

Exploring Options and Tradeoffs

Baturyn Neighbourhood Renewal

April 2021

REFINE

Baturyn Neighbourhood Renewal Options and Tradeoffs Engagement Summary

From March 31 – April 18, 2021, we hosted **Online Engagement** opportunities for Baturyn Neighbourhood Renewal. These online engagement opportunities included the full design package, two videos, a number of online engagement tools on Engaged Edmonton, an online survey and two virtual webinars.

IMPORTANT NOTE: While in-person public events are postponed and physical distancing is a priority, we remain committed to delivering project information and meaningful public engagement opportunities efficiently and safely.



Online Survey

+ An online survey was available to the public from March 31 – April 18, 2021, asking participants to confirm the draft Vision and Guiding Principles. We also asked for input on proposed options for Baturyn.

Paper copies of the survey were available to community members upon request.

27 participants



Engaged Edmonton and Project Webpage

+ We asked residents to visit the project webpage to learn more about Baturyn Neighbourhood Renewal and invited them to the Engaged Edmonton platform to access opportunities to provide feedback on the Options and Tradeoffs. Participants were able to map locations where they observe speeding and shortcutting in the neighbourhood, vote on polls and share their thoughts for Baturyn. There were **49 engaged participants**. Engaged participants are visitors that provide feedback using at least one engagement tool.

579 visits to edmonton.ca/BuildingBaturyn
312 visits to Engaged Edmonton
413 design package views
146 video views



Virtual Workshops

+ As part of online engagement, we hosted two virtual webinars to share information on the proposed design options and to confirm the draft Vision and Guiding Principles with the public. Residents voted in a series of polls about the proposed options for the neighbourhood, and asked clarifying questions and provided feedback in the chat. Questions were answered both live and in the chat by the project team.

The first webinar occurred on Wednesday April 14, 2021, from 6:30–8:00 p.m. and the second webinar occurred on Saturday April 17, 2021, from 10:30 a.m.–12:00 p.m.

33 participants,
316 total comments



Community conversations

+ Ten residents and/or stakeholder groups contacted the project manager directly by phone or email to learn more about the project and share their perspectives on the design options.



How we communicated

- + 3 Road signs
- + 15 Yard signs
- + Castle News Ad
- + 2058 Door hangers
- + 4 A-frame signs
- + 1200 Handbills to businesses and schools
- + 20 Posters
- + 94 Emails to list subscribers and local stakeholders
- + 2 Speakboards

A report on What We Heard will be available on Baturyn's webpage in June 2021.

The next opportunity for engagement will be in the fall of 2021 to gather Community Feedback on the Draft Design.

For more information and updates on Baturyn Neighbourhood Renewal, please visit: edmonton.ca/BuildingBaturyn

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