

Greenfield Vision Zero Street Lab Installation



New traffic safety measures are coming to **Greenfield!** The City of Edmonton is now ready to begin installing your neighbourhood Vision Zero Street Lab.

Community Traffic Safety Concerns: What We Heard

Traffic safety issues were identified in Greenfield and to understand these concerns the City conducted public engagement from September 16 - October 7, 2025 to gather community expertise about lived experiences and the locations of traffic safety concerns. The What We Heard report outlining the public feedback gathered is available on edmonton.ca/StreetLabs. The City used public feedback along with collected traffic data, City design standards, federal and provincial transportation infrastructure legislation, and engineering technical expertise to create a Street Lab plan for Greenfield.

Street Lab Plan

The Greenfield Street Lab plan, which is outlined in the table below, has been designed to best improve traffic safety in the area. The measures will begin installation in **June** and are expected to be completed by the end of September, weather and resources permitting. Please note that adaptable and permanent traffic calming measures may be installed at different times.

Installation and Location	Benefit	Example of the Traffic Calming Measure
<p>Safety concerns identified: Pedestrian safety, bike safety, speeding and poor visibility.</p> <p>What We're Installing: Curb extensions at:</p> <ul style="list-style-type: none"> • 112A Street and 39 Avenue • 112A Street and 38 Avenue • 112A Street and 35 Avenue • 37 Avenue and 111A Street • 37 Avenue and 111B Street • 37 Avenue and 113A Street • 35 Avenue and 113 Street • 114 Street and 35 Avenue • 114 Street and 35A Avenue • 114 Street and 37A Avenue • 114 Street and 37B Avenue • 114 Street and 38 Avenue • 117 Street and 39A Avenue • 117 Street and 38A Avenue • 117 Street and 37A Avenue 	<p>Curb extensions narrow the street in order to:</p> <ul style="list-style-type: none"> ✓ Encourage slower vehicle speeds. ✓ Reduce pedestrian crossing distance. ✓ Improve visibility of people crossing the street. ✓ Prohibit people from parking close to the crosswalk, creating clearer sightlines for all road users. 	
<p>Safety concerns identified: Speeding and pedestrian safety.</p> <p>What We're Installing Asphalt speed humps at:</p> <ul style="list-style-type: none"> • 112A Street and 39A Avenue • 112A Street and 38 Avenue 	<p>Asphalt speed humps can help:</p> <ul style="list-style-type: none"> ✓ Slow vehicle speeds. ✓ Discourage shortcutting through the neighbourhood. ✓ Reduce the risk of serious crashes. ✓ Increase safety for people walking, biking, rolling and driving. 	



Vision Zero Street Labs

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Street Lab Plan



Next Steps:

After the Street Lab installation is complete, the City will review traffic data and community feedback received through 311 to assess if any adjustments are needed. An Assessment Summary will be published on edmonton.ca/StreetLabs when available. Community members can continue to inform the City about any concerns or maintenance needs related to the installed Street Lab measures through **311**.