Jasper Avenue New Vision Phase 3: 102 Street to 109 Street Design Booklet

June 2026

Project Vision

Create a safe, inclusive, all-season public realm that enhances both the pedestrian experience and the commercial vitality of Jasper Avenue and connects to vibrant public spaces within downtown Edmonton.

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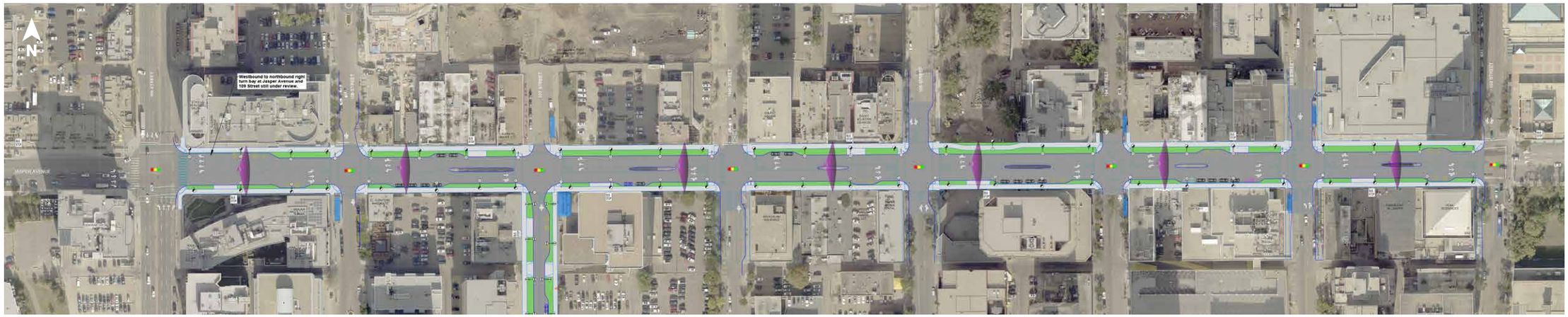
Design Overview

Jasper Avenue New Vision was approved in 2011. Phase 1 construction, from 100 Street to 102 Street, was completed in 2013. Phase 2 construction, from 97 Street to 100 Street, was completed in 2022. The current phase (Phase 3), 102 Street to 109 Street, builds on this work.

Design highlights

- Sidewalks widened for an unobstructed pedestrian experience
- Four vehicle travel lanes (two in each direction) and dedicated left turn lanes maintained
- On-street parking and bus stop bays re-allocated to create space for streetscape elements such as trees, planting beds and seating areas
- Some existing landscaping will be removed to widen the pedestrian space. New trees will be planted in the furnishing zone (adjacent to the road)
- Bus stops relocated based on previous Edmonton Transit route planning
- Street lighting upgraded



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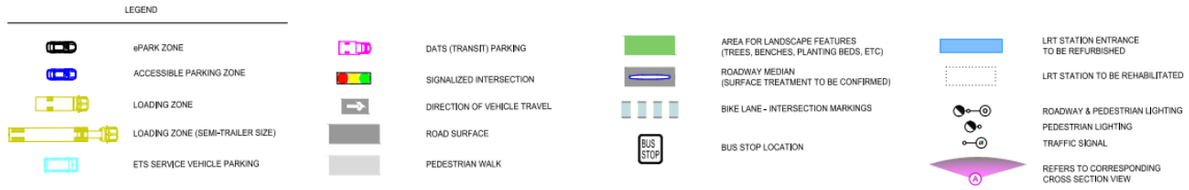
Construction timelines are yet to be determined.



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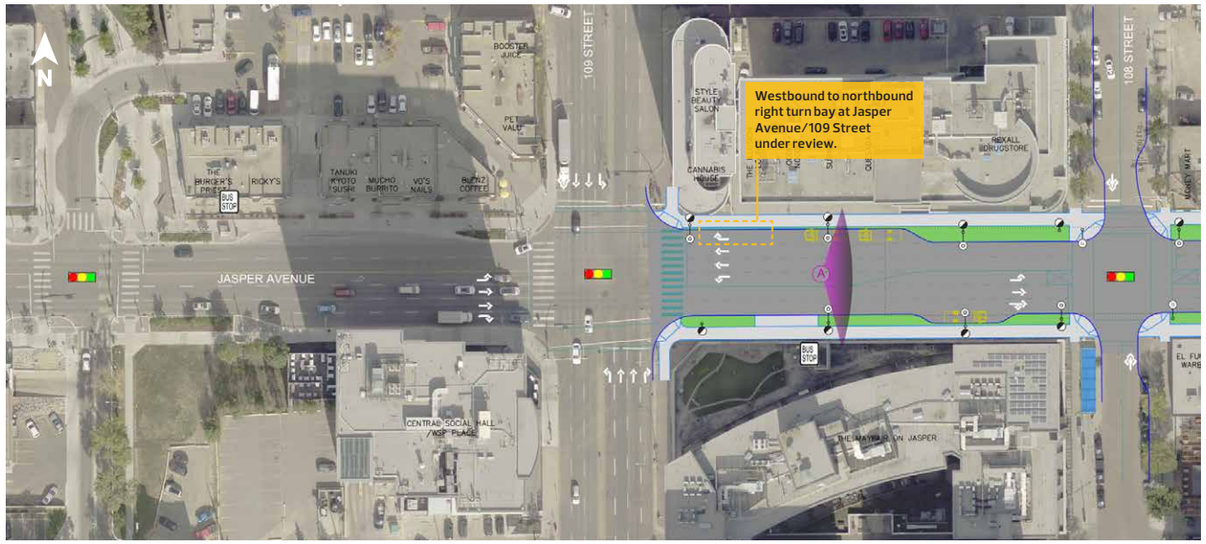
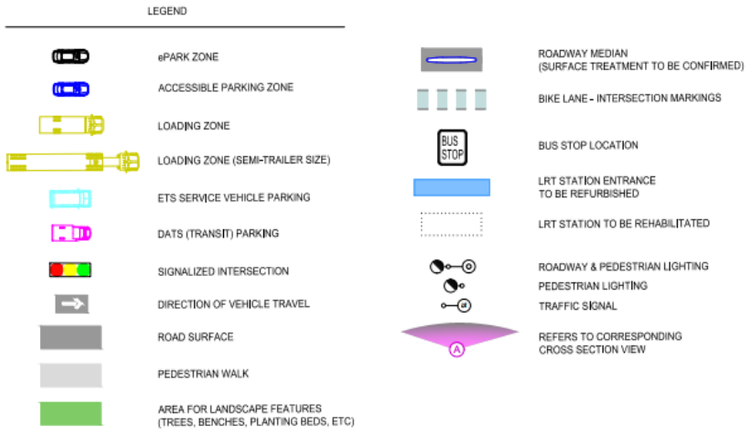
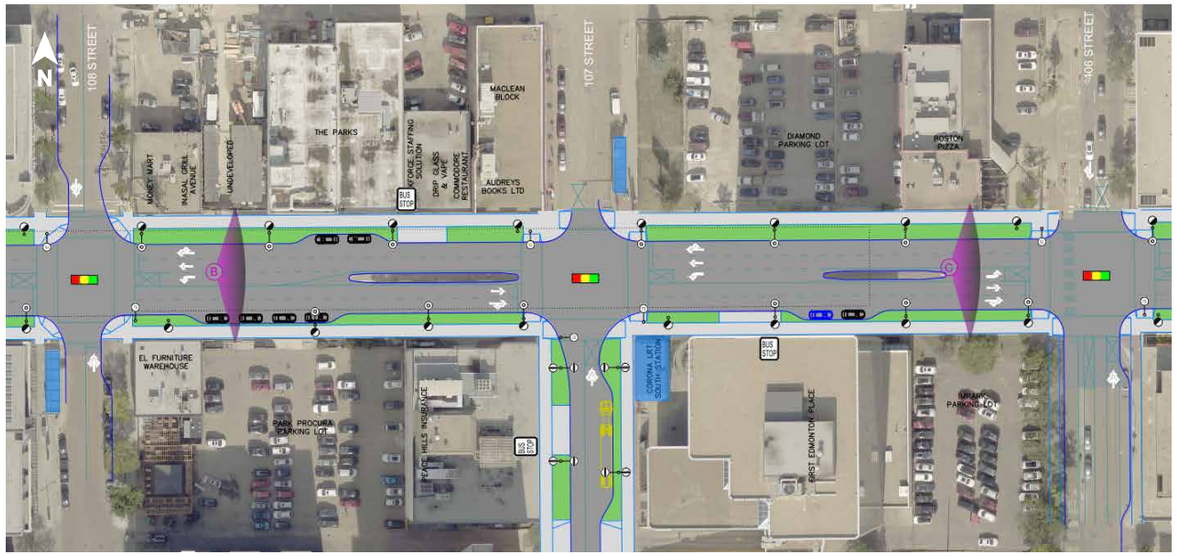
Jasper Avenue: 109 Street to 108 Street

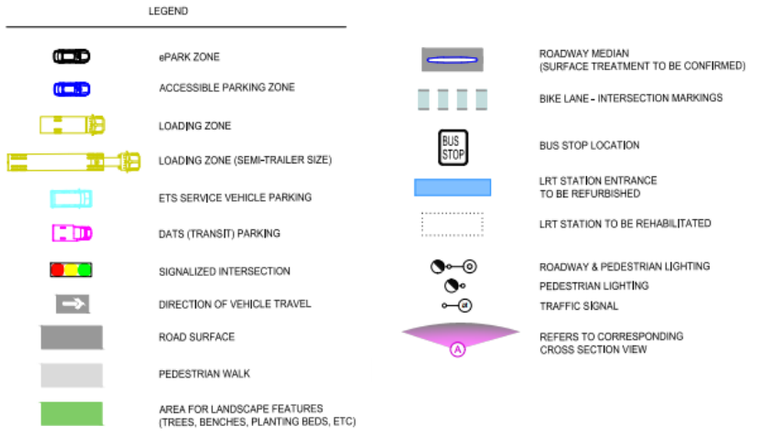




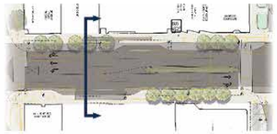
View A

Jasper Avenue: 108 Street to 106 Street

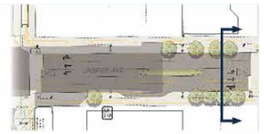


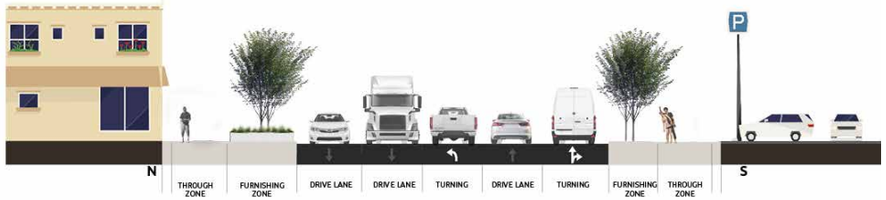


View B

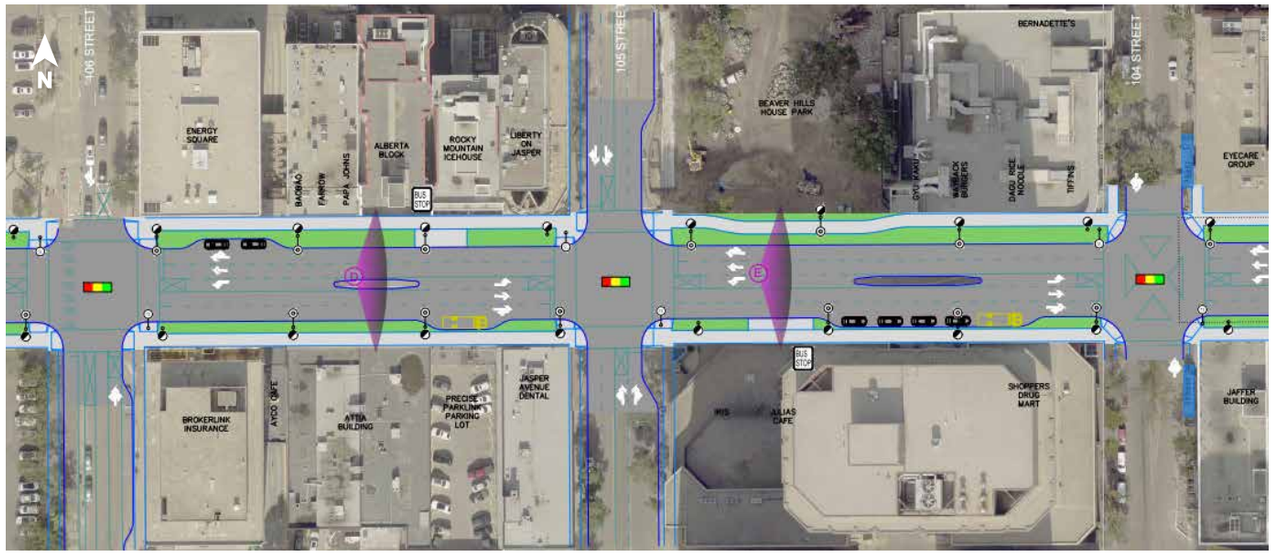


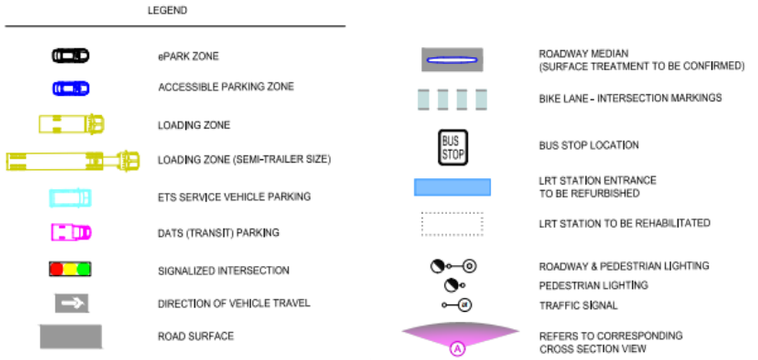
View C



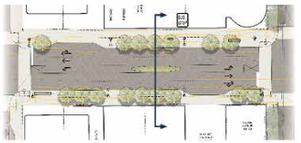


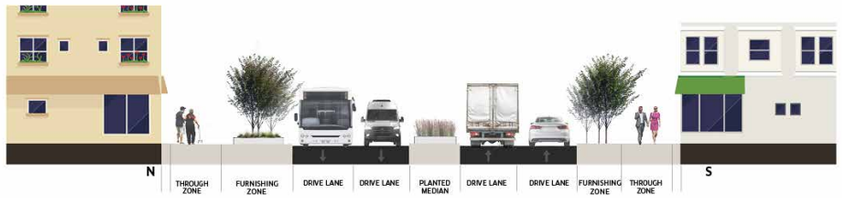
Jasper Avenue: 106 Street to 104 Street





View D





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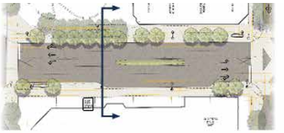
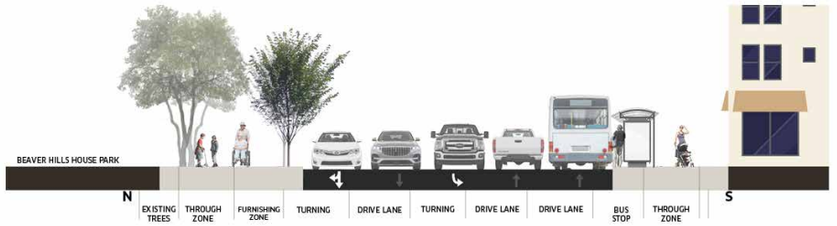
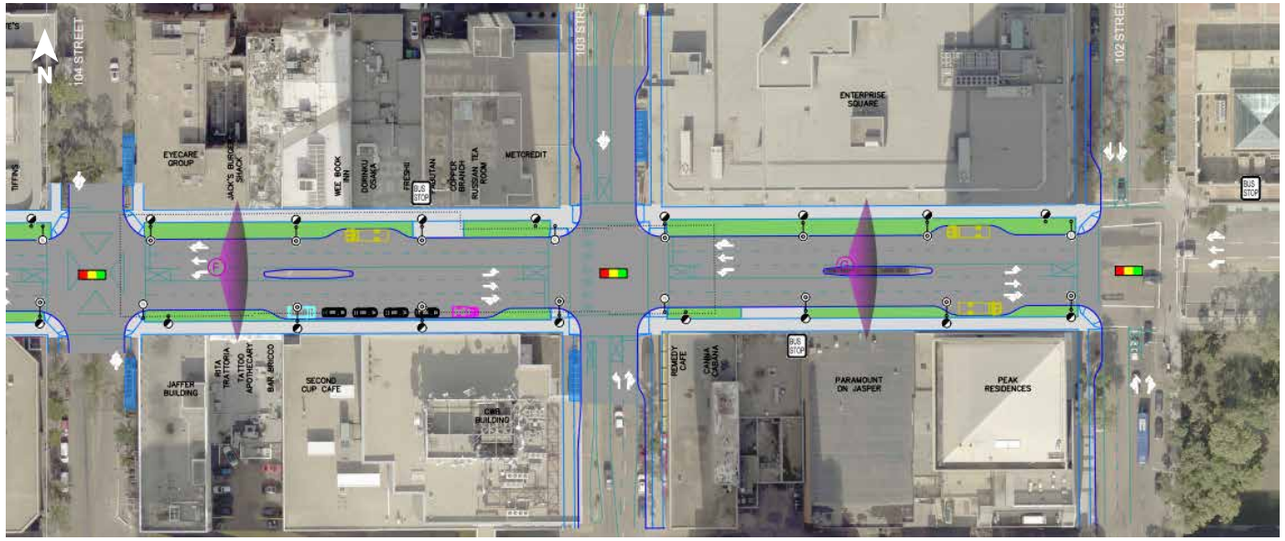
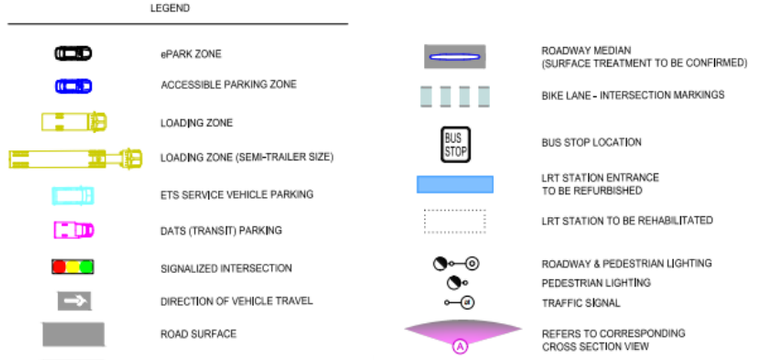


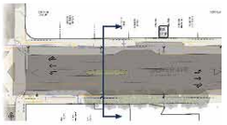


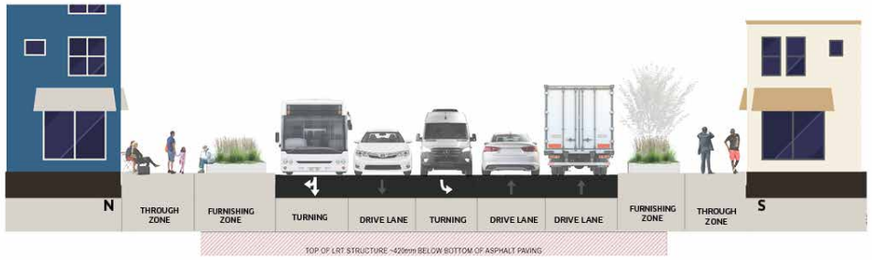
Jasper Avenue: 104 Street to 102 Street



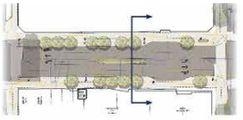


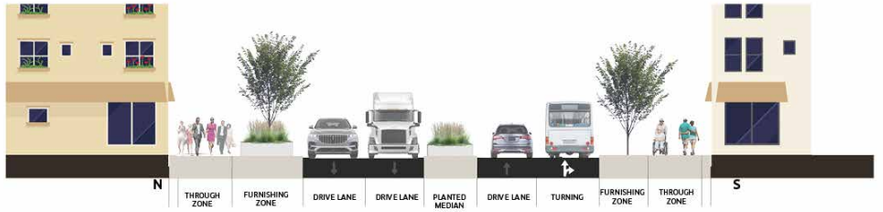
View F





View G





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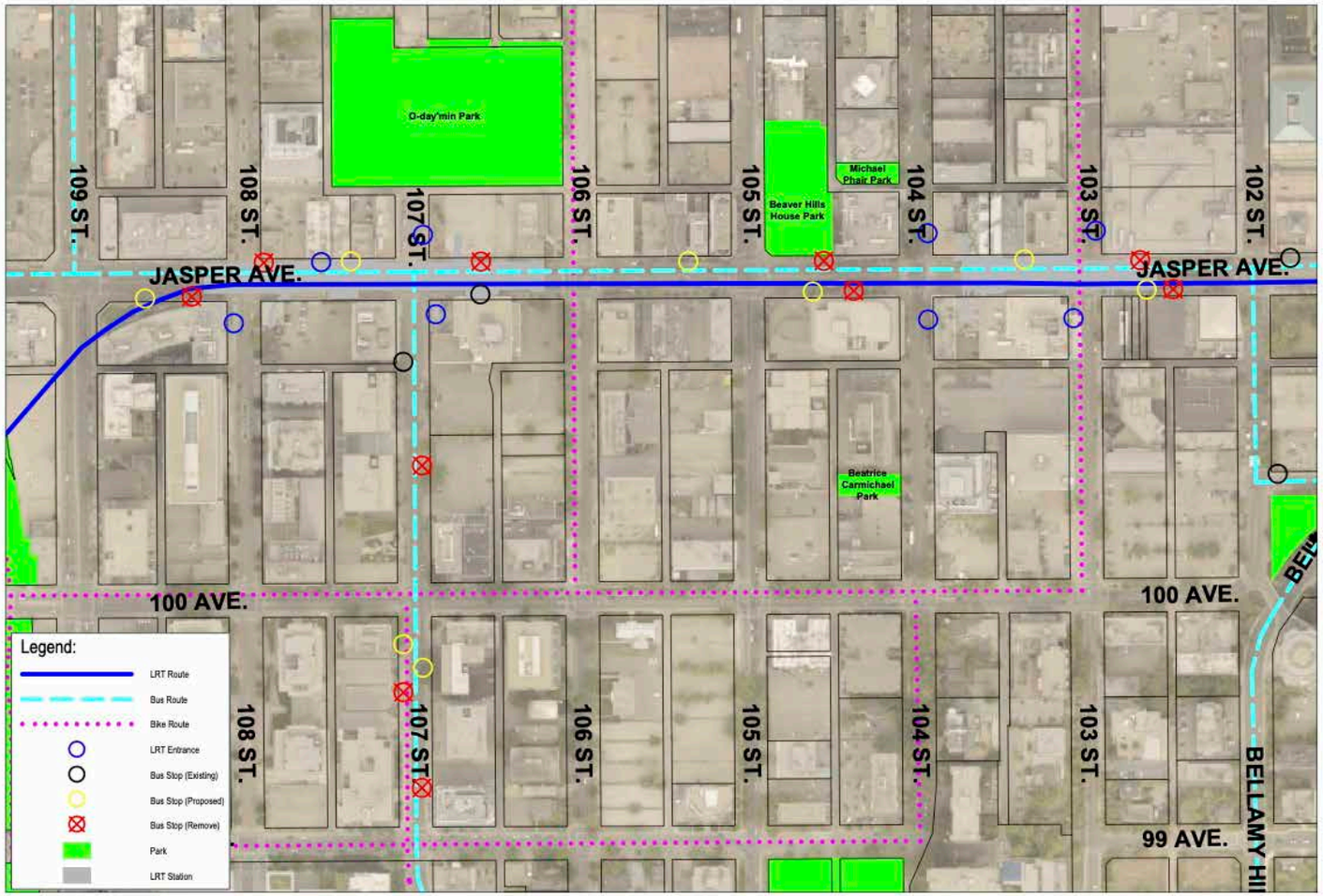
Materials Palette

Furnishings along Jasper Avenue will match those from previous phases of Jasper Avenue New Vision and Imagine Jasper Avenue, where appropriate. Any necessary updates to the material palette will be explored in the next phase of design.

Bus Stops

While bus routes are not planned to change, some bus stops will be relocated based on previous ETS route planning.



LRT Station Entrances

In addition to enhancing the streetscape, the project includes entrance improvements and structural rehabilitation of the Corona and Bay/Enterprise LRT stations. The street-level entrances will be upgraded to match the proposed Jasper Avenue New Vision design.

There are nine street-level station entrances within the project limits being considered.

Corona Station:

1. Southwest corner of Jasper Avenue and 108 Street

2 & 3. North side of Jasper Avenue, between 108 Street and 107 Street

4. Northeast corner of Jasper Avenue and 107 Street

5. Southeast corner of Jasper Avenue and 107 Street

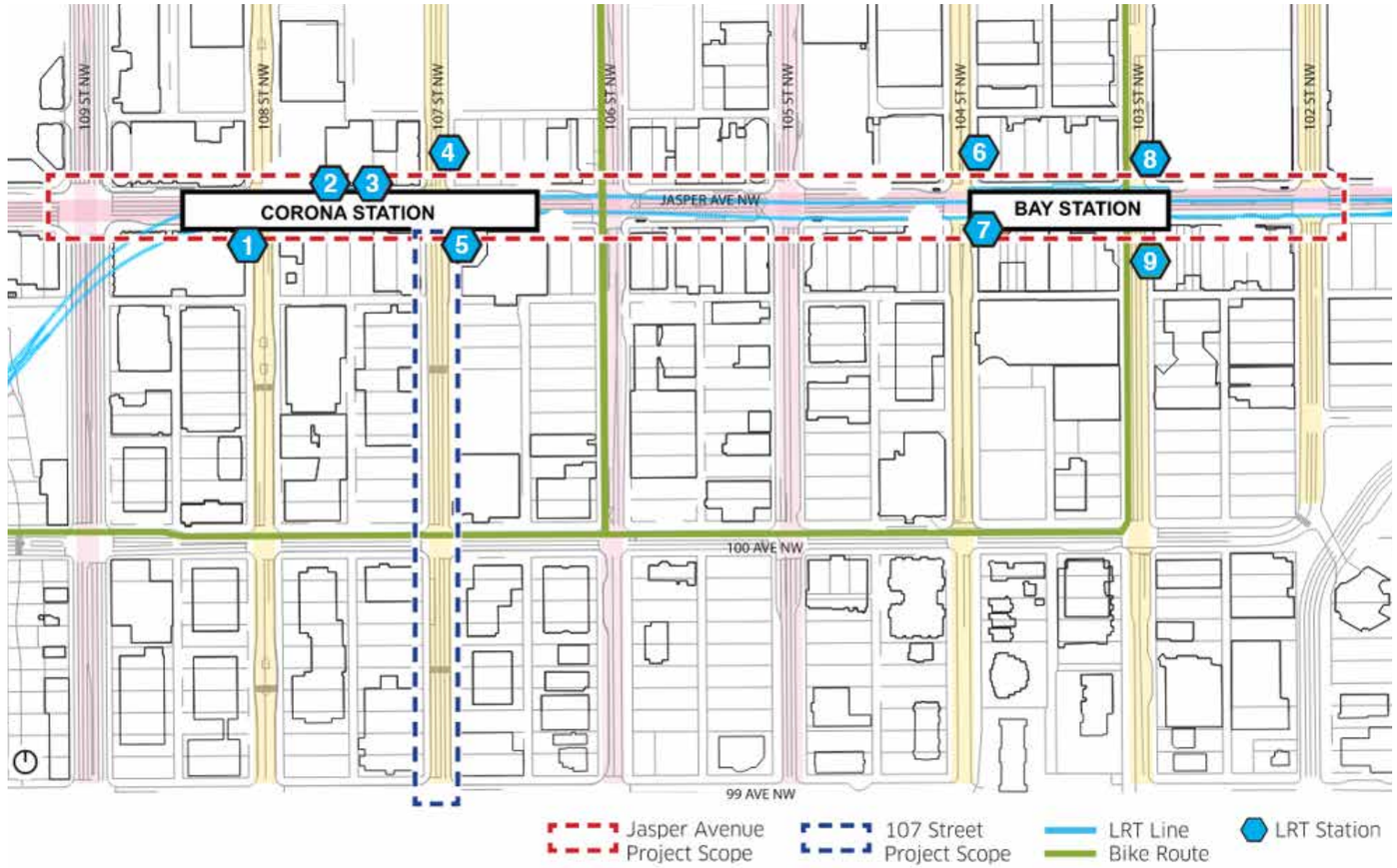
Bay/Enterprise Station:

6. Northeast corner of Jasper Avenue and 104 Street

7. Southeast corner of Jasper Avenue and 104 Street

8. Northeast corner of Jasper Avenue and 103 Street

9. Southwest corner of Jasper Avenue and 103 Street

Key design principles:

+ Maximize visibility into stairwells and exposure to sunlight
+ Use colour and/or light to enhance the streetscape and structure
+ Use materials that are durable, available and easily replaced or maintained
+ Make signage and general appearance consistent for ease of station identification
+ Provide uninhibited entry while ensuring protection from the weather
+ Entrances must be able to be closed to the public when necessary