



# EDMONTON FOOD COUNCIL

## Minutes

April 19, 2016

EEDC (World Trade Center), 9990 Jasper Ave, Edmonton

### In Attendance:

K. Franke, D. Bajer, M. Male, B. Swallow, S. Chunara, H. Shewchuk, M. LaRue, S. Demers-Collins, J. Shewchuk, C. Rakowski, T. Lynch-Staunton, M. Dear

### Absent:

M. Bencz, C.J. Stanton, P. Yu

### Also in attendance:

H. Quan, Senior Planner, Urban Planning and Environment Branch  
K. Lennon, Principal Planner, Urban Planning and Environment Branch  
S. Breakey, Program Coordinator, Community Participation, Bissell Centre

	AGENDA ITEM	ACTION	Who	Time
1.	Supper and mingling			5:00
2.	Welcome and Opening Remarks		Co-Chairs	5:15
3.	Approval of Agenda	Approve	Co-Chairs	5:25
4.	Game and Draw for Next Meeting Ambassador		Co-Chairs	5:30
5.	Approval of March Minutes- STANDING ITEM	Approve	Co-Chairs	5:35
6.	City of Edmonton Updates			
	6.1 State of the Environment, Food and Agriculture Indicators, Sustainable Living and Food.	Discussion	Kathryn	5:40
	6.2 Green Network Strategy - Stakeholder Input (Values & Principles)	Discussion	Kathryn	



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	6.3 June 1 <sup>st</sup> , joint meeting with Environmental Advisory Committee	Discussion	Kathryn	
7.	Guest Speaker			
	Bissell Centre Food Security Initiative	Information/Discussion	Stephanie Breakey	6:00
8.	Committee Updates 6.1 Communication Committee 6.2 Measurement 6.3 Events 6.4 Policy	Information/Approve		6:20
9.	New Member Recruitment, Attrition/Succession Planning	Discussion	Co-Chairs	7:10
10.	Closing Remarks and Meeting Adjournment		Co-Chairs	7:25

## Next Meeting:

Tuesday May 17, 2016  
Meeting Ambassador: M.Male  
Location: TBD



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## 1. Super and Mingling

*~Supper courtesy of Prairie Catering.~*

## 2. Welcome and Opening Remarks

K. Franke opened the meeting at 5:20pm, and invited council members to share. H. Shewchuk shared Northlands' upcoming Amazing Agriculture event on May 4. K. Franke shared that the market season has begun, French Quarter Grand Market has opened, 124 Street Grand Market will open on May 12. J. Shewchuk mentioned the Food and Culinary Innovation event at NAIT on May 11. M. Male mentioned that the What the Truck season starts May 28/29, with 50 food rucks each day. S.Chunara mentioned attending the Food Security Research Forum put on by the Edmonton Multicultural Coalition.

## 3. Approval of Agenda

S.Demers-Collins motioned to approve the agenda, T.Lynch-Staunton seconded the motion.

## 4. Draw for Next Meeting Ambassador

H. Shewcuk draw H.Shewchuk as the meeting ambassador for the June meeting.

## 5. Approval of February and March Minutes

B. Swallow motioned to approve the February and March 2016 minutes, D.Bajer seconded the motion.

## 6. City of Edmonton Updates

*6.1 State of the Environment, Food and Agriculture Indicators, Sustainable Living and Food.*

K.Lennon opened a discussion about indicators related to *fresh* that can feed into the State of the Environment Report. Edmonton Food Council members brainstormed the following ideas.

*6.2 Green Network Strategy*

There was a suggestion that Green Network Strategy planners come to Council meeting to consult Edmonton Food Council members. The strategy presents an



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opportunity to re-imagine what parks and open space mean and how to integrate food and agriculture into landscape.

**Action:** K.Franke and D.Bajer will attend stakeholder sessions, Council members will share input with Co-chairs via email. K.Lennon will invite Green Network Strategy planners would like to come to a Council meeting.

*6.3 June 1st, joint meeting with Environmental Advisory Committee.*

**Action:** K.Lennon, Co-Chairs to draft joint agenda with Barbara.

## 7. Guest Speaker - Stephanie Breakey

S. Breakey spoke about the Community Food Initiative at the Bissell Centre that incorporates both growing of food and learning about food, targeted at drop-in program. They are hoping to pursue tower gardens.

**Action:** K.Lennon to share S.Breakey's contact details with EFC.

## 8. Committee Updates

### *8.1 Communications Committee*

M. Male provided updates from Communication Committee meeting. Asked Council for feedback and story ideas for Edmonton Food Council blog. Target audience: people who are directly engaged, indirectly engaged, government and policy makers, other food councils and representatives. Everything needs to come back to communicating and educating around fresh, Council should be group talking about fresh and making it known in community. Council could be the champions for the change we want to see happen in Edmonton's food system.

### *8.2 Policy Committee*

H. Shewchuk provided updates from the Policy Committee. The Policy Committee had its first meeting at which members discussed proposed scope, terms of reference, listing of existing policies of interest, developed a policy brief template. H. Shewchuk circulated a policy brief template. Committee is looking for feedback from Council members. Policy Committee proposes to do analysis of relevant policies, how they relate to fresh and make recommendations. Focus is on what is happening now.

**Action:** K.Lennon will circulate Policy Committee's listing of policies and



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template.

## *8.3 Events Committee*

Events Committee had a first meeting, will meet again before May meeting and report back.

## *8.4 Measurement Committee*

Measurement Committee met, reviewed survey results data. C.J.Stanton began an analysis. B. Swallow has student who will be able to work on data and will have something by end of August. Measurement Committee will meet with Mark Boulter from Insight Community.

**Action:** K. Lennon will circulate C.J. Stanton's analysis to Council members.

## 9. Recruitment.

How should recruitment happen?

**Action:** Governance Committee will meet to discuss recruitment process before next Council meeting. K.Lennon will send out doodle poll.

## 10. Closing Remarks and Meeting Adjournment

The meeting was adjourned at 7:35 pm.