



This contest runs from June 20, 2022, at 12:01 a.m. to June 26, 2022, at 11:59 p.m.

## **CONTEST RULES**

1. There is no charge or purchase required to enter the contest. The chances of winning are dependent on the number of eligible entries received.
2. Winners will be randomly drawn from eligible entries.
3. The contest is open to residents of the Edmonton metropolitan area who are 18 years of age or older.
4. Only one entry is allowed per person per platform. Any subsequent postings will not be entered into the contest.
5. Any entrant found to be using multiple accounts to enter the contest will be ineligible for the draw.
6. Persons in the photograph must be aware of your intended post and must have agreed to have their photo posted on Facebook, Twitter or Instagram.
7. The contest is not open to current Edmonton Transit Service employees or City of Edmonton employees involved with the administration of the contest.
8. This contest is in no way sponsored, endorsed or administered by, or associated with, Twitter, Facebook or Instagram, and by entering this contest you agree to fully release the City of Edmonton, Facebook, Instagram and/or Twitter from any responsibility or liability arising from this contest.
9. The City of Edmonton is not responsible for any technical problems that may result in incorrect or missing or lost entries to the contest.
10. Winners will be drawn on Monday, June 27, 2022 at 10 a.m. MDT. Winners will be notified by private message on social media (where possible). When private messages are not possible, ETS will reply to winners on the social media platform where they entered and it will be the responsibility of the winner to contact ETS via private message.
11. Each entrant may only receive one prize.
12. In order to receive the prize, the contest winner must correctly answer a mathematical skill-testing question, and sign a contest consent and release form confirming compliance with the contest rules and consent for The City of Edmonton to disclose and use the winner's name and likeness online and in print in any other media in connection with the contest, and releasing the City of Edmonton, its parents, subsidiaries, affiliates, directors, officers, employees, insurers, and agents from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this contest or prize won, including but not limited to any travel related thereto.
13. Return of any prize notification as undeliverable or failure of the prize winner to respond to the prize notification and successfully answer the skill-testing question within five (5) business days of notification of selection may result in disqualification and selection of an alternate winner.

14. Contest winners must retrieve prizes during regular weekday business hours (Edmonton Tower; 10111-104 Avenue; 8:30 a.m.-4:30 p.m.).
15. Non-compliance within this time period may result in disqualification and selection of an alternate winner. Contest winners must make arrangements to pick up their prizes in advance of their attendance at Edmonton Tower.
16. The City of Edmonton reserves the right to refuse, withdraw, or disqualify any entry at any time at its sole discretion.
17. Entrants agree to abide by the terms of these official rules and by the decisions of the contest judge, which are final and binding on all matters pertaining to this contest. By entering, participants release and hold harmless The City of Edmonton, its parents, subsidiaries, affiliates, directors, officers, employees, insurers, and agents from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this giveaway or prize won, including but not limited to any travel related thereto.
18. **Freedom of Information and Protection of Privacy:** Personal information is being collected under the authority of section 33(c) of the Freedom of Information and Protection of Privacy Act, R.S.A. 2000, c. F-25 (FOIP) and will be used by ETS Customer Engagement and Retention for the purpose of administering the Rediscover ETS social media contest. It is protected in accordance with the privacy provisions of FOIP. If you have any questions about the collection, you may contact Peter Haight, Customer Engagement Associate, 780-819-8222, 15th Floor Edmonton Tower, 10111 - 104 Avenue NW, Edmonton, AB, T5J 0J4.

## **HOW TO ENTER**

- Entries will be accepted from June 20, 2022, at 12:01 a.m. to June 26, 2022, at 11:59 p.m.
- Entries will be accepted on Twitter, Instagram and Facebook.
- To enter, post a picture of an ETS bus, LRT, DATS or On Demand Transit, bus stop or LRT station and let us know where you're going. Tag your picture with @takeETSalert (Twitter) or @edmontontransit (Instagram), or leave a comment on the contest post on Facebook, using the hashtags #RediscoverETS and #YegTransit.
- Entrants must follow ETS on the social media platform where they enter the contest. Be sure to tell us where you're going on ETS in your post.

## **PRIZE INFORMATION**

- The prize draw will occur on June 27, 2022 at 10 a.m.
- Five (5) winners will be selected and will be eligible to receive:
  - One (1) family admission pass to the Royal Alberta Museum
    - Value: \$50.00 per pass
  - One (1) ETS Family/Day pass
    - Value: \$10.25
- Two (2) winners will be selected and will be eligible to receive:
  - Two (2) tickets to a performance of *Clue* at the Citadel Theatre
    - Value: \$126.00
  - One (1) ETS Family/Day Pass
    - Value: \$10.25