

DRAFT
PUBLIC ENGAGEMENT
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This is your city.
 We welcome your input on how we maintain, grow and build Edmonton.
 We believe engagement leads to better decision-making.
 We are committed to reaching out to our diverse communities in thoughtful and meaningful ways.
 We want to understand your perspectives and build trusting relationships with you.
 We will show you how you help influence City decisions.
 Share your voice with us and shape our city.

PROJECT/INITIATIVE BACKGROUND

<p>Name Date Location</p>	<p>RECOVER EDMONTON'S URBAN WELLNESS PLAN EXTERNAL PARTNERS COMMITTEE</p> <p>Thursday, September 28, 2017 9:30-11:30am Location: Sutton Place Hotel</p>
<p>Contact information</p>	<p>Susan Coward Executive Director Office of the Deputy City Manager, Citizen Services 780-496-4706</p>
<p>Level of public engagement</p>	<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="background-color: #4a86e8; color: white; padding: 10px 20px; text-align: center;">ADVISE</div> <div style="background-color: #c6e0b4; color: white; padding: 10px 20px; text-align: center;">REFINE</div> <div style="background-color: #d9d2e9; color: white; padding: 10px 20px; text-align: center;">CREATE</div> <div style="background-color: #a6a6a6; color: white; padding: 10px 20px; text-align: center;">DECIDE</div> </div>
<p>Description</p>	<p>First meeting of the External Partners Committee for Recover: Edmonton's Urban Wellness Plan.</p>

SUMMARY

- Welcome committee members
- Acknowledge meeting on traditional lands
- Thank people for agreeing to participate in this initial gathering
- Dr. Alex Ryan explained the social innovation approach- this approach acknowledges that traditional planning approaches may not be working, and cannot accomplish goals in complexity

- Committee members generated responses to guided questions posed by the facilitator.
 - What are you **already doing** that we need to know about?
 - What is **most important to include in the definition of wellness** and/or the project scope?
 - What **concerns** you about the proposed approach?
 - What would most **excite you** if we could achieve it together?
 - What is one thing you **can offer** to help us achieve a better understanding of the system?
 - What is one thing you can offer to help us quickly test solution ideas?

FINDINGS

Committee members who attended the inaugural meeting were introduced to the purpose of the Urban Wellness Plan as an initiative and were given a chance to “shape the agenda.”

Members generated ideas for what is already underway in terms of initiatives within their respective organizations, described some of their concerns regarding the systems and cumulative impact work, and described what is important to their organizations when scoping the definition of “urban wellness.”

What is most important to include in the definition of wellness and/or the project scope?

Which phase(s) do we wish to focus on? (pre-crisis, crisis, post crisis... Prevention---> emergencies, bad to good or good to great); What do we want to move through?

Highest resource requirements for Community Safety (EPS): disorder, victimization, traffic safety, crime, walkability vs. traffic concerns

Social determinants of health and maslow's hierarchy.

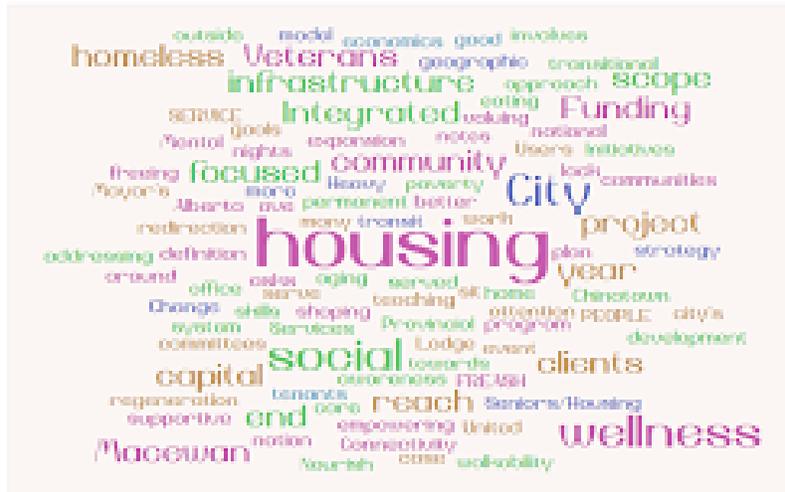
Vibrant communities: safety, walkability, economic thriving, civic engagement/participation

Indigenous worldview and culture: reconciliation, economic indicators, active citizens

People identify people who are collecting bottles as an actual community member

Revitalization work seen as compassion

What are you already doing that we need to know about?



City of Edmonton	EPE, REACH, 10 year plan to end homelessness, Community Wellness Project (involves an integrated planning approach and model development—600+ clients), FRESH, Chinatown Strategy, Business Revitalization
Edmonton Police Service	Integrated case planning (24/7 Service for Vulnerable People, the ‘Heavy Users of Services’ - 27 clients served)
Seniors/Housing	Joint planning, capital planning, veterans transitional housing (project to serve homeless veterans)
Metis Nation of Alberta	Seniors Lodge, social housing (teaching skills to be good tenants), health and wellness nights (what is your definition of ‘wellness?’), sits on many of the City’s committees
MacEwan University	‘Connectivity’ is a MacEwan event focused on eating better and walking more (105 Ave, lack of walkability), awareness of Nourish is a national program, FRESH



Alberta Health Services	Funding redirection towards valuing mental health and community health, addictions support (aging in place, care closer to home - empowering communities to reach their goals), change in funding is shaping capital asks, social infrastructure needs attention
Mayor's Office	Permanent supportive housing , freeing up justice system \$, transit notes and expansion around the city, regeneration social housing, Chinatown strategy (economics)
Infrastructure	Provincial Housing , addressing poverty, 10 year plan to end homelessness
Research	Initiatives outside of scope (geographic, scope of work?), United Way strategies focused on homeless and vulnerable, Edmonton Community Foundation

What concerns you about the proposed approach?



Dated Data—interventions may be misguided. We may not have complete data to prototype. Incentives!

Culture shift

Funding as driver, **systems are entrenched**. We do a lot of planning and nothing happens, kids still suffer coming from these families.

Should we put more resources into what is already working?

World of wellness is a \$\$\$ drive

Getting sincere information is not easy - **system is build with individual goals and drivers**. We might not get data (real data).

Surrender to social innovation, surrender to something different (because existing efforts are not advancing)

Fierce competition between social agencies (appears to be an edmonton problem, not in Calgary).

Uncertainty = failure

Research takes time

Power imbalance

5 neighbourhoods have not received a lot of attention over the years, so these initiatives have **low credibility**

The focus on 5 neighbourhoods will impact surrounding neighborhoods (open system). How do we ensure that we are not moving problems around? Interventions may just displace people into neighbouring communities.

Prototyping with users is important, but the users of these services may not be good to test things with (vulnerable)



Uncertainties about buy-in, risk of failure

City's credibility if this does not work

What is our risk tolerance? **We are risk averse.**

Language is important - community has to be able to understand what we mean by words like systems and innovation

Too much focus on **'innovation'** the word loses its focus

Health wants to be able to make funding decisions. They are getting requests for big community plans, but unable to see the big picture to know where to put resources for impact.

Seniors housing latitude with housing and capital planning

Mayor's office: pushing innovation and social regeneration

Additional considerations: Innovation is losing meaning. Thinking more about the physical and economic development, physical infrastructure (the impact of physical design on wellness, safety). Ecologic perspective is missing.

***REFLECTION THAT STATUS OF WOMEN HAS NOT BEEN REPRESENTED.**

WHAT'S NEXT

The next meeting will combine the RECOVER Community Advisory Committee, External Relations Committee and Core Integrated Team in one meeting at the end of October. The group will develop a shared vision for the future of the five core neighbourhoods and discuss how we will know when we achieve our vision (outcomes, results and indicators).

ATTENDANCE

Rob Smyth, Chair
Susan Coward, Team Lead
Derek Mc Intyre EPS
Dan Jones EPS (alternate)
Linda Garvin EPL
Andrea Burhart, EndPovertyEdmonton
Marilyn Lisee, Metis Nation of Alberta
Lara McClellan, AB Health , GOA
Aaron Neumeyer, AB Community & Social Services, GOA
Dan Neilsen, Mayor's Office
Dr. Fred McGinn, MacEwan University
Lynday Cuppens, AB Seniors & Housing, GOA
Tamara Kulyk, AB Health , GOA (alternate)
Jason Nault, AB Infrastructure, GOA

Regrets:

Lindsay Daniller REACH Edmonton
Susan McGee, Homeward Trust
Anne Smith, United Way ACR *
Martin Garber-Conrad, Edmonton Community Foundation*

* new members



City Staff Attending:

Kate Gunn
Stephane Contre
Jeff Chase
Samuel Juru
Oksana Niedzielski
Susannah Cameron
Savannah Westgarde
Francis Ascunsion
Wesley Andreas
Amanda Rancourt