

Mask Bylaw Survey

Survey Report

March 2022

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Overall Results

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Executive Summary

The City conducted a survey to understand opinions on the City of Edmonton's Temporary Face Coverings Bylaw (Mask Bylaw 19408). The survey was made available through three channels - access through edmonton.ca/surveys, shared through Social Media channels, and an invite was sent to the Edmonton Insight Community between February 28, 2022 and March, 7 2022. To confirm the integrity of the dataset, the data was cleaned using sentiment analysis, comparing response patterns, and analyzing response times to identify unusual patterns in the data and to remove duplicates. The final dataset contains **77,869** responses.

Masks in public indoor spaces

- 69% of respondents do not think that wearing a mask should still be required in public indoor places after March 1, 2022 while 29% of respondents said it should be required.
- If the City Mask Bylaw was removed, 62% of respondents said that they are unlikely (somewhat/very) and 34% of respondents said they are likely (somewhat/very) to continue wearing a mask in public indoor spaces.

Masks on public transit (bus, LRT, DATS)

- 55% of all respondents do not think that wearing a mask on public transit should still be required after March 1, 2022 while 42% of respondents said it should be required.
- Among respondents who reported to have used public transit in the past three months, 57% think that masks should not be required on public transit, and 42% think it should be required.
- Among respondents who indicated they are likely to use public transit in the next three months, 51% think that masks should not be required on public transit, and 48% think it should be required.
- 65% of respondents who reported to have used public transit in the past three months and 70% of respondents who indicated they are likely to use public transit in the next three months agree that they will use public transit even if the mask bylaw is removed.

Find out more by going to: edmonton.ca/engagement

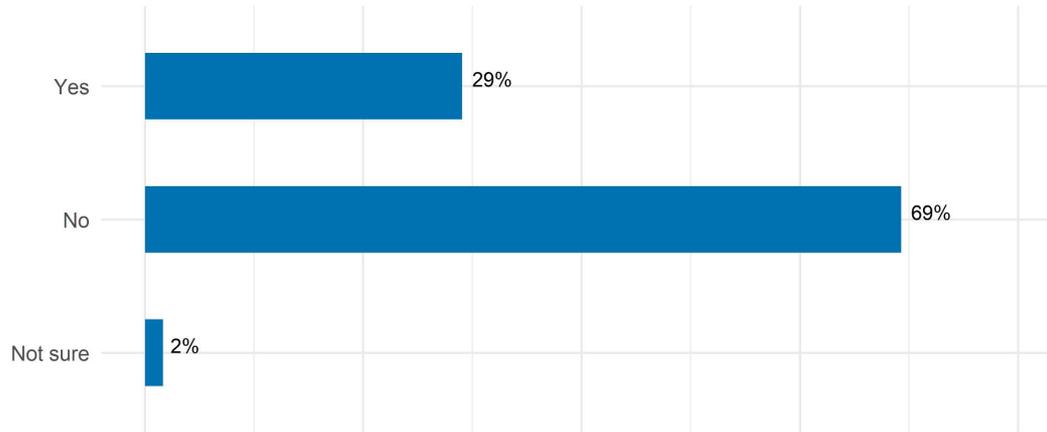
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Mask Requirement in Public Indoor Spaces

Q1. Do you think wearing a mask should still be required while visiting any indoor public spaces in Edmonton once the provincial mask mandate is lifted on March 1, 2022?



69% of respondents do not think that wearing a mask while visiting any indoor public spaces in Edmonton should still be required after March 1, 2022. 29% of respondents said it should still be required.

Find out more by going to: edmonton.ca/engagement

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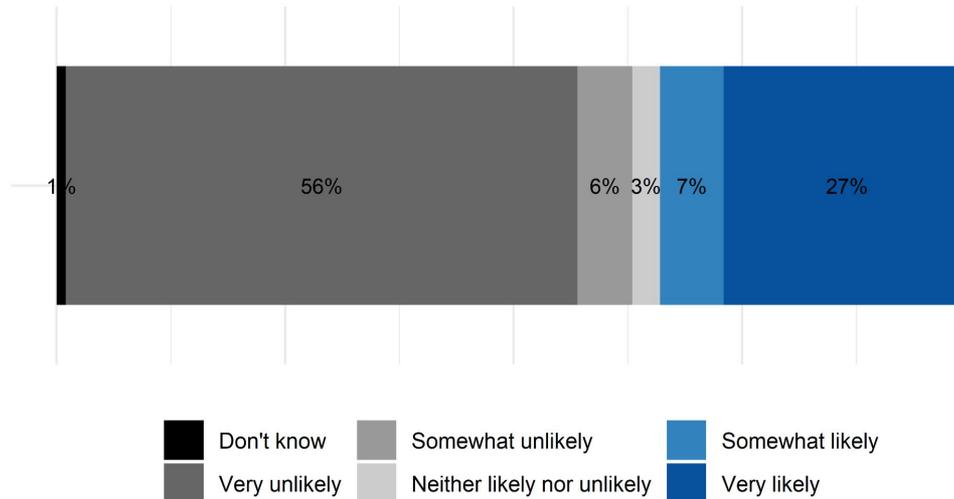
Edmonton

Q1. Do you think wearing a mask should still be required while visiting any indoor public spaces in Edmonton once the provincial mask mandate is lifted on March 1, 2022?



Likelihood of Wearing Masks in Absence of Bylaw

Q3. How likely would you be to continue wearing a mask in indoor public places if the City's Temporary Mandatory Face Coverings Bylaw (Mask Bylaw) is removed?



62% of respondents said they are unlikely (somewhat /very) to continue wearing a mask in indoor public places if the Mask Bylaw was removed. 34% of respondents answered they are likely (somewhat/very) to continue wearing a mask.

Find out more by going to: edmonton.ca/engagement

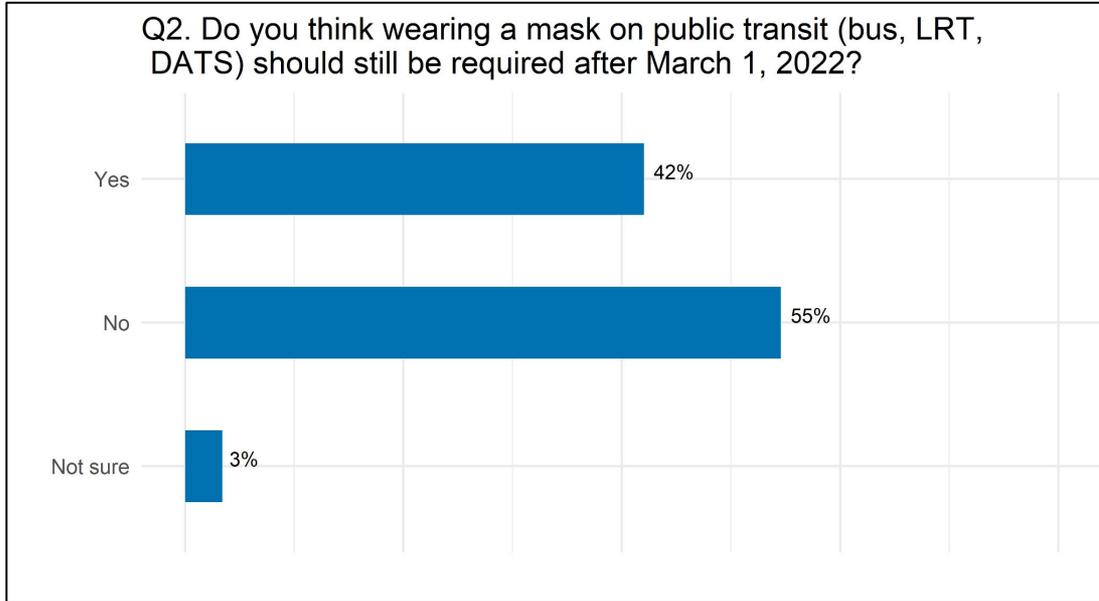
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Q3. How likely would you be to continue wearing a mask in indoor public places if the City's Temporary Mandatory Face Coverings Bylaw (Mask Bylaw) is removed?



Mask Requirements on Public Transit



55% of respondents think that wearing a mask on public transit after March 1, 2022 should not be required. 42% of respondents answered that wearing a mask on public transit should still be required.

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Q2. Do you think wearing a mask on public transit (bus, LRT, DATS) should still be required after March 1, 2022?



Impact on transit users

- Less than half (42% past, 48% potential) of respondents identifying as transit users think that masks should be required on public transit (bus, LRT, DATS).
- 49% of respondents who reported to have used public transit in the past three months and 60% of respondents who indicated they are likely to use public transit in the next three months agree that they will use public transit if the mask bylaw is in place.
- 65% of respondents who reported to have used public transit in the past three months and 70% of respondents who indicated they are likely to use public transit in the next three months agree that they will use public transit even if the mask bylaw is removed.

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Q4. Have you used public transit (bus, LRT, DATS) in the last three months? Q5. Thinking of using public transit (bus, LRT, DATS) in the next three months, to what extent would you agree with the following statements? (5-point agree to disagree) a) I will be using public transit; c) I will be using public transit if the Temporary Mandatory Face Coverings Bylaw (Mask Bylaw) is in place; d) I will be using public transit even if the Temporary Mandatory Face Coverings Bylaw (Mask Bylaw) is removed



| Gender | |
|-----------------------------------|-----|
| Female | 50% |
| Male | 36% |
| Non-binary | 2% |
| Transgender | 1% |
| Two-Spirit | 1% |
| Another gender not listed above | 1% |
| I prefer not to answer | 11% |
| Identify as... | |
| Racialized/Visible minority | 11% |
| Persons with disabilities | 5% |
| Indigenous | 4% |
| New to Canada (less than 5 years) | 1% |
| LGBTQ2S+ | 7% |
| Other | 4% |
| I prefer not to answer | 23% |
| None of the above | 51% |

| Age | |
|-------------------------|-----|
| Under 18 years old | 1% |
| 18-24 years old | 8% |
| 25-34 years old | 22% |
| 35-44 years old | 25% |
| 45-54 years old | 16% |
| 55-64 years old | 12% |
| 65 to 74 years old | 6% |
| 75+ years old | 2% |
| I prefer not to answer | 8% |
| Annual Household Income | |
| Under \$30,000 | 6% |
| \$30,000 to \$59,999 | 11% |
| \$60,000 to \$99,999 | 18% |
| \$100,000 to \$149,999 | 18% |
| \$150,000 and over | 18% |
| I prefer not to answer | 28% |





Insight Community Respondents Results

A Subset of Overall Results

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Insight Community Respondents Summary

The City conducted a survey to understand opinions on the City of Edmonton's Temporary Face Coverings Bylaw (Mask Bylaw 19408). The survey was made available on edmonton.ca/surveys, shared through Social Media channels, and an invite was sent to the Edmonton Insight Community between February 28, 2022 and March, 7 2022. This slide summarizes the results for the 9,344 Insight Community Members (out of 19,000+ members) who completed the survey through the link sent to them via the Insight Community email list.

Masks in public indoor spaces

- 41% of Insight Community respondents do not think that wearing a mask should still be required in public indoor places after March 1, 2022 while 54% of Insight Community said it should be required.
- If the City Mask Bylaw was removed, 31% of Insight Community respondents said that they are unlikely (somewhat/very) and 63% of respondents said they are likely (somewhat/very) to continue wearing a mask in public indoor spaces.

Masks on public transit (bus, LRT, DATS)

- 24% of Insight Community respondents do not think that wearing a mask on public transit should still be required after March 1, 2022 while 72% of Insight Community respondents said it should be required.
- Among Insight Community respondents who reported to have used public transit in the past three months, 26% think that masks should not be required on public transit, and 72% think it should be required.
- Among respondents who indicate they are likely to use public transit in the next three months, 22% think that masks should not be required on public transit, and 76% think it should be required.
- 57% of Insight Community respondents who reported to have used public transit in the past three months and 59% of Insight Community respondents who indicate they are likely to use public transit in the next three months agree that they will use public transit even if the mask bylaw is removed.

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Questions?

E-mail research@edmonton.ca for more information, or visit www.edmonton.ca/surveys

Interested in the Edmonton Insight Community?

Go to www.edmontoninsightcommunity.ca to join or learn more.

Looking for Data?

Visit data.edmonton.ca to find this and other City of Edmonton data on the Open Data Portal.

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