



FINAL Meeting Minutes

Monday, August 26, 2019

5:15PM –7:45PM

Heritage Room, City Hall

Meeting No. 19.08

Prepared by Christy McKenzie

Members Present:

Charles Kelly (Chair), Isabell Hubert (Vice Chair), Giselle General, Maurice Vincent, Brian Curry, William Agbakoba, Jarret Esslinger, Bob Macklon

Regrets: Mark Tetterington (President, ATU 569), Stewart Smith, Philip Reid, Jorge Arango, Bryan Shepherd

ETS & City of Edmonton Staff:

Councillor Andrew Knack, ETSAB Council Advisor

Marc Lachance, Manager, Business Strategy & Planning, ETS Business Integration

Christy McKenzie, Administrative Assistant, ETSAB and ETS Technical Services

Materials & Attachments:

- Meeting Agenda & Draft Meeting Minutes
- ETS Branch Highlights Report
- DRAFT Report: ETSAB response to ETS Proposed Transit Fare Policy
- OCC letter to Boards, re: U of A Work Experience Students

CALL TO ORDER at 5:30 PM

AGENDA REVIEW

DECISION

MOVED: by G. General to approve the August 26th, 2019 agenda, with the following changes: Add Board Resignation after Transit Experience, and add Customer Journey Mapping Workshop to New Business.

CARRIED

APPROVAL OF PREVIOUS MEETING MINUTES

DECISION

MOVED: by I. Hubert to approve the July 29th, 2019 minutes.

CARRIED

FOR APPROVAL

DECISION

Draft ETSAB Response to ETS Proposed Transit Fare Policy

C. Kelly

- The draft report in response to ETS Proposed Transit Fare Policy recommends that Administration consider introducing a second tier of qualification for seniors' discounts to make it compatible with the Ride Transit program, that Administration consider introducing a 50% fare reduction for seniors who use the system during off-peak times, and that Administration consider introducing a 3 day pass, at between two and two and a half times the cost of a daily maximum fare.
- Members were in favour of approving the report with no changes, and the Chair plans to present it to the Urban Planning Committee at their October 15, 2019 meeting to coincide with Administration's report CR_7078 - ETS Fare Policy.

MOVED: by B. Macklon to approve the draft report as submitted.

CARRIED

Addition of U of A Work Experience Student/s to the Board	C. Kelly
<ul style="list-style-type: none"> Receipt of the letter sent by the Office of the City Clerk inviting Board and Committee participation in the University of Alberta's Professional Development Work Experience Program, was acknowledged, and discussed. The program provides the opportunity for graduate students to be a contributing member of the Board. Members were in favour of participating. 	
<p>MOVED: by I. Hubert to approve the addition of work experience students to the Board.</p> <p style="text-align: right;"><u>CARRIED</u></p>	

NEW BUSINESS	INFORMATION
Call for CUTA 2019 Fall Conference expressions of interest from members	C. Kelly
<ul style="list-style-type: none"> CUTA's annual conference will be taking place in Calgary from November 10 - 13, 2019. Members were invited to advise if interested to attend as a delegate on behalf of the Board by the next meeting for selection. 	
ETS Customer Journey Mapping Project Workshop	C. Kelly
<ul style="list-style-type: none"> Charlie confirmed with members that this workshop, which was postponed at the presenter's request, can be included in the September agenda with a reduced time frame, or accommodated in a separate week night meeting. Members selected to include it as part of the September General meeting agenda. 	

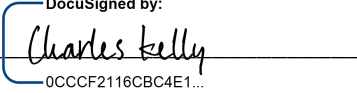
SUB-COMMITTEE UPDATES	INFORMATION
Transit Innovation	B. Curry
<ul style="list-style-type: none"> No meeting was held in August. 	
ETS' Marketing Strategy	G. General
<ul style="list-style-type: none"> Giselle provided an update on the work of the sub-committee at the August meeting. 	

INFORMATION SECTION	INFORMATION
Councillor Emerging Issues Update	Clr. A. Knack
<ul style="list-style-type: none"> Councillor Knack highlighted upcoming reports for members to note, including CR_6931 Assisted Transportation - Program and Funding Solutions on October 2nd that may impact DATS usage by citizens. 	
DATS Advisory Group (DAG) Update	B. Macklon
<ul style="list-style-type: none"> DAG is on summer recess until September. 	
ETS Branch Highlights Report	M. Lachance
<ul style="list-style-type: none"> The ETS Branch Highlights report was presented. Question and answers included discussion around process for distribution of printed schedule information, signage in buses regarding requirement for proof of fare payment, and it's enforcement, the Transit Operator's Manual, and if it contains guidelines for transit peace officers. 	
Edmonton Arts Council (EAC)	
<ul style="list-style-type: none"> n/a 	
Accessibility Advisory Committee (AAC)	C. Kelly
<ul style="list-style-type: none"> Input received at ETSAB ETS' Marketing Strategy sub-committee by AAC Chair in August. 	

TOPICS OF THE NIGHT	DECISION
<p>Topics selected to highlight:</p> <ul style="list-style-type: none"> The Board's approval of the Transit Fare Policy Report, which includes findings from engagement 	

- sessions with seniors' groups, and recommends select special fare products
- The Board's approval to participate in the University of Alberta's Professional Development Work Experience Program, which provides the opportunity for graduate students to be a contributing member of the Board
 - The Board's recognition of the contributions of Brian Curry as it was his last meeting as a member.

MOTION TO APPROVE MINUTES OF THIS MEETING	DECISION
MOVED: by I. Hubert Lyall on September 30 th , 2019 to approve these August 26 th , 2019 minutes. CARRIED	

CHAIR SIGN-OFF  0CCCC2116CBC4E1...