

# Vision Zero Street Labs Program Overview



VISION  
ZERO

Edmonton

**If you've ever worried about street safety around your home, you're not alone.** We all want our neighbourhoods to be calmer, quieter, and safer for people walking, biking, rolling, driving and enjoying the space.

**Vision Zero Street Labs** are an easy way to work with the City to bring traffic safety improvements to your neighbourhood using adaptable measures.

## How Street Labs Work

### Step 1: Intake

A community member (Community Ambassador) notes a concern in their community and gets in touch with the City. The City will gather information to get a better understanding of the traffic safety concerns in the community, and determine whether or not a Street lab should be explored in that community.

### Step 2: Engagement

The City will explore residents' perspectives and gain insights into their lived experiences and traffic safety concerns, and a Project Advisory Team will be formed to help the City share information with neighbours.

### Step 3: Create the Street Lab Plan

City staff will determine if a Street Lab is needed in the community, or if another Safe Mobility program would be more beneficial.

Safe Mobility experts from the City will create and share the Street Lab Plan with the Project Advisory Team and neighbourhood residents.

### Step 4: Action!

City staff will bring the Street Lab to life by installing adaptable measures.

### Step 5: Evaluate

Community members will provide feedback on the project. This feedback will help inform any potential adjustments.



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**Vision Zero Street Labs provide neighbourhood residents with:**

- ▶ A forum to share their experiences on the street.
- ▶ An opportunity to trial new solutions using adaptable materials.
- ▶ New experiences and conversations around street safety and neighbourhood livability.
- ▶ Meaningful options to improve traffic safety on their street.



**The City of Edmonton will provide the following support:**

- ▶ Determine if a Street Lab can be explored to support community street safety goals.
- ▶ Keep community members informed throughout the process.
- ▶ Collect community insights about their lived experiences and traffic safety concerns, and share the results.
- ▶ Create and decide on the Street Lab plan based on Safe Mobility best practices, traffic safety data, technical expertise, and the experiences community members have shared.
- ▶ Install and evaluate traffic calming measures.

## Ready to get started?

Visit [edmonton.ca/StreetLabs](https://edmonton.ca/StreetLabs) to fill out the intake form and give us some information about what's happening in your neighbourhood. A Safe Mobility Community Activator will review the form and get in touch with you within two weeks. If you have additional questions, reach out to the Safe Mobility team at [saferoads@edmonton.ca](mailto:saferoads@edmonton.ca).



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