

Jasper Avenue New Vision

A major catalyst project identified in the Capital City Downtown Plan

WELCOME



Public Engagement Event TODAY

11:30 a.m. – 1:30 p.m.

4:30 – 8:00 p.m.

Everyone Welcome!

Share your Voice. Shape our City.

We are seeking input to shape the future streetscape design for Jasper Avenue. Come in, look at the designs, talk to project staff and tell us what you think!



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THE FUTURE OF JASPER AVENUE



Two related projects are underway aimed at making Jasper Avenue a key destination.

A key objective for the **Imagine Jasper Avenue** and **Jasper Avenue New Vision** projects is a unified vision. To achieve this, both projects share common goals and proposed streetscape elements.

Designs for Jasper Avenue east and west of 109 Street are influenced by the function of each area:

- » West of 109 Street will be community focused as it is central to the Oliver neighbourhood
- » East of 109 Street will be designed to be part of the downtown business core

Two Projects With One Vision: A Unified Jasper Avenue



SHARED PROJECT GOALS & ELEMENTS

- » Create a consistent look and feel
- » Improve the pedestrian space
- » Maintain the commuter corridor
- » A narrowed roadway that maintains the same number of through lanes
- » Wider sidewalks
- » Tree planting and landscaping

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TODAY WE ARE

Edmonton

Today's Agenda

- » Sharing information on Jasper Avenue A New Vision, including the Draft Preliminary Design for 100 to 97 Street, with construction scheduled to begin in 2019
- » Asking for your input on the Jasper Avenue A New Vision Draft Concept Plans for 109 to 102 Street and 97 to 92 Street
- » Providing an overview of Imagine Jasper Avenue

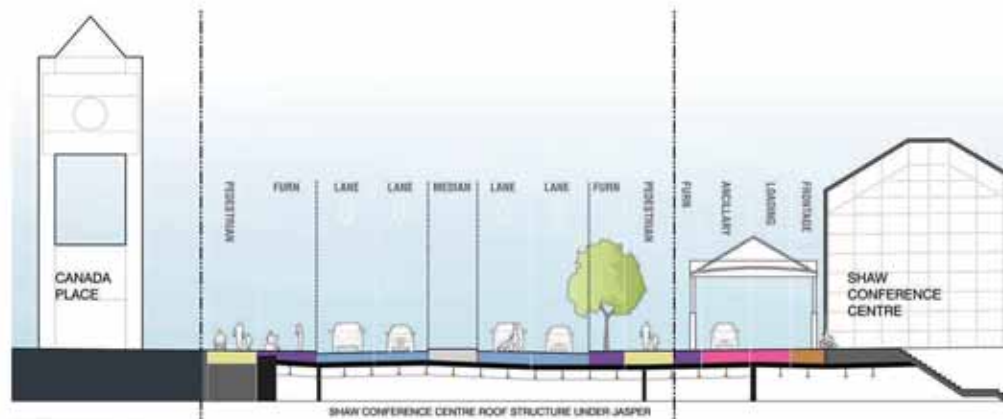


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Contributing Factors

- » Construction of 100 to 97 Street has been prioritized to coincide with the required rehabilitation of The Shaw Conference Centre under Jasper Avenue.
- » With downtown development on the rise, now is the time for the transformation of Jasper Ave from 109 - 92 Street.
- » Published in 2011, the *Toward a New Vision for Jasper Avenue* report contained the new vision for Jasper Avenue's streetscape from 109 Street to 92 Street and the city-building initiatives that will surround it.
- » The underlying principle in the report is revitalization of the streetscape so it can serve as a catalyst for private sector reinvestment, continued renewal and positive change throughout the corridor.
- » The development of the report included consultation with businesses and other stakeholders. Jasper Avenue A New Vision is the next step of redevelopment.
- » Working from the vision, with consideration of the City's Main Street Guidelines (2016), the City is planning the future design of the avenue.
- » A parallel project—Imagine Jasper Avenue—is focusing on the streetscape of the avenue from 109 Street to 124 Street.



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PROJECT PHASES: WHERE WE ARE



PROJECT STAGES DEFINED:

CONCEPT PLAN

Developing a plan for "what" will be built, including roadway and sidewalk widths, intersection design and traffic movements

PRELIMINARY DESIGN

Determining specific design elements such as materials and confirms constructability, schedule and budget

CONSTRUCTION

Building according to the plans

JASPER AVE NEW VISION 100 - 92



CONCEPT DESIGN 109 - 102 STREET

CONCEPT PLANNING FOR FUTURE CONSTRUCTION

- PLANNING AND DESIGN IS UNDERWAY FOR THE REMAINDER OF THE STUDY AREA
- TODAY WE ARE PRESENTING A CONCEPT THAT INCLUDES ROADWAY ALIGNMENT AND RE-ALLOCATION OF PEDESTRIAN SPACE FOR THIS AREA FOR FEE-BACK
- CONSTRUCTION TIMELINES FOR THIS AREA HAVE NOT YET BEEN SET

CONSTRUCTED 102 - 100 STREET

CONSTRUCTED STAGE

- CONSTRUCTION BETWEEN 102 AND 100 TOOK PLACE IN 2013

PRELIMINARY DESIGN 100 - 97 STREET

PRELIMINARY CONSTRUCTION ACTIVITIES

- CONSTRUCTION BETWEEN 100 AND 97 STREET IS TO COME WITH ENVIRONMENTAL CENTRE RENOVATION UNDER JASPER AVENUE AND THE REMOVAL OF THE PEEKS CLUB PEDIAN

CONCEPT DESIGN 97 - 92 STREET

CONCEPT PLANNING FOR FUTURE CONSTRUCTION

- PLANNING AND DESIGN IS UNDERWAY FOR THE REMAINDER OF THE STUDY AREA
- TODAY WE ARE PRESENTING A CONCEPT THAT INCLUDES ROADWAY ALIGNMENT AND RE-ALLOCATION OF PEDESTRIAN SPACE FOR THIS AREA FOR FEE-BACK
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PRECEDENT IMAGES, TYPICAL MATERIALS AND FURNISHINGS

PRELIMINARY PLAN



RECOMMENDED MATERIAL PALETTE

COMPLEMENTARY WITH IMAGINE JASPER AVENUE

PAVING



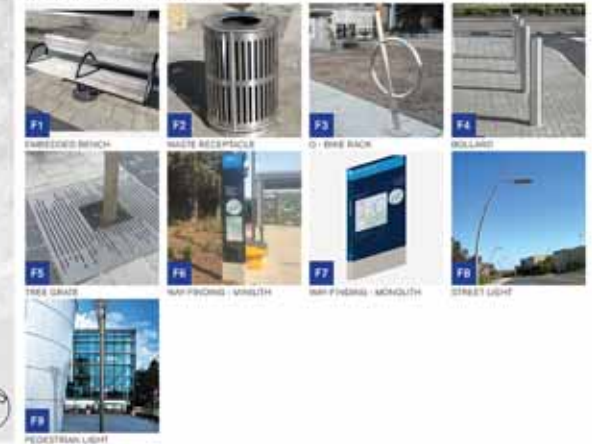
HERITAGE TRAIL



VEGETATION



STANDARD FURNISHINGS



1:500

Jasper Avenue New Vision

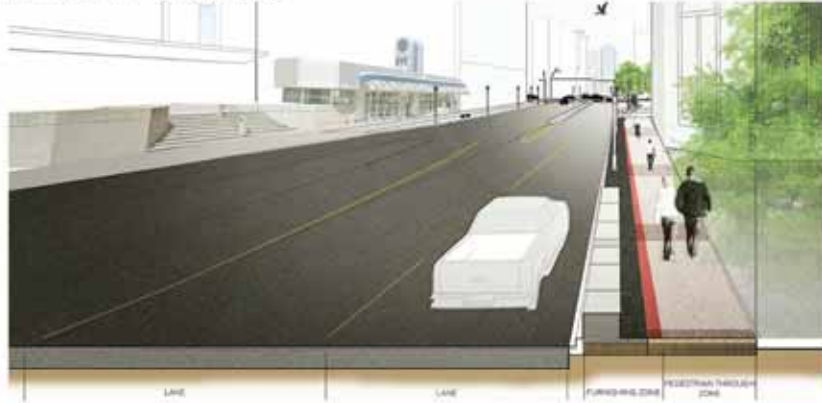
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STREETSCAPE CONCEPTS: 100 STREET / HOTEL MACDONALD

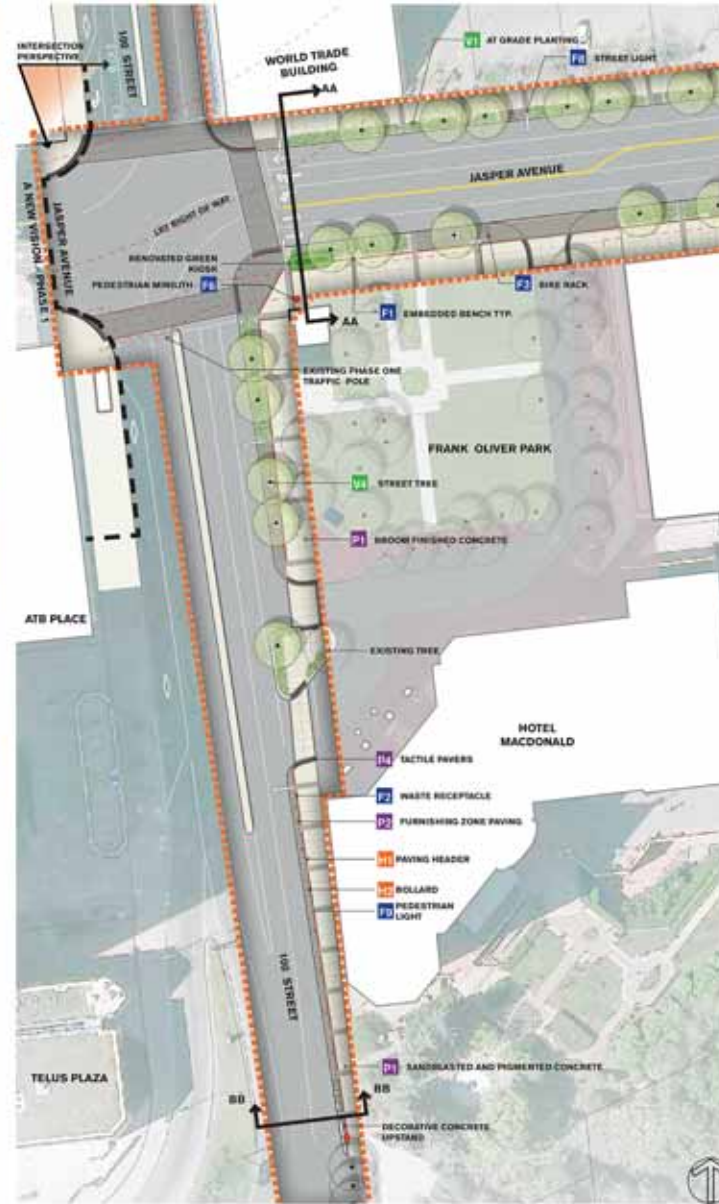
FRANK OLIVER PARK - SECTION AA



FUNICULAR - SECTION BB



JASPER & 100 STREET INTERSECTION



LEGEND

PROJECT BOUNDARY SCHEDULED FOR 2019 CONSTRUCTION	
V1	AT GRADE PLANTER
V2	RAISED PLANTERS
V3	MEDIA PLANTING
V4	PROPOSED STREET TREES
V5	EXISTING CONIFEROUS TREE
V6	EXISTING STREET TREES
F1	BENCH
F2	WASTE RECEPTACLE
F3	BIKE RACKS
F4	BOLLARD
F5	TREE GRATE
F6	PEDESTRIAN MINOLITH
F7	PEDESTRIAN MONOLITH
F8	STREET LIGHT
F9	PEDESTRIAN LIGHT
	TRAFFIC LIGHT
	BUS STOP LOCATION
	RENOVATED GREEN KIOSK

* REFER TO PROPOSED MATERIAL PALETTE FOR PRECEDENT IMAGES

KEY PLAN



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99 STREET INTERSECTION VIEW



NORTHWEST CORNER OF 99 STREET INTERSECTION PERSPECTIVE



LEGEND

	PROJECT BOUNDARY SCHEDULED FOR 2019 CONSTRUCTION
	AT GRADE PLANTER
	RAISED PLANTERS
	MEDIA PLANTING
	PROPOSED STREET TREES
	EXISTING CONIFEROUS TREE
	EXISTING STREET TREES
	BENCH
	WASTE RECEPTACLE
	BIKE RACKS
	BOLLARD
	TREE GRATE
	PEDESTRIAN MONOLITH
	PEDESTRIAN MONOLITH
	STREET LIGHT
	PEDESTRIAN LIGHT
	TRAFFIC LIGHT
	BUS STOP LOCATION
	RENOVATED GREEN KIOSK

99 STREET PRELIMINARY PLAN



* REFER TO PROPOSED MATERIAL PALETTE FOR PRECEDENT IMAGES

KEY PLAN



1:250

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STREETSCAPE CONCEPTS: CANADA PLACE / SHAW CONFERENCE CENTRE



SHAW CONFERENCE CENTRE - SECTION AA



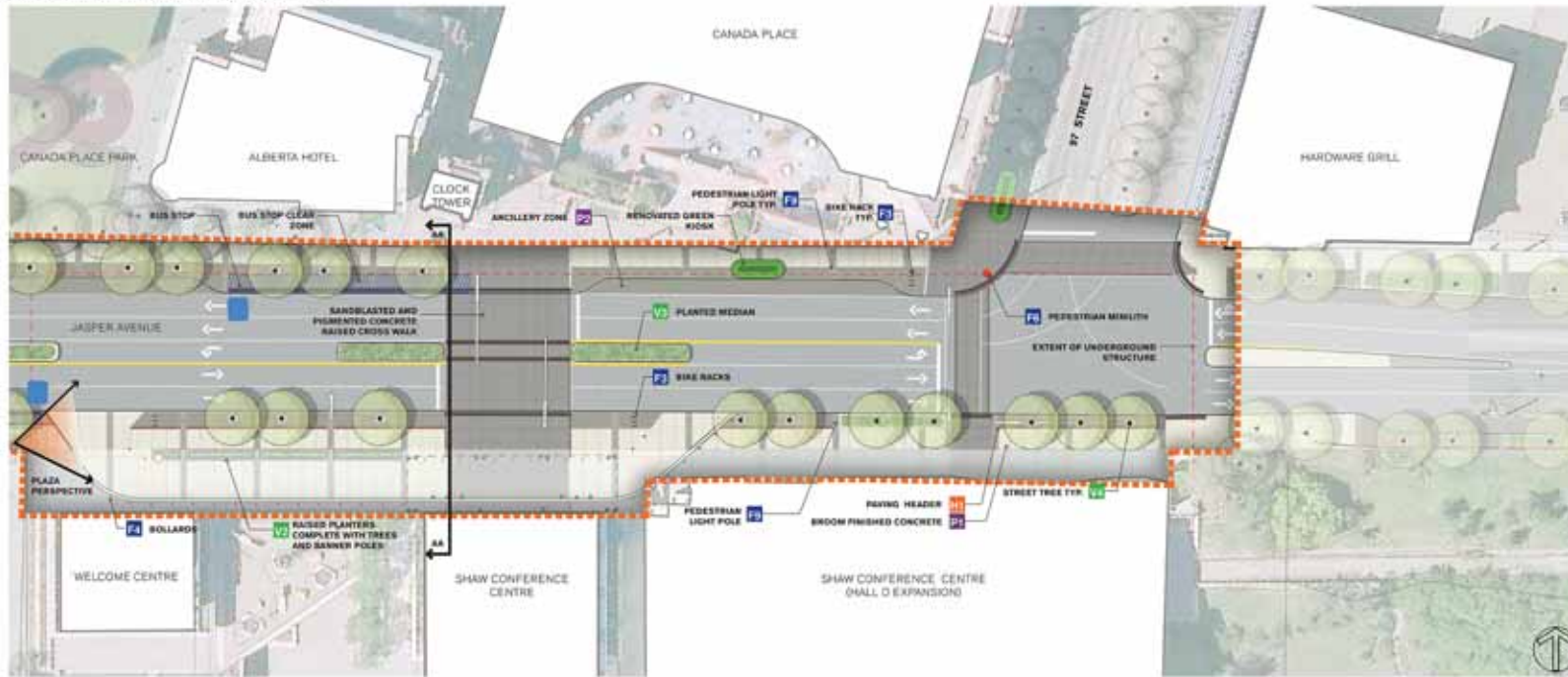
SHAW CONFERENCE CENTRE PLAZA VIEW



LEGEND

	PROJECT BOUNDARY
	SCHEDULED FOR 2019 CONSTRUCTION
	AT GRADE PLANTER
	RAISED PLANTERS
	MEDIAN PLANTING
	PROPOSED STREET TREES
	EXISTING CONIFEROUS TREE
	EXISTING STREET TREES
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	PEDESTRIAN MONOLITH
	PEDESTRIAN MONOLITH
	STREET LIGHT
	PEDESTRIAN LIGHT
	TRAFFIC LIGHT
	BUS STOP LOCATION
	RENOVATED GREEN KIOSK

97 STREET PRELIMINARY PLAN



* REFER TO PROPOSED MATERIAL PALETTE FOR PRECEDENT IMAGES

KEY PLAN



1:250

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PUBLIC ART

Edmonton

The Jasper Avenue New Vision Streetscape is a project that will be developed over time. Accordingly, a public art strategy is being developed to include multiple artists in different ways throughout the project as it progresses, to create a program of art. The intention of this strategy is for artists and artworks to respond to context.

The construction process and resulting changes to Jasper Avenue will shift citizens' experiences and understanding of this main downtown Edmonton artery. When making something anew, the Jasper Avenue Streetscape Public Art process asks:

- » How can the involvement of artists in this re-development over the long-term help rethink and reimagine this place for its users, while reconnecting them to the diverse histories that have shaped Jasper Avenue to date?
- » How can public art offer new perspectives, insights and ask questions on and about Jasper Avenue for the years to come?

The aspiration of the Jasper Avenue Streetscape Public Art Strategy is to be responsive, intentional and experienced by users in different ways. Public art projects may be permanent, temporary, performative or process-based, depending on what approach best suits each context.

About the Edmonton Arts Council

The Edmonton Arts Council is a not-for-profit and charitable organization that supports and promotes the arts community in Edmonton. For more information visit the Edmonton Arts Council website at:

edmontonarts.ca



CONFLICT KITCHEN
ARTIST JON RUBIN



PUBLIC ART EVENT
BEAVER HILLS HOUSE PARK
ARTIST DESTINY SWIDERSKI
CITY OF EDMONTON PUBLIC ART COLLECTION
PHOTO CREDIT: DCM



AND THAT'S THE WAY IT IS, 2012
ARTIST BEN RUBIN
UNIVERSITY OF TEXAS, AUSTIN



SOUND COLUMNS QE POOL
ARTIST GARREN COPELAND AND ANDREAS KAHRE
CITY OF EDMONTON PUBLIC ART COLLECTION
PHOTO CREDIT: RAFAELA LORD

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WHERE WE ARE



Project / Public Engagement Process



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WHAT WE HEARD SO FAR



What We Heard November 2017 – March 2018

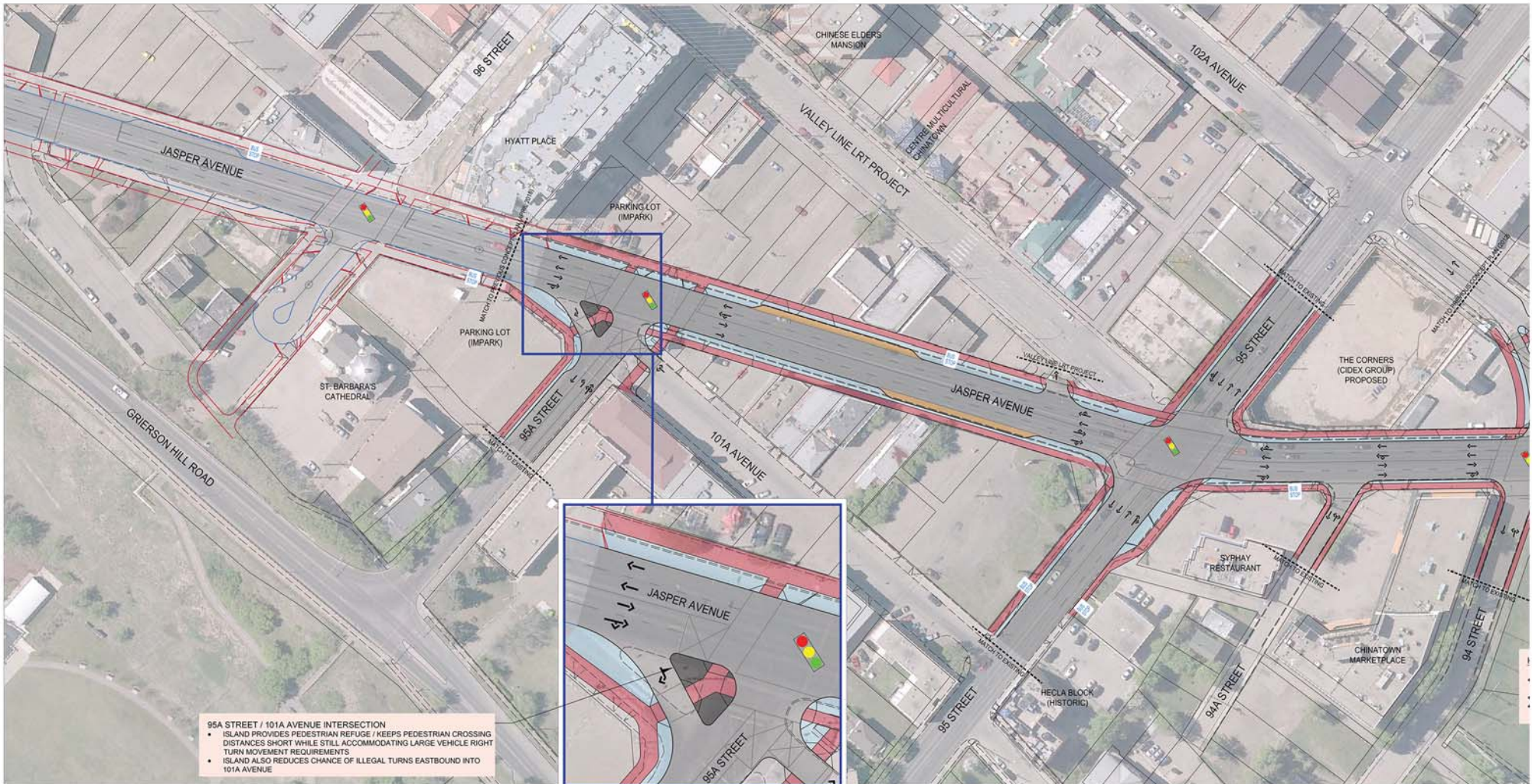
The public is split in its support for the project overall and its mandate (the New Vision) to balance transportation modes on Jasper Avenue by placing a higher priority on pedestrian space and cycle connectivity.

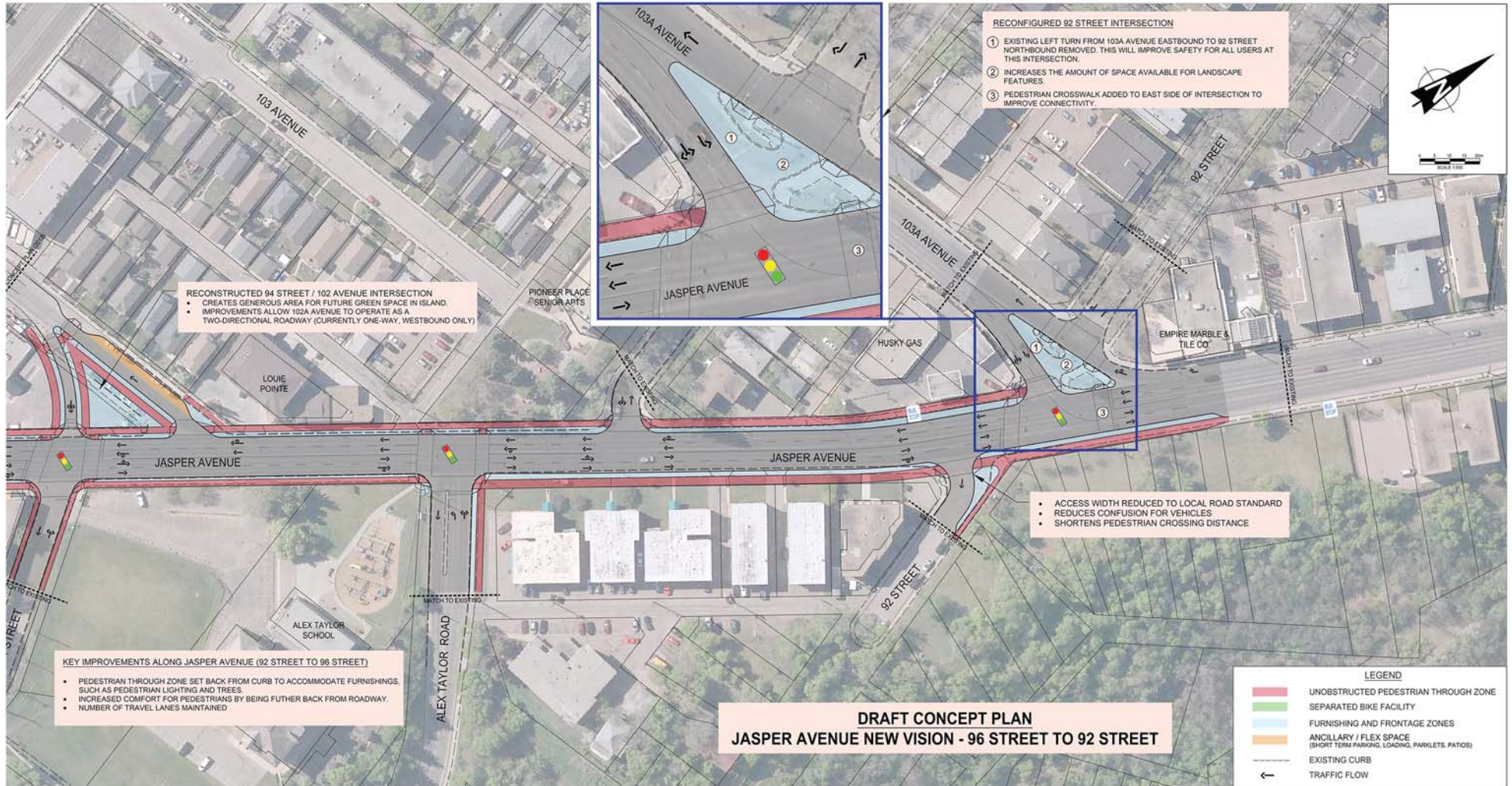
Those that support the New Vision for Jasper Avenue also supported the draft concept plan for 100 - 96 Street; those that do not support the New Vision, did not support the plan.

What We Heard	Project Response
Making more space for pedestrians and cyclists may create more vehicle congestion	The same number of through traffic lanes has been maintained on Jasper Avenue.
Concern about already escalating downtown congestion	Improving overall people moving capacity is essential to accommodating the City's growth. It is important to manage congestion by improving access to different modes of transportation, rather than by only increasing capacity for motor vehicles.
Concern that other roads will not be able to support increase in traffic resulting from changes to Jasper Avenue	The same number of through traffic lanes has been maintained on Jasper Avenue.
Desire to separate pedestrians from traffic to enhance safety	Where possible a 1.7m wide furnishing zone will separate pedestrians from the traffic. Boulevard trees are planned to provide visual and physical separation between pedestrians and vehicles. Where possible, curb extensions have been provided at intersections to shorten crossing distances for pedestrians.
Some intersections east of 100 Street are unique and can be complicated for users	Intersection modifications are proposed at Thornton Court, 95A Street, 95 Street, 94 Street and 103A Avenue.
Support for new flex spaces, introduction of landscaping and furniture	Flex space which can be used for short term parking, loading, parklets, and patios has been provided along the corridor. Trees, planted medians, improved streetlights and furniture are proposed.
Desire for pedestrian walkways to be wide and clear from obstruction	Wherever possible, a 3.0m clear space for pedestrians has been provided.
Need to maintain short term on-street parking for access to businesses/services	Flex space which can be used for short term parking has been provided. Overall number of parking spaces on Jasper Avenue is being examined as part of the concept study
Need to maintain right and left turns at all major intersections	All turning movements that exist today are still permitted with the proposed plan. In some locations separate turn lanes have been removed.
Need for accessible loading zones	Flex space for parking and loading has been maintained on the corridor
Concern that increased pedestrian/cycle space is not necessary, given our winter climate	Increased pedestrian and cycle space helps create a safe and comfortable place within the road right-of-way for non-motorized users and aligns with the City's Active Transportation Policy which strives to make Edmonton pedestrian and bicycle friendly. Also, as Edmonton grows, finding ways to move people other than in cars is necessary for sustainable growth
Concern that removing transit pull-out lanes will slow down the overall flow of traffic	Transit is currently reviewing and changing the downtown bus route network. With the proposed changes, bus stops will be farther apart, and buses will stop less frequently. Removing transit pull out lanes improves safety for buses and improves efficiency of the transit services. More efficient transit helps improve overall people moving capacity on the corridor.

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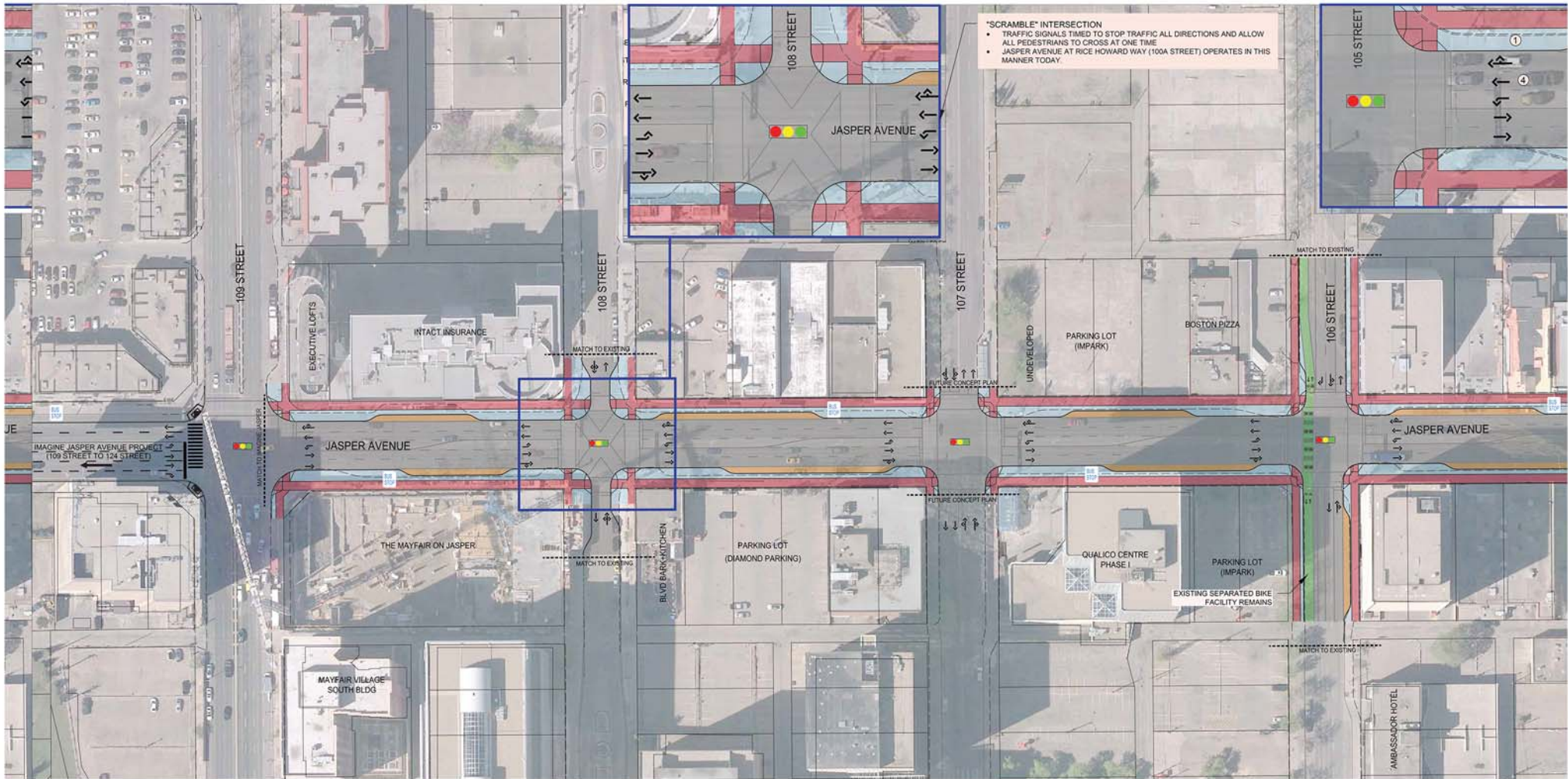
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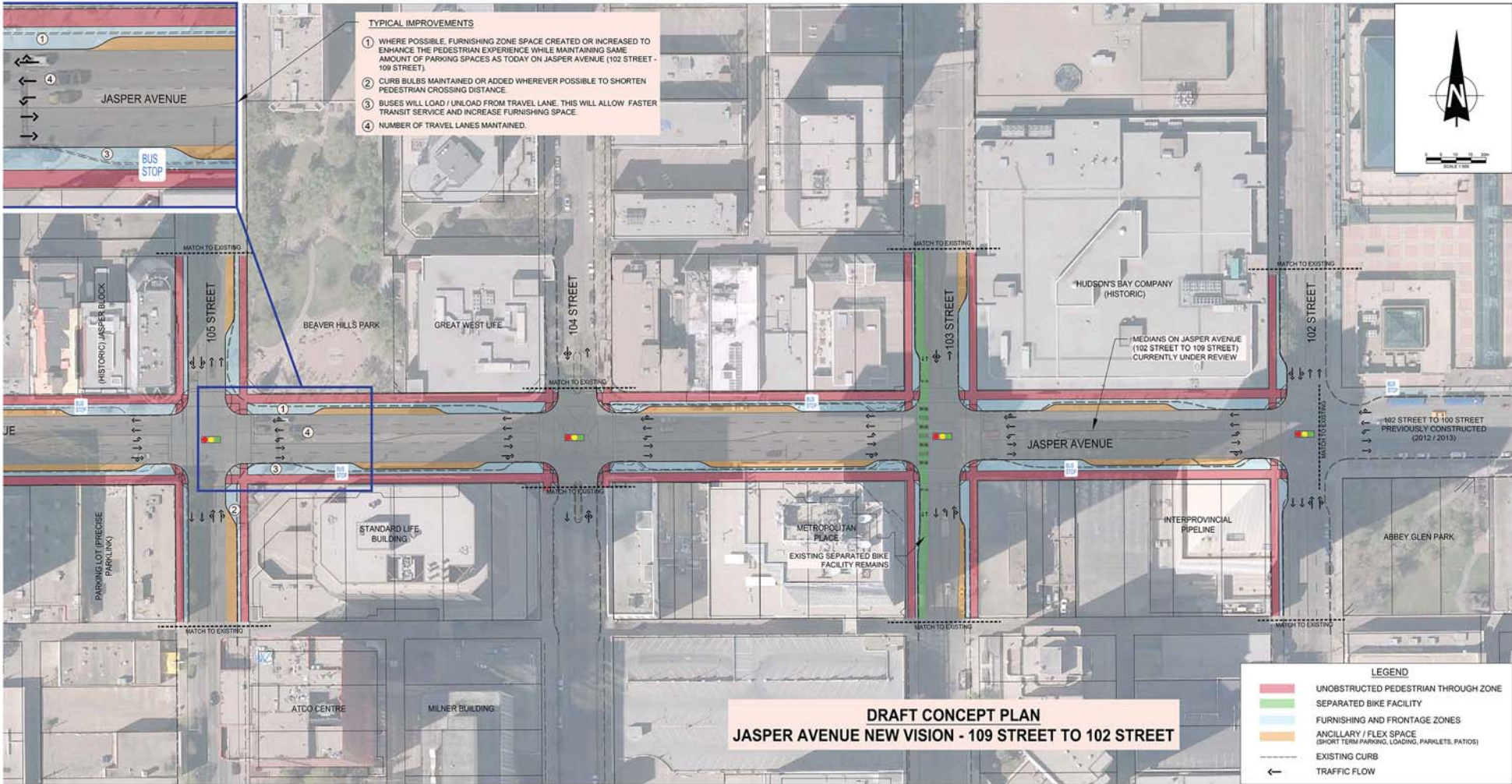




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THANK YOU

Edmonton



Please let us know what you think!

- » Leave your comments on the maps/drawings
- » Complete our survey tonight or online by June 28, 2018

Visit Edmonton.ca/jasperavenuenewvision

