

IDENTIFYING CITY MOVES

What We Are Hearing
THE CITY PLAN

November - December 2018

Edmonton

Acknowledgements

We acknowledge the traditional land on which Edmonton sits, the Territory of the Treaty 6 First Nations and the Métis Nation of Alberta Region 4.

We would like to acknowledge and thank the diverse Indigenous peoples whose ancestors footsteps have marked this territory for centuries such as: Cree, Dene, Sauteaux, Nakota Sioux, Blackfoot, as well as the Métis and the Inuit.

It is a welcoming place for all peoples who come from around the world to share Edmonton as a home. Together we call upon all of our collective honoured traditions and spirits to work in building a great city for today and future generations.

The authors would also like to thank the Edmontonians who participated in the engagement sessions. Your contributions are greatly appreciated and we hope you see your values and ideas reflected in these pages.

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1

THE CITY PLAN

As Edmonton verges on becoming a city of one million people, we need to look forward. We need to be ambitious in our outlook and clear in our intention. As Edmontonians, we make things happen; it is that drive that will push us beyond what we are today and help us plan and define our city at two million people. Because, like you, other people want to make Edmonton home. Edmonton is ours. We need to plan together for the two million people who will choose Edmonton.

The City Plan is about our people today but also about the people who are not yet here. It is about the young who will grow old in our community. It is about babies that are yet to be born. It is about the people who make up this place – the Indigenous peoples, newcomers, settlers, investors, longtime residents and visitors. It is also about our spaces and places and how we move around the city. It is about our community and what we will need to do to together to grow, adapt and succeed in a resilient future city.

The City Plan is about making choices together.

What do we want our city to be?

How can we build better connections?

Who will we become?

Public consultation has started and Edmontonians are telling us what they value about our city and the bold moves we can make as a city that set our foundational and visionary direction. The first What We Are Hearing Report (Oct/Nov 2018) documented the results of engagement on guiding values and city-building outcomes. This second What We Are Hearing Report emphasizes ideas generated by residents to inform the development of City Moves.

Building on Vision 2050

Foundational to The City Plan are Council's four goals identified as part of Vision 2050 – Healthy City, Urban Places, Regional Prosperity and Climate Resilience – and one principal “connected.”

The core principle, Connected, drives all of the work for the goals:

- We create as a community to connect people to what matters to them
- We care about the impact of our actions on our social, economic, cultural, spiritual and environmental systems
- We serve those here today and those who come after us

GOALS

Healthy City Edmonton is a neighbourly city with community and personal wellness that embodies and promotes equity for all Edmontonians.	Urban Places Edmonton neighbourhoods are more vibrant as density increases, where people and businesses thrive and where housing and mobility options are plentiful.	Regional Prosperity Edmonton grows prosperity for our Metro Region by driving innovation, competitiveness and relevance for our businesses at the local and global level.	Climate Resilience Edmonton is a city transitioning to a low-carbon future, has clean air and water and is adapting to a changing climate.
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This link to the four goals provided administration the opportunity to use Vision 2050 engagement data as a starting point for conversations with residents. To date, there are approximately 4,000 individual engagement records from Vision 2050, gathered by consulting with residents and numerous stakeholders over a two-year period. If the four goals are foundational to our plan, the engagement needs to be as well. This data, alongside the current City Plan engagement, provided the foundation for the development of The City Plan's guiding values and city-building outcomes.

Guiding Values

Six guiding values articulate how Edmontonians want to experience their future city.

I WANT TO
BELONG AND
CONTRIBUTE

I WANT
ACCESS
WITHIN
MY CITY

I WANT
OPPORTUNITIES
TO **THRIVE**

I WANT TO **LIVE**
IN A PLACE
THAT FEELS
LIKE HOME

I WANT TO
PRESERVE
WHAT
MATTERS
MOST

I WANT TO BE
ABLE TO
CREATE AND
INNOVATE

City Building Outcomes

Twenty-four City Building Outcomes describe what conditions will emerge in Edmonton's future when Council's four goals are actualized considering the desired experiences of Edmontonians. These guiding values and associated city building outcomes were presented to, and received for information by, Urban Planning Committee in November 2018.

For a full-sized matrix reference Attachment Four of the February 12 Urban Planning Committee Report on City Plan Phase III or The City Plan website at www.edmonton.ca/thecityplan.

	I WANT TO BELONG AND CONTRIBUTE	I WANT TO LIVE IN A PLACE THAT FEELS LIKE HOME	I WANT OPPORTUNITIES TO THRIVE	I WANT ACCESS WITHIN MY CITY	I WANT TO PRESERVE WHAT MATTERS MOST	I WANT TO BE ABLE TO CREATE AND INNOVATE
HEALTHY CITY	Edmonton fosters personal wellness and mental health by promoting connection for people of all ages and supporting those who feel isolated or vulnerable.	Edmontonians feel safe and secure in their communities and benefit from public spaces and infrastructure systems that support physical health.	Edmontonians are all Treaty 6 people who acknowledge and celebrate diverse cultures and welcome perspectives and experiences from around the world.	Edmonton encourages community participation through access to barrier-free spaces, facilities and transportation networks.	Edmontonians protect and steward the natural environment, local biodiversity, agriculture and food systems, and cultural landscapes.	Edmonton's community wellness fosters citizen leadership, capacity building and co-creation.
URBAN PLACES	Edmontonians are active in their community, events, connected to its diversity of people, and celebrate its heritage and image.	Edmontonians have the ability to live locally, in all seasons, with access to diverse and attainable housing options in communities that support their daily needs.	Edmonton's commercial areas support a diverse economy by attracting skills, talent and investment while supporting small business.	Edmontonians live closer to what they need and are supported by more walkable communities, safe bicycle routes, and greater connectivity across all travel modes.	Edmonton's river valley, natural environment, parks and open spaces are protected and expanded for future generations to connect with, explore and enjoy.	Edmonton is where creative spaces emerge and arts and culture flourish.
REGIONAL PROSPERITY	Edmonton's city design fosters a sense of place by celebrating our unique attributes, diversity and opportunities within the region.	Edmonton's infrastructure, businesses, schools, and services are sustainable, benefiting the city and region in turn.	Edmontonians, entrepreneurs and investors have opportunities and supports to grow a diverse and resilient economy.	Edmonton's transportation system connects residents and businesses, creating opportunities and supporting partnerships throughout the region.	Edmontonians invest in the maintenance and care of regionally significant ecological assets, natural resources, and infrastructure services.	Edmontonians are creative, develop and invest in new ideas and sectors that contribute locally and are recognized globally.
CLIMATE RESILIENCE	Edmontonians demonstrate shared leadership as stewards of their environment and investors in their community.	Edmonton is a leader in efficient, sustainable community design, development and living.	Edmonton supports a diverse economy by embracing services and technologies adaptable to the impacts of climate change.	Edmontonians benefit from improved public transit and high-quality active transportation networks which reduce GHG emissions.	Edmonton's natural and physical systems ensure security and resilience against extreme weather events and other environmental hazards.	Edmonton uses its economic strength to foster innovation in technology, lead new initiatives and strengthen its future prosperity.

Identifying the City Moves

City Moves are bold, visionary, and foundational direction to advance Council's four goals and Edmontonians were engaged to identify and explore possible City Moves. In November and December 2018, the City undertook approximately 23 engagement events across Edmonton. These events ranged from stakeholder workshops, open call public workshops, city hall school, pop-up events at malls and recreation centres, a World Town Planning Day event, and social media.

Engagement activities were designed to hear from residents about three things:

- What they love about Edmonton
- What they believe needs our attention as we grow from 1 million to 2 million people
- What might be possible choices and City Moves needed as we grow

The data gathered in this phase of engagement revealed there is a variety of reasons why people are excited about Edmonton right now: our entrepreneurial spirit, our sense of community, our festivals and celebrations, the value of the North Saskatchewan River valley, and our small town feel. Many are excited about how Edmonton is in the process of changing, and there are key things we must pay attention to while the city is changing: accessibility and mobility in the transportation system, making wise design decisions, preserving parks and natural spaces, supporting our entrepreneurial spirit, advancing the social supports needed, being aware of technological change, and connecting to the land and our unique stories.

Discussions were raised during engagement about Edmonton's potential growth to a city of two million people, but more prevalent was discussion around planning a more compact and complete community.

The moves chosen should serve the community well regardless of whether we decline in population, or grow fast or grow slow.

Edmontonians' work was relayed directly to The City Plan team. Edmontonians and The City Plan team created five City Moves:

- **Greener As We Grow** – Through new physical growth and development the city becomes greener and more sustainable by reclaiming underutilized sites, adopting regenerative design practices, becoming more energy efficient, and expanding urban biodiversity and access to nature.
- **A Rebuildable City** – Edmonton's neighbourhoods, non-residential areas and infrastructure are adaptable; they are constantly evolving, intensifying and becoming more multifunctional and efficient in response to new demands, opportunities and design ideas.
- **A Community of Communities** – Distinct districts comprised of many neighbourhoods and sub-areas of the city are supported by community hubs and gathering places and connected by a range of efficient mobility options which helps to make life as easy as it is seamless.
- **Inclusive and Compassionate** – Edmonton is a place where people of all ages, backgrounds and abilities can not only survive, but thrive; poverty reduction strategies that focus on providing adequate affordable housing and eliminating homelessness drives positive change for individuals and diverse communities alike.
- **Catalyze and Converge** – Edmonton is a place where ideas, opportunities and talent come together and innovation, and where technology and investment are aligned with purpose and energy to steward our shared economy and support personal prosperity.



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INDIGENOUS RELATIONS

This phase also saw the beginnings of engagement with Indigenous communities in and around Edmonton. To start, we initiated contact with the City's Memorandum of Understanding (MOU) partners including Enoch Cree Nation, the Confederacy of Treaty Six First Nations, Métis Nation of Alberta Region 4, and the Métis Nation of Alberta. This process is part of the City's commitment to build and maintain connections with First Nations and Métis communities with historic and cultural connections to the land where Edmonton is now located.

Work on Indigenous engagement will advance as we enter the next phase of the project. This work will include further participation of MOU partners through dedicated engagement events facilitated by The City Plan Team, and recently retained Indigenous engagement consultants. As the project progresses, feedback and results from those processes will be reported in a dedicated Indigenous engagement What We Heard document.



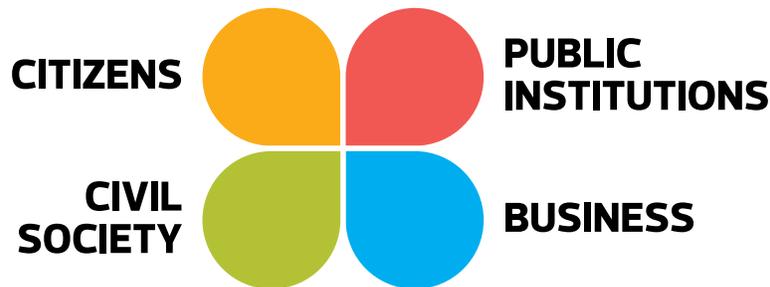
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HOW WE ARE HEARING FROM EDMONTONIANS

It is critical to ensure the voice of Edmontonians is heard through the development of The City Plan.

Approach

The City Plan will guide where and how Edmonton grows physically, economically, ecologically, socially, culturally. We recognize there are many systems, directions and policies that work together to build and care for our city. The City Plan needs to consider a full range of perspectives to ensure that it is responsive to the needs of the city. To do this, the engagement methodology is structured to incorporate four perspectives:



Source: Dr. Marilyn Hamilton, The Integral City Model

As the whole city system makes the city—citizens, civil society, the businesses and public institutions—the whole system will contribute to what the collective city is reaching for. The City Plan is a plan for the whole city, not a 'city hall plan'.

The purpose of Phase II engagement was to explore and confirm what is most important about Edmonton to retain and sustain, and to begin to articulate the city moves we wish to make to attain the Edmonton we wish to attain, as a community of two million people. At this stage, engagement activities have begun to differentiate the perspectives of citizens, community organizations, the business community and public institutions.

Future engagement, activities and feedback summaries will reflect all four perspectives – citizens, community organizations, the business community and public institutions – allowing each to be heard clearly, and enabling wise integration of varied ideas and values.

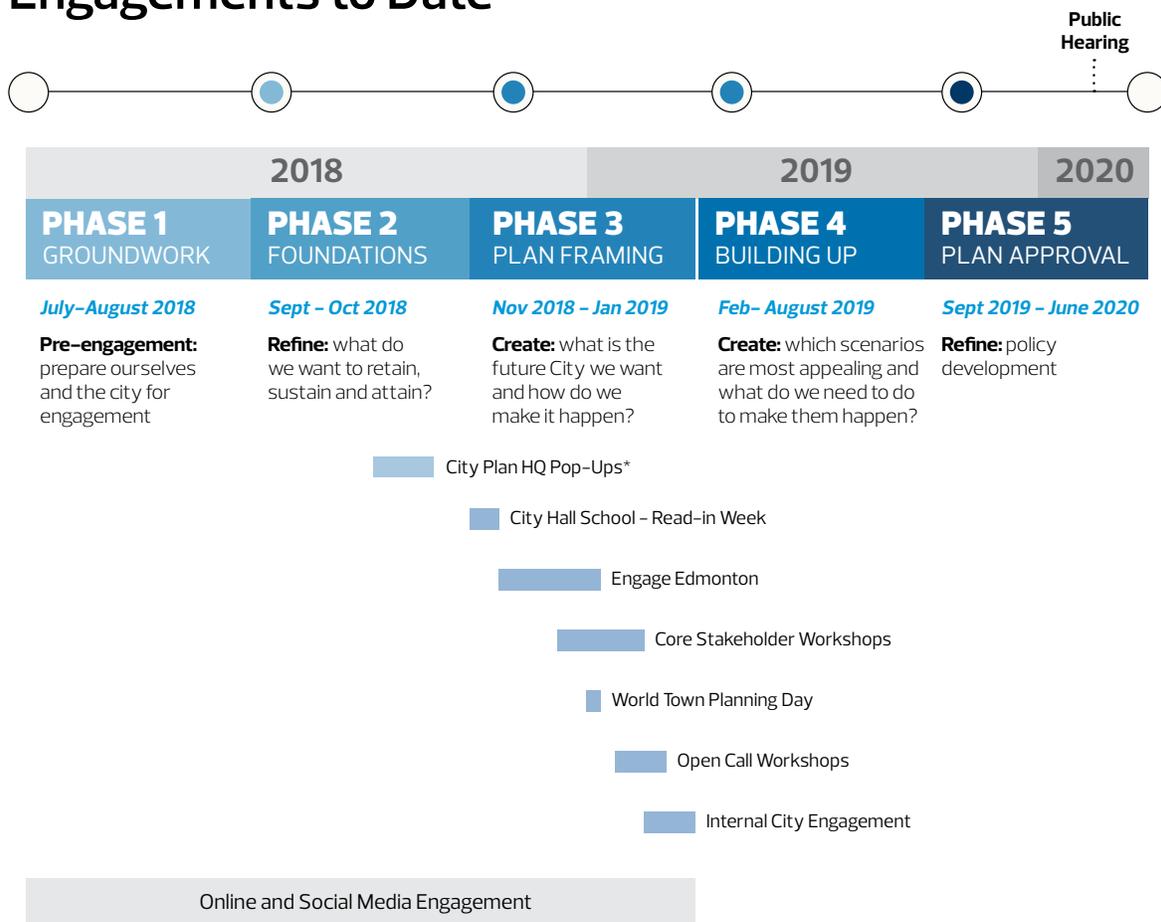
Principles of Engagement Activities

Each phase of engagement, and the design of each activity, will:

- Demonstrate to Edmontonians that The City Plan is their plan, and that input will impact decision-making in The City Plan process.
- Create places where the community can interact with high-level, long-term, city-wide planning ideas and information in tactile and technical ways.
- Create places for gathering diverse feedback from the community about our city.
- Engage at multiple scales (such as, metro, district, local).
- Engage the whole city system (citizens, community organizations, the business community and public institutions).
- Ensure The City Plan incorporates the Vision 2050 goals.
- Report back to the community in clear ways about what they have said.



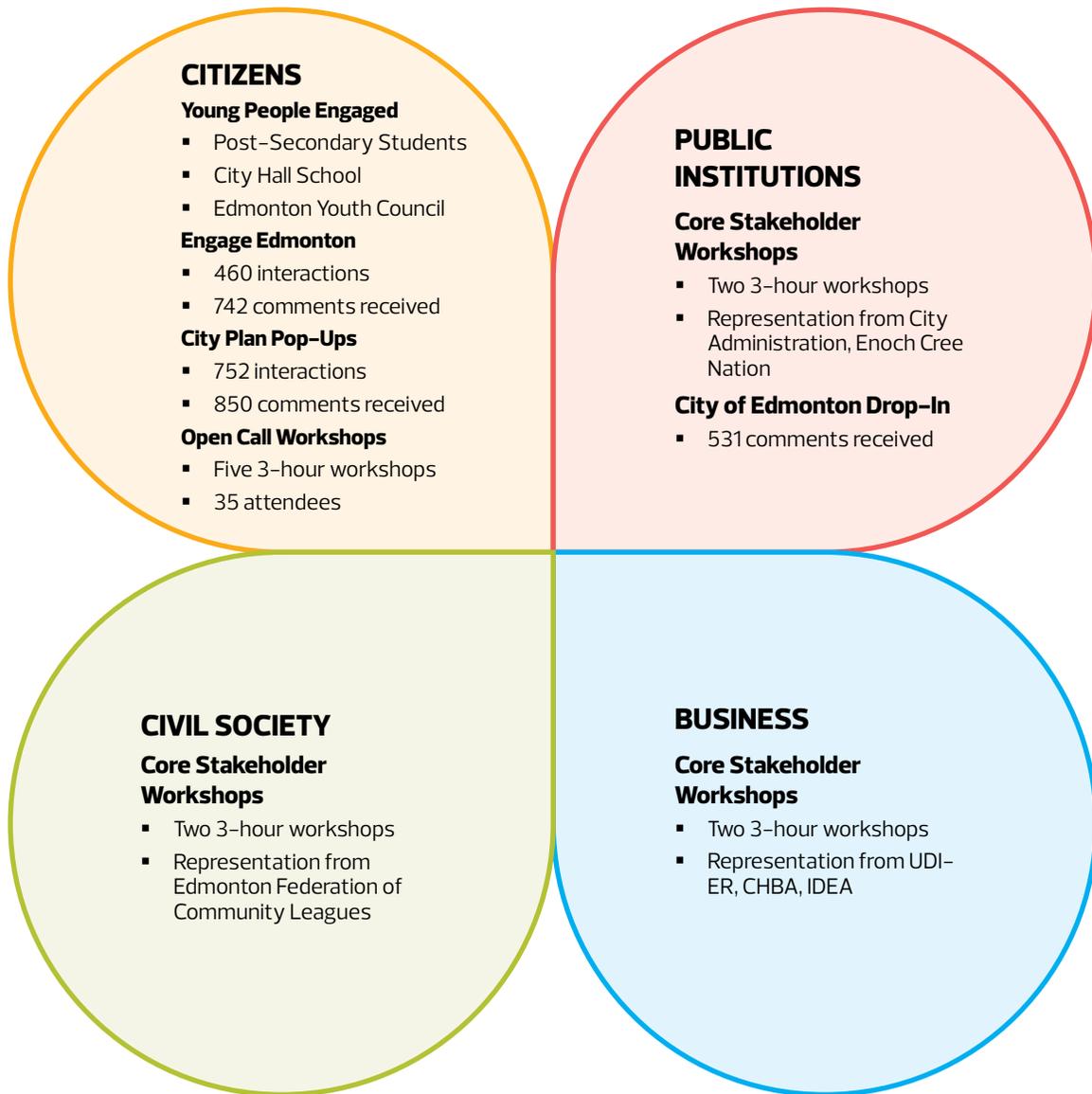
Engagements to Date



* originally reported in WWH Oct/Nov 2018, Data presented in Addenda A

Who We Are Hearing From

This phase of engagement included going out and meeting Edmontonians in places where they were already visiting. This included attending events in all four quadrants of the city and providing opportunities to engage at malls, and recreation centres as well as multiple opportunities to attend workshops throughout the city.



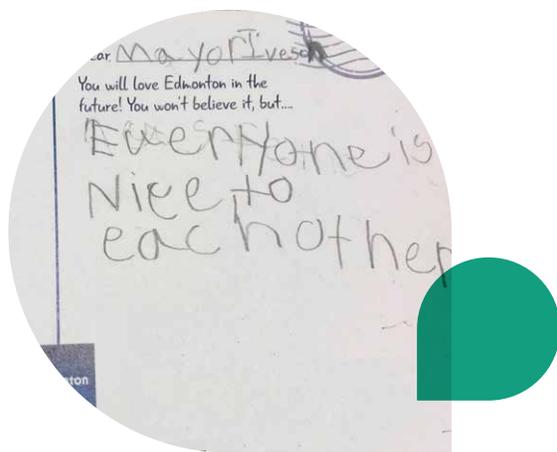
How We Listened

The engagement activities for Phase III of The City Plan, summarized in this report, fall primarily in the 'refine' and 'create' elements of the Public Engagement Spectrum allowing them to revise draft content and ideas in light and nimble ways, or create by rolling up their sleeves with a significant time commitment.



PUBLIC ENGAGEMENT SPECTRUM – REFINEMENT POSTCARD CAMPAIGN

In this phase, students of many ages were engaged through City Hall School to talk about their ideas for Edmonton's future. This involved talking with students and their teachers, as well as presenting to a class of MacEwan University's nursing students. To capture their input, students were asked to write postcards to themselves from the future.



PUBLIC ENGAGEMENT SPECTRUM – CREATE WORLD TOWN PLANNING DAY

On World Town Planning Day (November 8, 2018), The City Plan Team attended an event organized by the Alberta Professional Planners Institute (APPI) at the Metro Theatre in Garneau. After a screening of the film *Whose City?* (a film about Berlin after the fall of the Berlin Wall), The City Plan Team encouraged attendees to identify some large, transformational "City Moves" for Edmonton. Participants were encouraged to write their suggestion for a "City Move" on a sticky note, and then plot it on an axis according to the degree of change required to achieve the idea, and the likelihood it could be done.

WORKSHOPS

OPEN CALL WORKSHOPS

To engage with Edmontonians in a more in-depth way the City hosted five workshops open to anyone in Edmonton. The workshops were designed to enable attendance by a diverse range of Edmontonians.

At the workshops, participants were asked to collaborate with their neighbours to identify answers to the following questions:

- What most excites you about Edmonton right now?
- What is most important about Edmonton to keep?
- What needs our attention as we grow from 1 million to 2 million people?

Each workshop ended with a model building exercise where participants designed a conceptual model of their future vision for the city using a variety of materials.

CORE STAKEHOLDER WORKSHOPS

The City also hosted a pair of in-depth workshops with participants representing key stakeholders in the city. This included representatives from all four stakeholder groups including members of Edmonton business and not-for-profit sectors, and First Nations as well as administrators at the City.

Workshop #1:

At the first of the two workshops participants were asked to collaborate with their neighbours to identify answers to the following questions:

- What most excites you about Edmonton right now?
- What is most important about Edmonton to keep?
- What needs our attention as we grow from 1 million to 2 million people?

The first workshop ended with a model building exercise where participants designed a conceptual model of their future vision for the city using a variety of materials.

Workshop #2:

The second workshop was an opportunity for attendees to dive deeper into how to achieve the shared vision for The City Plan. Through a process called Open Space Technology, participants were asked to identify City Moves in response to the following question:

What are the transformational moves for Edmonton as we grow from 1 million to 2 million people?

During the second half of the workshop participants were asked to review a draft list of City Moves prepared by the City Plan Team based on the input they'd received from Edmontonians.

DROP-IN EVENT

CITY OF EDMONTON INTERNAL STAKEHOLDER EVENT

After having heard from Edmontonians about possible transformational City Moves for Edmonton as we grow from 1 million to 2 million people, a drop-in gathering was organized to introduce the emerging City Moves to internal stakeholders across the corporation of the City of Edmonton. Stakeholders became familiar with emerging City Moves, reviewed and commented on each emerging City Move and identified the degrees of impact and implementability.

UPCOMING ENGAGEMENTS

Throughout 2019, The City Plan will continue to engage with the public to create a plan for Edmonton's Essential City and Future City: things that Edmonton needs to retain and sustain, and things that we strive to attain as we grow to a city of two million people. The City Plan team will continue to engage public and technical stakeholders in the creation of a future scenario for Edmonton. This scenario will then be used to create high-level policy to guide the choices Edmonton will make as we grow to a healthy, urban, and climate resilient city of two million people that supports a prosperous region.





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WHAT WE ARE HEARING

The following pages contain a summary of the Phase III feedback received based on the different topics of engagement.

REFINE

What People Love About Edmonton

Throughout this engagement campaign we've asked Edmontonians to tell us about the the things that they like best about their city.

POSTCARD RESPONSES

During this phase young Edmontonians were asked to tells us what things they love about Edmonton. Over 450 postcards received. The most common themes identified in the post cards were:

"You will love Edmonton in the future!
You won't believe it, but...."

- There are more parks, natural areas and playgrounds (10% of responses)
- We've increased services, support and housing for the homeless and an overall reduction in homelessness (7% of responses)
- We live in a way that is more environmentally friendly and causes less pollution (7% of responses)
- We finally invented flying cars and vehicles (5% of responses)
- The LRT transit system continues to expand (5% of responses)
- There are more electric vehicles on the road (5% of responses)
- There are more homes and plenty of residential areas in the city (4% of responses)
- There are lots of educational facilities, schools and related services (3% of responses)
- There is better public transit services (3% of responses)
- The city is clean and there is more attention given to having less litter on streets. (2% of responses)

WHAT MOST EXCITES YOU ABOUT EDMONTON RIGHT NOW?

Edmontonians were asked to share what things about Edmonton are the most exciting. The following graphics outline some of the keywords that were identified by participants.



WHAT IS MOST IMPORTANT ABOUT EDMONTON TO KEEP?

In addition, The City Plan Team asked participants to identify what aspects are most important to protect as we move forward towards a population of 2 million. The following graphics outline some of the keywords that were identified by participants.



What Needs Our Attention

What needs our attention as we grow from 1 million to 2 million people?

The following tables are the themes and key concepts identified by participants in response to the above question.

THEMES	KEY CONCEPTS
ACCESSIBILITY AND MOBILITY	<ul style="list-style-type: none"> › Connectivity › Ease of Mobility › Flexible Networks › Living without a car › Growing Traffic › Transportation Options › Roadway Functionality › Cycling Network › Pedestrian Oriented
TRANSIT	<ul style="list-style-type: none"> › Transit Corridors › Transit Functionality › Transit Changes › Park and Ride › Transportation Mode Shift › LRT Traffic Impacts
BUSINESS ATTRACTION	<ul style="list-style-type: none"> › Economic Diversification › New Partnerships › Scale-up Businesses › Red Tape › Employment
DESIGN	<ul style="list-style-type: none"> › Winter City › Housing Design › Pedestrian Oriented › High Quality Design › Complete Communities › Multiple Core Areas › Specialized Areas › Car Dependence
PARKS AND NATURAL SPACES	<ul style="list-style-type: none"> › Preserve Natural Spaces › River Valley › Parks › Agricultural Lands › Increase Park Space
MATURE NEIGHBOURHOODS	<ul style="list-style-type: none"> › Conversations about change › Downtown Core Change › Mature Neighbourhoods Change
CLIMATE RESILIENCE	<ul style="list-style-type: none"> › Energy Use and Production › Environmental Impacts › Sustainable Infrastructure › Flooding
COMMUNITIES	<ul style="list-style-type: none"> › Diversity/ Demographics › Leadership › Sense of Community › Multi-cultural opportunities › Empower Citizens
GROWTH	<ul style="list-style-type: none"> › Constraints to Growth › Potential for Negative Growth › Transforming new Growth › Manage Suburban



THEMES	KEY CONCEPTS
REGIONAL PERSPECTIVES	<ul style="list-style-type: none"> › Big Picture Efficiencies › Multiple Core Areas › Intergovernmental Cooperation › Annexation
DENSIFICATION	<ul style="list-style-type: none"> › Missing Middle Zoning › High Density Amenities › Mixed Use Development › Co-operative Housing › Centralization of Businesses › Densification of Commercial Spaces
SOCIAL ISSUES	<ul style="list-style-type: none"> › Homelessness › Discrimination › Social Isolation › Minority and Majority Rights › Displacement › Affordability › Reconciliation › Social Determinants of Health
SOCIAL SUPPORTS	<ul style="list-style-type: none"> › Flexibility and capacity of support networks › Multi-generational housing › Social Connections › Aging in Place › Volunteerism › Arts and Culture › Multi-generational interactions
PERCEPTION OF EDMONTON	<ul style="list-style-type: none"> › Edmontonians perception of Edmonton › Perception of Change › Why people choose Edmonton › Small Town Feel › Perception of City Actions › Pride versus Embarrassment
GATHERING PLACES	<ul style="list-style-type: none"> › Main Streets › Places to go › Community Amenities › High Quality Urban Design
TECHNOLOGICAL CHANGE	<ul style="list-style-type: none"> › Digital Privacy › Electric Vehicles › Rideshare › AirBnB › Disruptive Technologies › Artificial Intelligence
INFRASTRUCTURE INVESTMENT	<ul style="list-style-type: none"> › Infrastructure Capacity › Funding and location of infrastructure › Sustainable Infrastructure › Ongoing Maintenance › Fiscal Sustainability › Underground utilities › School Planning
HISTORY	<ul style="list-style-type: none"> › Connections to the Land › Historic Connections › Historic Buildings › Revitalizing Heritage



What choices do we need to make to be healthy, urban and climate resilient city of two million people that supports a prosperous region?

About Possible City Moves

The City Moves will be the key actions to help achieve The City Plan and the goals of Vision 2050. As part of this phase of The City Plan project, workshop participants were invited to develop three dimensional models that incorporate the big ideas, or city moves, we can make as a community. Attendees at the World Town Planning Day event also generated a list of ideas for the City Moves.

The following section summarizes the ideas generated for the City Moves.

CITY MOVES IDENTIFIED BY PARTICIPANTS

The table below documents ideas that emerged from participants at the open call public workshops as well as the World Town Planning Day event, City Plan HQ and the internal stakeholder workshop. The City Moves summarized here do not represent frequency of ideas; they are a list of ideas that emerged from the data.

For details on the complete data received, see Addendum B: Identifying City Moves–City Plan Engagement Data (November to December 2018).

Let's focus on the river valley

How this shows up in the Draft City Moves – Greener as We Grow

Potential Ideas:

- Preserve and enjoy the city's ribbon of green as a city of green neighbourhoods all connected to the river valley system and as a transportation corridor on and beside the water.
- Provide facilities and amenities along the length of the river (washrooms, gathering areas, markets)
- Create affordable residences with access/views to the valley
- Protect the ecological integrity of the river system

Let's protect ecologically sensitive lands

How this shows up in the Draft City Moves – Greener as We Grow

Potential Ideas:

- Protect the ecological integrity of sensitive lands
- Preserve the river valley

Let's make buildings, blocks and streets for people

How this shows up in the Draft City Moves – A Rebuildable City

Potential Ideas:

- Shift our perspective to community living, wherever we live in the city
- Build within current boundaries
- Do we want to be 2 million people?
- Contain growth

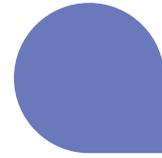
Let's make a city with identifiable urban villages/ districts/ neighbourhood hearts across Edmonton

How this shows up in the Draft City Moves – A Community of Communities

Potential Ideas:

- Create many walkable and enjoyable high density distinct hubs/hearts of the city where most needs are met
- Create density targets for areas of the city
- Create processes where the community decides how to accommodate the population
- High quality green spaces, commons
- Invest in and create the conditions for better services to our existing neighbourhoods
- Create equitable opportunities for Edmonton's diverse neighbourhoods
- Socially supported densification with community amenities, integrated affordable housing





Let's identify nodes and corridors to focus our activity and investment

How this shows up in the Draft City Moves – A Community of Communities

Potential Ideas:

- Have dense areas in addition to downtown, focused along transportation corridors and at distinct nodes
- Design for compact and walkable communities that will be community hubs/hearts
- Maximize existing infrastructure by developing along existing corridors
- Increase amenities to neighbouring communities
- Allow people to live closer to where they work

Let's make a city with a multi-modal, interconnected transportation network

How this shows up in the Draft City Moves – A Community of Communities

Potential Ideas:

- Create expansive and integrated active and public transportation networks
- Shift our modes of transportation from the car by making other modes more accessible
- Decrease car infrastructure (roads, parking lots) and increase shared transportation options
- Make alternate investments in the transportation network
- Provide more useful transportation system to citizens
- Allow people to move according to needs, encouraged to live, work and play in the same area
- Connect the green grid: food, flood, wildlife active transportation, nature and leisure

Let's be a city for people

How this shows up in the Draft City Moves – Inclusive and Compassionate

Potential Ideas:

- Be a place where different cultures live together
 - Welcome people from all over the world
 - End racism
- Foster gender equity in all ways
- End poverty
- Cultivate citizen leadership and co-creation

Let's be a city of climate refuge

How this shows up in the Draft City Moves – Inclusive and Compassionate

Potential Ideas:

- Prioritize food self-sufficiency (food vs. sprawl)
- Radical water use reform
- Alternate energy sources
- Resilience hubs as refuge in emergencies
- Preserve headwaters
- Infrastructure that accommodates an influx of climate refugees

Let's be a Treaty City

How this shows up in the Draft City Moves – Inclusive and Compassionate

Potential Ideas:

- Improve relationships between Indigenous and non-Indigenous peoples
- Make reparations to Pappaschase First Nation
- Live and breathe the Treaty spirit
- Urban reserves
- Land acknowledgement



Let's be a food city

How this shows up in the Draft City Moves – Catalyze and Converge

Potential Ideas:

- Grow food in Edmonton:
 - Zone land for urban farming
 - Support urban farming
 - Allocate local food growing areas throughout whole city
 - Turn some industrial areas into vertical farming
 - Ability to grow our own food (to help feed 2 million)
- Enjoy food in Edmonton:
 - Community kitchens
 - Local restaurants and markets in community hubs

Let's be a fiscally responsible city

How this shows up in the Draft City Moves – Catalyze and Converge

Potential Ideas:

- Model how to be a fiscally responsible city
- Make good use of existing infrastructure
- Time public investment with care and responsibility (ie how much public investment before development?)

Let's actively manage the change this will require of us

How this shows up in the Draft City Moves – Catalyze and Converge

Potential Ideas:

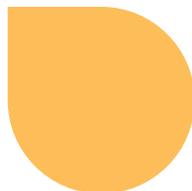
- Acknowledge and 'manage' the culture change that comes with making our city more densely populated
- How do we help people welcome change?
- How do we empower people to make changes?
- What are the different cultural expectations?

Let's create flexible policy that accommodates innovation

How this shows up in the Draft City Moves – Catalyze and Converge

Potential Ideas:

- Renew zoning regulations to accommodate:
 - Increased density
 - Diverse ways of working
 - Ease of changing zoning
 - Mixed land use (residential and commercial)



A DEEP DIVE INTO POSSIBLE CITY MOVES

The second core stakeholder workshop involved participants identifying their own City Moves. These moves are described below and additional details are available in Addendum B: Identifying City Moves – City Plan Engagement Data.

PROPOSED CITY MOVES FROM CORE STAKEHOLDER WORKSHOP #2

Edmonton will explore the river and the river valley for fast public transportation options

How this shows up in the Draft City Moves – A Rebuildable City

- Consider opportunities for the city to use the river for public transportation options.
- Largest urban green space in North America.
- Move to increase function, usability and access to the River Valley.
- This will help to shift the River Valley from a symbol to a tool.
- Provides an opportunity to increase density near and in the River Valley.

Enable density in our mature neighbourhoods

How this shows up in the Draft City Moves – A Rebuildable City

- Consider opportunities for enabling additional density in mature neighbourhoods.
- Allow more population to existing infrastructure;
- Incorporate national historical sites and contributions;
- Applies to residential but also commercial, roadways etc.

Consider alternate Growth Strategies (Static, Degrowth)

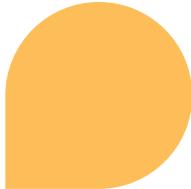
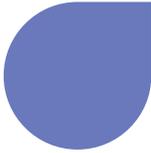
How this shows up in the Draft City Moves – A Rebuildable City

- Important to consider alternate growth scenarios where Edmonton is not growing.
- Provides an opportunity to make Edmonton more resilient to change.
- Ensures policies are flexible for 2M people or static growth.

Edmonton is a city where development is easy and encouraged

How this shows up in the Draft City Moves – A Rebuildable City

- Establish an improved process for development in Edmonton.
- Allow for innovative development;
- Improve predictability through ARPs (Planned growth and density increases);
- More big picture thinking for planning redevelopment and revitalization; and
- Plan for appropriate growth throughout the city with high rises and medium rises where it makes sense.



Transportation mode and choice

How this shows up in the Draft City Moves – A Community of Communities, Inclusive and Compassionate

- Invest in infrastructure for other modes – bike lane, bike shares, wider sidewalks, and bike parking.
- There is currently a disparity between transportation infrastructure spending.
- There are many costs associated with private vehicle infrastructure (especially in our climate);
- Also consider how best to re-use private right-of-ways and parking sites.

Creating artistic hubs in all communities accessible to all Edmontonians

How this shows up in the Draft City Moves – A Community of Communities, Inclusive and Compassionate

- Establish a number of smaller artistic hubs within communities.
- This provides a more community focused place for artistic spaces, cultural interactions as well as gathering places for children's programming, as well as teens and adults.

Future of work

How this shows up in the Draft City Moves – Catalyze and Converge

- Need to consider any necessary changes related to the changing nature of work.
- Edmonton must grow its capacity to create and attract talent.
- Related ideas: Gig Economy; Vibrant Cores; Satellite Hubs; and Live-Work Balance.

Edmonton is and will be a “Screen City”

How this shows up in the Draft City Moves – Catalyze and Converge

- Encourage the installation of digital screens throughout the city.
- These signs provide an opportunity for establishing Edmonton as a unique city.
- Provides an opportunity to achieve a number of outcomes including:
 - Unique ability- change to any environment at will; Digital Connectivity; Public Art; Wayfinding; Amber Alerts/Emergencies; Advertising Revenue; Data used positively.

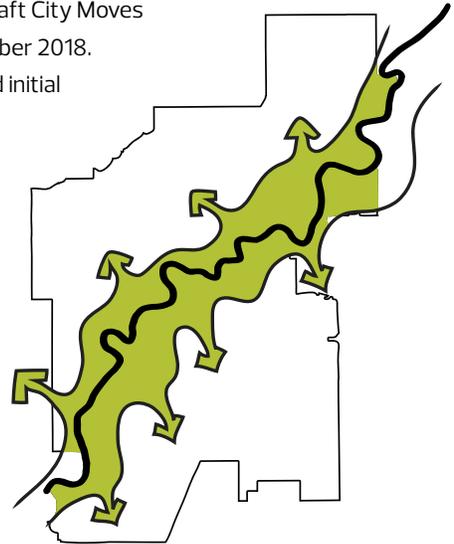
Edmonton is a great place to start and grow a business

How this shows up in the Draft City Moves – Catalyze and Converge

- Consider opportunities for the city to reduce barriers to starting and growing a business.
- Encourage ways to connect people to the business community so they will build their company and stay in Edmonton;
- Encourage coordination between businesses and post secondary institutions; and
- Encourage and provide fairness in taxation regimes.

Testing Draft City Moves

Following the first rounds of consultation, The City Plan Team identified a series of high-level directions that captured the diversity of ideas and values presented by Edmontonians who attended the engagement sessions to date. These Draft City Moves were then tested during events at the end of November and early December 2018. The following pages contain some details of the five Draft City Moves and initial responses to each one. For additional detail on the comments, please see Addendum B: Identifying City Moves–City Plan Engagement Data.



GREENER AS WE GROW

THE WAYS TO MAKE IT HAPPEN

- Improving access to the River Valley through connections and extensions.
- Supporting biodiversity in the city by design.
- Transforming asphalt/gravel lots into new green buildings and spaces.
- Greening our infrastructure (to support residential, commercial and industrial)
- Becoming biophilic and bringing about ecological restoration.
- Using new growth to add green energy to the grid.
- Preserving natural areas and open spaces.
- Expanding and enhancing the mass transit network to reduce GHGs from single occupancy vehicles.

WHAT WE HEARD

Respondents indicated that they felt the some of the Ways to Make it Happen felt "too small" and were not ambitious enough. Other comments indicated that there needs to be additional focus placed on communicating the quality of life impacts of becoming a "greener" city.

ACTION IDEAS

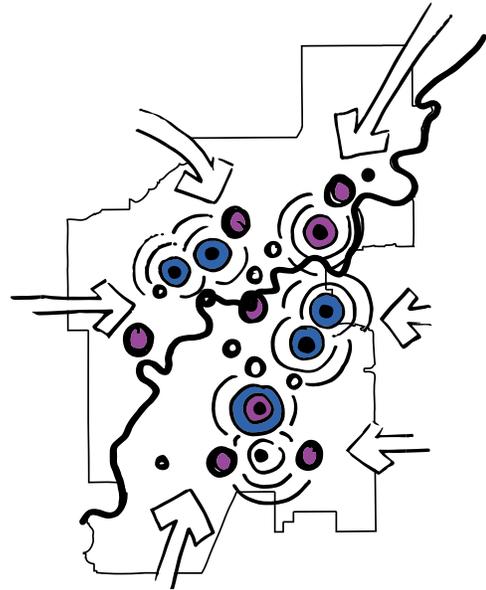
- Preserve local farmland
- Encourage integration of drainage infrastructure and environmental goals
- Provide programming resources to support this objective
- Reduce the environmental impacts of City-owned buildings and vehicles.
- Consider methods to reduce vehicle dependence and use in the city
- Promote energy efficient homes, net zero development and local energy and food production

MISSING PIECES

The following ideas were described as missing by participants:

- Market demand for green buildings
- Opportunities for economic diversification
- Sustainable energy production

A REBUILDABLE CITY



THE WAYS TO MAKE IT HAPPEN

- Increasing infill across the city and expanding the diversity of housing and employment options
- Transforming under-utilized sites (e.g., power centres, vacant lots) into new development opportunities for residential, commercial, mixed use etc.
- Taking an asset-based perspective on first-version development
- Designing existing and new neighbourhoods/sites to change, intensify and grow
- Building adaptable infrastructure, public realm, and treating City assets as transformable (i.e. road rights-of-way)
- Improving street networks for efficiency and adaptability
- Building to meet our social needs as they change
- Recognizing that we are a point in time and the role of Edmontonians as temporary stewards for the future

Designing places that are easy, playful, creative and transitional – not just perfect, permanent, places to redevelop.

WHAT WE HEARD

Participants noted that the ideas related to this City Move needs to be communicated more clearly. There were multiple comments regarding the use of jargon, vague ideas or inaccessible language. There was also

a mix of feelings about the feasibility and usefulness of the City Move. This included multiple comments that the idea was “too small” but also comments that the idea seemed “too big”, “too fancy” or that questioned its feasibility.

ACTION IDEAS

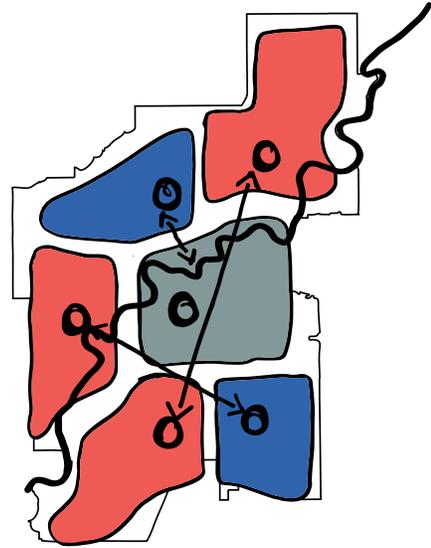
- Allow for batch rezoning/redevelopment that is neighbourhood focused and respects different conditions within existing neighbourhoods.
- Prioritize re-development over greenfield with funding and service provision and reinvest in community-level facilities
- Ensure community voices are heard when things are changing and be sensitive to the desires of existing home owners.
- Establish “build back better” standards to increase design and infrastructure quality over time
- Implement regional cost-sharing standards to reduce the burden on industrial lands in the city

MISSING PIECES

The following ideas were described as missing by participants:

- This should refer also to the city's ability to adapt and be resilient to change
- These ideas should expand beyond infill to include other forms of renewal
- Include recreational uses, and environmental and economic considerations

A COMMUNITY OF COMMUNITIES



THE WAYS TO MAKE IT HAPPEN

- Creating urban villages and local community hubs for gathering (facilitating connection, decreasing isolation)
- Designing our city so that daily needs are within reach
- Designing a city where simplicity of living and living local is possible
- Meeting basic needs (food, shelter, work, education) easily/simply
- Aging in place is possible and desirable
- Designing our transportation and land use so that you are never in a place where the only option is to drive
- Supporting walkable neighbourhoods and providing many mobility options for diverse users
- Life is easier; this saves our time and attention so that we can apply our attention where we want
- Supporting ease of living with technology
- Designing a city with District Planning in mind

WHAT WE HEARD

Concern that there was too much focus on transit in how the City Move would be applied, and concern that there will be lots of 'analysis' done but uncertain about how it will be used or implemented.

Concern that some of the ideas may be outside of the city's "mandate" to provide services and good government.

ACTION IDEAS

- Develop a transit system that is flexible to meet changing needs
- Co-location and integration of facilities to make effective use of infrastructure, promote creativity and ease of access.
- Promote additional mixtures of uses within communities including neighbourhood level commercial spaces, parks and events.
- Integrate placement of community hubs, active transportation infrastructure and green spaces.

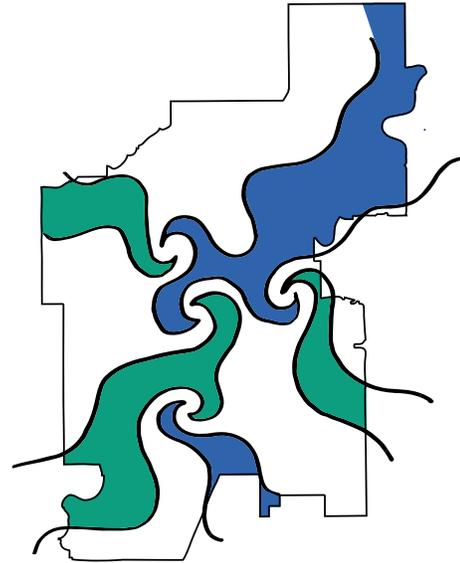
MISSING PIECES

The following ideas were described as missing by participants:

- Need to also consider communities of "affiliation" not just neighbourhoods
- Actions need to look beyond illustration the existing conditions towards solutions and options
- Needs to clearly show how this may show up in different types of communities
- Need to clearly define the expected role of the City with regard to services that it provides.

INCLUSIVE AND COMPASSIONATE

Originally presented as
"Foster a Healing City"



THE WAYS TO MAKE IT HAPPEN

- Supporting a healthy city through design (mobility, environment, food)
- Healing the land and earth by reducing resources and reusing them
- Increasing and celebrating cultural diversity
- Creating arts and culture spaces
- Ending poverty and promoting recovery
- Improving physical safety and ease of access for users of all ages and abilities
- Working towards Truth and Reconciliation through the physical/ public environment (i.e. art, streetnaming, etc)
- Recognizing mobility as a right
- Equitable access to public amenities and natural areas
- Creating affordability in our city (including housing + other essential needs)
- Creating spaces for spirituality and connection
- Creating spaces for formal and formal gathering and recreation (rec. centres)

WHAT WE HEARD

Comments indicated some disagreement about this move. Some comments indicated that the City Move was "too large" in scope. This includes concerns that there might be too many non-land use related considerations and that it would be important to clearly

define the outcomes of this move. Other comments indicated that this move should be pursued and that its aspirations should also be folded into the other moves.

ACTION IDEAS

- Consider additional actions to make more inclusive spaces that move beyond tokenism
- Mandate affordable and supportive housing in new developments and neighbourhoods
- Consider the impact of land use decisions on community health
- Provide land and economic opportunities as a path towards reconciliation with Indigenous Peoples
- Increase opportunities for intercultural communities to meet, share and interact

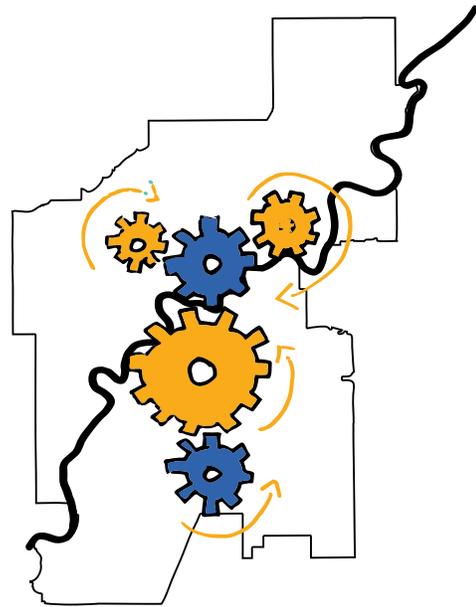
MISSING PIECES

The following ideas were described as missing by participants:

- Move beyond easy actions that can be received as tokenism
- Need specific principles and actionable ideas to make this move more concrete
- Consider ways that additional partners in civil society, the business community and residents can participate and take action on this topic
- Consider applying the lens of "social determinants of health" (poverty, location, race, family history) and how that impacts planning decisions

CATALYZE AND CONVERGE

Originally presented as
“City of Convergence”



THE WAYS TO MAKE IT HAPPEN

- Creating opportunities for innovation in physical space
- Spurring/shaping economic development through infrastructure investments
- Developing the idea of mobility as a service while being technology agnostic
- Imagining how universities, art hubs, new technology can come together
- Supporting start-up companies that will retain talent in Edmonton and attract new talent
- Curating the idea of a the 'city as lab', piloting and testing precursor ideas/technology with purpose, to ensure we're prepared for global changes
- Harnessing, managing, manipulating data (big data) through a smart city lens
- A collaborative economy (e.g. multifunctional retail spaces) and economic diversification (boom-bust proofing, preparing for an oil-less future)
- Youth mobilization (pre post secondary, how do we keep them here) Intergenerational spaces
- Facilities and infrastructure that attracts businesses and large international events
- Improve our competitiveness and readiness to thrive in the global economy

WHAT WE HEARD

There was agreement among many comments that this City Move needed to be further defined and fleshed out for it to be truly effective and inspire cooperation. Other comments noted that the original language of the City Move might be perceived as being too tied to physical connectivity and could be expanded.

ACTION IDEAS

- Consider opportunities to have existing institutions and partners participate in innovation (i.e. UofA, NAIT, MacEwan, Edmonton Federation of Community Leagues, AHS as well as community and advocacy groups)
- Improve job prospects for new grads (university and high school) with stronger connections between schools and industry
- Ensure that capital projects are built on time and under budget with help from private industry
- Look into how to grow/manage boom-bust cycles

MISSING PIECES

The following ideas were described as missing by participants:

- Include more than just physical connections
- Provide spaces for intergenerational connections outside of the family
- Actions need to move beyond mappig towards tangible community impacts



FURTHER CONSIDERATIONS

Internal stakeholders identified a wide variety of actions and considerations which they identified as being missing from the five City Moves or that were important to include in the implementation of the City Moves. These themes are summarized below:

General Principles – To be effective, The City Plan should include specific details of implementation, hard targets, and clear priorities for key areas like new growth, environmental impacts, and fiscal sustainability. To be useful for citizens, the document also needs to be written in plain language.

Different perspectives – The City Moves must consider the role of different parts of the Integral City in implementing The City Plan. This includes not only the four stakeholder types but also different cultural perspectives and Indigenous world views. The Plan should be supported by a diverse range of stakeholders but must acknowledge that it may not be 100% aligned with 100% of people's values.

Geography – The City plan should consider the impact of City Moves at different geographic scales including the region and the community. It should also provide direction for specific parts of the city including downtown, growth areas and re-development sites.

Technology – The City Plan should provide a process for the City to meet and negotiate emerging technological considerations like data privacy, autonomous vehicles and smart infrastructure.

Environmental – The City Plan needs to provide clear direction on environmental targets and provide detail on the actions needed to achieve those targets. Key objectives of the plan need to consider climate resilience, greenhouse gas emissions and protection of agricultural areas.

Regional Dynamics – The City Plan should consider Edmonton's regional context including collaboration with neighbours, actions of neighbours and regional outcomes of the City Moves.

Fiscal Impacts – For this plan to be effective, it must also consider the fiscal impacts of the City Moves including how the Moves may be funded, what the tax impacts, economic competitiveness and the cost of long-term maintenance and operation.

Implementation – The City Plan needs to be implementable. This includes identifying clear targets for important objectives. It also includes identified roles of specific players and details about the actions needed to achieve these objectives.



5

NEXT STEPS

Conversations with Edmontonians will continue at engagement sessions in 2019. Members of The City Plan Team will begin meeting with members of different cultural communities to gather input from groups which may not attend traditional engagement events. In addition, The City Plan Team, along with engagement consultants, are planning engagement with representatives from Edmonton's Indigenous Memorandum of Understanding partners.

ADDENDUM A

GUIDING VALUES – WHAT WE ARE HEARING AND PUBLIC ENGAGEMENT DATA

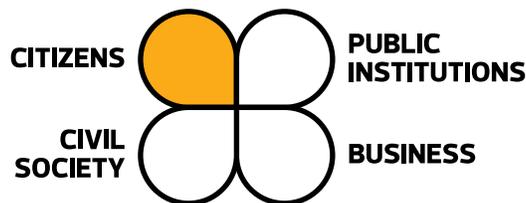
DATA FROM OCTOBER 2018

The following pages provide a summary of the ongoing engagement events about guiding values for The City Plan that took place primarily in October 2018. These events were not included in the October 2018 What We Are Hearing document, as engagement was ongoing.

WHAT WE HEARD ABOUT CITY BUILDING VALUES

Engage Edmonton

In October and November 2018, the City of Edmonton hosted Edmontonians at six events held across Edmonton. Engage Edmonton provided an opportunity for diverse Edmontonians to drop-in and engage on a variety of topics including The City Plan.



ENGAGEMENT DATES

ENGAGE EDMONTON #1 – SOUTHGATE CENTRE (OCTOBER 11, 2018)

ENGAGE EDMONTON #2 – NORTHGATE CENTRE (OCTOBER 18, 2018)

ENGAGE EDMONTON #3 – LONDONDERRY MALL (OCTOBER 25, 2018)

ENGAGE EDMONTON #4 – WEST EDMONTON MALL (OCTOBER 30, 2018)

ENGAGE EDMONTON #5 – MILLWOODS TOWN CENTRE (NOVEMBER 8, 2018)

ENGAGE EDMONTON #6 – EDMONTON TOWER (NOVEMBER 15, 2018)

During the Engage Edmonton events, participants were asked to respond to the following prompts connected to the City Building Values of The City Plan.

- I feel like I BELONG in Edmonton when...
- Edmonton feels like a home I can LIVE in when...
- I THRIVE in Edmonton when...
- I find Edmonton easy to ACCESS when...
- In Edmonton, I want to PRESERVE...
- To CREATE and innovate in Edmonton I need...

Across all six City Plan Guiding Values participants highlighted many interrelated topics including housing affordability, natural areas, sense of community, transit, transportation, and economic growth. Both recurring and unique ideas suggested by Edmontonians in these responses are helping The City Plan Team to focus their attention on the topics Edmontonians think are important.

WHAT WE HEARD – SUMMARIZED RESPONSES

The following tables show sentences comprised of key words drawn from participant responses to the prompt related to each City Building Value.

I FEEL LIKE I BELONG IN EDMONTON WHEN...		
Community... I am connected to my community through events, engaged citizens and friendly neighbours.	Engaged Citizens... When I have a chance to influence how the city grows through a process that is meaningful, transparent and where I feel my voice is heard.	Feelings... I feel safe, trust my neighbours and people are kind to each other and we take care of everyone.
Festivals... I have access to a variety of community events and festivals that include food, music, culture and events in all seasons.	Inclusion and diversity... When Edmonton is an inclusive and diverse place that welcomes everyone regardless of ethnicity, sexual orientation or ability.	

EDMONTON FEELS LIKE A HOME I CAN LIVE IN WHEN...		
Accessible... I can move around easily	Parks... There are lots of green spaces all over the city including community gardens, sports fields, dog parks and places near the water.	Walkable communities... I live in a community that I can walk in and where I can walk to parks and local businesses.
Affordability.... Housing is affordable where I want to live	Safety... I feel safe to walk at night, take the bus and ride my bike, especially as a women, child, senior or other vulnerable person.	

I THRIVE IN EDMONTON WHEN...		
Culture and Entertainment... There are lots of opportunities to be entertained through art, music, sports and participate in cultural experiences.	Jobs and Economy... We are globally competitive and where there are diverse jobs in many sectors for people regardless of their income or education.	Recreation... There are lots of opportunities for recreation indoors and outdoors and in the summer and winter.
Taxes... The city keeps taxes low and makes smart investments in infrastructure that we need.	Transit... I have the ability to take the bus or train wherever I am and it is reliable and easy to use.	

I FIND EDMONTON EASY TO **ACCESS** WHEN...

Bike Routes... There are safe and connected bike routes that make biking a more viable option for getting around.	Parking... I can easily find affordable and accessible parking, especially Downtown, at school and at transit centres.	Traffic... Traffic congestion isn't too bad and I can get where I need to go quickly and efficiently.
Transit Service... Transit is affordable, accessible and safe.	Transit Hours... I can access high-frequency transit at different times of day and night.	LRT... There is more LRT that connects me to the rest of the city.
Walking... I know that walking to my destination will be safe, efficient and easy.		

IN EDMONTON, I WANT TO **PRESERVE**...

Agricultural lands... Our high quality agricultural lands.	Community... The sense of community I have from knowing my neighbours and community league.	Historic Buildings... Historic buildings and places that tell Edmonton's story and ensure that those places can be restored and retrofitted to meet modern needs.
History... Edmonton's history including Indigenous and settler stories.	Parks and Open Space... Our parks and open space network to ensure we have opportunities for recreation and connections with nature.	Natural Areas and River Valley... Our beautiful natural areas so that they can continue to provide places for wildlife and natural processes.

TO **CREATE** AND INNOVATE IN EDMONTON I NEED...

Affordability and Social Supports... Affordable housing, transportation and creative spaces throughout the city.	Arts and Innovation Funding... Continued funding and support for artists and innovators to create jobs and regulations that allow people to innovate.	Gathering Places... Unique places to gather, create and be inspired by others.
Sustainability... Support and incentives to build and test sustainable initiatives that address climate change and pollution.		

WHAT WE HEARD – VERBATIM RESPONSES

The following pages are a compilation of the responses received throughout the Engage Edmonton events in October and November 2018. This data is not summarized. For a summary of this data, please see the primary report.

I FEEL LIKE I BELONG IN EDMONTON WHEN...

- The nameless people who have made this city great are supported and acknowledged
- North Edmonton gets the same attention as South & West Edmonton does (LRT)
- My contributions (whatever they may be, according to project) make a difference and get acted upon
- The City Clerk's Office provides timely information on the items due list.
- I live in a community with a variety of people and housing
- There are family and kid-friendly amenities in central/walkable neighbourhoods
- When we take care of each other
- I'm living in a community of engaged people. It means a safe, welcoming community
- There are communities I can be a part of/ participate
- Engage! Hello How Are You initiative is GREAT at neighbourhood block parties
- Community events
- I participate in community events
- We have events going on – we come together and become a close knit community
- Keep City conversation going about what we are doing, building, planning
- The City listens to what I have to say as a citizen and a community member
- All the communities are included & share same concerns
- When members of City Council Host authentic town hall meetings for their constituents
- My feedback is heard by the City of Edmonton
- I am heard and validated
- I will "belong!" when my comments are actually printed a What We Heard document instead of being sanitized from it
- The Council's Initiative for public engagement was a multi-million dollar taxpayer funded joke!
- Thank you Mike Nickel & Andrew Knack for hosting town hall meetings and Facebook / Youtube Live town hall meetings.
- City Council listens to those who voted for them!
- When I receive meaningful and truthful communication from COE Corporate Communications instead of being deliberately left in the dark
- Administration listens to the citizens rather than ignoring us and telling us what we should want.
- My opinion is considered
- My participation in civic activities is meaningful and I have plenty of opportunities to contribute
- When the city, through these kinds of events, takes time to listen. Awesome!
- I can actively participate in neighbourhood changes/initiatives and feel listened to
- My family can all live here together and find what we all need to thrive
- Everyone is nice to each other
- It makes me feel good
- We feel nice to stay in Edmonton, with our community
- A friendly city
- I trust everyone in my community
- We belong because Edmonton supports Gay Pride
- Small community events and activities create opportunities to interact and connect with people e.g., community leagues, churches, etc.
- More music at festivals
- The city is festive and festivals are occurring
- I attend festivals and local markets
- I can go to and volunteer at festivals
- Participate in festivals and events outdoors
- I can find great quality homemade food
- Your race or ethnicity doesn't matter
- When we are all equal. There is less trouble, and it feels good when there is no violence
- I see myself represented in leadership
- Creating valued/valuable opportunities for those with disabilities or as my life – disabilities change over time. I can add value... I want to feel inclusion.
- All people (including people with and without disabilities) can exist together in the same spaces meaningfully
- It is handicap friendly
- Plan for new communities: I'm tired of everything being an afterthought

- Homeless need space where they can feel they are safe, belong and have dignity
- Infill is a good idea, but need to find a way to make it more affordable
- We are striving to lower our footprint and explore modern solutions to current problems
- Need clearing of sidewalks in winter
- When I have stuff to do!
- You have to know people to care about them... feel connected... meet more people... kids activities help with this
- I come home from a vacation
- It's my hometown
- I feel like I can ask a neighbour for help
- When I see the city lights in the distance
- I know my neighbours
- I see familiar faces
- I can be active throughout the day throughout the city
- Feel safe outside
- Everyone feels safe & that they belong: homeless, residents, etc (design space for this)
- I walk safely down the streets with my dog
- I feel safe
- Women are safe
- Not too crowded
- There are more pedestrian areas in Downtown and Whyte Ave.
- There are vibrant pedestrian & cyclist areas that are not dominated by cars
- Uniformity in curb cuts and need cuts on greatly sloping curbs
- There are people on the streets and sidewalks, in parks, etc.
- Always something to do in the summer
- The excellent trail system is easily accessible
- Good job for when I get older
- I can go to school here and get jobs in my field
- People smile on the LRT or Bus
- Transit stops service to accommodate growth
- Disconnect between needs like bus access for seniors, but yet we're spending on LRT & rapid transit
- Help bus drivers – when people are walking
- Transit is not only catering to students!
- I'm not annoyed at ETS
- ETS gets me around
- More free parking
- We need to have enough parking
- I am able to get around by ETS/walking
- To reduce slow speed times by schools – it causes angry drivers
- Tim Hortons hands me free coffee when I am cold waiting to get in to Muttart on free admission day
- I can ride my bike from home to my destination easily (and pick up friends on the way). Our block (and surrounding) have block parties
- Accommodate that we are a car city & a winter city
- I see the city reflecting my green values
- Edmonton has a cowboy mentality – that's Edmonton!
- Always something to do in winter: Festivals, cross country skiing, skating, etc.
- Needs to be more options for people to afford to live here
- Affordable housing
- Rents are reasonable
- I can safely bike everywhere
- I can get places on my bike without feeling threatened by cars
- I have a diverse mix of people living in my neighbourhood
- When we aren't hateful, and we don't judge. Sure, hate is inevitable though, if we can always see the bigger picture and respect other thoughts and opinions, like sexual orientation, or race, gender, etc. it can be much more of a home. You have to think of the generation growing up here around us. We just got to try to love one another, no matter who we are
- There are friendly neighbours
- I can contribute meaningfully to my community alongside my peers (including all people)
- I know my neighbours and feel a sense of community
- I can speak with people I meet in the River Valley
- When I know my neighbours
- Neighbourhood block parties
- I can walk and bike to work and the services I need
- More emergency services! Police, Hospitals, EMS

EDMONTON FEELS LIKE A HOME I CAN LIVE IN WHEN...

- Easier access from point A to point B
- The city prioritizes the needs of all abilities (through the built environment)
- I can bike/walk/transit easily so the city is still accessible if I can't drive
- It is handicap friendly
- I can afford a home in my preferred neighbourhood.
- Empty office space downtown is converted to affordable housing for families, seniors and homeless
- Housing affordability (houses for rent, not just apartments)
- I can afford a house on my own and work in the city
- A city where families can afford to live without so many cars
- Mixed uses

- Small businesses needed for communities. e.g. independents matter to neighbourhoods. Local sources of water. Not just houses
- A friendly downtown
- When there is equal opportunity for everyone
- There's community events & festivals
- People come together for festivals & public events
- I go to festivals, like Ice on Whyte and The Fringe
- Walking to my favourite festivals in the summer. River Valley walking trails
- More family oriented housing and spaces
- More affordable family activities, e.g. zoo, museum
- Friendly, family oriented, people work but also have time to live!
- Don't mold into something we're not
- People are happy
- I can see heritage buildings preserved and repurposed
- Look nice – clean up the garbage
- Peaceful
- Build higher like in Europe
- End homelessness
- Homelessness – we need space that isn't camping in parks & river valley
- Homelessness is resolved. Mental health has support
- End homelessness
- Each district has its own identity
- Stop spreading out – infill
- More infill housing but with character
- Children are comfortable, lots of parks and playgrounds, free indoor playgrounds & activities (like in malls in Calgary)
- Kids can ride their bikes everywhere safely
- Green spaces, trees, roses & colourful plants & flowers that appeal to children
- Places to play. Sports, rec centres, swim, parks, places to bike.
- There is little garbage
- There are a mix of housing types in my neighbourhood
- Everyone is nice
- No cannabis stores, no liquor shops in neighbourhoods. Plan a separate avenue
- Decrease in noise pollution (enforcement)
- The Oilers are winning and job opportunities are plentiful
- Turn parking lots into green space – we can sacrifice a few!
- More green space in north
- Lots of green spaces all over the city, community gardens and outdoor activity spaces
- Good balance between green space & developed areas in neighbourhoods
- Green space
- Fence areas under power lines for off-leash areas
- Sports fields!
- Off-leash areas and other recreational opportunities
- Space to walk our dog
- Develop our waterfront (like Winnipeg!)
- Swimming pools to stay open
- The area continues to nourish me with nature, beauty, cleanliness, and access
- There are quality parks, open space... not just "space" but places that are meaningful
- Cozy, welcoming architecture
- It is clean and beautiful
- The City is beautiful
- To live in a high quality, soundproof, safe, high standard, livable home that will last like in Europe
- When I can walk into a store and I don't get the "look"
- Stop stereotyping/racism
- Knock down old houses & build something vibrant like a community centre, space for families
- Redevelop inner city instead of farmland
- Great to see new condos and increased density downtown
- Compact development, infill, renovate old neighbourhoods
- More infill and less suburban development that is very expensive
- Bring the city up to modern standards
- More recreation centres
- Fantastic restaurants always building
- I can sit comfortable at restaurants without a lot of traffic around (and let kids stray a little)
- I can safely bike in the river valley
- Fix & maintain the existing roads and infrastructure we have new and make developers pay for new growth costs
- I can leave my windows open at night
- We feel safe and not live in fear
- When I can protect my family & home. More officers on the road
- My area is quiet and safe
- A safer city; less violence. It causes me a lot of stress
- Feeling safer on the buses & LRT
- Keep our communities safe!
- How I feel safe as a woman walking alone at night. Bus shelters are better now too.
- Walk safely down my street at night without fear
- Everyone has safe & reliable shelter
- Be safe walking and biking in the city. Want my granddaughters to be safe from crime
- Neighbourhoods are safe and well lit
- Downtown is a nice, safe place to visit
- SAFE areas

- Transit is safe and LRT goes more places
 - I know agriculture is around to feed our population. Don't waste our best land
 - tax increases are reflected on maintenance and improvement of services
 - As a senior I will never leave my apartment, even though I'm renting, it is my home. My landlord is great
 - Find ways to keep seniors in their homes (rebates and tax incentives)
 - Seniors housing
 - As we grow, we work to get rid of the sewer smells in some places
 - Address the bad smell from sewers
 - People in need have what they need
 - I can attend a baseball game at Remax Field in the summer
 - I don't like that old neighbourhoods subsidize new development
 - When I am in the suburbs
 - Our home is our sanctuary - even though it is an urban setting. We feel most "at home" when we are not bombarded with cut-through traffic & transit through the interior of residential neighbourhoods. Please plan transit/transport routes along arterial roads not cutting through mature residential neighbourhoods.
 - Public transit gets me to work on time and easily
 - You get what you pay for! Transit that is quiet, Dense, quiet housing, Better parks with more maintenance
 - I can actually use the transit system!
 - More frequent transit service during winter months because we are a winter city
 - Transit is easy and cheap to use
 - I can walk to buy groceries
 - Walkable & bikeable neighbourhoods
 - I can walk to buy milk
 - Bakeries & delis, within walking distance from home
 - Walkable downtown, pedestrian-only streets downtown
 - Pedestrian scale environment, easy to access green space
 - Walkable communities with local shops, etc.
 - I can walk to get what I need
 - Local bakeries that I can walk to
 - I have access to all of the services & amenities I need within 25-30 minutes of travel via bike or transit, and I don't have to risk my safety to do that
 - I can walk to the grocery store
 - Love the winter! It should be safe for everyone
 - Walk/bike places
 - Shop at local authentic businesses
- I THRIVE IN EDMONTON WHEN...**
- I can get to places on my own (wheelchair/scooter friendly)
 - It is handicap friendly
 - Variety of entertainment, activities, festivals, restaurants
 - There is something to do! We need more entertainment culture, events
 - Music and things to do other than watching hockey
 - Supportive housing
 - It is accessible and affordable
 - People have affordable housing
 - More affordable housing in all areas of the city - not just where we put it now
 - Housing is affordable for everyone; rent controlled if necessary.
 - I can afford to choose where I live and how I move around the city
 - Affordable housing
 - Affordable housing in central areas - no urban sprawl
 - Different art is showcased. Either it be in the parade or graffiti or bake sale. I feel like expression is important, and when I see it, I feel at home
 - Being a big, capital city
 - Embrace & create culture. (Winnipeg as an example)
 - I am enjoying performing arts
 - Think about what's good for a variety of people & that basic needs are being met
 - We all pride ourselves on the quality, advancement and beauty of the city. Keep doing these outreach events!
 - We can bike as a family to downtown
 - Streets are clean
 - Be climate resilient
 - Small pockets of human populations with ecological corridors in between for climate change resilience & ecological sustainability
 - Edmonton needs colours! e.g. Plants and flowers
 - Neighbours are friendly
 - More facilities like Muttart to access "green" in the winter
 - More libraries and recreation centres in new north communities
 - Good museum, arts, new arena, river boat
 - I love our neighbourhood communities (leagues)
 - There is a strong sense of community supports
 - Build up, not out. Diversity of rental options. Support transit & amenities with higher density
 - There is a strong, vibrant city core
 - Good social equity

- The more festivals the better!
 - need to be "alive" to compete globally
 - Growth boundary (too much brownfield)
 - Spaces that work for homeless and neighbours
 - Rich and poor are equal enough
 - The gap between the rich and the poor is not too great
 - Prioritize infrastructure to support growth
 - Encourage private sector investment (e.g. budgeting for capital investments in new tech)
 - When there is enough employment for our citizens
 - Career opportunities → diverse economy beyond oil & gas
 - I am employed with disposable income
 - There are multiple kid-friendly & free/low cost events to attend
 - There are less streetlights in residential areas
 - Mixed commercial with residential
 - Air is clean, water is clean, critters have places, lots of trees
 - Everyone thrives as well as nature! Less litter!
 - Oilers play!
 - There aren't fields of dandelions!
 - A public market at Northlands
 - We develop existing built up areas so that local businesses, schools, etc. can survive. More infill will help us thrive.
 - Keep working in revitalization of The Quarters
 - Make rec centres more affordable for families: helps us be a healthy city
 - Lots to do, love the rec centres, not too hard to sign up for activities
 - Regional thinking, integration
 - I can access the river valley easily. (In need of more accessible access points & trail surfaces)
 - I cycle in the River Valley
 - When I walk/ride bicycle in the river valley
 - I'm riding single track in the river valley or cross-country skiing at Gold Bar (or another Park please)
 - Extend river valley trails from Devon to Fort Saskatchewan
 - When we are safe!
 - Feel safe outside
 - There is growth, we feel safe in the areas we live, decrease in crime
 - I feel safe in dedicated bike lanes riding with my children
 - My children can play safely outside
 - Aging in place is a choice
 - Work & live without commuting for hours.
 - Developing the suburban areas of the city
 - Small business needs lots of places to operate from/in. Need authentic businesses
 - Spend tax dollars responsibly
 - When property taxes get lowered or at a minimum do not go up
 - The City stops competing with the private sector (e.g. waste management)
 - More fiscal city council – too much waste with idealistic ideas
 - Need to make sure we can pay for all the water/ sewer infrastructure as we go
 - Fast & accessible transit
 - I can access the places I need with public transit
 - Mode shift for safety, support ETS, keep people out of cars
 - No trains in outlying areas City Boundary
 - The transit system is a viable option
 - I can use the bus frequently because it goes all over!
 - I can bus/train or bike anywhere in the city within 45 minutes
 - Transit is affordable & accessible for all
 - Larger LRT network
 - I can move about easily by means of a variety of ways (car, bike, transit)
 - When I can find my way around. Use the grid # streets... named streets are hard!
 - I see lots of healthy wildlife
 - Is a good home
- I FIND EDMONTON EASY TO ACCESS WHEN...**
- Affordable central & downtown housing
 - Bike lanes need to connect to each other
 - Safe Bike lanes everywhere
 - Biking is a safe, convenient and reliable option to access the city
 - I can bike in a lane that isn't shared with cars or pedestrians
 - I feel safe walking a cycling
 - I have access to separated bike lanes
 - I have access to safe/protected bike lanes
 - There are separated bike lanes
 - More bike lanes & pedestrian-friendly infrastructure
 - There are safe bike routes
 - Bike lanes everywhere
 - There is safe (protected) bike infrastructure
 - There are protected bike lanes
 - In new residential neighbourhoods we need bus or accessible parking to get anywhere
 - We like our neighbourhood but we need to not have to drive
 - I can get somewhere without a car
 - No cars in downtown

- Communities suggestions are heard & acted on – especially marginalized groups
- Every neighbourhood should have access to green areas
- Developing the suburban part of the city (so it's not so separated from the city centre)
- When the needs of everyone are considered (Children, seniors, GBA+ lens)
- Few options to visit downtown during non-peak hours
- Downtown needs to be easier to access – paying for park & ride + LRT doesn't make sense
- Walking, active transportation downtown
- Easier to park in Downtown
- More free parking downtown
- Parking is difficult, bike lanes make it impossible to drive downtown
- Pedways downtown are great in a winter city & no traffic lights!
- Coordinate (better) construction in the Downtown
- More gas stations downtown
- Parking is free/ easily available
- I can find somewhere to park that doesn't cost an arm and a leg
- It's safe to ride LRT
- Free parking on the edges of the downtown, park & ride to get people on the LRT/transit
- "Ease of access" can be relative based on mobility. I will be motivated to access areas that are built on a human scale, regardless of mode of transportation used
- Spaces are inclusive and accessible to everyone (people with and without disabilities)
- More emphasis on infill and building up instead of out
- Underpasses, overpasses, bridges that connect areas
- I can fly international without going to Calgary... we are connected to the world as Alberta's capital
- Less bike lanes, downtown currently disrupts car travel
- Access to EPL to help access opportunities; improves economics healthy city
- Need schools & commercial nearby our areas
- There are options for people with low income (subsidized bus pass)
- Transit, amenities, and housing located in the core & mature neighbourhoods (as opposed to greenfield)
- We need infrastructure, like a 119 street bridge to move more people
- Less focus on car transport and more on walking, cycling and public transit
- I'm riding my bike or taking transit that doesn't involve multiple transfers
- Our streets are walkable, bikeable, and connected to transit
- There are a range of transportation options (bus/LRT/bike lanes/pathways) with high frequency, reliable routes
- Accessible parks: easier to walk to attractions like Fort Edmonton & the Zoo (for children especially). Public transit stops are too far from attractions
- More disabled parking
- Pedestrians are prioritized
- I can cross the street without waiting (i.e. pedestrian light changes right away)
- Pedestrian only streets. Improved cyclist infrastructure
- When recreational places are cheaper and more available
- One transit fare across the region
- Using the Henday
- The Henday isn't jammed
- More places to rest along the river valley paths
- There is more access into & out of the river valley. *** need more access to places along paths
- There is good bus service
- Stairs from river valley & ravines to top of bank
- Diverse uses in river valley to increase accessibility, e.g. shops at rossdale power plant.
- Proper roads get built. Stuck in traffic all of the time. Need terwillegar FIXED. Paying taxes for 32 years is NOT FAIR! So not fair!
- Main streets overlay on Fort Road is a terrible idea! Should be an express road!!!
- Sidewalks are mobility-accessible!
- Road construction takes too long & poor quality
- Use street space in more creative ways: e.g. monorails to not crowd streets
- I feel safe crossing the street
- Walk areas/paths are lit for safety
- I feel safe walking in the evening
- Taxi/uber should be subsidised for Edmontonians with reduced mobility to make up for more distant bus stops
- More than prime time access
- There is no traffic on the roads
- Traffic makes it impossible to get around
- Easy to get around, roads aren't congested, good public transit

- Incentivise carpooling to decrease car congestion
- Move trains on existing lines vs. \$ to go to Yellowhead Trail
- North/south routes are improved (75 street)
- LRT expansion
- Design buses to accommodate walkers, wheelchairs, scooters, strollers
- Better transit for people with mobility issues
- Affordable transit: I won't be able to take my grandkids on trips. Edmonton is very expensive
- Affordable LRT to events and attractions to encourage ridership there & back
- Late night or 24 hour transit service so people can get around
- After hours (after 6pm) transit service
- Good bus service; including on weekends & on-time
- More late night service for buses
- Better late night service
- Update the transit app of an problems that are occurring
- Better LRT planning and not blocking traffic
- Public transit enters suburbia (e.g. south of henday)
- There is better transit – buses running in all areas & not being cut!
- Better LRT
- Better transit system
- Good bus service is available – even on weekends!
- Better LRT and buses
- Better transit service to new areas. (longer hours and higher frequency)
- People know how to access the bus
- I would rather take a bus than transfer on to the LRT
- Need transit & sidewalks – I prefer to use the bus
- How do you walk to the front of the LRT to ask the driver a question. Bus drivers are very friendly and helpful
- Easier to know what bus to take & the schedule
- Cheaper transit
- Cheaper ETS & LRT
- When there's bus stops near my house. Current bus stop is 8-10 minute walk.
- Easy transit connections. Friendly, accommodating drivers
- I use DATS
- More DATS buses & vans to shorten ride times
- DATS drivers are top notch & work very hard: they deserve a compliment!
- Decrease transit fare & increase ridership
- Express busses work very well!
- Free transit
- Reduce transit fares – very overpriced currently
- I can get there in an hour or less BY BUS!
- Transit is done in a way that makes getting places quickly
- Public transit runs where I'm going with on efficient route. If it takes an hour to bus a 15 minute drive, I won't use it
- Free LRT in the downtown like in Calgary
- LRT free park and ride on w ning
- More free parking at LRT stations
- Free transit helps lower commuter congestion – more accessibility for citizens
- More frequent transit, larger park & rides, free parking at transit centres
- bus service is more frequent & buses all connect at transit centres!
- Lots of buses that work together at transfer points frequently and lots of stops
- DATS and LRT are frequent and accessible
- Bus/LRT service is more frequent
- Frequent bus service, easy to get to major destinations
- Don't get rid of all the bus routes
- Transit is fully operational (no reduced routes, shut down stops are Rogers etc)
- Heated bus shelters
- Easy to get around, transit drivers are very helpful, friendly, and informative!
- Buses that run after 9pm
- LRT is the key for ETS
- I would rather take LRT than the local bus
- You don't have to walk too far to the LRT: too long of a walk with stairs & overpasses
- Maintain LRT
- LRT to north Edmonton
- My kids take bus to LRT but buses are not reliable as they are stuck in the traffic also
- More buses for suburbia, Don't need more on Jasper Ave.
- Buses come more frequently! Like come every 10 minutes instead of 30 minutes. If Vancouver can do this, so can we (please)!!
- More service to northwest (Cumberland) areas
- Excellent, on-time bus service
- LRT park & ride
- LRT is running consistently. I can park & jump on LRT
- I can get away from my home to the LRT without fighting for affordable parking
- I need to be able to park at the LRT & pay not using a credit card
- Better Bus and more Buses to school

- Encourage people to use LRT by making parking easy/good bus connection in the evenings
 - Regional transit
 - Integrated transportation (e.g. cabs, transit) across regional boundaries
 - LRT service is reliable
 - More bus stops, better timing, run more often (evenings & weekends)
 - I'm an epileptic and the transit system is a major part of my life. It's important for me that it's reliable and I can understand the service it provides. It is beneficial to have a variety of places that it will go to, and frequently
 - Safer LRT
 - Safe buses
 - Shuttle service in edge communities to avoid people choosing driving when they move in
 - If we had streetcars I like Toronto
 - The bus is on time
 - Better LRT system that is also on-time!
 - Better transit to free up some space
 - Don't have to walk too far to transfer to the LRT from the bus
 - If LRT was right on the road like it is overseas (too many barriers right now)
 - Washrooms at transit stations
 - Transit revamp hopefully!
 - I'm 1-2 stops via transit away from my destination
 - LRT & transportation
 - I can use public transit to get around
 - Get around by transit really well
 - Transit is a major road block. Needs major improvement!
 - Public transit
 - public transit
 - Plan for a city that is transit-friendly instead of a driving city
 - Better accessibility to transportation, especially for seniors to keep them mobile
 - Easy to get around without walking long distances
 - I can walk to the grocery store
 - I feel safe walking
 - More sidewalks
 - If you know where you are you feel safe, secure, confident. Wayfinding matters
 - Good wayfinding for the river valley
 - I like the ideas behind the Winter City Design Guidelines: I get so cold waiting for the bus in winter
 - Winter cultural facilities for families with art, music, activities inside!
 - Regional access impacts on access (eg parking, transit) need to be considered
- IN EDMONTON, I WANT TO PRESERVE...**
- Affordable housing
 - Instead of building on new land, build on unoccupied houses
 - Preserve the space outside of the city and stop sprawling... infrastructure roads not meant for increased population. And the beautiful farm land outside the city is some of the best we have. Stop putting "bird houses" on it!
 - Farmland - STOP urban sprawl!
 - Farmland
 - Avoid urban sprawl
 - Preserving existing farmland and existing green space
 - Preserve high value farmland
 - Arable land for farming
 - urban agricultural land!
 - The Arts (Events, galleries)
 - Arts and culture! River Valley, Museums
 - Bike lanes
 - Bike lanes
 - Feeling like living local... small community... but opportunities a big city provides
 - Trust in each other
 - Community centres in suburban areas
 - Increase density in a way that maintains green & heat absorbing plant material
 - Dog parks
 - Downtown, stop the highrises!
 - Development downtown - no need to keep building out
 - Pedestrian-friendly streets downtown
 - (Relative) ease of access to services, locations, community
 - Energy efficient infrastructure
 - Festival City
 - Our drive to be at the global forefront! If we can pride ourselves in being forward thinking and advance ourselves, we will thrive
 - Goldbar should not be a parking lot
 - Save Gold Bar trail parkland!
 - Appropriate measures for goods movement
 - The Royal Alberta Museum Building
 - Preserve historic facades & modernize inside
 - Preserve the old buildings (historical buildings), the parks, rivers, forest, plants
 - Rexall Place used in new way, for recreation (ice, levels for eights, track, etc)
 - Old historical buildings should have stayed
 - Edmonton's historic buildings or building in historic styles (i.e. infill)
 - Old historic buildings! Don't tear them down. We need to preserve history!
 - Heritage buildings, but make them repurposed

- Preserve facades, no need to keep the entire building (e.g. McLaren)
- Historic buildings
- Historic buildings and trees
- Canadian architecture & design
- Heritage buildings
- The Royal Alberta Museum Building
- Old houses in heritage areas (no more infill)
- Valuable old homes
- Important to not tear down landmarks & important old buildings
- Heritage buildings – more preserved and funds to do so
- Old/historic buildings
- Save our heritage buildings!
- History & architecture, funky vibes, compact city, trees and parks
- Keep our old buildings
- Historic buildings
- Historic buildings of formative societies. e.g. Orange Hall, Freemasons
- Don't just keep bulldozing buildings!
- Edmonton history & historic buildings
- Our history
- History and true tales, and remembering the soldiers who fought in wars
- Indigenous history, river valley
- History & park space
- History
- History and greenery
- Support of local businesses!
- Local commerce!
- Oliver square and low rise buildings in this area
- Malls: I love sitting in the food courts and reading. I can't do that in box stores!
- Old trees on lots where houses are being torn down
- Edmonton's River Valley Park!
- Nature, river valley
- Natural environment
- Green Spaces (park areas) within the City
- Wild spaces
- Green spaces and treed areas. The River Valley
- Greenspaces, especially the River Valley
- Urban forests, walkable neighbourhoods, historic buildings, local businesses, green spaces
- Keep nature natural, plant more native plants, low maintenance
- Our air, our nature, urban wilderness, i.e. river valley
- Preserve ecologically sensitive lands, farmland
- Green Spaces. It would be nice to have much less urban sprawl. Infrastructure should be done before a community is added to the grid
- Parks, open, natural spaces
- Natural beauty – river valley
- Nature to clean our air and relax our minds
- Green space & park system
- Trees, forests, green spaces
- Natural parks
- Older neighbourhood designs are better! Bigger lots & street width
- Park spaces, but recognize that we may need to change how they are designed, used, function, in the future for more people, etc.
- Community green spaces
- Our park space
- Green spaces, gardens, single family homes with trees along boulevards, wild spaces, historical architecture, the "small-town" community feeling of knowing your neighbours.
- Green areas for people & pets
- Parks, older buildings, fun places for kids
- Heritage buildings, green spaces
- Green spaces
- Parkland is so important!
- Parks and nature
- Clearly lay out criteria for when parks & amenities shift to other uses
- Parks & open spaces
- The great selection of day camps and kids programs
- Public libraries
- Build in lots of redundancies so each area has what it needs
- River Valley
- Community league system & community recreation centres
- Do more infill & restore older neighbourhoods
- Remax Baseball Stadium – a jewel in the River Valley!
- Small recreation facilities throughout the city
- River Valley, but make it more accessible
- Parks, especially river valley
- River Valley, wildlife
- The River Valley!
- River Valley park trails
- The river valley does not need a solar farm
- The greenbelt through the river valley
- The river valley – could use more trees for successional growth
- River valley trails (currently lots of garbage & homeless in the river valley)
- Protect the river valley – no development
- People spaces throughout river valley, trees, walkability
- River Valley is very valuable, don't build in sensitive areas or flood zones
- River Valley (no more condos)
- River valley – clean & beautiful & fun place to visit
- The River Valley & ravines
- River Valley and ravine trails

- Private development shouldn't be allowed to build on/ruin natural city property in the river valley, (e.g. cutting trees for their view)
 - River valley parks & other green spaces
 - River valley
 - River valley park system
 - River valley
 - River valley trees & nature trails, clean river
 - River valley
 - River valley & heritage Rossdale development
 - River valley access
 - River valley
 - Not too much crime, emergency services aren't over-busy
 - Safety for families
 - Our neighbourhood feel
 - Promote community & cultural diversity
 - ETS & LRT, especially to the City Centre
 - The ability to get to work on time using transit (not currently possible)
 - Easy access to transportation for seniors & parks
 - Trees on streets
 - Trees along Stony Plain Road (old ones) when LRT is built. Move line to opposite side of road
 - TREES. Old buildings
 - Trees and parks
 - Trees and parks
 - Trees, transportation
 - Trees
 - Trees, yards, parks
 - Whyte Ave
 - That I can see bluejays & rabbits & coyotes – would be great to preserve wildlife connections
 - Wildlife, nature
- TO CREATE AND INNOVATE IN EDMONTON I NEED...**
- More affordable bus transit
 - "Creators" & "innovators" need meaningful paid employment at what they "create & innovate". Jobs needed in this sector would alleviate having to keep the "day job" in order to fund "the passions"
 - Expand ETS coverage
 - Set up bike corrals at LRT
 - Local artists!! the Biodome project
 - Frequent bus service
 - Car/truck sharing services. People could advertise trips and offer rides
 - Coordinate development. City buys blocks of land and redevelops it.
 - Clean air!
 - Increase density
 - It would be good to better explain designs for facilities – why they are designed a certain way
 - Appropriate supports for people with disabilities to contribute alongside peers without disabilities
 - Free park and ride
 - Edmonton should not be ghettoized. There should be low income housing in more affluent neighbourhoods
 - Downtown pedestrian only sections.
 - Eco-friendly incentives (tax breaks for hybrid/ electric)
 - More renewable incentives to reduce pollution in big cities i.e. solar, electric car chargers
 - Raise the standards for design of buildings. Give the EDC veto power
 - More river valley trails on both ends
 - Convenient shopping places mixed with entertainment
 - Safe, outdoor evening experiences for families.
 - More safe spaces for children
 - Design systems (like recycling) easy to use, comply. e.g. consider no recycling fee, just recycle it! Make services easy to use.
 - GHG reduction strategies
 - ETS should use better analytical tools GIS and/ or mobile telecom
 - Heated sidewalks (winter friendly)
 - Vote the right person or candidate that thinks of the welfare of the people, especially the homeless, elderly, children for future generations.
 - Renewable resources
 - That our homeless are being properly supported and not funneled to places like Jasper Ave.
 - Integrated social systems to address vulnerable populations & homelessness
 - Walkable laneways in Downtown & whyte ave.
 - A better Mayor
 - A better mayor who actually listens to Edmontonians!
 - More missing middle growth
 - Modern low-rise multi-family buildings in city core, e.g. Oliver, Old Strathcona
 - Important to have flexible & convenient transport for people with mobility needs
 - More parking at transit centres!
 - More parking at LRT stations
 - Net zero and passive structures – residential, municipal, commercial
 - The city to encourage innovation and not risk private sector investment
 - Need ways to live easier & more affordably to free up opportunities to be creative!
 - Efficient road systems & public transit
 - Rooftop parks on highrise buildings
 - Technology to assist in reducing pollution

- more affordable seniors residences in northeast Edmonton
- What is Edmonton doing to maintain the existing sidewalks. Who is taking responsibility for this problem?
- Can we design more simply washrooms & facilities e.g. outdoor
- Quaint/unique places to gather
- More spaces to work together & create
- Need to have more things I need close by and accessible
- Affordable housing
- Affordable housing, transit, and public amenities
- Public art being celebrated and supported
- Culture and arts
- Social funding in arts, media, production and digital creation. Small time creators get so little support.
- Access funds (art, tech). System to build a thriving arts & other communities to innovate. Less red tape.
- Bike lanes
- "Better data collection and analytics
- data dashboard
- real time decisions"
- More off-leash dog parks in the north
- Continue to grow our vibrant downtown
- Equal pay
- Child friendly events
- Festivals and events
- I need free parking
- Freedom
- Cheap places to gather & create in
- Magical urban spaces: creative lighting, building materials, public art, etc. i.e. creating places.
- Retain and repurpose old buildings
- Indoor cultural/event centre for families! (not just sports & rec)
- Triggers for when we hit thresholds for infrastructure investments - roads expansion, bike lanes, etc.
- Good regulation can create innovation vs. bad regulation which suffocates
- City of Edmonton be open to creative ideas that have worked in other cities
- Less government
- Reduce graffiti
- Expand freeway access (Gateway, Calgary Trail, Groat Road)
- Support for non-profits
- Opportunity!
- Inspiring outdoor spaces & activities
- More engagement like this
- Frequent civic engagement sessions like this one
- Public programs at libraries and leisure centres
- Improve road speed
- Create a spirit of Edmonton - we need buzz & energy
- Action on climate
- We need to be tourism-proactive & friendly & interesting... promote & invest in these elements to be liveable for 2 million!
- Better transit!
- Quicker transit options to get downtown
- A better transit system!
- Better transit system
- Plant more trees
- Universal basic income
- Creating youth "hangout" areas

ADDENDUM B

IDENTIFYING CITY MOVES – PUBLIC ENGAGEMENT DATA

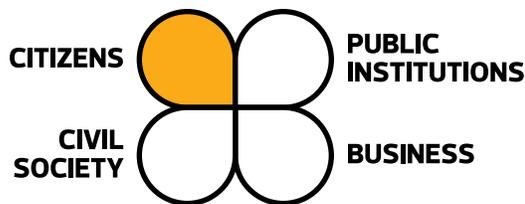
DATA FROM NOVEMBER – DECEMBER 2018

The following pages are a compilation of the responses received throughout the different engagement events in November and December 2018. For a summary of this data, please see the primary report.

IDENTIFYING CITY MOVES – WHAT WE HEARD

Open Call Workshops

To engage with Edmontonians in a more in-depth way the City hosted five workshops open to anyone in Edmonton. The workshops were designed to enable attendance by a diverse range of Edmontonians.



ENGAGEMENT DATES

**OPEN CALL WORKSHOP #1 – J.A. FIFE SCHOOL
(NOVEMBER 14, 2018)**

**OPEN CALL WORKSHOP #2 – TERWILLEGAR
RECREATION CENTRE (NOVEMBER 16, 2018)**

**OPEN CALL WORKSHOP #3 – MEADOWS RECREATION
CENTRE (NOVEMBER 20, 2018)**

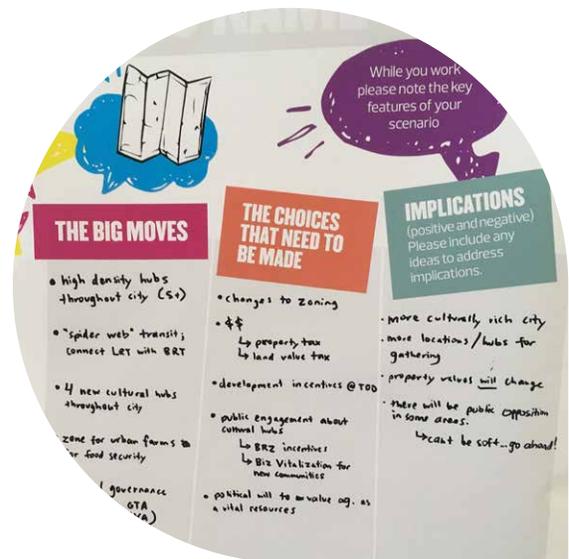
**OPEN CALL WORKSHOP #4 – GRAND TRUNK LEISURE
CENTRE (NOVEMBER 22, 2018)**

**OPEN CALL WORKSHOP #5 – BOYLE STREET PLAZA
(NOVEMBER 28, 2018)**

At the workshops, participants were asked to collaborate with their neighbours to identify answers to the following questions:

- What most excites you about Edmonton right now?
- What is most important about Edmonton to keep?
- What needs our attention as we grow from 1 million to 2 million people?

Each workshop ended with a model building exercise where participants designed a conceptual model of their future vision for the city using a variety of materials from the Re-Use Centre.



Examples of the model building exercise undertaken as part of the open call workshops. Groups were asked to use a variety of materials provided by the Re-Use Centre to create a conceptual model of their vision that highlighted key growth principles and objectives of their plans. To support this work, they were also asked to write out the key Big moves, choices that need to be made and implications of their work.

OPEN CALL WORKSHOP #1

DATE: NOVEMBER 14, 2018

PARTICIPANTS: 7

What most excites you about Edmonton right now?

- Comfortable
- Simple way of life
- Travel is easy from one side of the city to the other
- Limited social problems
- Pace of life is good
- Potential
- Blue collar town
- We're doers
- Neighbourhoods are close knit
- Change of seasons (activities wise)
- Opportunities to celebrate our diversity
- Educational
- Health care facilities
- Community spirit
- Volunteer base
- River valley
- Natural attributes
- Social aspects
- Opp → extra events → things to do outside of school
- Reputation on improving
- New LRT + new arena → tours come to Edmonton! → festival and seasonal activity → all of them
- Deadmonton → bye
- Renew → downtown
- Taller buildings! And navigation
- New options in old neighbourhoods → different styles, not just cookie cutter
- New neighbourhoods → better suburbs
- U of A really good
- MacEwan → fancy downtown campus

- Good public school option
- River valley!!
- Beaches!
- Outdoor space + green space
- New bridges
- Winter things to do
- Ski hills
- Festivals
- Skating
- Curling

What is most important about Edmonton to keep?

- River valley
- Community spirit
- Community league structure
- Cultural resources
- Artist communities
- Artist space
- Opportunities
- Health care facilities
- Public school system
- Events + connectedness
- Affordable + sustainable housing options
- Mature neighbourhoods
- Innovation
- Variety of transportation options
- Affordability (housing etc.)
- Sense of community
- Good, diverse educational institutions
- Recreation facilities (indoor + outdoor)
- River valley
- Ice district
- Entrepreneurial spirit / opportunities

- Mixed use space
- Hard working attitude

What needs our attention as we grow from 1 million to 2 million people?

- Fiscal management / financial sustainability
- Better analysis of potential transit networks (facts over intuition)
- More knowledgeable / educated councilors
- Density
- How to integrate density efficiently + effectively
- Maturing population
- Keep that small community feel
- Transportation system
- Unseen utilities (sewage, underground)
- Looking at the big picture and being efficient
- Our relationship with our neighbouring communities
- Ethnic diversity
- Using our past to connect and move forward
- Reconciliation with indigenous population
- River Valley
- Parks + natural space
- Playgrounds (safe + accessible)
- Multigenerational living arrangements
- Maintenance to historic buildings
- City policies restrict business (red tape + bureaucracy)
- Give people the freedom, accountability and empower them
- All areas of policy vs. judgement

MODEL BUILDING

THE BIG MOVES	THE CHOICES	IMPLICATIONS	ASSUMPTIONS
WE'RE NOT MESSING AROUND			
<ul style="list-style-type: none"> ➤ Create 11 urban villages ➤ Assign population targets for each and involve the community in how to accommodate the assigned population ➤ For everyone there now ➤ For everyone who needs to be there when we get from 1M to 2M ➤ Flexibility in policy to allow for future change 	<ul style="list-style-type: none"> ➤ Changing the way revenue is collected to rationalize spending ➤ Lessen restrictions on innovation ➤ Decentralize density from core to mature neighbourhoods as well as new areas ➤ Change the way we think about infill <ul style="list-style-type: none"> ▪ How we understand what it is ▪ Why we need it ➤ Change management 	<ul style="list-style-type: none"> ➤ Costs money ➤ Complex revision of policies and bylaws ➤ Change management ➤ Communities are more empowered to make decisions ➤ Clearly manage the increase to 2M 	<ul style="list-style-type: none"> ➤ Must be done in a fiscally responsible manner ➤ Must have community buy-in and not simply driven by the City

DEBRIEF

At the conclusion of the workshop, participants took a moment to reflect on their work:

- It is nice to work with younger generations
- What we want isn't new, we are just shaping it in new ways
- Overall complexity of the city is increasing
- We can plan better with more discussion
- We are not starting with the structure of the city
- What can we do? It is hard to work with few constraints

OPEN CALL WORKSHOP #2

DATE: NOVEMBER, 2018

PARTICIPANTS: 3

What most excites you about Edmonton right now?

- Parks and festivals
- Having the university
- Community gardens
- Bike trails
- Sense of community
- Permaculture
- Entrepreneurial spirit... small business thrives
- Capture new ideas, permaculture, city farming
- Local food
- New technology
- Edmonton "small town"
- Has a unique characteristic--- can marshal itself to a cause
- Physicality. Keep the parks and trails

What is most important about Edmonton to keep?

- Parks and trails
- Festivals
- Historic buildings
- City to keep citizens engaged in planning and opportunities and solutions

- Sense of community
- Entrepreneurial mindset
- Green space, river valley
- Connect to region
- Enable tourism
- Festivals and events
- Mindset behind on open mind
- Sense of belonging

What needs our attention as we grow from 1 million to 2 million people?

- Impact of technology – transportation, energy and how we use it, save it
- A.I. impact on privacy
- Manage physical growth, cap it like oil sands emissions
- Let people get to where they want to be. Best efficient way possible.
- Avoid separate ethnic areas in development
- Discrimination – systemic
- Discrimination – personal
- Minority rights, superseding majority
- Displacement of long-term residents
- Slow down development

- Discrimination exists – hidden and underlying distrust and backstabbing, suspicious
- A.I and technology
- Privacy protection
- Infrastructure in place before development
- House density and small spaces a negative
- Safety of citizens
- Ring roads – Henday (ext) and whitemud/75 (int)
- Multicultural respect
- Diversity
- Understanding multicultural communication
- Immigration
- Transportation
- Bad selection of LRT
- Bike lanes that don't take away from driving
- Roadways not servicing traffic
- Too many special zones
- Eliminate "cash cow" \$ for city – cameras

MODEL BUILDING

THE BIG MOVES	THE CHOICES	IMPLICATIONS	ASSUMPTIONS
INTEGRATED FLOW HOLISTIC + INCLUSIVE			
<ul style="list-style-type: none"> ▶ Heated parking facilities, including power generator and solar panels ▶ Density development ▶ Community based employment ▶ Citizen safety ▶ Integrate arts and music into health care, broaden perspective of being well, build on #yeg expertise ▶ Another city ring road past Anthony Henday ▶ Improve transportation in network ▶ Think of transportation as a network with multiple modes of transit LRT, ride share, walking, AEU's, bikes, bridges ▶ Key words: flow, congestion, unimpeded, accessibility, decentralization ▶ Privacy 	<ul style="list-style-type: none"> ▶ Do we want to be 2 million people? Costs ▶ Transportation ▶ LRT? ▶ Ride Share ▶ AVs ▶ Personal vehicles ▶ What technologies to focus on + plan for ▶ Health and wellness – integrate where we play with where we live and learn ▶ How to utilize the school property more ▶ Deal with the "have" and "have not" issues ▶ Value of open space and personal vehicles ▶ Infrastructure before development ▶ Bridges to connect city 	<ul style="list-style-type: none"> ▶ Manage the social cost of urbanization ▶ Is arena district a viable model? Is it sustainable without subsidy? ▶ Overcoming previous bad decisions ▶ Disagreement / diversity issues ▶ Change management ▶ Food security ▶ Gardens ▶ New tech ▶ Vertical farms ▶ Impact on traditional farming / jobs ▶ Congestion + why ▶ False promises from city 	<ul style="list-style-type: none"> ▶ Wholistic, cohesive, flow, integrated, intergenerational ▶ Multi model networked transportation ▶ Healthy, affordable + new jobs

DEBRIEF

At the conclusion of the workshop, participants took a moment to reflect on their work:

- It is helpful to take this time to think on behalf of the city in a snowstorm

OPEN CALL WORKSHOP #3

DATE: NOVEMBER 20, 2018

PARTICIPANTS: 6

What most excites you about Edmonton right now?

- Distributed infrastructure
- Community events opportunity
- Our river valley
- "Build out" our sprawling metropolis
- Green space
- Cultural recreation activities
- diversity
- Communities that are communities
- A growing downtown
- Opportunities to connect
- Places
- Experimental zoning area
- Encourage precedent (worldly)

What is most important about Edmonton to keep?

- If it is heritage & can be preserved, then preserve it (Recognize quality when it is there)
- A well integrated trail system
- Community spaces that support families, health & wellness
- Facilities that are local & promote a walkable neighbourhood
- Views of river valley – viewpoints that we can all use
- Green space
- Walking / cycling trails
- Diversity of housing prices + landscapes
- Some historic buildings
- Communities

- Hubs
- Creating districts
- Inconcoing [sic] – outlining areas
- Historic districts
- Quality of spaces
- Variety of scale, i.e. facades on Whyte Ave
- "Shopping street" scale – pedestrian
- Walking areas
- Alberta, 124 St, Jasper
- Play house
- More farmers mrkt
- Unique shopping areas
- Green space, parks
- Unique architectural historical places ex: Rexall Plan
- Transit
- Community leagues
- Citizen engagement
- Shared infrastructure
- City resources e.g. libraries, Rec Centres
- Build 4 people not cars
- Green spaces
- Safety @downtown core
- River valley access for all
- Indoor malls
- Indoor malls (0 outdoor, car-ruled commons!)
- River valley
- Trails
- Green spaces

What needs our attention as we grow from 1 million to 2 million people?

- Edge of developm [sic]
- Farms out here!
- Connections mass transit
- Consider density vs affordability (replace 500K house w. w 1M houses – more dense but less affordable)
- Health focused – grid vs. twisty roads
- Infrastructure
- More effective utilization of public transit
- More jobs for all
- Transit that works
- Homes
- How to \$ & place needed infrastructure
- More community building supports
- Increase capacity of citizens to shape city
- No more sprawl
- Use common space, make attractive
- More transit (now private movement)
- Use the in between spaces
- Infrastructure that does not need to be re-done every 26 years!
- Align the plan with community partnership
- Get the right community leaders @ the table
- Find out how to get more people volunteering

MODEL BUILDING

THE BIG MOVES	THE CHOICES	IMPLICATIONS	ASSUMPTIONS
EDMONTON PLAN AREAS NOT LOTS			
<ul style="list-style-type: none"> ➤ Build up transportation core ➤ Redevelop riverbank density ➤ North Industrial ➤ Pedestrian historic area (ex close off Whyte Ave to traffic → walking street only) – same with other historic areas ➤ Visibility (more lights) → efficient (cost less) 	<ul style="list-style-type: none"> ➤ Develop along exiting LRT + transit corridors ➤ Stop spread ➤ Rezoning ➤ Plan areas not lots ➤ Using self driving buses instead of trains will enable pop hubs as needed ➤ No more urban sprawl 	<ul style="list-style-type: none"> ➤ opping areas ➤ Separating industrial from residential ➤ Creation of hubs creates community ➤ Less vehicle emissions ➤ Less maintenance of road ➤ Increase / upgrade – servicing in power / storm sewer ➤ Edmontonians will love to STAYCATION 	<ul style="list-style-type: none"> ➤ No more urban sprawl ➤ Edmonton POP + 2 million ➤ Utilizing existing transp. Corridors + building hubs of residences + shopping along these
GOOD CHOICE ISN'T ALWAYS THE EASY CHOICE			
<ul style="list-style-type: none"> ➤ More LRT + BRT ➤ NODES ➤ → seeds for more “Whyte Ave Style” ➤ → also big ‘node’ for second CBD core (la defence) ➤ Connect regional transit nodes to EDM ➤ Develop a new funding model for making it happen ➤ More urban design (less planning) ➤ Diversify 	<ul style="list-style-type: none"> ➤ Decrease cars ➤ People–scale buildings ➤ Not huge ➤ Walkable ➤ Something to see ➤ Facades of interest ➤ Every building decision considered in terms of livability for people not cars, for weather (wind/sun) ➤ Limit façade lengths ➤ Choose good design ➤ Choose to support community ➤ Choose transit 	<ul style="list-style-type: none"> ➤ It's gonna cost \$\$\$ 	<ul style="list-style-type: none"> ➤ Good design (check Christopher Alexander!)

DEBRIEF

At the conclusion of the workshop, participants took a moment to reflect on their work:

- Density not only downtown: we need nodes and corridors
- We need more Whyte Avenue stuff, and missing middle density
- Quality matters, of built form, streetscape, livability and active transportation
- We need destination parks
- Flexibility needed for self-driving buses to serve areas between corridors
- Sense of community in various places in the city, with needs met and amenities
- We are making an assumption about equitable distribution of amenities
- There are so many moving pieces!
- Cities need new funding sources

OPEN CALL WORKSHOP #4

DATE: NOVEMBER 22, 2018

PARTICIPANTS: 9

What most excites you about Edmonton right now?

- Museum rules
- Leading research
- Support local foods and arts (new developments)
- Affordability!
- Education!
- Arts and community events
- Theatre and arts
- South LRT
- North LRT
- West LRT!
- Volunteer opportunities
- International spotlight (sports)
- Conference centres shaw/Jubilee
- New libraries
- Festivals
- Parks
- Boulevard trees shrubs
- Updating old infrastructure
- Tourism
- Healthy city
- How much room edmonton has to grow into the city it will be in the future
- Saving historic neighbourhood character + integrity
- That we have options for alternative transportation
- Infill!
- WE're becoming a "Winter City" but have 4 distinct seasons
- Wonderful leisure centres
- (Positive Inclusive society)
- Multicultural

- Great Downtown pedway system and we have W.E.M. Southgate
- Kingsway + Londonderry shopping centres
- Festivals (free events)
- Great education + post-secondary choices
- Possibilities
- Public transportation
- Green space (parks, river valley, yards, etc)

What is most important about Edmonton to keep?

- Arts district
- Community gardens
- NAIT
- Education facilities U of A
- Skating Rinks – outdoor
- Community Leagues
- Small + local businesses
- Arts and theatre scene
- Infill
- Multicultural
- Green space (parks, river valley)
- Quality of education + post-secondary choices
- Alternative transportation
- Festivals → being a year round festival city
- Historic buildings and neighbourhood integrity + character
- Energy security
- Multiculturalism
- The arts
- Rec centres
- Park space

- SUSTAINABLE urban agriculture + community gardens, preserve essential land use for local FOOD production
- Recreation Centres
- Swimming pools
- Arenas
- Green Spaces
- Dog parks
- Small children parks
- Walkways on old train tracks

What needs our attention as we grow from 1 million to 2 million people?

- Housing that encourages community + ownership
- Better use of CPTED / LID
- Free transportation downtown like Calgary
- S C train line from 8th street to city hall
- Better alternative transportation options and routes and more affordable options
- Rec centres for growing population – bigger, complete
- Human scaled architecture
- Raise/increase land use requirements for green / park space, green roofs and rooftop gardens, plazas / open spaces
- Mixed use
- While upgrading to ensure spaces are safe + inviting still
- Social connectivity
- Inter-generational interaction
- Sharing society (energy, food, housing, skill sets, tools, etc)

- Green energy
- Remember we are a Winter city – build roadways to accommodate snow/ice
- Police force + fire force growth must go with population
- K-12 schools – downtown + all areas
- Transit
- Hospitals
- Better bike path vision
- Block off major roadways
- Better LRT lines
- Route buses to LRT
- Physical connectivity of transportation options
- Parking parkades
- Pedestrian
- Bike
- Cars, electric vehicles
- Central community centres
- More interaction
- 5 min walk distance radius

MODEL BUILDING

THE BIG MOVES	THE CHOICES	IMPLICATIONS	ASSUMPTIONS
COMMUNITY INCLUSIVE EDMONTON			
<ul style="list-style-type: none"> ▶ Transit ▶ Cultural / art hubs dispersed around city ▶ Denser communities ▶ Rec centres / community hubs (include more city health resources) <ul style="list-style-type: none"> ▶ City mental health organizations ▶ Multipurpose spaces (integrated shopping centers / surrounding community + rec + transit centers) ▶ Focus on winter city (year round activity centers, green spaces???) ▶ More (+new) affordable housing dispersed around the city 	<ul style="list-style-type: none"> ▶ Transit connecting all areas of the city, more stops in res. Communities encourages growth in neighbourhoods (commercial and living space) ▶ Walkability (between residential + commercial + cultural centers) ▶ Hubs – improved upgraded, new, more? ▶ Affordable housing – mixed use (students, seniors, families) 	<ul style="list-style-type: none"> ▶ Shifting perspective on community living rather than focus on suburban type living 	<ul style="list-style-type: none"> ▶ As the city grows so will the police force + or focus on safety and security

THE BIG MOVES	THE CHOICES	IMPLICATIONS	ASSUMPTIONS
NEW AGE EDMONTON			
<ul style="list-style-type: none"> › LRT to airport › MRT ring road › More hospitals › Protective sensitive ecological wetlands › Conserve park / green space › Green energy › Create / produce in house <ul style="list-style-type: none"> › Farm what you need › Create in house from that › Local shop › Notes following LRT creating villages › New technology hubs 	<ul style="list-style-type: none"> › Annexed land from Leduc / shared use / tax › More towards 'green' renewable energy → stop relying on oil › Walkable communities › People being proud of their neighbourhoods › Easier zoning changes › Easier variances to › Every neighbourhood as the possibility to be a ____ sustaining community so it needs to be easier to make it happen w/ infill + zoning 	<ul style="list-style-type: none"> › More land taken / sprawl when we don't want to continue urban sprawl › Share costs w/ Leduc for providing better transportation to airport → kinda like the go train in T.O. › Less pollution by providing better alternative transpo › We can't create everything locally › We need support from the city 	<ul style="list-style-type: none"> › Unlimited budget

DEBRIEF

At the conclusion of the workshop, participants took a moment to reflect on their work:

- Bike lanes are needed
- We need to shift from house and yard to building and community garden
- More facilities to gather are needed
- Need highrises
- Hospitals and mental health services are needed
- Need to preserve social interactions
- Need intergenerational and multicultural spaces
- Protect wetlands
- Lots of undeveloped land
- Lots of common ideas and we are from all over town

OPEN CALL WORKSHOP #5

DATE: NOVEMBER 28, 2018

PARTICIPANTS: 10

What most excites you about Edmonton right now?

- Housing initiatives intentions
- Festivals (folk, fringe, heritage, etc.)
- LRT Expansion
- Jazz festival
- Abundant community
- Leadership on climate
- Telus dome
- River valley special project
- 4 new goals
- expansion of LRT
- Edm is willing to take chances e.g. safe consumption sites
- Lots of great volunteer spirit here
- SEESA benches for seniors initiative
- Complete streets framework
- Theatre, arts RAM
- Leadership on climate change issues
- Public art everywhere
- Downtown revitalization (arena, RAM, LRT)
- Regional cooperation (regional transit)
- Densification
- LRT
- Transportation
- Ring road
- Love the local governance model that community leagues have
- Local hubs of civic life
- Largest in N. America
- Like the grid of neighbourhoods!
- Walkable bikeable
- Big trees

- Human scale
- Allow for finer grain of planning / development
- Not just 1 cookie cutter approach
- Want unique neighbourhoods with unique qualities
- People
- Young, average age – ambitious / hungry
- Big small town feel – friendly, down to earth
- Resilience – brave winter city
- Still in Edmonton – sense of ownership
- People care and learn to love the city
- Potential
- Entrepreneurial spirit, ideas generate
- Cultural / arts, live music, theatre
- Infrastructure investment
- Leader in many areas – vehicle for hire, infill, open Data, agile
- Post secondaries
- Open to new ideas
- Natural space
- River valley – that we vigorously protect it
- Climate change
- Taken bold steps
- Business / innovation
- Small, independent business – supportive
- Start-up Edmonton
- Need to do better job of telling this story → nanotechnology, 3D sensors, quantum computing
- Built environment
- Main street (Whyte, 124 Street)

- Mature neighbourhoods – tree-lined streets, charm

What is most important about Edmonton to keep?

- Existing iconic buildings eg Rexall? West Ed Mall
- River valley
- Whyte Ave and other commercial main streets (124, Jasper), walkability of some mature areas
- Festivals (Fringe, Folk Fest, street performers, task, etc)
- Move towards more winter-city festivals and events
- Commitment to keeping up w/ infrastructure investments (LRT, etc)
- Public community centres and programming
- Sports teams (Oilers, Eskos)
- Arts + culture scene (big and small) – RAM, Art Gallery, Citadel, etc
- Post-secondary presence
- Small biz + entrepreneurial spirit – mom + pop shops
- → food scene – ideal
- diversity → expanding that → welcoming spirit, friendliness, “the big small town” feel, down to Earth
- Helpful spirit, willingness to volunteer to good causes
- Willingness to take the lead, not be afraid of innovation
- Edmonton's “vibe”
- Keep services public → transit
- Mature trees, urban canopy
- River valley
- Street car keep + expand (bring it back)

- Libraries! EPL is incredible
 - Minimal, thoughtful, small footprint development
 - Heritage resources
 - LRT (and busses)
 - Festivals, cultural, intercultural, community, arts
 - Community leagues and EFCL
 - City of connectors
 - Entrepreneurial spirit
 - Multimodal transportation density, diversity
 - Transportation plan
 - Public transportation as a human right
 - More LRT better
 - Community leagues – keep them
 - Small town feel
 - Young children
 - Ideas
 - People here – kindness, resilience
 - Festivals in summer
 - River valley
 - Winter
 - Warm and coziness
 - Ski
 - Ski trails
 - Easily accessible
 - Community feel
 - Keep the municipal boundary as is
 - Maybe even reverse Leduc annexation?
 - Smaller footprint
 - Save farm land
- What needs our attention as we grow from 1 million to 2 million people?**
- Accessible and affordable housing and living
 - Pollution (air quality, noise, waste)
- Implement ideas on social determinants of health (eg senate report)
 - Resource efficiency (consider renewable options)
 - Maintain quality of public realm (eg nature + built environment)
 - Housing that promotes density (focus on families)
 - Evaluations regularly +iteratively to ensure objectives are being met
 - Maintain sense of community / social dynamics despite growing pop.
 - Transportation
 - More accessible transit, better bus / LRT network
 - Improving mode–shit / split
 - Improve walkability
 - Increase density across the city, not just core
 - Housing choice – neighbourhood life cycle, all stages of life, issues w/ adult only buildings
 - Infrastructure investment / placement to support density
 - What is a good density target
 - Affordability
 - Housing – rent vs own, \$800,000 houses are not affordable, density needs to be affordable
 - Amenities
 - Affordable housing, encourage it, addressing homelessness
 - Complete communities
 - Not everything in core, multiple “cores” / hubs across the city
 - Walkable
 - All amenities close together
 - Good amenities and culture scene
 - Rideshare
 - Wrap around services
- Disruptive and emerging technologies
 - Constraints and opportunities to leverage
 - AirBnB etc
 - Plan needs to be agile to accommodate
 - Integrate w/ other orders of government and other agencies → how do we work together?
 - Employment opportunities / hubs
 - How that affects our city
 - Bring businesses from suburbs / outlying municipalities closer to core
 - Need to grow this as much as our housing stock
 - Need to be “open for business” and attract employment + new large employment industries → diversify our economy
 - Developing hubs
 - Specializing certain areas of the city
 - Don't over focus on Downtown
 - Multimodal transportation and density
 - Public transport
 - Walking, biking, etc.
 - Not prioritizing cars over other forms
 - Annexation too
 - Densify mature neighbourhoods
 - Less single–detached
 - Changing, expanding zoning
 - Mid–rise development in mature neighbourhoods
 - Climate change adaptation
 - Flood/drainage infrastructure
 - Mindful urban design
 - Expanding services + capacity
 - Pressure on public schools
 - Handling increased maintenance

MODEL BUILDING

THE BIG MOVES	THE CHOICES	IMPLICATIONS	ASSUMPTIONS
<p>LIVABLE EDMONTON</p> <ul style="list-style-type: none"> ▶ Measuring success / progress ▶ De-centralize downtown ▶ Hubs ▶ ----- used ▶ Residential ▶ Commercial ▶ Compact / walkable communities ▶ Re-zone for mixed use ▶ Leverage around T.O.D. + main streets corridors ▶ Strategic infrastructure investment / placement for densifying + Hubs ▶ Housing choice / diversity ▶ More mid + high density ▶ Missing middle ▶ Policies to realize this ▶ Mode shift ▶ More accessible transit ▶ Agile to emerging technology (i.e. Uber, car share, autonomous cars) 	<ul style="list-style-type: none"> ▶ Do health impact assessments before building ▶ Where to invest in infrastructure to support development ▶ What do we prioritize and how do we decide priorities? ▶ Role of city vs. developers vs other orders of gov, etc ▶ How do they work together? ▶ What levers to they all have? ▶ Municipalities / federal provincial work together ▶ Balancing individual interest w/ collective good/vision <ul style="list-style-type: none"> ▶ How will the plan address this? 	<ul style="list-style-type: none"> ▶ Transitions b/w different types of development, particularly when building in mature areas ▶ Costs/budget constraints 	

THE BIG MOVES	THE CHOICES	IMPLICATIONS	ASSUMPTIONS
TIME TO GROW UP, EDMONTON!			
<ul style="list-style-type: none"> › High density hubs throughout the city (5+) › “Spider web” transit; connect LRT with BRT › 4 new cultural hubs throughout the city › Zone for urban forms for food security › Regional governance model (eg GTA GVA) 	<ul style="list-style-type: none"> › Changes to zoning › \$\$ › property tax › land value tax › Development incentives for TOD › Public engagement about cultural hubs › BRZ incentives › BIZ vitalization for new communities › Political will to value org as a vital resources 	<ul style="list-style-type: none"> › More culturally rich city › More locations / hubs for gathering › Property values will change › There will be public opposition in some areas › Cant' be soft... go ahead! 	<ul style="list-style-type: none"> › Political will is unanimous / together › Affordability in long term › Density is good and dedeed throughout all neighborhoods

DEBRIEF

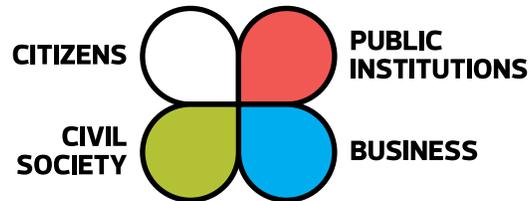
At the conclusion of the workshop, participants took a moment to reflect on their work:

- Nice to see different perspectives
- We are from different parts of Edmonton
- Mix of city, community and business
- This is a master plan!

CORE STAKEHOLDER WORKSHOPS

NOVEMBER 5 AND NOVEMBER 26, 2018

The City also hosted a pair of in-depth workshops with participants representing key stakeholders in the city. This included representatives from all four stakeholder groups including members of Edmonton business and not-for-profit sectors, neighbouring municipalities and First Nations as well as administrators at the City.



WORKSHOP #1:

At the first of the two workshops participants were asked to collaborate with their neighbours to identify answers to the following questions:

- What most excites you about Edmonton right now?
- What is most important about Edmonton to keep?
- What needs our attention as we grow from 1 million to 2 million people?

The first workshop ended with a model building exercise where participants designed a conceptual model of their future vision for the city using a variety of materials from the Re-Use Centre.

WORKSHOP #2:

The second workshop was an opportunity for attendees to more deeply explore potential city moves. Through a process called Open Space Technology, participants were asked to identify "City Moves" in response to the following question:

- What are the transformational moves for Edmonton as we grow from 1 million to 2 million people?

During the second half of the workshop participants were asked to perform a "temperature check" on a first draft list of City Moves prepared by The City Plan Team, based on the input received to date from Edmontonians. Attendees reviewed and provided feedback on these first ideas for City Moves.

WORKSHOP #1 – WHAT WE HEARD

What most excites you about Edmonton right now?

- Healthy Private Sector
- Vision into reality
- Connectedness
- Part of a region
- River Valley
- Home of the Provincial Capital (Willingness to leverage, impact on workforce, healthcare, geography, intellectually strong)
- Affordable (full range of options)
- Not hockey
- Room to grow
- Post-secondary schools (UofA, MacEwan)
- International Airport
- Downtown redevelopment
- Open to risk
- Multicultural
- \$60,000 advantage over Calgary
- Young population
- Potential to be a beautiful city
- Talent attraction
- Vibrant downtown
- Smaller intensity pockets (124 Street, Whyte, Downtown)
- Small-town feel but a big city
- Sense of community
- Seriously talking about eliminating poverty
- Revitalization of old neighbourhoods with infill
- A sense of potential NOW
- Putting people first NOW
- Edmonton surprises people who had an old perspective of the city
- Oilers making the playoffs! (Civic pride, confidence)
- Urban cycling, focus on health
- Growth of entrepreneurship, small businesses and risk
- Young entrepreneurs (Edmonton is cool now)
- 3 out of 10 best restaurants in Canada
- People willing to give you a chance (CEOs take calls)
- Openness to new ideas, innovation
- New vibe of downtown and central Edmonton
- People moving back to the core
- Potential of transforming the city to be 'people first'
- Lots of new development in mature neighbourhoods
- National recognition (food scene, artificial intelligence, ice district)
- Rebirth of Central Edmonton
- Bike lanes/grid
- A lot of good work, but a lot of work to do
- Population Diversity, including new immigrants (20% of population)
- Festivals
- Emerging winter festivals
- Ice Castle
- Iconic infrastructure (bridges, facilities, EPL, Walterdale, RAM)
- A new transportation plan and ways of moving around
- The River Valley (uniqueness)
- Reconciliation and Treaty 6 Opportunities (Possibilities to strengthen identify)
- Edmonton is becoming open to change and new ways of operating
- City is ripe for this conversation right now. Infill is happening.
- YEG has aspirations it didn't used to have.
- There is a willingness to experiment. We could make mistakes but also need to take risks.
- Infill is no longer a boogeyman.
- Built environment is changing.
- So many people in the city right now who want to and can work together to make things happen and we have a track record to build on.
- A generational change to the built environment. Skyline is changing for the first time since the 70s.
- Excited about the types of information we have available (able to use to inform our decisions).
- Subjective conversation, objective data to inform decisions, global experience from those not from Edmonton.
- Loads of potential
- Don't lose our people first personality
- Cosmopolitan, a metropolitan city, things to do.
- Food caliber is increasing
- Quality of experience is better
- People, community, opportunity
- Rising sense of pride in our city.
- Lots of opportunity for transformational/ large site re-development
- Biggest small town
- Excite
- Growth in downtown core
- Variety of activity
- People are folksy
- Bonnie Doon site development
- Excitement
- Forward thinking council
- Economic potential
- Transformation and momentum

- Maturing
- Strength in diversity
- Climate resilience
- Openness
- Affordable housing
- Budgeting – impact focus
- Diversification
- Cannabis
- Artificial Intelligence
- Identify
- Urban
- Character
- Cuisine
- Immigrant population
- Starting to celebrate indigenous culture

What is most important about Edmonton to keep?

- Fundamental
- Entrepreneurial Cultural
- River Valley Preservation
- Affordable Housing
- Attractiveness (Competition, Business, Talent)
- Regional Perspective
- Welcome to new Canadians
- Forward thinking
- Small town friendliness but big city
- Sense of community (hockey etc.)
- Equity of opportunity (Education, Health, Post Secondary)
- Safety
- Northern gateway
- Large opportunities for entrepreneurs (big sites)
- Building on our strengths
- UofA and other post secondaries (tech, energy, engineering, agritech)
- Airport
- River Valley

- Edmonton spirit/culture
- Responsive
- Civic engagement
- Can do, common sense
- Resourceful/volunteerism/give back
- Affordability
- Easy commutes
- Open to opportunity – (draws people in, welcomes immigrants)
- Embrace good change/evidence-based
- World class and local libraries/recreation centres
- Multicultural safe city
- Mature neighbourhoods require reinvestment to stay vibrant.
- Look for benefits to many over desire of few.
- Trend towards being open to change.
- Diversity is a strength.
- Ability to grow with safety in mind, investment in city services such as police, education etc.
- Affordability is important for quality of life and diverse populations.
- Quality support mechanisms depends.
- People as a priority, making room for healthy choices.
- People can work from anywhere but they chose to do so from here.
- Community spirit of Edmonton.
- People who live here don't know how good they've got it.
- Safety
- Down-home feel
- River Valley is a huge asset (it is what we should be known for)
- Revitalizing mature/core neighbourhoods and heritage
- We think too much like a town and not like a city, which holds us back.

- River Valley
- Affordable housing and ending homelessness
- Connected city building (not silos)
- Arts and culture scene
- Retaining Edmontonians
- Playing a non-traditional role in advocacy (championing ideas that aren't always municipal)
- People first
- Involving and empowering youth
- Inclusive
- Housing choice
- Affordability of housing market
- University of Alberta
- Local food scene
- Need an attractive business environment
- Spirit of explorers, adventurers, perseverance
- River Valley and ravine system
- Non-residential tax basis
- Don't have but want start-ups, scale-up infrastructure to be leaders in climate resilience
- Professional sports and identify we can share in
- Diversity of people
- Community-based festivals
- Cultural diversity
- Personality
- Open Spaces – (gathering, recreation)
- Festivals
- River Valley Trail System
- Festival, critical mass
- Having space
- Sharing diversity

What needs our attention as we grow from 1 million to 2 million people?

- Preservation of natural spaces
- Accessibility to mobility
- Jasper Avenue
- Places that offer opportunities for gathering
- Social isolation, cultural ghettoization, want to maintain diversity as strength
- Downtown core – (how do people interact there)
- Maintain the ability to easily get around
- Movability for everybody – (immigrant communities to help decrease isolation)
- How do we use energy? How do we get our energy?
- Rec Centres – (have to drive to, far away, accessibility)
- Schools, city centre at risk
- Pride versus embarrassment
- Reason to come is employment – (Need to ‘sell’ Edmonton for more than that)
- Technological Change (AI, impact on White and Blue Collar, Manufacturing and technology)
- Transportation (Pedestrians, Cycle, Transit (LRT, Bus, Auto-vehicle), Roads (Goods and Services))
- Environment and impacts (climate change)
- Growth (Shelter, Talent draw, Employment, People (need to create spaces and opportunities for connections of public services, schools, health care (demographic aging and now), Tax base, Education, Built form, Business)
- Affordability
- Diversity opportunities
- Supports for scale-up
- Climate resilience
- Social spaces/isolation
- Potential for de-growth
- Transition growing – (Growing how we have been is not an option) (Urban form)
- Economic diversification (post oil) – Innovation ecosystem, scale-up, companies
- Our connection to the land beyond the physical
- Be more flexible in the rules
- Connections
- Regional and National factors
- Density – (More than residential but commercial and industrial density)
- Sustainable infrastructure
- Affordable housing
- The environment as we grow
- Where the other million comes from (demographics, job expectations)
- What are the real constraints to growth?
- Networks/stakeholders to reflect and be flexible enough to respond to doubling population.
- Transportation networks – flexible and LRT
- Variety of good transportation options, expanded train network
- Interesting places to go.
- Attractive business and investment climate
- Modern sustainable city
- Attention to mobility and our natural systems
- Transportation that is affordable and available easily
- Dedicated bus corridors
- Diversity, infrastructure
- Affordability, density, airport, healthcare facilities, safety, regional service delivery, entrepreneurship.
- Affordability
- Perception of change and growth
- Revitalizing heritage
- Aging in place – (Adaptable construction)
- Transportation networks – connectivity of our city
- Zoning bylaw to allow increased “missing middle” family-oriented units.
- Multi-generational homes
- Possibility of living without a car
- Mature neighbourhoods (densification, access to amenities, affordability)
- Traffic is starting to show the impact of growth
- Recognition of where growth is occurring and plan transportation nodes.
- Retrofitting will no longer be an option without significant impact to the feel of the city.
- Open conversations about change
- Capacity challenges of existing infrastructure
- Increasing homelessness and decreased affordability
- Opportunities for new partnerships for efficiency
- Dynamic LRT – not just the central destination

MODEL BUILDING

THE BIG MOVES	THE CHOICES	IMPLICATIONS	ASSUMPTIONS
URBAN VILLAGES			
<ul style="list-style-type: none"> Water access transport 	<ul style="list-style-type: none"> What transportation needs to expand? Improved crossing on river To invest in connections 	<ul style="list-style-type: none"> Focused on maximizing existing infrastructure Pointing 'inward' not outward for growth 	<ul style="list-style-type: none"> Building UP NOT OUT Building on STRENGTHS More infrastructure in river valley
HUB CITY			
<ul style="list-style-type: none"> Increase density in mature neighbourhoods w/ amenities + including schools Embracing and encouraging innovative work spaces (from home, co-working etc) Create working hubs / districts Less roads, parking lots (car infrastructure) more shared transportation options 	<ul style="list-style-type: none"> Make choices w/ neighbourhoods that are desirable + need it the most Change bylaws for home office / work spaces / business Change zoning bylaws for co-working More multi-use development Encourage businesses to move to hubs (ie. incentives) Incentives for ppl to work in hubs Create environment that there's more benefit / financial benefit to ride share / resources 	<ul style="list-style-type: none"> Neg: some residents want it. Some communities that aren't chosen may feel ignored Pos: higher property values, increased amenities, population growth, more families Neg: transportation + parking issues Pos: more ppl living where they work, less traffic, commute Land saving Pos: bonus for business to be w/ like minded biz, easier access Neg: some ppl + biz may not want to move. Too costly Pos: money saving time, maintenance of car Neg: resistance to change Not wanting to give up car 	<ul style="list-style-type: none"> Disruptive transportation technology There are neighbourhoods desperately in need of densification. Ppl want to live there but can't afford to Ppl want to live close to where they work

THE BIG MOVES	THE CHOICES	IMPLICATIONS	ASSUMPTIONS
CONNECTED WITH NATURE			
<ul style="list-style-type: none"> › TOD › Connectivity › Access to transit › Access to space › Gathering spaces › Increased mobility › Increased density everywhere 	<ul style="list-style-type: none"> › Transit to more business employment and around the city › Rapid transit › More infrastructure › Zoning to support increased density › Commercial, industrial, residential density › Preserve the river valley 	<ul style="list-style-type: none"> › Cost and land › Funding and prioritization › Access to the city + region via transit › GHG 	<ul style="list-style-type: none"> › Employment outside of Edmonton where people work + live in different municipalities › Edmonton has its own identity and a desire to preserve it › Welcoming 1M people without expanding the boundary
TOD ACTIVE TRANSPORT MODEL			
<ul style="list-style-type: none"> › Intensification along LRT & more investment in LRT › 4x population in downtown proper (95-109 & 97 105 ave) › Bike lane investment › AV 1st/last km, to LRT (no buses, way more LRT) › High Level Line › River Crossing / Rossdale › Priority conservation of our natural areas 	<ul style="list-style-type: none"> › Walk the walk & talk the talk › Reinvestment in mature neighbourhood schools / communities › Removing barriers for accelerating infill › Choosing to work together to create efficiencies (social & financial & environmental) 	<ul style="list-style-type: none"> › Unwanted change from some perspectives › Reduced auto reliance 	<ul style="list-style-type: none"> › 2M people › urban growth boundary › 2040 LRT plan
NEIGHBOURHOOD HEARTS			
<ul style="list-style-type: none"> › Transportation systems › moving people › goods › Density around nodes and corridors › Vision for built form and directing development & growth › Technology changes our needs e.g. online shopping, uber, AI, autonomous vehicles 	<ul style="list-style-type: none"> › Affordability & housing options › Transportation options › Will people live in denser areas? › Directing employment to nodes › Employment diversification (away from oil-based) 	<ul style="list-style-type: none"> › Acceptance of change › Basing city-building on FIXED assets such as LRT or infrastructure that is tangible › Flexibility to adapt to technology & changing demand (i.e. 2 storey schools) › Re-imagining community building 	

DEBRIEF

After reviewing their work, participants noticed the following in their work:

All models had some common features:

- Emphasis on, and connectivity to, the river valley corridor
- Downtown as an anchor, tied to hubs around the city where people can work and decrease commute
- Transit Oriented Development
- No additional freeways
- Built on existing infrastructure
- Increased residential density
- Filled 'holes' downtown
- Did not address annexation lands

Some observations and thoughts about doing this work:

- A big shift is needed to achieve a larger mode split—it is hard to live life now only using transit
- Autonomous vehicles can be used for the first/last mile of transportation
- We are shifting from suburban to urban (more urban, less space, more crowds)
- Good density vs. bad: our city has some bad examples
- Need to be flexible for changes we can't predict

Thoughts about growing from 1 million to 2 million:

- Choice: how to attract another 1 million. What would bring people here/keep them here? (oil and gas, health professionals, greenspace, work/life balance and an active life outside 9–5)
- Why do we want 2 million people?
- Will growth decrease quality of life?
- Is this even a choice?
- We need to consider economic resilience. It is possible there could be no growth, or could decline in population
- Where is million coming from? Are they more diverse and interesting?
- Waves of immigration driven by external politics

Role of City government

- CoE policy vs. organic growth/development. What can the City encourage?
- City and government leading vs. society of individuals, private industry, communities

Need to embrace change:

- Certain neighbourhoods: built form, increase density
- Amenity so people don't resist change
- Do we need to treat every area of the city in the same way?

About the workshop

- it was too short, with good networking and it was nice to meet other innovative people

WORKSHOP #2 – WHAT WE HEARD

The following are the City Moves proposed by stakeholders attending the second Stakeholder Workshop.

THE CITY MOVE CONCEPT	EDMONTON AS A “SCREEN CITY”	ALTERNATE GROWTH STRATEGIES	EDMONTON WILL EXPLORE THE RIVER AND THE RIVER VALLEY FOR FAST PUBLIC TRANSPORTATION OPTIONS
SUBTITLE	Not “Blade Runner” but “Anti-Blade Runner”	Static or Degrowth Scenarios	
IS THIS A MOVE CAPTURED IN THE DATA SO FAR?	No, there is a gap; This is how we could become to ourselves and the world.	No, there is a gap	Future aspiration (River Queen, Accidental Beach, Funicular, Recreation)
WHAT DOES THIS MOVE MEAN FOR THE CITY?	Unique; Physically – change to any environment at will; Socially – Connectivity; Artistic – Public Art; Utility – Wayfinding; Safety – Amber Alerts/Emergencies; Commerce – Advertising Revenue; Network – Social, Environmental; Interaction – Data used positively.	Resilient City; Flexible for 2M people or static growth; Look at investing in current transportation infrastructure.	Largest urban green space in North America. Move to increase function and usability and access.; Shift the River Valley from a symbol to a tool; Increase density near /in the River Valley.
WHICH GUIDING VALUES ARE MET WITH THIS MOVE?	Live; Access; Create	Preserve; Access; Thrive	Preserve; Access; Live
WHAT ARE SOME WAYS THIS MOVE CAN BE IMPLEMENTED?	1% for screens (like for public art); Rent surfaces for screen displays; Link to devices.	Test every policy at a different population (500k, 1M, 2M)	All seasons, ETS involvement, encourage private investment (water taxi/uber); More access to the valley (Funicular); Gondola
WHAT TOOLS COULD MAKE THIS HAPPEN?	Technology; Weather Proof; Public/Private Partnerships; Public Access for content creation.	Willingness of Edmonton to do it; Political buy-in	
HOW WILL WE KNOW WE HAVE ADVANCED THIS MOVE? WHAT WILL INDICATE SUCCESS?	Number of screens; content metrics; measure interactivity/ uptake	Success is that all policies function at different population sizes.	Boats on the river – More people on the river; Hovercrafts (driverless; automated; sustainable)
WHO WILL MAKE THIS MOVE HAPPEN?	All 4 quadrants.	Government (Elected Officials and Administration); Ongoing consultation; Flexible policy	
THIS HELPS US MOVE FROM WHAT TO WHAT?	From a less defined to a well-defined identity.	Move from continued growth to considering alternate growth models.	People value nature; reduce traffic congestion; offer options for transportation; increase utilization of the river valley; creation urban context.

THE CITY MOVE CONCEPT	CREATING ARTISTIC HUBS IN ALL COMMUNITIES ACCESSIBLE TO ALL EDMONTONIANS	TRANSPORTATION MODE AND CHOICE	FUTURE OF WORK
SUBTITLE	(Along with heritage, culture, agriculture, horticulture)	Move to Active and Public Transportation	
IS THIS A MOVE CAPTURED IN THE DATA SO FAR?	Artist Quarters in planning; Libraries, Communities, Open Air Movies, Gap: Coordination	Yes?; # of drivers licenses/ vehicle registrations per capita; kms travelled and how; Live-work demographic study.	Emerging
WHAT DOES THIS MOVE MEAN FOR THE CITY?	Better communication; More community focus, cultural interaction, safety, more play for younger children/teens/adults.	Incongruence/ congruence between mode use and transportation infrastructure; Costs of private vehicle infrastructure (especially in our climate); Chicken and egg; transportation systems and urban development; How do we better plan or re-use; Private Right-of-Ways and Parking; Could we add "on-site" stormwater management.	Capacity to create and attract talent - Related ideas: Gig Economy; Vibrant Cores; Satellite Hubs; Live-Work Balance.
WHICH GUIDING VALUES ARE MET WITH THIS MOVE?	All guiding values	Access; Preserve; Live	Create; Thrive
WHAT ARE SOME WAYS THIS MOVE CAN BE IMPLEMENTED?	Empty storefronts; public buildings; Gardening-communities.	Invest in infrastructure for other modes - bike lanes, bike shares, wider sidewalks; bike parking; ramps, shorter crosswalks; accessibility; sustainable/ resilient public transit; Stop induced demand.	See 3
WHAT TOOLS COULD MAKE THIS HAPPEN?	Money; Donations; Volunteers; Crowdfunding; taxes	Bikeshare, car share, bike lanes, Autonomous Vehicle Policy, Land Use Bylaws, Tolls (roads, regions etc.)	Low unemployment; diverse job/career options; No brain drain
HOW WILL WE KNOW WE HAVE ADVANCED THIS MOVE? WHAT WILL INDICATE SUCCESS?	Empty storefronts are filled; Increased participation in the arts (and heritage, community and identity); Self sufficient; generating revenue and contributed to taxes; increase in jobs/interaction	Modeshift	
WHO WILL MAKE THIS MOVE HAPPEN?	Community organizations working with government, business organization, and citizens	Citizens making choices, advocating; Businesses - support, advocacy, private infrastructure; Government - investment choices.	Private, Public, Institutional Sectors working together

THE CITY MOVE CONCEPT	CREATING ARTISTIC HUBS IN ALL COMMUNITIES ACCESSIBLE TO ALL EDMONTONIANS	TRANSPORTATION MODE AND CHOICE	FUTURE OF WORK
THIS HELPS US MOVE FROM WHAT TO WHAT?	Decentralized, accessible, inclusive, filling arts gaps in education.	Move from single occupancy vehicle trips to walking, biking, public transit, car share and carpooling.	Traditional to new economy

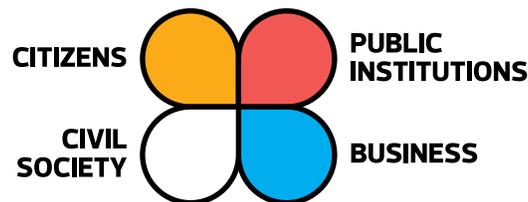
THE CITY MOVE CONCEPT	CREATING ARTISTIC HUBS IN ALL COMMUNITIES ACCESSIBLE TO ALL EDMONTONIANS	EDMONTON IS A CITY WHERE DEVELOPMENT IS EASY AND ENCOURAGED	EDMONTON IS A GREAT PLACE TO START AND GROW A BUSINESS
IS THIS A MOVE CAPTURED IN THE DATA SO FAR?	Yes for greenfield, No for infill.	Growth – Yes; Easy development – Not really	No answer
WHAT DOES THIS MOVE MEAN FOR THE CITY?	More population to existing infrastructure; incorporate 1st nations historical sites and contributions; Applies to residential but also commercial, roadways etc.	More efficient and effective development; Allow for innovative development; predictability – ARP (Planned growth and density increases); More big picture thinking for planning redevelopment and revitalization; Setting/planning for appropriate growth (high rises where it makes sense, medium rise where it makes sense).	Relief from regulation; Connect people to community so they will build and stay; Quality of life for community, health and activities; Co-ordination between business and post secondary; Fairness in taxation.
WHICH GUIDING VALUES ARE MET WITH THIS MOVE?	Feels like home; Access; Thrive; Preserve	Live; Belong; Preserve; Create; Thrive	Thrive, Create, Innovate, Belong and Contribute
WHAT ARE SOME WAYS THIS MOVE CAN BE IMPLEMENTED?	Recycle older, underutilized buildings; create small green spaces; community gardens; architectural overlays for historic areas.	Rethink ASP, ARP process; Funding mechanisms for infrastructure; Community redevelopment levy; equitable funding model; cost-benefit analysis.	Advocacy, communications, awareness
WHAT TOOLS COULD MAKE THIS HAPPEN?	Diversification of built form; Ensure access to open space.	User friendly LUB; Eliminate NIMBYism; Certainty in how to increase density or redevelop for all citizens; Make it easy; Transparency; Communities with a high quality of life.	Government; Business groups, public
HOW WILL WE KNOW WE HAVE ADVANCED THIS MOVE? WHAT WILL INDICATE SUCCESS?	Comparable densities in mature neighbourhoods and new (40 du/ Ha)	Benchmarks on: Density, quality of life, ease of building, population diversity.	Metrics and Scale Ups and Start Ups
WHO WILL MAKE THIS MOVE HAPPEN?	Changes must be driven by community rather than city or developer; More interaction and consultation required; Infrastructure impact/adequacy must be considered.	Everyone – Buy-in from everyone as much as possible, decisions based on a broader perspective.	Business/government/citizens and community organizations.
THIS HELPS US MOVE FROM WHAT TO WHAT?		From the current state to a live, work, play community.	Workforce retention; more businesses; increased tax base.



WORLD TOWN PLANNING DAY

NOVEMBER 8, 2018

On World Town Planning Day (November 8, 2018), The City Plan Team attended an event organized by the Alberta Professional Planners Institute (APPI) at the Metro Theatre in Garneau. After a screening of the film *Whose City?* (a film about Berlin after the fall of the Berlin Wall), The City Plan Team encouraged attendees to identify some large, transformational “City moves” for Edmonton. Participants were encouraged to write their suggestion for a “City move” on a sticky note, and then plot it on an axis according to the degree of change required to achieve the move, and the likelihood it could be done.



MASSIVE IMPACT

- Absorb St. Albert and Sherwood Park
- Car-free Downtown
- Paint beige concrete buildings happy colours downtown
- Completely build within current boundaries
- New development has a central node with cafes, business, daycare, health centre, etc.
- Active local spaces = richness of experiences, people need food, places to eat
- More families downtown
- Transit oriented development, mixed uses
- We need a 2nd city hall south side
- Better public transportation
- We need 60 alderman (councillors) not 12
- More LRT and bike infrastructure from edge of town to downtown

MEDIUM IMPACT

- Revamp the after-hour usages of City Center (mall): night markets, craft sales, flea markets
- Urban farming and community gardens
- Transitional uses i.e. old Leons on 107A maybe a cool night market spot
- Less disruption from freight trains
- Parks downtown
- Neighbourhood renewal for downtown and oliver
- 3-5 bedroom condos
- Child-friendly spaces
- Smaller city blocks encourage small businesses, walkability, convenience
- Green space in densely built areas, dogwalk, kids parks, etc
- Alleyway focused businesses think Vancouver's Blood Alley
- Meaningful engagement and inclusion of indigenous people

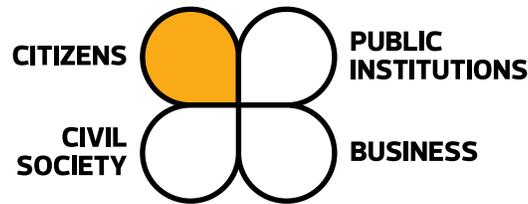
SMALL IMPACT

- For more culturally diverse inclusive artistic creations added to the city
- Fountains where people can sit and visit (with angels + cherubs)
- More tolerance of street art
- Autonomous traffic
- Provide incentives for preserving our architectural heritage, and penalties for destroying it.
- Create incentives for housing co-ops
- Condo Board (living) Teaching them about good living
- More separated bike lanes
- Access to the river
- Kids playing in the streets again

CITY HALL SCHOOL/MACEWAN UNIVERSITY

VARIOUS DATES

The City Plan Team also shared information with 16 classes participating in City Hall School during the city's Read-In Week as well as a class of nursing students at MacEwan University. Attendees at the sessions were asked to share their thoughts in a postcard from the future based on the following prompt.



“You will love Edmonton in the future! You won't believe it, but....”

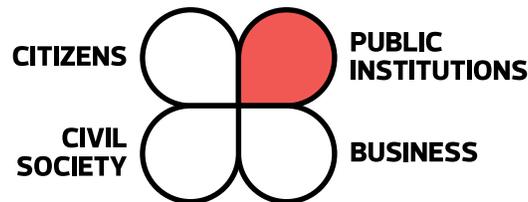
Across the over 750 postcards received, the most common themes identified in the post cards were:

- There are more parks, natural areas and playgrounds (10% of responses)
- We've increased services, support and housing for the homeless and an overall reduction in homelessness (7% of responses)
- We live in a way that is more environmentally friendly and less pollution (7% of responses)
- We finally invented flying cars and vehicles (5% of responses)
- The LRT transit system continues to expand (5% of responses)
- There are more electric vehicles on the road (5% of responses)
- There are more homes and plenty of residential areas in the city (4% of responses)
- There are lots of educational facilities, schools and related services (3% of responses)
- There is better public transit services (3% of responses)
- The city is clean and there is more attention given to having less litter on streets. (2% of responses)

CITY OF EDMONTON INTERNAL DROP-IN SESSION

DECEMBER 5, 2018

On December 5, 2018 The City Plan Team hosted internal staff at a drop-in event to gather their input on the proposed City Moves. The following pages detail their input.



The City Plan Team invited stakeholders from across the corporation to a drop-in event to learn about and assist with shaping The City Plan. Two questions guided the event:

- What choices do we need to make to be a healthy, urban and climate resilient city that supports a prosperous region, at a city of 2 million people?
- What is the story of Edmonton's future?

Participants were able to choose from several activities to both learn about The City Plan and be involved in how it will take shape. The activities included:

1. READ: Basic information about The City Plan (Council's four goals, the guiding values, city building outcomes, technical and policy development, city moves and levers)
2. READ and COMMENT: For each of the 5 possible City Moves:
3. Gut reaction? Is the move too big or too small?
4. What other ways are there to make this happen?
5. How else will this show up out in the community?
6. NOTICE and COMMENT: What is missing from the City Moves?
7. PLOT the City Moves according to degrees of change and possibility
8. PRIORITIZE the City Moves
9. CREATE a definition for "mobility"
10. INFORM how to transition from The Ways documents to The City Plan
11. IDENTIFY how to organize The City Plan to make it useful
12. CREATE a model of your future Edmonton

TESTING THE DRAFT CITY MOVES

The following comments were received from internal City of Edmonton stakeholders who participated in the drop-in session on December 5, 2018.

GREENER AS WE GROW

General Comments

- Try "Grow Greener"
- Have other cities used their culturally informed models successfully? Can we learn from them?

Comments on Ways to Make it Happen

- Point 1 – less pavement in river valley (while still maintaining accessibility)
- Ecological resiliency
- Climate change adaption
- Encourage "Eco-industrial" development
- Encourage/accomodate industrial symbiosis
- Point 4 – how much demand do we actually have for Green buildings? What incentives will go along with this?
- Ban plastic bags
- Point 6 – Frame these energy goals as economic development / diversification opportunities
- Point 7 – are the new Edmontonians / home buyers funding all the green energy?
- Point 8 – Preserving and protecting natural areas & open spaces
- Preserve local farmland! Edmonton has rich soil (in place) which has a "higher use" as food production than another suburb

Comments on How Actions will Appear in the Community

- Preparing for climate change shifting Edmonton from trees to grasslands
- Confusion about last point – does this mean less or more? to what end?

- Drainage/infrastructure policy to support trees surviving (ones we have)
- Measure tree health – e.g. canopy growth, remote sensing of addition of green (LiDAR, imagery change comparison)
- Access points to trails and awareness

Gut Reaction

- Too small
- Focus less on GHG, more on quality of life & wellbeing
- Too small
- There need to be programming resources to support this
- Define "green" as much as possible to facilitate clarity and stronger outcomes
- GREEN needs to be BIG
- Pieces missing: Heat exchange, densification, Expand & enhance active transport
- Make infill easier
- Too small – many other actions needed
- This feels predictable... Will naturally happen but what will we do to exceed natural outcome

Other Ways to Make this Happen

- Green City buildings and fleet
- urban growth boundary and prioritize/redevelopment at increased rate
- Toll roads to enter city
- City more actively manages air quality

- Reward property owners for more environmentally friendly development
- Emphasis on natural existing systems and wildlife, not just energy technology
- influence other levels of government to green the grid
- Net zero homes
- Levers to reduce and eliminate driving and parking
- Educational programming in local schools
- Does this just consider our current legislative toolset, or imagine future roles and responsibilities that could be enabled?
- Plan more district energy areas
- Transition to electric buses
- Retrofit City owned buildings
- First (or one of) upon annexation – extend RV ARP along NS through Leduc and push the boundaries of ER. Use new conservation reserve to acquire more non-MR/ER land while it's cheaper
- Spend enough to meet Paris
- Densify / slowly reduce greenfield development
- Continued investment in public transit
- protect the #YEG areas most fertile soil
- Stop sprawling growth
- What does winter bike infrastructure look like? Quicker reponse at traffic signals, for one
- Bus lanes

- Support in some mature communities for tree maintenance
- More space for urban food production embedded in urban landscape
- Upstream protection of North Saskatchewan headwaters
- Vehicle emissions testing for operating in downtown
- Control/contain sprawl
- Prioritize & protect farmland
- Where do we reflect collaboration & partnerships to help activate this outcome (other stakeholders, other orders of gov't)
- STOP growing out and grow up
- TRANSIT! Free!
- Eliminating redundant road infrastructure, especially in the River Valley
- Property tax reductions for implementing LID, healthy, trees, etc. at lot level
- Any public structure to capture solar, e.g. park shelters should have solar panels
- Daylighting Mill Creek & strengthening other significant ecological connections
- Buses not just "mass transit"
- Too small: Low density urban growth, especially Greenfield. Incentivize living in core nbhds and infill
- Reevaluate requirements for parking spaces. Consider porous concrete for parking stalls (e.g. half concrete, half grass or sand)
- Enhanced landscape architecture requirements & standards
- More composting and less waste
- Need an active transportation demand management program
- More trees – incorporated into roadways (e.g. boulevards), along paths & in parks & plazas
- More district energy systems
- More, smaller passive green areas
- Daylight Mill Creek and others
- Quickly raise buildings standards to increase building energy efficiency
- More solar panels
- number of river valley, ravine and park users
- residential cogeneration for each house (CHP)
- Permits for more solar / wind
- Net zero bldgs
- more users of our "green corridors" and fewer vehicle miles travelled
- Good emphasis on adding green space, this can also be done inside buildings
- Naturalization (less grass)

How Else will this show up out in the Community?

- Waste reduction: Household & industrial
- Fewer cars
- Denser housing, narrower roads, Ground-mounted solar
- Programs to support condos to take green initiatives: waste mgmt, gardens, solar power, composting
- More electric vehicles on the road
- many more bikes & cycling infrastructure

A REBUILDABLE CITY (ORIGINALLY PRESENTED AS "DEVELOP A RE-BUILDABLE CITY")

General Comments

- Adaptable? City
- No idea what this means!
- Life cycle thinking
- Too "fancy" and not easy to understand
- What?
- All the boards need to use a GBA+ lens and newcomer lens
- "Build for Life"

Comments on Ways to Make it Happen

- Allow for batch rezoning/ redevelopment; not site by site

- Need to prioritize redevelopment over greenfield with \$ and service provision
- Not just infill, but also renewable alternatives, i.e. replacement of housing
- Point 2 – add recreational
- Edmonton could be a low rise city – not wind tunnels, not just single family & high rise
- Urban places?
- Point 3 – ? Jargon
- "Asset based" an idea worth exploring
- Who designs existing nbhds?
- Stop subsidizing developers putting housing at City edges – subdivision needs to include the real cost of extending infrastructure
- How to make sure nbhds voices heard to reflect the change. If there is no comprehensive nbhd plan
- Critical for effective transit
- Where do City priorities show up? Are we spreading ourselves thin with Blatchford Exhibition, Rosedale?
- Point 7 – Just social? Also Economic, environmental
- Point 8 – assumption that humans are all altruistic

- Don't plan at nbhd level for new growth, plan at city level... Shape how new nbhds will interact... they all cant be 100% self supporting
- Ask kids what they like to play on/ where they like to play

Comments on How Actions will Appear in the Community

- Consider technological advances in planning communities. Will malls still exist 20 years from now with emergence of online shopping, for example
- is this different than what would appear with just service delivery?
- Point 1 - "Study" instead of "mapping"
- Point 2 - Encourage parking replacement in development. Parking structures underground or hidden inside development
- What to measure? So what if mapped out? How do we use it?
- I don't feel like "rebuildable" is the correct term
- Be sensitive to existing homeowners who are already invested in the community
- Point 5 - not clear
- Point 8 - Agree! Also, shortcut trails/paths to reduce walking distances to transit
- Why just modelling and not planning?
- Gut Reaction
- Too small
- Too small
- Too small
- Too small
- Too small - failure to plan adequately will result in an unsustainable city
- Too big: start with one community/ district and move on based on its own needs
- Big move through small steps?

- This proposed a meaningful shift that elected officials, developers, residents, and others may not understand or be supportive of. How do we communicate the benefits and importance of this shift? Beyond long-term cost saving
- Hard/long process to knock down derelict properties
- Infill should not be equal, should fit in each area's reality
- Adaptable development: 20 yrs, 40 yrs, 80 yrs, Transitional building blocks
- This should refer to the city's adaptability & resilience
- Concept interesting. Doability? Not sure.
- Must be council \$ and service priority to be big move

Other Ways to Make this Happen

- Plan spaces to increase & improve bus network transit
- Put blvds back into new communities - more pleasant walk for pedestrians & snow storage
- Regional cost sharing to reduce need for industrial tax base
- Establish "build back better" standards to ensure new development improves over time
- Improve transit: Rates, Speed, LOS. And invest in accessible transportation
- Proposed re-building and densifying entire blocks rather than individual lot-splitting
- Think about road space we can reuse.
- Reduce/slow suburban growth & focus on densification
- Lead how suburban development should happen (form, structure) rather than react. What are the ingredients? What are the performance measures?

- Allow denser development within inner loop.
- Consider selling air rights (build over parking lots)
- Placemaking, less circuitous urban streets, transit friendly streets
- have a set percentage for education, hospitals, police, fire, commercial for each district. Base the growth on economic drivers not just social trends
- Stronger heritage focus with infill
- Human centred design
- Cornerstone work increases
- Incentives to parcel assembly to create unified development - tie to convergent themes
- Row housing opportunities should be RF1, RF2, RF3 - make it easier to get approvals
- Way more mixed use - commercial on bottom residential on top
- Define values - stick with them, dont change them with social trends/ winds
- Simplify redevelopment
- Eliminate parking requirements
- Revitalize commercial areas in mature nbhds
- Integrate land use planning with transit planning
- Utilize output of action 11 on Infill Roadmap to help inform mapping exercises & optimal infill locations
- All projects are evaluated against future climate conditions
- Life cycle assessment of city projects, development
- Infill should be nbhd focused
- District planning, specialized planning
- use all available regulatory tools
- Integrate city land/building planning

How Else will this show up out in the Community?

- Align with EPCOR for drainage assessment
- Road diets
- pilot projects
- hard municipal boundary?

- Residential homes designed for phased expansion over time
- Need less restricted collector / arterial networks that allow for rebuild-able transit networks
- Prioritize group over individual (buses/bikes – more space), etc

- Build tall things with little to no parking. Improve other transportation options
- Build with permaculture principles on large & small scales
- Complete nbhds
- Grassroots community development

COMMUNITY OF COMMUNITIES

General Comments

- I like this
- Struggle with this label – not fully clear to one scope/intent?
- This is speaking to the people aspect – reason for the whole plan!
- Is this just about transit? Being a multicultural city means not all cultures are building their spaces the same.

Comments on Ways to Make it Happen

- spaces without plans for animating/ program usually sit dormant
- Can this theme replace convergent theme?
- Point 1 – Get the commercial there
- Point 1 – what does urban villages mean? Who create and design?
- Point 1 – how does this ensure integration and inclusion rather than exclusion and ghettoization of visible and other minorities?
- Point 2 – Needs to be done comprehensively, not determined by each developer proposed nbhd
- Point 3 – Recreation? Playgrounds? Parks?
- Point 4 – Quality of life
- Point 4 – How? are these City mandates?
- Point 4 – need to be more clear as to what this means. COE does not meet basic needs, i.e. provide shelter

- Point 4 – so problematic. Cultural/ social bias implication. YEG is still a racist city
- Point 4 – Throughout the city, not just some parts (inclusive)
- Points 4 and 5 – social support system to support this?
- Offer /recognize diversity in our nbhds – some are walkable, dense; others less so
- Ecological communities
- Point 8 – This is an aspiration, not a way to make it happen
- Point 10 – How to define “District”?
- Point 10 – Geographical District OR Thematic District (indicators) – is there really a difference btwn a mature nbhd in the East or West of the City?
- Where is the Building Community through Recreation?
- Complete Communities = complete streets = mixed housing = accessible standards
- “Ways to make it happen” don’t all appear in “how the actions will appear”. e.g. more than just mapping, are we doing anything?

Comments on How Actions will Appear in the Community

- Plain Language
- Point 1 – why not Hub and Spoke?
- Point 1 – isn't this counter to the current restructure of transit?

- Point 1 – how can this be done in existing areas with circuitous road networks?
- Point 1 – Transit system contains flexibility to respond to population shifts over geography
- Point 3 – Community hubs/buying power statement is really unclear
- Point 5 – what does this mean?
- Point 6 – What is to be achieved by this?
- Point 6 – Do we mean “age” or “ability”?
- Point 6 – No! Think more about life stages/life transitions rather than chronological age. As we age we become more and more heterogeneous
- What about ethnocultural diversity?
- Healthy city? people, neighbours
- Spatial representation of community services
- Question of rec. facilities – community based or large super centres? Rec. Facility Approach
- Co-locate to maximize creativity, similar industry; corridors of excellence
- How does this foster community?
- As a city show walkable/ completeness of nbhds... sell ourselves vs. relying on market trends

- Add plain language for “active mode infrastructure”, “modal priority outcomes”, and “age cohort”

Gut Reaction

- “Live Local”
- Too Small – this does not speak of a “Community of Communities”
- This move is not as clear or easy to understand
- I have trouble connecting the title to the ways to make it happen. Seems like a loose connection of items. Is this land use planning or where a lot of the “Way We Live” component should fall
- People focused goal but transit focused outcome
- Under there are trade-offs, i.e. transit grid system may result in accessibility issues for residents who are aging in place and walk further to stops
- What about policy options or solutions? These focus on illustrating conditions
- Tension for me in understanding what this means for/looks like for existing nbhds vs. old builds
- Too abstract
- Yes. We need to be building cities within our city with intention & infrastructure
- Lots of imp data being captured/shown... but what will be done with it/how will it be used?
- Could not disagree with any of the “ways”

Other Ways to Make this Happen

- Who are the partners we need to have in mind to achieve this?
- Would this be similar to “garden communities”? Though better connected?
- Some of these require provincial/federal (e.g. basic needs, ageing in place)
- Nbhd corner stores
- Lower or more flexible parking requirements
- Replicate plan for Bonnie Doon at other dying malls
- Requires strong political leadership & identification of priorities to address where money is required to support redevelopment. We cannot say yes to everything
- Pocket playgrounds (not always going with mega)
- Abundant social side (community leagues)
- Significantly increase cycling infrastructure. People can stop more easily to do something/shop/eat/etc. on a bike, increasing sense of community
- Design streets that are walkable that give people access to everything including transit
- Design community as self-sufficient (Edmonton is a collection of towns)
- Community resilience Hubs (destination for community activity & refuse)
- Renting vacant pedway/LRT CRUs to community groups/artists/businesses for cheap or free
- Look at current communities and pilot a walkable nbhd

How Else will this show up out in the Community?

- More small community centre for intercultural, intergenerational, interaction & activity
- Really appreciate the District Concept – should appear distinct & unique to the public
- Efforts must be made to work with multicultural, indigenous, & white settler groups to develop communities together with nbhds
- Most focus seems to be on “place based” community. Some focus on communities of “affiliation” must also be considered
- Mixed use, decentralized commercial & recreational opportunities (not big box grocery)
- Community celebrations
- Commercial areas in residential places work/life/play
- Make community hubs green, aesthetically pleasing spaces to draw people to them
- Will require shifts in how we think about us vs. them
- Good attention to the aesthetic and inclusive elements of public spaces, so they feel welcoming to all, beautiful and well cared for
- Plan at a city level, not a nbhd level – too adversarial
- The idea of local community hubs is where active transportation should shine
- Less need for power centres
- Community market spaces
- This will show by measuring how much time is used for leisure extra-curricular activities, how much disposable income is used/not used for each community centre

INCLUSIVE AND COMPASSIONATE (ORIGINALLY PRESENTED AS FOSTER A HEALING CITY)

General Comments

- This sounds like we're broken. It's negative
- "healing" in an odd choice of labels... How would this encapsulate (or not) Active Living and social inclusion?
- This needs to be the basis of every board in the room
- "Edmonton for everyone"
- "Healing" needs some work
- Maybe consider something like "A City of Well-being"
- I like "healing"
- A healthy city is one united in its diversity, the means being able to fluidly move in the different ways cultures operate and NOT one size fits all

Comments on Ways to Make it Happen

- W.r.t. point 2 – yes!
- W.r.t. point 2 – Does this mean reducing our use of resources?
- w.r.t point 5 – two different goals – maybe they should be separate
- TRC – consider adding something about inclusive practices, inclusive spaces. Art and street names can feel like tokenism
- W.r.t point 7 – and in public engagement decision making (foster TRC)
- w.r.t point 7 – what does this mean? means follow TRC actions?
- w.r.t point 7 – not just token?
- Health impact assessments for projects
- w.r.t. point 10 – Mandate affordable housing for all developments X units or greater in all nbhds
- Inject health lens into city decisions/ budget/plans

- Consider making further connections between "The Ways..." and "How it will appear" as they don't match up fully. E.g. arts & culture spaces should be seen & easily accessible
- Comments on How Actions will Appear in the Community
- w.r.t point 2 – Beautiful and liveable (gray → blue + green space)
- w.r.t point 5 – proximity to commercial access? Ease of access by all modes?

Gut Reaction

- Urban reserves on good land
- For reconciliation – need land & economic opportunities for Metis, First Nations, Network of gathering, ceremony, camping sites
- Is City Plan doing too much that's not land use? e.g. celebrating diversity, ending poverty, etc.?
- This seems like a collection of a very broad range of topics. Not completely clear
- Too big; too "trendy" of a direction with reconciliation, stick to basic needs of society
- Very broad topics – very ambitious. Realistic?
- Indigenous wellness centre to understanding & heal urban indigenous
- What levers/motivators are there to encourage private business/land ownership etc, to participate in this big move?
- Love the idea, but this is way too big. I fail to see the connection between the actions and intended outcomes. Not sure how this could all be implemented.
- Too big – not enough specifics
- Identify where connection & healing

show up informally for people, not just through institutions, public spaces

Other Ways to Make this Happen

- Living wage for people losing jobs through automation
- yes to road diet!
- Need partnerships that are meaningful & last with all diverse groups
- Improving basics of accessibility & year round maintenance
- Adaptability & resilience (through physical and social environments)
- Prioritize greener waste practices, i.e. grasscycling, composting, source-separated organics
- Building workforce skilled at working with culturally diverse communities – requires robust training & support
- Bike Routes from Suburban to Mature areas to encourage commute by bike
- Consider referring to the "Social Determinants of Health" as they relate to a number of actions
- Applying/adopting a trauma informed lense?
- Monitoring and regulating air quality
- Reducing noise pollution more aggressively
- Homeless shelters in every nbhd
- Recognizing cost of service provision in response vs. infrastructure provision at onset
- Increase opportunities for intercultural communities to share and interact

How Else will this show up in the Community?

- Planning for mental in addition to physical health

- Changing how decisions are arrived at and how impact is weighed/measured
- Resilience hubs
- Healthy living through our everyday life. Transportation that is human-propelled
- Land donation to indigenous communities
- Anything concrete, beyond maps? Policies? Physical investment or changes? What will we do with maps?
- Fewer people will be in poverty, they will have greater awareness of opportunities for financial well-being
- Narrower roads, bike paths and walkways beside all roads
- Maintain our enormous park system to the best of our ability. Don't forget about its healing capacity
- Citizen science for monitoring outcomes
- More diverse communities & understanding

CATALYZE AND CONVERGE (ORIGINALLY PRESENTED AS CITY OF CONVERGENCE)

General Comments

- What does this mean?
- Convergence – opportunity to connect this to diversity, inclusion, “ignite community of communities”
- Convergence vs. Integration
- Use Plain Language
- How do we support newcomers to be economically successful and thrive?
- Use Grade 6 Language – a city that connects?

Comments on Ways to Make it Happen

- Mobility as a priority
- W.r.t “developing the idea of mobility as a service while being technology agnostic” – what does this mean?
- Wouldn't constrain to mobility... need to shift City to accommodate that people subscribe to service platforms (less infrastructure)
- To try out uniquely Edmonton ideas that work here/for Edmonton (i.e. curating “City as Lab”)
- w.r.t boom-bust – How can Edmonton boom-bust proof while being a city in Alberta?
- w.r.t youth mobilization – How we inspire youth, citizens, to champion, advance city.

- w.r.t Intergenerational space – Intergeneration has value both ways, and must have purpose for all ages. Also value those who built the city
- The presence of UofA, NAIT, MacEwan, should be leveraged by the City
- Partnering with AHS & UofA to inject Health into City decisions
- Support, create more centres of excellence

Comments on How Actions will Appear in the Community

Gut Reaction

- Be inclusive in your language – say what you mean
- How much of this is land use/ transportation related?
- Showing/spatial/modelling/ mapping to what end? What is action, how do these play out?
- Overarching ideas do not inspire working together; the “common goal” is too intangible to be a unifying point to work towards
- Simple technology: more accessibility, more affordable especially in transportation choices

- The economic models may change
- This feels more related to programming as opposed to changing the built environment. Illustrating potential innovations would help illustrate
- how does this fall into the “Community of Communities”?
- Could anyone disagree with the “ways to make it happen”?

Other Ways to Make this Happen

- More private sector-public sector transformational projects
- Why are just “universities, art hubs” singled out? What about other stakeholders (local schools, other non-profits, EFCL)...
- Highlight/improve local job opportunities for new post-secondary grads. Better connectors between school to work transition
- Infrastructure is critical for economic development
- Ecological/natural areas convergence
- Regional Transit Commission
- Address cultural perceptions of space (‘burbs dream)

- Regional service delivery, including infrastructure & utilities
- Integrated post-secondary to the community (permeable)
- How do we (finally) get school boards to help the city meet infill goals (which would be necessary for a move this big)
- Develop world class transit system to help transform city
- Corridors would need to be supported by people-moving infrastructure
- Consider greater innovation & partnership for infrastructure and new tech by partnering with First Nations
- Needs a guiding vision to better explain
- Building projects or Capital Projects need to be built on time and under budget for the City to have credibility. Get resources from industry to help plan, manage, and execute projects
- Don't let Council sway good business decisions or Capital Plans. Let them be part of the plan so they understand the cost and benefit as its planned
- Think beyond just innovation hub... Arts hub, LGBTQ district, etc.
- Need to relate this to regular prosperity
- Where is the regional value; regional convergence opportunities?
- Recognize our city's solar power potential and develop our industry (technology and services) to replace our previous view of ourselves as the "Oil City"
- Administrative change based on community needs
- Across all the moves, the "how it will appear in the community" are maps & modelling. Those are academic exercises, not community impacts
- Relationships that work in Greater Edmonton areas (borders)
- Building Climate resilient agriculture

How Else will this show up out in the Community?

- "Join the Dots"
- Actions are pretty cool and forward-thinking. I think limiting this to an "innovation corridor" is problematic. Keep fleshing this out, super neat ideas!
- Not just a corridor, why not a network, lots of hubs?

DEFINITION FOR MOBILITY

KEY IDEAS	DESCRIPTION
TRANSPORTATION AND CLIMATE	<ul style="list-style-type: none"> ▪ Transportation is a leading cause of emissions. ▪ Shifting the patterns of mobility towards more active and efficient modes will have a major impact on Edmonton's environmental impacts
TRANSPORTATION AND TECHNOLOGY	<ul style="list-style-type: none"> ▪ Technology can help to make the systems more efficient. ▪ This includes smart infrastructure, mobility on demand, new transportation options, and evolving technologies.
TRANSPORTATION AND HEALTH	<ul style="list-style-type: none"> ▪ Encouraging options for improving active mobility. ▪ Changing the transportation system can encourage active transportation options that improve the health of Edmontonians.
TRANSPORTATION AND EQUITY	<ul style="list-style-type: none"> ▪ Transportation systems can be a means for creating a more equitable city. ▪ This includes focusing energy on people with less means and who may benefit the most from added mobility options.
TRANSPORTATION AND ECONOMIC DEVELOPMENT	<ul style="list-style-type: none"> ▪ Good mobility is an important aspect of achieving economic development. ▪ This includes maximizing efficiency of more sustainable transportation options while also maintaining driving where it is needed.

LEARNING FROM THE WAYS

A decade ago, the City of Edmonton approved its last Municipal Development Plan and supporting policy documents: The Ways. Internal stakeholders were asked to identify the lessons learned from The Ways that can be carried forward into The City Plan.

- The City Plan needs to set clear and explicit objectives and targets to judge the success of policy in achieving the vision of the plan.
- Policy needs to be specific and directive. Past policy was too vague and could be used to justify any decision.
- The Ways were too complicated and too large a body of policy. This meant that there was not clarity about the policy implications of each of The Ways in the day-to-day functioning of government.
- The City Plan should take consideration of actions to be taken by both the City of Edmonton and other players in the Integral City system. It should also clearly identify who can take any action and how different players can help achieve the goals of The City Plan.

MISSING DIRECTION

In addition to the lessons learned, participants were asked to identify ideas or direction that was missing from The Ways. Responses are presented allow:

- Public health impacts of environmental design
- Direction of physical change
- Connections and clear relationships between different plans and policy
- Planning and design in a Winter City
- Direction about key transportation related initiatives and changes including bus rapid transit, park and ride and high occupancy vehicle lanes.

EMERGING OPPORTUNITIES

Since The Ways were approved a number of topics and changes have begun to materialize. These new topics include:

- Impacts of smart cities and emerging technology
- Wider variety of parks and open spaces
- Commitment to food systems and urban agriculture
- Focus on risks of isolation and loneliness on health and quality of life
- Importance of engaging in the process of Reconciliation and improving communication with the City's Treaty partners.
- Changes to the regulatory planning environment.