



Minutes

September 19, 2017 | 5-8pm

Edmonton Tower, 10111-104 Avenue, Room 03-354

~dinner catered by Good Earth~

AGENDA GOALS:

1. As co-chairs: We want to leave the meeting with this understanding: Members identify specific recommendations that they would like to work on with purpose and direction.
2. Common understanding that the role of the food council exists on a spectrum of advisory to hands-on.
3. Set committee and special project working group and goals for the year that allows for an updated work plan.
4. Define roles of committee leads and members

Abbreviated version of discussion within meeting. Full version available through contacting SR.

Attendance

- EFC - KF, DB, MP, LH, SC, MM, SD, SN, SDC, TLS, BS, DK
- COE - KL, GS, SR, E

AGENDA ITEM	ACTION	WHO	TIME
1. Get supper and Get Comfortable <ul style="list-style-type: none"> • Lot's of chit chat about turnips and snow 	Eat & Chat	All	5:00pm
2. Welcome Introductions and Opening Remarks <ul style="list-style-type: none"> • Welcome <ul style="list-style-type: none"> ◦ DB - intro EFC/activities/changes • Today's Agenda goals • Welcome new members <ul style="list-style-type: none"> ◦ DB - Welcome LH and DK ◦ KL - Goes over housekeeping ◦ KF - a break in agenda before activity is needed • Introductions <ul style="list-style-type: none"> ◦ <i>Full bios of each member are available in the original agenda if you are interested - contact Stephen if you'd like to see them</i> • FRESH 101 <ul style="list-style-type: none"> ◦ Created by City admin through consultation with community ◦ KF - work with administration and to achieve following <ul style="list-style-type: none"> ■ 5 Overarching Goals ■ 9 Strategic Directions ■ 36 Recommendations 	Presentation	Co-Chairs	5:15pm 5:22pm





<ul style="list-style-type: none">● Food Council 101<ul style="list-style-type: none">○ Advocate and implement FRESH○ There is a spectrum - advise → hands on, It's important to think about where you would you put yourself on that spectrum.○ DB - EFC's activities have ranged from being entirely advisory to more activity oriented○ Discussion surrounding the structure of EFC and relation to council/administration - are there are better options? - discussion encouraged to carry on within activity later on○ Terms of Reference○ KL - runs over ToR and notes that it's living - can be altered (e.g. from the past - active role, volunteers, clarify time expectations)● Accomplishments/History<ul style="list-style-type: none">■ Advisory<ul style="list-style-type: none">○ DB runs over the following, explaining EFC's involment○ Backyard Hens○ Backyard Bees○ Community Garden Process○ Zoning for Urban Ag<ul style="list-style-type: none">■ Decided to be more "hands-on"■ Creation of sub-committees in 2016 have been successful. Currently we have the Communications, Events, Measurement, Policy and most recently a working group for Special Events and Markets.■ Online Presence/Communications○ Edible Fruit Tree Map○ DB - EFC had lesser involvement in this map but instigated administration to do something - successfully advocated on behalf of fresh○ Local Food Perception Surveys○ DB - similar to Edible Fruit Tree Map○ KL - EFC gives momentum to ideas - work with administration○ Cultivating Connections			
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<ul style="list-style-type: none"> ○ KF - first big event - public comes and asks questions - leads to conference - opportunity learn from Wayne Roberts ○ Seed Film Screening ○ KF - World Food Day public event - results in public creating connections ○ Presentations at City Council ○ Federal Food Policy Consultation ○ KF - met with MPs - consultation event and report ○ Upcoming opportunities <ul style="list-style-type: none"> ■ Canada Food Centre ■ KF - COE - dropped Food for Good ■ Continue Work on Fed Food Policy ■ Northands? ■ Food Charter ■ New MDP ● Challenges <ul style="list-style-type: none"> ○ Attendance ○ DB the > the attendance = more effective ○ Committee (busy?) work ○ DB - change format to reflect what is necessitated by committee's work ○ Communication (with each other) ○ KF - reinforce slack as a team - <ul style="list-style-type: none"> ■ Emails for agenda based or direct questions to members ■ Slack for everything else ○ Discussion on effectiveness of Slack - not capturing everything - agreement that keeping others updated would result in more effective between meetings use of meeting time ○ Scope of FRESH ○ Advisory Opportunities 			
<p>3. City of Edmonton <i>fresh</i> Implementation Updates</p> <ul style="list-style-type: none"> ● <i>fresh</i> 5-year review ● Urban agriculture processes ● Tour of urban farms and other interesting food initiatives in Edmonton for EFC and public ● Regional Agriculture Master Plan - work is beginning ● Council Motion “Building Permits for Urban Farming 	Presentation	K.Lennon	





<p>(B. Henderson)”, 3.1, Sept.6, 2017</p> <ul style="list-style-type: none"> ● KL - Now committed to five year review (previously no review periods etc) - linkages with new strategies (MDP etc.) - Working on a project charter for this review <ul style="list-style-type: none"> ○ 1. General inventory ○ 2. Relevance of objectives ○ 3. Proposed key indicators ○ EFC shared thoughts on this <ul style="list-style-type: none"> ■ Opportunity to elevate <i>fresh’s</i> effectiveness/establishment ■ Desire to build food into the city process - institutionalize it ■ Chance to introduce EFC to new councillors ○ KL - Reg Ag Master Plan - this is occurring and I’m sitting on the working group <ul style="list-style-type: none"> ■ KF - opportunity to advise - link EFC in ○ KL - <i>fresh</i> came up in council related to building permits for urban gardens ○ KL - Urban Agriculture Pilot Project on PU lots - looking to set up system to connect underutilized lots useful for food cultivation with people interested in using them <ul style="list-style-type: none"> ■ Possible working group 			
<p>4. Consent Agenda Items to Approve:</p> <p>4.1 Today’s agenda KF - Approving all at once - December 12th revised date for quarterly meeting MM - Motion SC - Second</p> <p>4.2 June 20, 2017 meeting minutes(public version) 4.3 2017-2018 schedule of meetings</p>	Approval	Co-Chairs Council	
<p>5. Goal setting for 2017-2018</p> <ul style="list-style-type: none"> ● DB - explains history of committee format - positives and challenges means things can be altered ● Discussion on where EFC should situate itself on the spectrum ● Review last year’s work plan (briefly) 	Activity + Discussion	Co-Chairs Council	





<ul style="list-style-type: none"> ● Activity <ul style="list-style-type: none"> ○ Identify 3 recommendations from FRESH that you feel strongly about pursuing this year based on: <ul style="list-style-type: none"> ■ Personal Interest/Capability ■ Importance - “Bang-for-Buck” ■ Relevance - Is it Timely ○ Write 3 recommendations on cue-cards ○ Place cue-card under FRESH goal ○ Review fellow member’s submissions ○ Discuss <ul style="list-style-type: none"> ■ Is anything missing? ● MAIN IDEAS <ul style="list-style-type: none"> ○ Expand <i>fresh</i>/EFC - expand capacity of administration and locate best positioning for EFC within administration ○ Focus on Urban Agriculture - making it more possible on large/small scale ○ Food in the Public Realm - relate to access, security, food waste, and food skills ○ Special Project: Non-human standard food being redirected from landfill to other uses (animals) ○ Regional Urban Agriculture Protection <p>Our job to advocate</p> <p>Do existing groups works</p> <ul style="list-style-type: none"> ● Policy group could focus on expand/elevate policy/EFC <ul style="list-style-type: none"> ○ LH - focus on this - would systematically improve the system ○ DB - defining - should we all work at it? ● KF - committees become working group - especially events group becomes working group focus ● LH - our council plays a conveying role - try to instigate culture change and orient all in the same direction ● KF - 7:50 - We will loop back into this discussion in early october ● Discuss: How do the results influence working groups? <ul style="list-style-type: none"> ○ Do existing groups fit/make sense? ○ Standing Working Groups? 			
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<ul style="list-style-type: none"> ○ Special Projects Working Group? ● Roles & Responsibilities <ul style="list-style-type: none"> ○ Committee leads ○ Committee members 			
<p>6. Nomination/election of co-chair</p> <ul style="list-style-type: none"> ● DB - enjoy this position - would like to ensure in the future that everyone has a purpose - push for unified vision - everyone's time is meaningful <i>*Exits*</i> ● Nomination process occurs <ul style="list-style-type: none"> ○ DB self nominates before exiting ○ SC seconds ○ Discussion on term length occurs - Governance committee will look into this more ○ LH motions to vote on DB's 2 year term as co-chair ○ DK seconds ○ DB receives unanimous support ● DB re-enters and is officially Co-Chair 		Council	
<p>7. Review submission for a National Food Policy - OVER EMAIL</p> <ul style="list-style-type: none"> ● Food Council approval of draft ● Communication with MPs 		K.Lennon, S.Raitz, K.Franke	
<p>8. (Old) Committee Updates</p> <ul style="list-style-type: none"> ● Communication ● Events ● Governance ● Measurement ● Policy ● Time and date selection for next meeting - runs through every day in early October - Tuesday Oct. 3rd selected <ul style="list-style-type: none"> ○ Next meeting focused on completing the activity and setting up committees 	Discuss and Approve	Committees	
<p>9. Closing Remarks and Meeting Adjournment</p> <ul style="list-style-type: none"> ● Fill Out the <i>Member Info/Attendance Sheet</i> 		Co-Chairs	8:00pm 8:13pm

Next Quarterly Meeting: **December 12, 2017, 5-8pm, Edmonton Tower**

