



November 2015



Overview

Jasper Avenue is Edmonton's main street. It has the potential to be a vibrant destination that serves the diverse needs of our community – as a gathering place, a commuter route and a place where people work, shop and play.

In recognition of the importance of the diverse needs of all of those who use Jasper Avenue, the City of Edmonton is undergoing a design process to conceptualize Jasper Avenue's future.

The City of Edmonton has retained the consulting team of ISL Engineering and Land Services and DIALOG to assist with the project.

Project Scope

The purpose of the Imagine Jasper Avenue Streetscape Concept Plan is to envision an innovative, vibrant and relevant streetscape from 109 Street to 124 Street.

The ultimate concept plan will include:

- A review of traffic capacity requirements, lane configurations, operational improvements, safety improvements
- Potential road width changes, evaluation of intersections and transit connections
- Creation of a pedestrian-oriented public realm that may include trees, site furnishings, and wide sidewalks

- Integration with the existing and planned Downtown cycling network
- Potential traffic calming and parking management alternatives; and
- Access management, and turn bay requirements along the corridor

Decisions undertaken for the study area must be in accordance with City of Edmonton policies, bylaws and standards. For a full list of our planning documents visit our website at edmonton.ca/ImagineJasperAvenue.



Project Timeline

Imagine Jasper Avenue is just getting underway! The concept design is expected to be completed by the end of 2016, with detailed engineering work taking place in 2017-2018. Construction is anticipated to start in 2019.

imagine jasper avenue



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Public Engagement

The City undertakes public engagement and consults with a broad spectrum of Edmontonians with the hope that this blend of voices will produce a better and more responsive concept plan.

The planning and design process is collaborative and engaging, bringing together multiple City of Edmonton departments, key project stakeholders, and the public. Public input will be sought at multiple points during the project and through a variety of traditional and innovative approaches.

Key opportunities to participate in this study include:

- At public meetings and open houses
- Through social media and online
- Directly with the project team

Get Involved!

Your input will help shape the future of Jasper Avenue. Let us know if you have suggestions for improving the safety, comfort and convenience of this route for all of its users.

Website:

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#ImagineJasperAvenue

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