Terms of Reference: Edmonton’s Poverty Elimination

Council Term: 2017-2021 Council Term
City Council Sponsor(s): Councillor B. Henderson
Councillor A. Paquette
Supporting Department: Citizen Services
Administration Lead: Rob Smyth / Jackie Foord
Initiative Status: Existing

Mandate
Edmonton’s Poverty Elimination Initiative is a continuing initiative to advance the social, community and economic well-being of all Edmontonians, especially those who are struggling with poverty. The City of Edmonton is specifically accountable for the implementation of 18 of the 35 EndPovertyEdmonton Road Map actions in 2017-2021 and will play a significant catalytic role in achieving the goal of ending poverty within a generation.

Desired Outcomes
- Outcome #1: City of Edmonton supports the growth and development of EndPovertyEdmonton in its collective efforts to mobilize Edmontonians to end poverty in a generation.
  - Sustain the partnership between the City of Edmonton and EndPovertyEdmonton in the implementation of the EndPovertyEdmonton Road Map actions.
  - Support and collaborate with EndPovertyEdmonton and its partners to develop a robust evaluation plan to measure progress and outcomes of the EndPovertyEdmonton Road Map actions.

- Outcome #2: City of Edmonton demonstrates sustained commitment to the bold vision of ending poverty by implementing the 18 City-led actions of the Road Map.
  - Completion of all 18 City-led Road Map actions between 2017 and 2021.
  - Coordinate a corporate poverty elimination steering committee to guide the 18 City-led Road Map actions.

- Outcome #3: Edmonton advances a human rights-based approach to ending poverty.
  - Engage Indigenous people in stewarding the implementation of the Road Map in authentic and respectful ways that acknowledge their history, culture and protocols.
○ Incorporate a human rights lens in the training and education of City staff through the Road Map action on offering trauma-informed, anti-racism, and intercultural competency training and in alignment with Call to Action #57 of the Truth and Reconciliation Commission.

Existing Related Corporate Programs
- Urban Isolation/Mental Health Council Initiative
- Indigenous People’s Strategy Council Initiative
- Women’s Council Initiative / Women’s Advocacy Voice of Edmonton
- Multiculturalism Council Initiative
- Affordable Housing Strategy
- Recover: Edmonton’s Urban Wellness Plan
- Edmonton’s Plan to End Homelessness
- Transit Strategy
- Edmonton Family and Community Support Services
- Literacy Council Initiative
- A Food Economy Diversification Strategy Council Initiative
- Community Hubs Council Initiative

Timelines
- The work plan will be presented to City Council on June 12, 2018.
- This Council Initiative will report to the Community and Public Services Committee twice a year, with the exception of the final year in which the second report will be made to City Council.

Key Stakeholders
- EndPovertyEdmonton
- United Way Capital Region
- Edmonton Community Foundation
- Government of Alberta
- University of Alberta, Community-University Partnership

Financial Implications
- Edmonton’s Poverty Elimination Council initiative was funded in 2016 through a service package which included resources for 14 Road Map actions as well as funding to support EndPovertyEdmonton.

Any estimated financial and human resources for future work will be identified in the work plan that will be presented to City Council on June 12, 2018.