

MAKE FEBRUARY 29TH, BIG RED CROSS DAY

*The Canadian Red Cross Society*

FOUNDED 1896



INCORPORATED 1909

FOR INFORMATION ADDRESS:

P.O. DRAWER 126

OR

PHONE 2802

ROOM 504, CIVIC BLOCK

*Edmonton,*

Dear Sir :

I beg to acknowledge receipt of your letter in which you so kindly signify your intention of assisting us in our campaign to make February 29th BIG RED CROSS DAY. We are sending you, under separate cover, for display in your store, announcement which we are supplying to all those who have signified their willingness to support this campaign. We are also sending you some literature which we have prepared, suitable for distribution amongst your customers, and presenting the object and needs of the Red Cross Society.

Will you kindly make remittance of proceeds as soon after February 29th as possible, remitting through the local treasurer in towns where there are branches of the Red Cross Society, otherwise, make remittance direct to the "Local Campaign Secretary, Red Cross Society, Edmonton."

Again thanking you, and hoping that RED CROSS DAY may bring new customers and increased business, I am,

Yours truly,

E.L.HOLMES,

Local Campaign Secretary.