

EDMONTON FOOD COUNCIL

Minutes - Meeting Seven

February 4, 2014 - Basement Meeting Room, Chancery Hall, 3 Sir Winston Churchill Square

Present:

M. Bailey, M. Male, D. Bajer, J. Herbert, K. Kossowan, K. Franke, M. LaRue,
M. Dear, C. Sikora, M. Woodman

Absent:

H. Dinner, B. Swallow, J. Fisk, M. Bencz

Also in attendance:

M. Filipovic, Communications Advisor, Corporate Communications
H. Quan, Principal Planner, Urban Planning and Environment Branch

Catering provided courtesy of Equi-tea, a program of the Multicultural Health Brokers Cooperative.

1. **Welcome and opening remarks by Co-Chairs**
M. Bailey called the meeting to order at 5:43 p.m. and welcomed everyone to the meeting. A brief overview of the agenda for the meeting was provided.
2. **STANDING ITEM - News and information sharing**
M. Bailey introduced the new standing item on the agenda as an opportunity for everyone to share news and information from their respective roles. Each member subsequently took a turn to share food and urban agriculture news they felt was relevant to the Food Council.
3. **Discussion on public engagement and communications**
Led by M. Bailey, a discussion was held regarding the Food Council's public engagement and communications plan going forward. Multiple points were explored and debated until a more complete understanding of the issues was reached. It was agreed that the outcomes of the discussion will be forwarded on to the Governance Committee for further consideration during the development of recommendations for a public engagement and communications plan.

Break

4. Working groups for priorities

In order to continue the refinement of the strategic planning work from the previous meeting, members of the Food Council not already on the Governance Committee were split into two working groups. The task of the working groups is to develop recommendations on how the Food Council might begin to action some of the strategic priorities. The remaining time of the meeting was allotted to the work of the working groups. It is expected that the working groups will meet as well before the next Food Council meeting.

5. Closing

M. Bailey provided closing remarks and adjourned the meeting at 8:29 p.m.