



Edmonton's Small Business Eco Challenge

Official Contest Rules

This challenge is open to businesses located within the city of Edmonton. Employees of The City of Edmonton's Office of Environment are not eligible to enter. The contest begins at 9 a.m. MDT on **Monday, June 2, 2014**, and closes 4 p.m. MDT on **Friday, September 26, 2014**.

How do I enter the Edmonton Small Business Eco-Challenge?

To enter the challenge, visit the City of Edmonton's website at:
edmonton.ca/ecochallenge

Complete and submit the entry form on-line or e-mail the form to:
sbecochallenge@edmonton.ca

Or fax it to (780) 401-7070.

Please answer the challenge questions posted on our website outlining the achievements of your business in as much detail as you can. You are allowed one entry per business and your entry must be received before contest closing to be eligible.

No responsibility is assumed by The City of Edmonton for lost, late, misdirected, or incomplete entries or any computer, online telephone or technical malfunctions that may occur in the processing, transmission or receipt of entries.

How is a winner chosen?

Chances of winning are dependent on the number of entries received.

The participants in each category who can best demonstrate the largest overall reduction in environmental impacts across the 6 environmental practices categories will be declared winners by a panel selected by the City of Edmonton.

In order to win one of the prizes, businesses participating in the challenge must meet the following criteria:

- In operation for at least one year and fewer than 100 employees
- A legally registered, for-profit business or social enterprise based within Edmonton city limits
- Actively pursuing green business practices
- Show valid ID, if requested
- Consent to have their photo and/or digital image used in local news media, on www.edmonton.ca and other official City of Edmonton publications for promotional purpose
- Past award recipients must demonstrate further environmental sustainability improvements from the time of their winning application.



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Winners will be contacted individually, announced on the City of Edmonton website and will be recognized during Small Business Week/Waste Reduction Week (October 20-26, 2014) with a framed certificate to acknowledge their achievements. In addition, winners in each of the three categories will be awarded the following prizes:

First Prize:

- A \$500 prize
- Business will be featured on the City's website and in the CO₂RE newsletter
- Company name will be included in a media release and a public presentation will be made during Small Business Week/Waste Reduction Week

Second Prize:

- A \$300 prize
- Business will be featured on the City's website and in the CO₂RE newsletter
- Company's name will be included in a media release and a public presentation will be made during Small Business Week/Waste Reduction Week

Third Prize:

- A \$100 prize
- Business will be featured on the City's website and in the CO₂RE newsletter
- Company's name will be included in a media release and a public presentation will be made during Small Business Week/Waste Reduction Week.

❖ We encourage you to spend your cash prize on enhancing your environmental performance!

Categories:

- 1 – 10 employees
- 11 – 50 employees
- 51 – 100 employees

Protecting Your Personal Information and Contest information

This information is being collected by the City under the authority of section 33(c) of the Alberta Freedom of Information and Protection of Privacy Act (FOIP), and will be used for Edmonton Small Business Eco-Challenge purposes. Personal information in the custody or under the control of the City is protected in accordance with the privacy provisions of FOIP. If you have any questions about the collection of this information, you may contact the City of Edmonton at sbechallenge@edmonton.ca.