

Insight Community Mixed Topic Survey

May 2020 Results

| **SHARE** YOUR VOICE
SHAPE OUR CITY

Edmonton



Thank you to all the Edmonton Insight Community members for engaging with us and providing your feedback to help City of Edmonton Council and administration make decisions.

-Corporate Research Unit

**More than
11,800
members**

As of May 2020, more than 11,800 Edmontonians are part of the Insight Community who engage with The City of Edmonton through different survey formats. The Insight Community is managed by the Corporate Research Unit at the City of Edmonton. Corporate Research Unit advises on, plans, executes, and reports on research for almost every administrative area of the City.

From **May 26th to June 2nd 2020**, 3,269 Insight Community members engaged with The City of Edmonton by answering a survey that was sent to them via email. The survey was designed to gather members' opinions on a variety of topics (Mixed Topics) including:

- Snow and Ice

**3,269
respondents**

Mixed Topic survey is composed of a variety of questions on various topics that help different departments make decisions using public feedback. This document highlights what we heard from the Insight members on the topics included in the May 2020 Mixed Topics survey.

As it is a non-random online survey, a margin of error is not reported for these results. However, if a probability sample had been used results for a random sample of 3,269 would be accurate to ± 1.5 percentage points, 19 times out of 20.

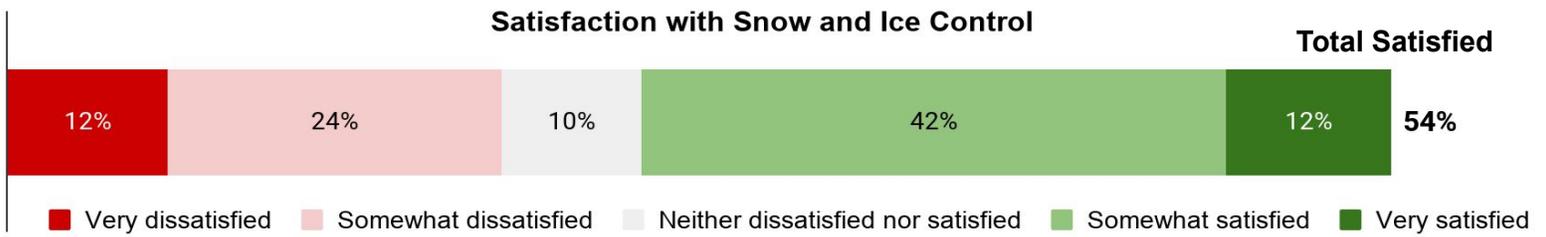
Note: 5 anonymous individuals accessed the survey link through the City website. While reporting back to the Insight Community members through this monthly report, we only include the survey results for the members.

WHAT WE HEARD

SNOW AND ICE

SATISFACTION WITH SNOW AND ICE CONTROL

54% of Insight Community respondents indicate that they are overall satisfied with the snow and ice control provided by the City of Edmonton.



SEASONAL BAN

- Almost all (99%) of respondents are aware of the seasonal parking bans.
- Respondents were told about the potential new design of the parking ban which will be extended to the entire city and not only the seasonal parking ban designated areas. Respondents were then asked how likely were they to comply with a parking ban based on this design. The majority (82%) of respondents indicate that they are likely (59% extremely likely, 22% very likely) to comply.

Questions?

E-mail research@edmonton.ca for more information, or visit www.edmonton.ca/surveys

Interested in the Edmonton Insight Community?

Go to www.edmontoninsightcommunity.ca to join or learn more.

Looking for Data?

Visit data.edmonton.ca to find this and other City of Edmonton data on the Open Data Portal.

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