

## Terms of Reference: City Design

Council Term:	2017-2021 Council Term
City Council Sponsor(s):	Councillor S. Hamilton Councillor S. McKeen
Supporting Department:	Integrated Infrastructure Services
Administration Lead:	Adam Laughlin / Jason Meliefste
Initiative Status:	New

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### Mandate

The practice of architecture, landscape architecture, and urban design allows for the opportunity to develop public places, amenities, and infrastructure that are vibrant, attractive and useful for Edmontonians to enjoy every day. The City of Edmonton strives to maximize the value and impact of its infrastructure investments through excellence in the design of City buildings and public spaces like streets, parks and plazas. It also supports good architecture and urban design for private developments through design guidelines and zoning regulations. The City Design Initiative will explore opportunities to enhance the usefulness, efficiency, and attractiveness of the built environment by focusing on making changes to existing policies and practices. In this way, the initiative will seek to positively enhance the reputation and brand of the City as well as the pride that citizens hold with the city.

### Desired Outcomes

- Outcome #1: Enhance the City of Edmonton's Brand and Reputation.
  - Seek to find pragmatic, direct means of improving the City's architecture, landscape architecture, and urban design, while fostering recognition and appreciation of the aspects of our city that define it and make it unique.
- Outcome #2: Improve citizens' sense of pride in Edmonton.
  - Explore opportunities to make infrastructure and public spaces more attractive and welcoming.
- Outcome #3: Edmonton is attractive and compact.
  - Review and enhance the City's current practices and policies relating to design of City funded infrastructure and public spaces.
  - Review and enhance the City's current guidelines and regulations relating to design of Private Developments.

### **Existing Related Corporate Programs**

- Edmonton Design Committee
- Winter City Initiative
- Accessibility Committee
- Percent for Art Program / Edmonton Arts Council

### **Timelines**

- The Work Plan will be presented to Council on June 12, 2018
- This Council Initiative will report to the Executive Committee twice a year, with the exception of the final year in which the second report will be made to City Council.

### **Key Stakeholders**

- Further details of stakeholder and public engagement will be included in the work plan that will be presented to Council on June 12, 2018

### **Financial Implications**

Any estimated required financial and human resources for future work will be identified in the work plan that will be presented to Council on June 12, 2018.