below, illustrates the opportunities for feedback and participation throughout the project. Following each stage of engagement, the Project Team will share with you how your input was used to influence project decisions.

This report highlights **what we heard** during the **Starting the Conversation, Building a Project Vision and Exploring Opportunities** stage between September 2025 and March 2026.

Neighbourhood Renewal Road Map

LEGEND

Public Engagement and Communications Opportunities

Concept Phase

Design Phase

Build Phase



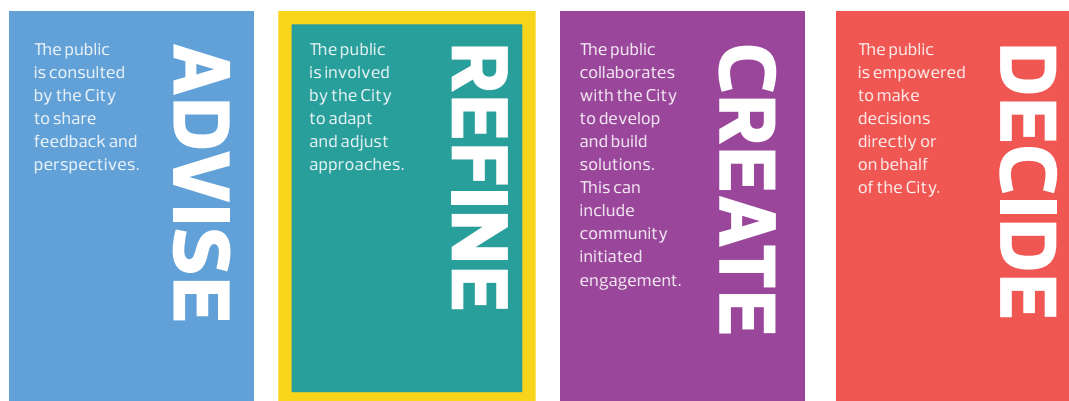
Public Engagement Spectrum

The City of Edmonton asks residents for input to help guide Neighbourhood Renewal projects. The City's Public Engagement Spectrum, shown below, shows the four levels of influence the public can have on decisions made by the City throughout the project.

In this stage of engagement, the public was invited to provide input that would help:

- **REFINE** the Project Team's knowledge of the opportunities and priorities for the neighbourhood, to inform draft design options that will be presented in the next stage
- **REFINE** the City's draft Vision and Guiding Principles statements to ensure they accurately reflect the community context of Parkview (East of 142 Street)

We commit to telling you how public input influences decisions according to the Public Engagement Spectrum:

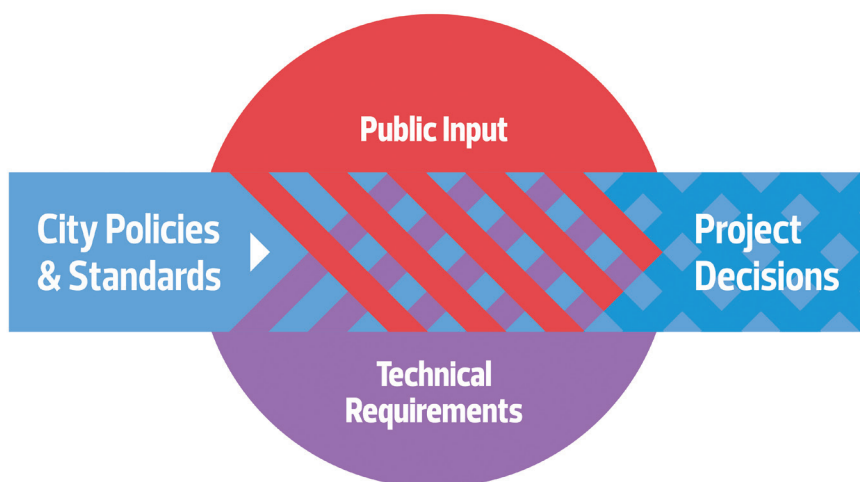


Decision making process

For Neighbourhood Renewal projects, the City of Edmonton makes decisions using a combination of policy and program information, public input, technical requirements and available funding. This process helps to ensure the decisions we make are fiscally responsible, align with best practices, consider the existing public and private infrastructure, land uses and activities in the neighbourhood and results in the best outcomes for our city.

City policies and programs such as The City Plan, the Complete Streets Design and Construction Standards, the Safe Mobility Strategy, Bike Plan Implementation Guide and Winter City Strategy provide the overall direction for Neighbourhood Renewal designs. As each neighbourhood is unique, the Project Team asks for input from residents who live, work and play in the neighbourhood and considers technical aspects such as roadway widths and conflicts with utilities and trees to determine what will fit in the neighbourhood.

It is important to note that public engagement feedback is not a vote, nor is it a statistical representation of all residents. It does, however, provide an indication of local concerns and desires. Input received through Neighbourhood Renewal public engagement cannot change policy direction.



How we informed and engaged

From September 2025 to March 2026, the Project Team engaged community members in the following ways:



Community conversations

- + The representatives from the Project Team met with interested individuals from the Parkview Community League on January 12 to introduce the Neighbourhood Renewal process and share information about upcoming engagement opportunities
- + In addition, the Project Manager had 19 phone calls and email exchanges with interested parties from the community to share the details of the project during this stage

23 participants



Project web page

- + Residents were encouraged to visit the project web page to learn more about the Neighbourhood Renewal process and sign up for project updates

1,651 views



Community roundtable events

- + Two community roundtable events were held at the Edmonton Valley Zoo on February 18 and February 28. Participants learned more about the Neighbourhood Renewal process, shared feedback on their experience living in Parkview (East of 142 Street) and reflected on the draft Vision and Guiding Principles for the project

60 participants





Community survey

- + An online survey was available from February 11 to March 4. Participants were asked to share feedback on the draft Vision and Guiding Principles, as well as insights on how they walk, drive, roll and play in the community
- + A paper copy of the survey and draft Vision and Guiding Principles for the project were also available at the community roundtable events and upon request

169 completed surveys



How we communicated

- + 592 project introduction letters to residents in September
- + Two road signs
- + 14 yard signs
- + Seven A-frame signs
- + 592 newsletters distributed in February
- + 592 door hangers distributed in February
- + 15 posters displayed in the community
- + 102 emails to list subscribers
- + 508 clicks on Facebook and Instagram ads
- + Two advertisements in the November and February Parkview Community League newsletters



Survey participant demographics

Of the 169 survey responses received, a total of 61 participants (36 per cent of the total number of survey respondents) opted to share their demographic information with us as part of their survey responses.

Relationship to Parkview (East of 142 Street)

- + 43 own property
- + 38 live in Parkview
- + Eight visit the area once per week
- + Seven work in the area
- + Two respondents operate a business in the area
- + One rents property in the area

Modes of transportation

Participants had the option to select more than one mode of transportation.

- + 57 drive
- + 51 walk and/or roll
- + 37 bike
- + 12 take public transit

Age groups

- + 39 have people between the ages of 13 and 64 in their household
- + 18 respondents have people 65 and above in their household
- + 16 have children under 13 in their household
- + One preferred to not answer



Dwelling type

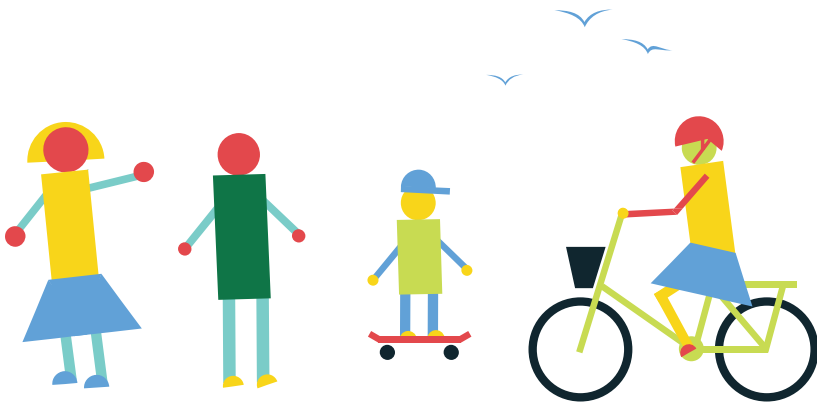
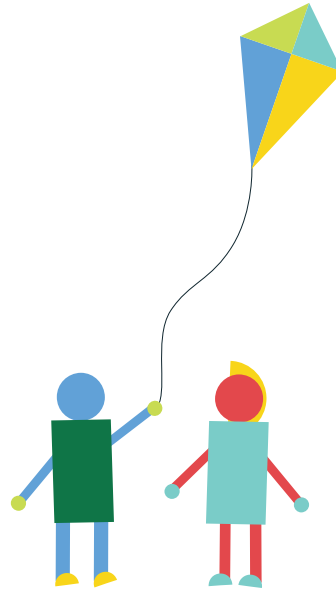
- + 59 live in single detached homes
- + One lives in a townhouse, duplex or fourplex
- + One respondent preferred to not answer

Gender identity

- + 32 identified as women
- + 24 identified as men
- + Five preferred to not answer

Other identity factors

- + Six identify as a visible minority
- + Two respondents have disabilities
- + 13 respondents preferred to not answer



What we heard

The section below summarizes what we heard during engagement activities in Parkview (East of 142 Street). The results included are drawn from the community roundtable sessions, the online survey hosted on Engaged Edmonton as well as emails and phone calls residents had with the Project Manager. This summary reflects the most common themes shared by residents and does not include all the feedback received.



Driving

- + A number of respondents reported they experience high traffic volumes and congestion along 142 Street. They shared it can be difficult to get in and out of the neighbourhood during peak times. Issues with sightlines along 142 Street add to these challenges. Many of these respondents said they sometimes use alternate routes to enter and exit the neighbourhood and avoid 142 Street, specifically taking 140 Street south to exit onto Buena Vista Road
- + A number of respondents described experiencing conflict between drivers and people who bike at the intersections along the 142 Street service road. Respondents noted limited visibility at these locations, which makes it difficult to see fast-moving people who bike, roll and walk. Some respondents also felt people who bike do not follow traffic signs in this area
- + A number of respondents raised concerns about driving behaviours, including the feeling that vehicles speed along 91 Avenue and 89A Avenue and do not comply with traffic signage at the intersections of 142 Street and 89A and 91 Avenues
- + There were mixed opinions about existing temporary speed bumps from a number of respondents. Some felt they help slow traffic, while others said they can be inconvenient when driving
- + A number of respondents shared concerns about road conditions and noted the need for improved road maintenance, in general
- + Several respondents noted they prefer wide roads because they believe wide roads are quieter and allow enough room for people who walk, bike and drive to share the road
- + A few respondents were dissatisfied with the temporary curb extensions. They felt the extensions made roads feel narrow and brought vehicles too close to people biking, walking or rolling





Walking and rolling

- + A number of respondents who walk and/or roll reported difficulty in moving around parts of the neighbourhood due to sidewalk condition and design. Specific comments included cracked, uneven or narrow sidewalks and curbs that are difficult for people who roll to use. Valleyview Drive was mentioned as a spot with missing connections, and sidewalk conditions on 140 Street were also noted as a challenge
- + A number of respondents reported a lack of sidewalks and connections for people who walk and roll in parts of the neighbourhood, including areas like the 142 Street service road and the east side of Valleyview Drive
- + There were mixed opinions about adding sidewalks, as a few respondents were opposed to changes that could narrow roads or impact green space
- + Several respondents described feeling concerned about safety when moving through Parkview while walking or rolling. Several respondents noted inadequate lighting in certain areas may contribute to their safety concerns
- + A few respondents who walk and roll shared concerns about driver behaviour at intersections, including drivers not always yielding or slowing down appropriately



Biking

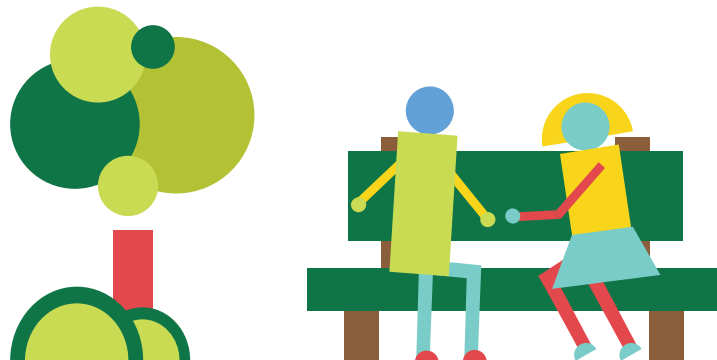
- + A number of respondents were concerned about a lack of infrastructure for people who bike, which makes biking challenging due to conflict with drivers, people walking and rolling, and green space users
- + Some respondents felt that the current infrastructure is sufficient to meet the needs of people who bike
- + A number of respondents were concerned about what they described as unsafe behaviours by people who bike and drive, and user conflicts between all modes along the 142 Street service road
- + Other issues affecting those who bike included a lack of bike route signage
- + A few people who bike also expressed discomfort with some measures used to slow traffic, such as speed bumps and curb extensions, as these were seen to detract from the comfort and ease of biking in the neighbourhood





Parks and public spaces

- + Many respondents consistently emphasized the importance of preserving and enhancing Parkview's natural features. The protection of green spaces and the natural landscape is highly valued among residents and area users. The environmental benefits of having mature trees and tree canopy for natural shade and climate resilience are recognized as central to neighbourhood identity
- + Generally, respondents reported using parks and public spaces for walking their dogs, enjoying the view of the river valley and casual recreational activities such as playing with kids and gathering with friends. Many agreed the neighbourhood's green spaces are already attractive but felt small improvements could be made
- + A number of respondents described a lack of public seating or benches, as well as waste bins, in parts of the community, particularly along the top of bank area
- + A number of respondents noted a desire for improved access to the river valley
- + Some respondents emphasized that they are satisfied with the current parks and open spaces in the area and are reluctant to see changes to those spaces





General feedback

A couple of themes came up repeatedly in the feedback from respondents that centered on the design and execution of the Neighbourhood Renewal process generally.

- + A number of respondents preferred the idea of like-for-like renewal
- + Respondents want the renewal to preserve the neighbourhood's character, which was described by many respondents as peaceful, friendly and outdoor-oriented
- + Respondents frequently emphasized that ensuring safety for children and families is a top priority, particularly in response to concerns about people who drive complying with speed limits and traffic controls
- + Respondents expressed a desire for a well-planned and timely renewal project that incorporates the community's feedback to build trust
- + A number of respondents voiced concerns about aging infrastructure and lack of maintenance in some areas





Other feedback

The Project Team received a few recurring pieces of feedback that fell outside the direct scope of the Neighbourhood Renewal Program. However, these insights will be reported to the appropriate City group for review.

- + Many community members expressed concerns about policies related to infill and how this might impact the character of the neighbourhood
- + A number of respondents felt park maintenance could be improved in some areas. This feedback was concentrated in the top of bank area of the neighbourhood, but was also mentioned for the pocket parks throughout the community
- + Community members reported on issues related to paving and lighting in alleys
- + Concerns about snow and ice removal on both roadways and sidewalks, snow storage and drainage were expressed by a few participants. This feedback was received from participants who walk, bike, drive and recreate in the community, illustrating that these issues impact users regardless of their mode of travel
- + A number of respondents mentioned the idea of a playground(s) in one or more of the community's pocket parks
- + Several participants noted that a lack of tree maintenance along the east side of Valleyview Drive contributes to a reduced view of the river valley
- + Respondents voiced general concerns about safety in the neighbourhood, specifically regarding perceived criminal activity and wildlife interactions in and around the river valley



Vision and Guiding Principles

A **Vision** is a short description that sets the direction for the community's future liveability.

Guiding Principles are ideas which inform how the Vision is applied to the neighbourhood design. These principles guide planning and design throughout the project in a way that reflects local context, priorities and considerations.

Through both the online survey and the community roundtables, we collected feedback on the Neighbourhood Renewal Program's draft Vision and Guiding Principles statements, exploring how the statements could best be refined to reflect the unique character of Parkview (East of 142 Street).

Vision for Neighbourhood Renewal

Draft vision statement

Neighbourhood Renewal creates a community of communities where every neighbourhood reflects Edmonton's commitment to safety, livability, sustainability and inclusivity. The unique features of each neighbourhood are considered through design, while the program works to enhance physical and social accessibility. Renewal improves movement in all forms — walking, rolling, biking and driving — and aligns with The City Plan priorities for a rebuildable, greener, healthier and more connected city. Together, these efforts keep Edmonton's neighbourhoods welcoming, resilient and ready for the future.

Residents were presented with the Vision statement above and were instructed to submit their thoughts and feedback, whether it aligned with their vision for Parkview (East of 142 Street) and what things they would add or adjust to the vision statement.

How does the Vision statement for Neighbourhood Renewal align with your vision?

- + Residents showed moderate alignment with the values included in the Vision statement, such as safety, livability, accessibility and sustainability. Alignment was often conditional on maintaining the existing neighbourhood character and limiting major changes
- + Respondents expressed some concerns with the statements around planning for future changes. Specifically, the concept of "rebuildable" brought to mind infill and densification, which respondents feel has an impact on the character of Parkview as a neighbourhood
- + Respondents described that they value inclusivity in the community and feel their community is and should remain a welcoming place



What would you add or adjust in this Neighbourhood Renewal Vision statement to make it unique to Parkview (East of 142 Street)?

- + Respondents suggested the Vision statement should highlight a green neighbourhood with mature trees throughout
- + Respondents want the neighbourhood to feel unique and reflect its history
- + Some noted the previous neighbourhood name of Valleyview is part of their community's identity
- + Residents highlighted the importance of peace, safety and quiet and suggested using community-centred language such as "live," "grow" and "play"
- + Respondents expressed the wish for community input to be clearly reflected in the City's planning for Parkview (East of 142 Street) Neighbourhood Renewal
- + Residents whose vision did not align with the Neighbourhood Renewal Vision statement often had concerns such as increased density as well as maintenance of existing infrastructure
- + Some respondents were unsure if their views aligned with the draft statement, often due to a lack of clarity
- + Respondents who aligned with the Neighbourhood Renewal Vision statement supported its overall values, while emphasizing the importance of maintaining neighbourhood character, focusing on maintenance and limiting major changes. Many described a vision of a safe, green and welcoming neighbourhood



Neighbourhood Renewal Guiding Principles

Neighbourhood Renewal Vision statement is supported by its Guiding Principles. The five Guiding Principles act as pillars for the project framework.

Safety and well-being – Focus on the needs of people first, ensuring streets and spaces feel safe, welcoming and comfortable for all users

Connected and accessible – Improve connectivity for walking, rolling, biking, driving and public transit, creating a network that supports choice and flexibility

Community context – Work with community members so renewal projects reflect community values and the needs of people now and in the future

Livable and resilient – Make sustainability part of decisions. Protect neighbourhood trees, parks and open spaces, where possible, while planning for climate resilience and creating livable streets that support daily life and social connection

Adaptable and rebuildable – Build on what exists today while reimagining neighbourhoods to meet the needs of the future. Renewal balances valued features with creativity and openness to new possibilities that help communities evolve and thrive

The Guiding Principles describe the goals we aim to achieve through renewal. Your input helps identify how these goals should be interpreted, emphasized or adapted in the project area. Participants were presented with the draft Guiding Principles and asked to assess how they resonated with participants' priorities for their community.



How well do each of the Guiding Principles align with your vision for the neighbourhood?

- + While Parkview (East of 142 Street) is seen as a very safe neighbourhood by residents, a highlighted area was the need for better lighting in certain areas, particularly along the river valley. They felt this would help the community feel safer
- + Respondents described Parkview (East of 142 Street) as a quiet and safe neighbourhood and see this as a key strength to be maintained. Respondents agreed the neighbourhood should be easy to enter, exit and move through using different modes of travel. While some expressed concerns about adding infrastructure such as bike lanes, the Guiding Principle of connected and accessible is important to respondents
- + Street conditions were identified as an area for improvement within the Guiding Principle of connected and accessible, including missing sidewalks in some areas and limited visibility at certain intersections
- + Protecting trees, parks and open spaces was important to respondents, particularly for the appearance of the neighbourhood and for recreational use
- + Some respondents felt less alignment with the ideas of being adaptable and rebuildable within the Guiding Principles. These participants often had concerns that these Principles were suggestive of a need for infill and increased density. However, participants did value maintenance of existing infrastructure as a part of adaptability and rebuildability

Neighbourhood Character: The idea of Parkview (East of 142 Street)'s unique neighbourhood character was raised by a number of participants across all engagement streams. While the definition of neighbourhood character varied from person to person, key elements we heard expressed included peace, quiet, access to green space and a strong sense of community connection.

Next steps

Thank you to all who shared their input during the **Starting the Conversation, Building a Project Vision and Exploring Opportunities** stage of engagement.

Your feedback on your experiences of driving, walking and rolling, biking and parks and open spaces is currently being reviewed to inform our areas of focus as we develop design options for Neighbourhood Renewal. Those design options will be presented in the next stage of public engagement.

The feedback we received in response to the draft Vision and Guiding Principles is being used to refine the Vision and Guiding Principles statements to reflect the unique perspective of the Parkview (East of 142 Street) community. The new Vision and Guiding Principles will be shared with the community during the Exploring Options and Tradeoffs stage of public engagement.

In **fall 2026**, the public will be invited to the **Exploring Options and Tradeoffs** stage of engagement for Parkview (East of 142 Street) Neighbourhood Renewal.

For more information about Parkview (East of 142 Street) Neighbourhood Renewal, upcoming engagement events and to subscribe to project updates, visit edmonton.ca/BuildingParkview.

Working together to make the most out of your neighbourhood.

This is your city and your neighbourhood. We want to understand how you experience your neighbourhood and ask for your input on how we might improve it.

We will engage and work with you on the renewal of roads, sidewalks, street lights and park spaces and promote other community opportunities to enhance how people live and interact in your neighbourhood.

Let's work together to make the most out of your neighbourhood.

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