

Insight Community Mixed Topic Survey

June 2018 Results

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BACKGROUND

The Edmonton Insight Community is a panel of over 8,300 Edmontonians (June 2018) who provide feedback to help City of Edmonton Council and administration make decisions. The Insight Community is managed by the Corporate Research Unit at the City of Edmonton. Corporate Research advises on, plans, executes, and reports on research for almost every administrative area of the City.

Every month, the Corporate Research Unit works with other City of Edmonton departments to develop a Mixed Topic Survey. Each Mixed Topic is composed of a variety of short surveys that help different departments make decisions using public feedback. We compile these topics into a single survey to reduce the amount of times we ask Insight Members for input and avoid overwhelming them.

The following topics were covered on the June 2018 Mixed Topic Survey:

- Shared Use Paths
- Zoning
- Oleskiw River Valley Park Opt-In
- Cigarette Litter Opt-In
- Bikes Opt-In

METHODOLOGY

The survey was hosted on the Edmonton Insight Community website and a link to the survey was posted on edmonton.ca/surveys. The survey was conducted online from June 12 to June 19, 2018 and was completed by 2,322 Insight Community Members and 18 individuals who anonymously accessed the survey link. As a non-random online survey, a margin of error is not reported for these results. However, if a probability sample had been used results for a random sample of 2,322 it would be accurate ± 2.0 percentage points, 19 times out of 20.

RESULTS SUMMARY

Shared Use Paths

The City sought feedback from Insight Community Members to examine etiquette on shared use paths. 82% of Insight Members use shared use paths, 22% use them at least five times per week. The most popular means of traveling along shared use paths were walking (89%), cycling (50%), and walking with a dog or pet (23%). It seems that the biggest etiquette issue on shared use paths is cyclists not ringing their bell when passing: 34% of Insight Members were very concerned with this behaviour, 92% think it is important to encourage bell ringing, and 23% of cyclists admit to not ringing their bell at least some of the time. Other common concerns of Insight Members were having dogs lunge at them (24% very concerned), cyclists riding too fast (22%), and other people spreading across the path (15%). Path users noted that the High Level Bridge and Saskatchewan Drive east of 109 Street were the most problematic stretches of

shared use paths in terms of etiquette.

House Zoning

The City wanted to understand Insight Community Members' opinions of zoning for duplexes, semi-detached houses, and skinny houses in residential neighbourhoods. Currently, duplexes and semi-detached houses cannot be built on some properties in mature neighbourhoods, but two skinny houses can be built. In these circumstances, 69% of Insight Community Members believe the rules should be relaxed to allow for duplexes and semi-detached houses.

Cigarette Litter

The City asked Insight Members who smoke cigarettes if they would take a comprehensive survey about smoking in the future, and asked a few other questions about smoking behaviour. Only 9% of Insight Community Members smoke tobacco cigarettes. Of those 9%, an individual smokes an average of 6 cigarettes outside per day, and 39% discard their cigarette butts on the ground at least rarely. When asked, 83% of those who litter said they only do so when there is no a garbage nearby.

Bikes

The City asked Insight Members if they would be interested in taking part in bicycle-related research throughout the summer, which 79% agreed to. Of those 79% who agreed to future research, approximately three-quarters currently own a bike, and 63% would like to travel by bike more than they currently do. On average, those who agreed to participate in future research ride their bike 10 days per month during the summer.

Questions?

E-mail research@edmonton.ca for more information, or visit www.edmonton.ca/surveys.

Interested in the Edmonton Insight Community?

Go to www.edmontoninsightcommunity.ca to join or learn more.

Looking for Data?

Visit data.edmonton.ca to find this and other City of Edmonton data on the Open Data Portal.

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