

# What We Heard 132 Avenue Renewal

Starting the Conversation  
July – September 2020

REFINE

BUILDING GREAT  
NEIGHBOURHOODS

Edmonton

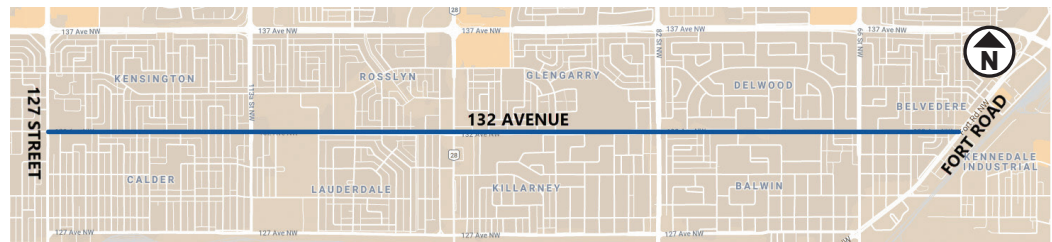
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## Project overview

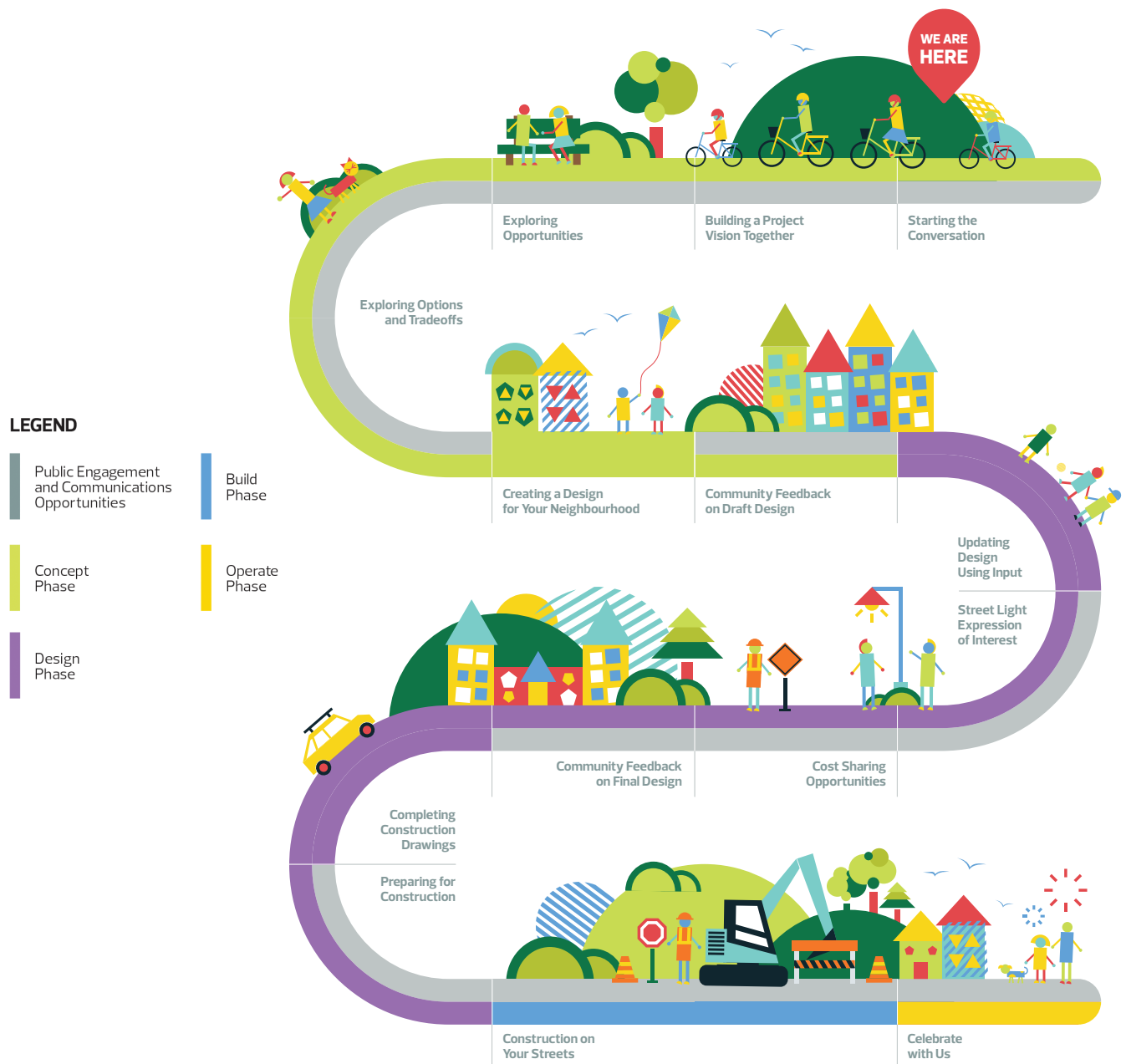
132 Avenue between Fort Road and 127 Street has been chosen for Collector Renewal, with construction anticipated to start in 2023. Collector Renewal will rehabilitate the road, add missing sidewalk links, replace street lights, sidewalks, curbs and gutters. Improving how people walk, bike, drive and gather in and around 132 Avenue will also be explored.

Over the next three years, the City will be working on a plan to renew 132 Avenue which is next to the neighbourhoods of Belvedere, Delwood, Balwin, Glengarry, Killarney, Rosslyn, Lauderdale, Kensington and Calder.



## Public engagement roadmap

We have created a roadmap to help you and your neighbours understand the various opportunities to provide feedback and how you can participate throughout the different stages of the project. At each step, we will tell you what the purpose is and how your input will inform the decisions being made. We commit to reporting back on how we used your input. From July to September 2020, we were **Starting the Conversation**.



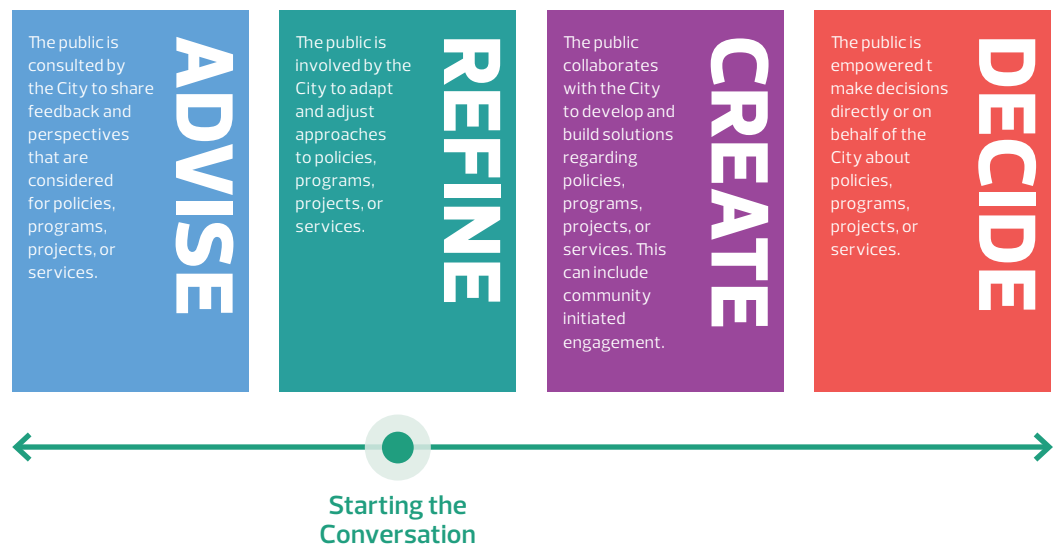
## Public engagement spectrum

Every decision is different. This means that the level of influence that public input, technical requirements, and City policies have, varies for each decision.

We commit to telling you how public input influences decisions according to the public engagement spectrum.

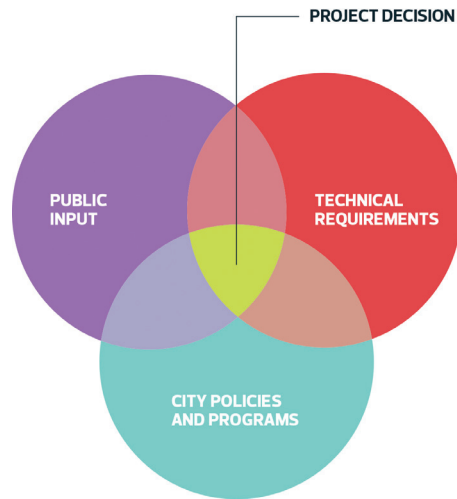
As we move further right in the spectrum, there is an increasing level of public influence and commitment from the City and the public.

In the **Starting the Conversation phase**, we asked the public to ADVISE us on preferences for communication and possible barriers to participating in public engagement. We use this input to adjust our communications and public engagement plans.



## Decision-making process

The decision-making process takes into consideration technical requirements, City policies and programs as well as public input. Technical requirements may include elements like roadway widths and constraints such as mature trees. City policy includes road design standards such as the Complete Streets Design and Construction Standards which support the City as a whole. Public input includes local knowledge, concerns and desires.



*Input from the public is one aspect considered to make decisions.*

## What we asked and how we asked

The 132 Avenue Renewal project team started the conversation about this project with an invitation to residents of the 132 Avenue area, community members, schools, local business owners and organizations, as well as anyone else who uses the area, to share how they would like to communicate and engage in this project.

### Online survey



70 participants

- + An online survey was available from **September 14 to 27, 2020**.
- + The survey asked participants to share their preferences for communication from the project team, public engagement opportunities and potential barriers to participation.

### In-depth interviews with area stakeholders



11 participants

- + An email invitation was sent to area schools, businesses, associations and organizations to invite them to participate in in-depth interviews.
- + Interviews occurred between **July 17 and September 27, 2020**.

## What we heard

The following sections include a summary of what we heard in the in-depth interviews and through the online survey. The summary has been developed to reflect the relevancy, frequency and diversity of the responses we received based on the questions that were asked to stakeholders.

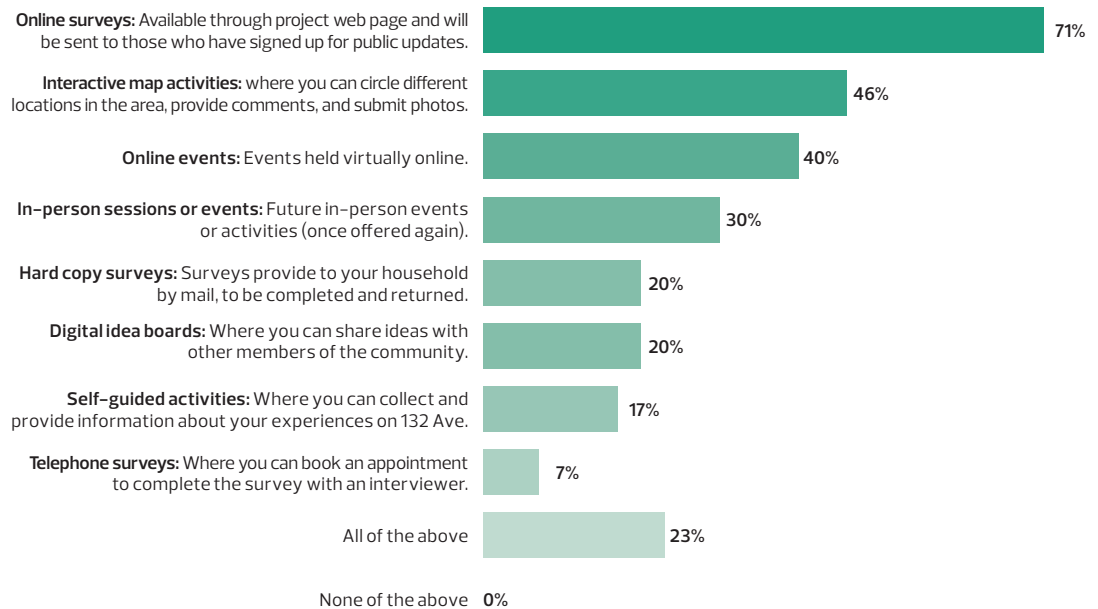
### Inclusion of other stakeholder groups

- + The majority of respondents considered the list of stakeholders to be complete.
- + Those who suggested additional stakeholders to add to the process, named residents that live in nearby neighbourhoods, tenant and landlord associations and non-profit organizations.

### Methods of engagement participation

- + The majority of respondents considered online surveys to be their preferred way of participating in engagement opportunities.
- + Telephone surveys were the method that worked for the smallest number of the participants.

**From the list below, select the method(s) that work best for you or your household in terms of participation.**



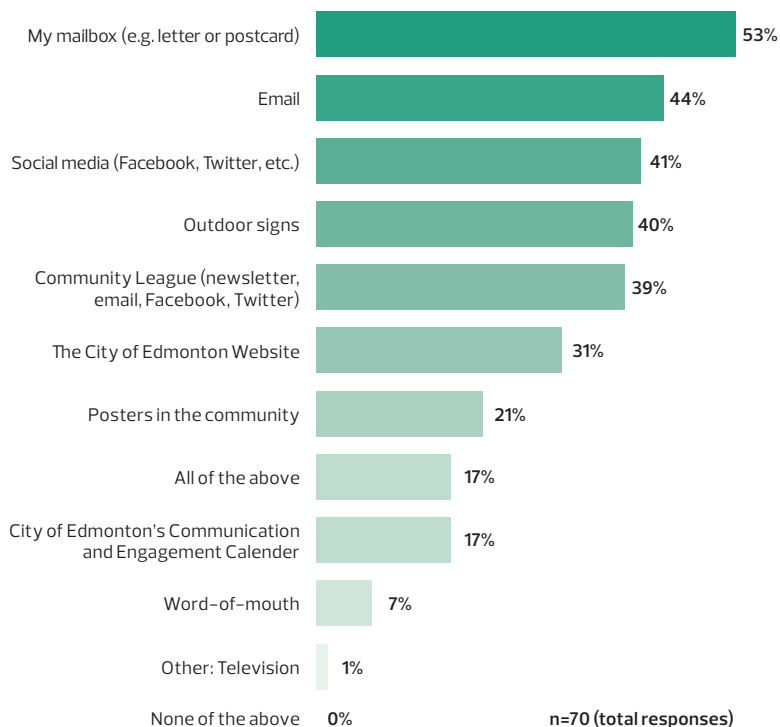


## What we heard (con't)

### Communication of project information

- + Printed letters or postcards delivered to an address were the preferred way of communicating information, followed by email, social media posts and outdoor signs.

From the list below, select the method(s) that work best for you or your household in terms of communicating information.



### Engagement times

- + Half of all respondents did not have a preference for a particular day or time for either online/virtual events and future in-person events.
- + Those who had a preference for online/virtual events mostly suggested evenings.
- + The preferred times for in-person events were evenings and weekends. Please note, due to COVID-19, the City of Edmonton has postponed all in-person public events indefinitely. The City remains committed to delivering project information and meaningful public engagement opportunities as efficiently and safely as we can and are focused on providing a wide variety of options so Edmontonians can engage in a way that best suits their individual preferences and needs.

### Barriers impacting ability to participate in engagements

- + The majority of respondents told us that there were no barriers for them to participate.
- + Potential barriers to consider for future engagement opportunities are public transit access or availability, concerns related to the COVID-19 pandemic and childcare.

## Next steps

The project team is reviewing all the feedback provided during the **Starting the Conversation** phase. This feedback will be considered, along with City policies and programs, for the ways to engage with the public throughout the project.

The **Building a Vision Together and Exploring Opportunities** phase will take place from October 6 to 28, 2020. In this phase, the public can share their experiences along 132 Avenue and tell us what is important to them when it comes to the renewal. Together with the public and stakeholders, we will develop the vision and guiding principles for this project and will explore the opportunities for the 132 Avenue renewal.

For more information regarding the 132 Avenue Renewal, upcoming public engagement events, and to subscribe for project updates, please visit [edmonton.ca/132Avenue](https://edmonton.ca/132Avenue).

## Working Together

This is your city and we want to understand how you experience 132 Avenue and ask for your input on what we might do to make it better. We will engage and work with you to enhance how people live and interact along 132 Avenue. We commit to being open and transparent about how your input is used. **Let's make the most out of 132 Avenue.**

