

Age Friendly Presentation Information Tips

Sensory considerations – for those with hearing loss and decreased vision

- Close window blinds, limit background noise, consider lighting conditions, closed captioning if feasible
- Discuss seating arrangements with presenter. For example, people with hearing loss can communicate more effectively in smaller groups seated in a circle

Accessibility considerations – for those with mobility concerns

- Access to washrooms and barrier free entrances
- Parking considerations for presenter and participants

Linguistic and cultural considerations

- Provide translation or interpretation if possible
- Consult with cultural leaders for relevant cultural practices

Friendly Facts: Internet and Print-based Information Design for Seniors

- Present information in a clear, concise and direct manner using plain language
- Limit number of key points and define terminologies used
- Use positive statements and an active voice with real-life examples and repeat main points several times
- Leave an adequate amount of white space on the page and double space information
- Use high contrast colour combinations e.g. dark on light background
- Avoid yellow, green and blue of the same intensity and use graphics to illustrate key points
- Use 12-14 point non-serif font

Adapted from: How Edmonton Seniors Access Information Phase 1, Age Friendly Edmonton Information & Communication Working Group (San San Sy & Kathleen Binnie, January 2014)

http://www.edmonton.ca/city_government/documents/AFSeniorsAccessInformationReport.pdf

and <http://www.nia.nih.gov/health/publication/making-your/printed/health-materials-senior-friendly>