

EDMONTON FOOD COUNCIL

Minutes - Meeting 11

September 23, 2014 - Basement Meeting Room, Chancery Hall, 3 Sir Winston Churchill Square

Present:

M. Bailey, M. Male, B. Swallow, J. Herbert, M. LaRue, C. Sikora, J. Fisk, M. Dear, K. Franke, D. Bajer

Absent:

H. Dinner, M. Bencz, K. Kossowan, M. Woodman

Also in attendance:

H. Quan, Principal Planner, Urban Planning and Environment Branch
J. Chase, Acting Senior Planner, Urban Planning and Environment Branch

1. Welcome

J. Fisk called the meeting to order at 4:41 p.m. and welcomed everyone to the meeting. J. Chase was introduced to everyone. A brief overview of the agenda for the meeting was provided.

2. STANDING ITEM - Approval of previous Minutes

J. Fisk invited everyone to review the previous Minutes and make suggestions for edits. M. LaRue made a motion to approve the Minutes as they were. K. Franke seconded the motion and all voted in favour. The motion was carried.

3. STANDING ITEM - News and information sharing

H. Quan began with detailed overview of news and updates from the implementation work of *fresh* and other related City initiatives. A number of Food Council members also took turns sharing relevant news and information.

4. Role of Food Council

J. Fisk and M. Bailey provided an introduction to the discussion on the most effective and useful role for the Food Council going into its second year of operation and given the learning and progress of the inaugural

year. Each Food Council member offered their thoughts on this topic one by one in a round table format. A lengthy and robust discussion ensued, but no decision was made.

In the interest of time, J. Fisk suggested that the decision be deferred to the next meeting and that each Food Council member reflect on this question, with due consideration to what was said, the work that has been done to date on gaps, needs and critical issues, and what they believe to be the most effective role and best use of time and resources for the Food Council.

H. Quan agreed to arrange a time and date for the next meeting.

5. Website Update

M. Male provided an update on the work he has done to get a draft website created and operational. The draft site was shown and initial feedback was sought. A brief discussion on the content ensued, including some initial reactions to some logo designs that were created in partnership with creative services professionals from the City.

Everyone was provided a link to the draft site to review. Additional feedback on the site is expected from all members for the next meeting in October.

6. Closing Remarks

J. Fisk provided closing remarks and adjourned the meeting at 6:37 p.m.