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I. LAND ACKNOWLEDGMENT

Acknowledging the ancestral roots embedded in Treaty Six Territory, the City of Edmonton extends gratitude to the diverse Indigenous Peoples whose heritage has woven through the fabric of this land. Among them are the(Nay-hee-yow) / Cree, Dené (Deh-neyh), Anishinaabe (Ah-nish-in-ah-bay) / Saulteaux (So-toe), Nakota Isga (Na-koh-tah ee-ska) / Nakota Sioux (Na-koh-tah sue), and Niitsitapi (Nit-si-tahp-ee) / Blackfoot peoples. We also acknowledge this as the Métis' (May-tee) homeland and the home of one of the largest communities of Inuit south of the 60th parallel.

Old Strathcona is situated in the Edmonton ward named Papastew (PAH-PAH-STAY-OH). papastew, also known as Papaschase, served as a highly respected leader of the Papaschase Band #136. When the Band entered into Treaty Six in 1877, they were promised 249 square miles of land, but instead received only 40 square miles, leading them to settle in present-day Old Strathcona. However, settlers deemed the location too close and petitioned the federal government, eventually forcing the Band to move further south into the present Millwoods area. In Cree, the Chief's name <"<^n^n translates to "large woodpecker" in English.

The implementation of the *Old Strathcona Public Realm Strategy* will seek to honour the importance of this area to First Nations and Métis peoples as well as the historical significance to Edmonton and our collective aspirations. Together we call upon all of our collective, honoured traditions and spirits to work in building a great city for today and future generations.

II. TEAM

This project would not have been possible without the energy, contributions, and support of many people. Thank you to everyone who contributed their time and ideas to this project.

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Area Representatives

Fringe Theatre

Old Strathcona Business Association

Old Strathcona Farmers' Market

Old Strathcona Youth Society

Paths for People

Pride Corner

Queen Alexandra Community League

Ritchie Community League

Senior Citizen Opportunity Neighbourhood Association

Strathcona Community League

Wheaton Group

Yardbird Suite

Youth Empowerment & Support

Services



III. EXECUTIVE SUMMARY

Old Strathcona is a unique and vibrant cultural hub, tourist destination, main street, historical area and home to thousands of Edmontonians. Identified by *The City Plan* as a priority growth area with two primary corridors, Old Strathcona will see its population grow in the coming years. This increased density will add pressure to the area's public realm. The public realm — *those communally accessible*, *publicly owned spaces* — includes the streets, sidewalks and alleys people travel through, and the parks or plazas people stop to rest, meet friends or visit for events. As Old Strathcona welcomes more residents and visitors, the public realm will become increasingly important and need to adapt and improve to be inclusive and equitable for everyone.

The Old Strathcona Public Realm Strategy (OSPRS) has collected input from Edmontonians to reimagine a new future for publicly owned spaces within Old Strathcona. The strategy outlines the guiding themes, the process taken in the assessment of the current conditions and experiences with public realm, different design ideas considered, public and stakeholder input, and the analysis towards recommendations.

The recommendations propose improvements to create and improve parks and plazas, repurpose parking lots, widen sidewalks, prioritize pedestrians on key streets, and activate alleyways — all while increasing housing opportunities to strengthen the area as a place to live, work and play.

An overall public realm concept illustrates how the proposed improvements will integrate and connect within Old Strathcona.

The strategy's recommendations include seven Key Actions:

- 1 Create a District Park
- Create a Gateway Greenway
- 3 Create a Urban Plaza
- Improve End of Steel Park and Support Mixed Market Development of the Parking Lot
- 5 Support Development next to Connaught Armoury
- 6 Pedestrianize 83 Avenue
- 7 Prioritize Pedestrians on Whyte Avenue

The strategy will build upon and support the viability of Whyte Avenue and the neighbourhoods that define Old Strathcona today. Population growth, ongoing redevelopment, and investment in mass transit are important drivers for public realm improvements. The strategy also considers the critical issues of the time, including the housing and climate crisis facing Edmonton.

Old Strathcona continues to evolve as a desirable place to live, visit and work. *The Old Strathcona Public Realm Strategy* will contribute to that evolution and shape the public realm for and with existing and future residents, visitors and businesses.

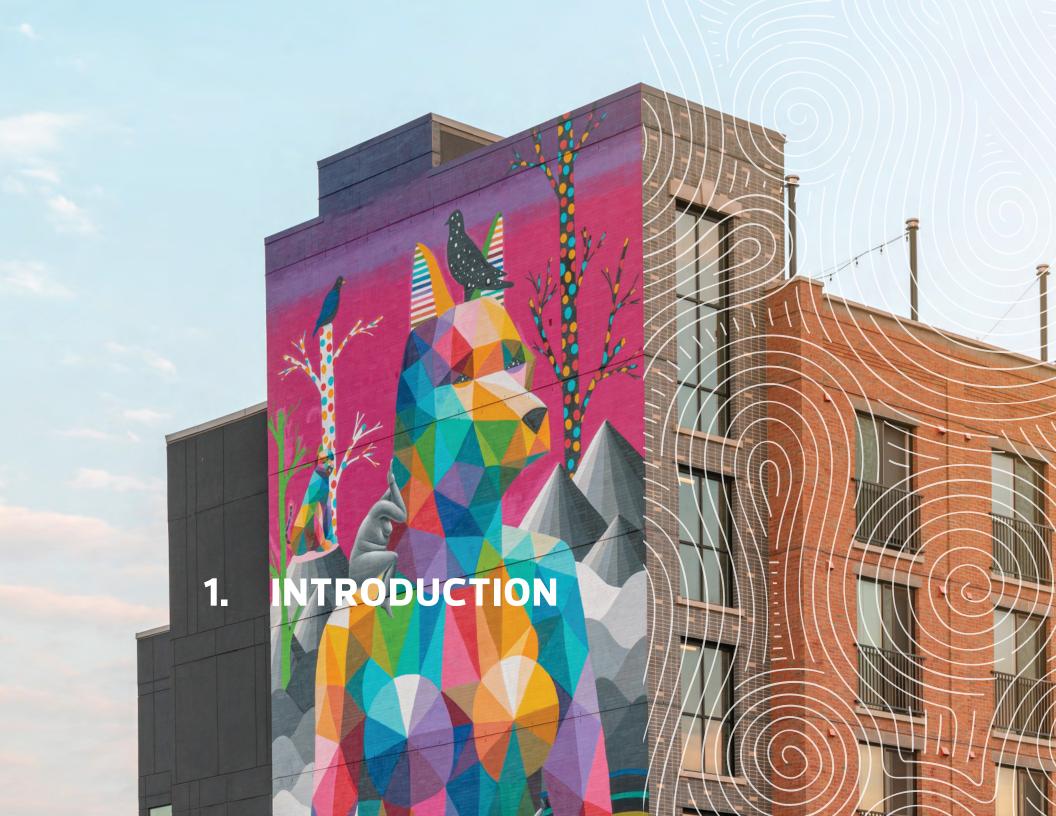
IV. OVERVIEW OF THE OLD STRATHCONA PUBLIC REALM STRATEGY KEY ACTIONS

An overall public realm concept illustrates how the proposed improvements will integrate and connect within Old Strathcona.

- 1 Create a District Park
- 2 Create a Gateway Greenway
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1.1 NEED FOR A PUBLIC REALM STRATEGY

Public realm is a critical component of our collective experience. By creating spaces for gathering and mobility, public realm brings urban residents together and gets us where we need to go. By giving us places for play and interpretation, the public realm revitalizes and enriches our connection with spaces we affectionately refer to as home.

The need for a public realm strategy in Old Strathcona arises due to Edmonton's population growth, generating increased demands on public spaces. The *planWhyte study* (2018) first recommended a public realm strategy along with amendments to the *Strathcona Area Redevelopment Plan*. Then in February 2020, a council motion directed Administration to conduct the study. *The City Plan* also identifies Old Strathcona as a priority growth area with two primary corridors. Over time, the area will also increase in importance as a cultural centre, mobility hub and critical connection in the city's transit network. Finally, a forward–looking vision will help inform Whyte Avenue's rehabilitation work, expected to begin later this decade.

In addition to policy guidance, the impetus for a public realm strategy was shaped by external prospects and initiatives such as the Prairie Sky Gondola, High Level Line, and regional passenger rail. Consequently, the Strategy evaluates how publicly owned land—parks, plazas, sidewalks, streets, alleys, and parking lots—should be assessed in the context of current and future proposals. The COVID–19 pandemic underscored the significance of the public realm, publicly accessible open space, and the potential adaptation of road right—of—way as shared spaces to foster physical and mental well—being.

1.2 STRATEGY OBJECTIVES

To contribute to Old Strathcona as a unique place and destination for residents and visitors, the *Old Strathcona Public Realm Strategy* included three main objectives:

- Imagine a new future for parks, plazas, sidewalks, streets, alleys and parking lots
- Prioritize pedestrians on Whyte Avenue and the addition of mass transit.
- Add to the vibrant and diverse opportunities for people to live, work and play within Old Strathcona and surrounding neighbourhoods

1.3 STRATEGY PROCESS

The Old Strathcona Public Realm Strategy launched as a project in August 2022 and was developed in three phases. Engagement with relevant groups and the public was an essential part of each phase. O2 Planning and Design as well as Toole Design Group were retained to help assist with the Strategy's development.

1.3.1 Engagement and Relevant Groups

The City of Edmonton is committed to involving people affected by decisions and seeking diverse opinions, experiences and information to represent a broad spectrum of perspectives. The City's GBA+ (Gender–Based Analysis +) framework guided the project to consider identity factors, reduce barriers to inclusion, and ensure equitable outcomes.

The project team engaged with the general public, including residents from Strathcona and the surrounding neighbourhoods, Edmontonians (living outside the project boundary) and visitors from the region and beyond.

A Community Advisory Committee (CAC) was established from relevant groups in the area to support the work. It included representatives from the:

- + Strathcona Community League and neighbouring leagues
- Old Strathcona Business Association
- Old Strathcona Farmers Market
- Edmonton Fringe Theatre
- Yardbird Suite
- Organizations that reflect, support or advocate for different communities
 - Youth Empowerment & Support Services
 - + Accessibility Advisory Committee
 - + Senior Citizen Opportunity Neighbourhood Association
 - Old Strathcona Youth Society
 - Paths for People
 - Pride Corner

A big thank you to everyone who contributed to the strategy's development!

1.3.2 Historical Context

Strathcona's history has been recognized and celebrated through local action and municipal policy for over 50 years. A community-led project that began in 1971 branded the area as "Old Strathcona" and established the Old Strathcona Foundation as a force for conservation. The first heritage designation in the area took place in 1979 and today over 20 properties are legally protected from demolition.

In the 1980s the Old Strathcona Area Redevelopment Plan applied preservationist land use policy to the area while initiatives such as the Edmonton Fringe Festival, Old Strathcona Farmers' Market, and Whyte Avenue streetscape improvements added vitality. The railroad's contribution to Strathcona's history was commemorated through the establishment of End of Steel Park in 1995. In 2007, Old Strathcona was designated as one of only two Provincial Historic Areas in Alberta (see boundary in Figure 1).

Since then, however, new historical sensibilities have emerged. Actions to honour the area's history need to broaden their scope beyond a settler-colonial perspective to celebrate Indigenous heritage and other underrepresented voices. As Old Strathcona densifies, its historical resonance needs to diversify.

FIGURE 1 PROJECT STRATEGY AREAS

1.3.3 Project Boundary and Strategy Areas

The boundary for the project included most of the Strathcona neighbourhood, along with parts of the Garneau, Queen Alexandra and Ritchie neighbourhoods.

Two strategy areas were identified as a way to consider and focus on different needs (from open space to sidewalks) while still working together to create a cohesive direction for Old Strathcona (figure 1).

STRATEGY AREA 1: FOCUSED IN AND AROUND GATEWAY BOULEVARD

 Included a number of small parks and parking lots including the City-owned parking lot leased to the Old Strathcona Farmers' Market.

STRATEGY AREA 2 FOCUSED ON WHYTE AVENUE (FROM 109 STREET TO 99 STREET)

 Focused on prioritizing pedestrians, in collaboration with the City's Mass Transit Implementation work that will introduce bus-based mass transit.



EXISTING OPEN SPACE

- 1. Garneau Park 1
- 2. E.L Hill Park
- 3. Strathcona Park 2 (Community Rail Garden)
- 4. Strathcona Park 3
- 5. Light Horse Park

- 6. Old Scona School Park
- 7. Tipton Park
- 8. Walter Polley Park
- 9. Fred A. Moire Park
- 10. End of Steel Park

- 11. Strathcona Park
- 12. King Edward School Park
- 13. Big Miller Park
- 4. McIntyre Park
- 15. Strathcona Park 4



1.3.4 Policy Framework

The Old Strathcona Public Realm Strategy was informed by and will help to achieve many of the Council approved policies and strategies. Phase 1 of the project included a review of existing policies that directly or indirectly impact Old Strathcona's public realm. The following summarizes the policies that will give foundational direction.

THE CITY PLAN

Edmonton's municipal development and transportation master plan guides how Edmonton will grow and redevelop. *The City Plan* identifies Old Strathcona as a primary growth area and includes two primary corridors (Whyte Avenue and Calgary Trail/Gateway Boulevard). The draft *Scona District Plan* offers area specific guidance for Strathcona and neighboring areas, serving as a localized extension of *The City Plan's* overarching vision. In anticipation of an increase of 18,000 new residents, the plan aligns this demographic shift in the Scona District with Edmonton's population reaching 1.25 million.

The City Plan also identifies a mass transit network to provide more travel options for Edmontonians, support more compact and lively districts and reduce our environmental footprint. Whyte Avenue is identified as a mass transit corridor to connect Bonnie Doon to the University of Alberta (and on to West Edmonton Mall). To make transit faster and more reliable, the City will add dedicated bus-based transit lanes.

To support the existing and future residents (and visitors) and make traveling as a pedestrian or transit rider better, the Old Strathcona Public Realm Strategy guides how parks, plazas, sidewalks, streets and alleyways will adapt and improve to be inclusive, equitable and more accessible to everyone. By doing so, it will help to contribute to The City Plan's "Greener as we Grow", "Rebuildable City" and "Community of Communities" big moves.

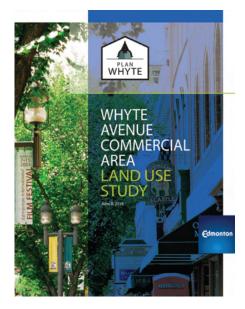
IMAGES LEFT TO RIGHT THE CITY PLAN – OFFERING STRATEGIC DIRECTIONS TO GUIDE EDMONTON'S GROWTH; PLANWHYTE – TO STRENGTHEN THE HERITAGE, CHARACTER AND CONNECTIVITY OF THE WHYTE AVENUE COMMERCIAL AREA

PLANWHYTE

Completed in 2018, the *planWhyte Land Use Study* looked at enhancing the area's heritage and character while managing future growth. One of its recommendations was to initiate a public places plan that included studying the opportunities for the city-owned parking lot leased to the Old Strathcona Farmers Market. This recommendation is a policy direction in the draft *Scona District Plan*.

The Old Strathcona Public Realm Strategy will achieve this policy direction by recommending improvements to publicly-owned land that will benefit how people (especially pedestrians) travel to and through the area.





BREATHE: EDMONTON'S GREEN NETWORK STRATEGY

Breathe ensures that neighbourhoods are supported by an accessible and multifunctional network of parks and open spaces as the city grows. It uses the three themes of "Ecology" (protecting the environment), "Wellness" (supporting health and well-being) and "Celebration" (connecting people to others and place) to inform the type and function of spaces needed.

The Old Strathcona Public Realm Strategy draws on Breathe to inform the improvements to existing open spaces, the provision for new spaces and how they will serve residents from Strathcona, the surrounding neighbourhoods and visitors.

CLIMATE RESILIENT EDMONTON: ADAPTATION STRATEGY AND ACTION PLAN

The Climate Resilient Edmonton: Adaptation Strategy and Action Plan focuses on understanding the climate impacts we are already experiencing and how they may shift in the future due to ongoing climate change. It looks at what this means for our community and provides insight into how we can build resilience for those impacts through five pathways.

The Old Strathcona Public Realm Strategy draws on Climate Resilient Edmonton Goal 2: "Edmonton is planned, designed, developed and built to be climate resilient today and for future Edmontonians" to ensure public realm improvements are climate resilient for present and future Edmontonians.

EDMONTON'S COMMUNITY ENERGY TRANSITION STRATEGY AND ACTION PLAN

Edmonton's Community Energy Transition Strategy is the path forward for a low carbon city and is the City of Edmonton's climate change mitigation plan. The Community Energy Transition Strategy is centered around four pathways including: Renewable and Resilient Energy Transition, Emission Neutral Buildings, Low Carbon City and Transportation, and Nature Based Solutions and Carbon Capture.

Implementation of Key Actions within the Old Strathcona Public Realm Strategy will use the Energy Transition Strategy to inform the design of public realm and improvements to align with low carbon and emissions goals.

The project team also consulted other City policies or strategic documents with examples referenced below.



IMAGES LEFT TO RIGHT EDMONTON'S COMMUNITY ENERGY TRANSITION STRATEGY AND ACTION PLAN; CLIMATE RESILIENT EDMONTON: ADAPTATION STRATEGY AND ACTION PLAN: BREATHE: EDMONTON'S GREEN NETWORK STRATEGY

1.3.5 Guiding Themes

Navigating the diverse ways we use our public realm in an evolving city are not always easy to understand. We continue to change the way we use and see those spaces so they can provide a view into our shared common values and civic responsibilities.

Four *Guiding Themes* were developed to keep this in mind and to help guide the project, frame the feedback and analysis and inform the recommendations.



MOBILITY & MOVEMENT: HOW WE MOVE AROUND

Mobility plays a vital role in how we arrive, explore and experience public spaces. Public spaces should be easily reached by walking, cycling or using transit to ensure access for everyone.



INCLUSION & EQUITY: HOW WE BELONG

Economic status, age, disability, gender identity, ethnicity, social or cultural background create barriers to access and affect people's ability to feel comfortable and enjoy public spaces. The aim is to ensure spaces are welcoming and offer a sense of belonging to everyone.



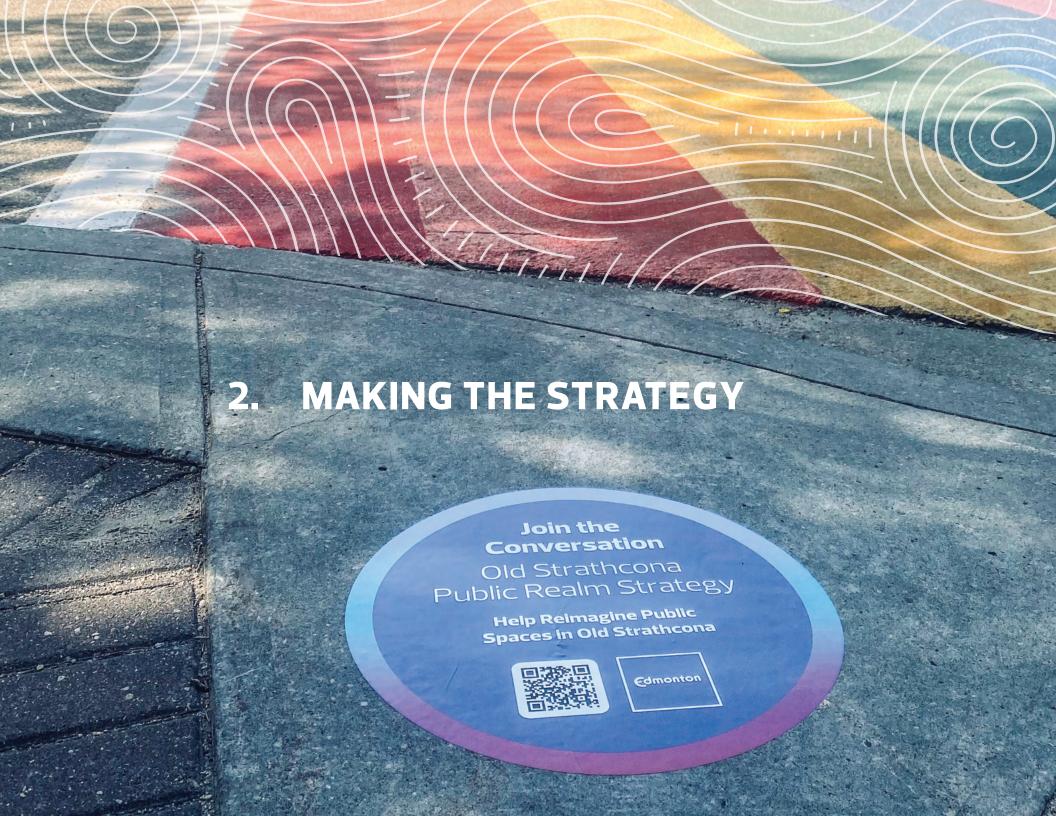
OPEN SPACE & ACTIVITIES: HOW WE CONNECT OUTDOORS

Open spaces are publicly owned or publicly accessible outdoor areas, including parks, natural areas or other civic spaces. They provide ecological, wellness, and celebration functions supporting health and wellbeing, provide ecosystem services and connect people and places.



COMFORT & SAFETY: HOW WE FEEL

Spaces need to be safe and comfortable to encourage people to use them. Comfort includes seating, shade or wind protection, washroom access, and drinkable water. At the same time, lighting and other design elements can contribute to safety.



2.1 MAKING THE STRATEGY

Planning for the *Old Strathcona Public Realm Strategy* was built on the foundation of Council–approved policies and priorities, public engagement and technical analysis. The following sections summarize the development of the strategy's recommendations over three phases based on what was heard through engagement, what was learned through area analysis and other key considerations.



FIGURE 2: TIMELINE OF PHASES - STARTING IN 2022 AND LASTING FOR APPROXIMATELY 18 MONTHS

2.2 PHASE 1: IDENTIFYING OPPORTUNITIES & PRIORITIES

To understand what mattered to people and what opportunities could be explored, Phase 1 focused on understanding the area's existing conditions such as roadways, parks, sidewalks, parking, and connectivity. To start, we asked Edmontonians to share their experiences with and ideas for public realm through surveys, an interactive map and pop-up events.

2.2.1 Phase 1 Engagement Recap and Highlights

Below summarizes key feedback collected under each Guiding Theme. For a full summary, refer to the *Phase 1 What We Heard Report*.

MOBILITY & MOVEMENT:

HOW WE MOVE AROUND



- A mix of openness and worry about reducing the overall space allocated to street parking and parking lots (e.g., excitement about other uses of that space; concern about the amount and location of remaining parking).
- Most participants expressed interest in prioritizing pedestrians throughout the area with improved infrastructure, connectivity, and separation from vehicles.

OPEN SPACE & ACTIVITIES:

HOW WE CONNECT OUTDOORS



- Suggestions to improve existing green spaces, add more spaces to gather and attend events and increase connectivity and safety for people.
- Participants would like to see open spaces activated year-round with winter-friendly amenities.

INCLUSION & EQUITY:

HOW WE BELONG



 Participants contributed a range of ideas to enhance the gender inclusivity and age-friendliness of public spaces. Suggestions encompassed improvements in lighting, the advocacy for genderneutral, barrier-free, and family-friendly public washrooms, enhanced access to drinking water, and barrier-free sidewalks.

COMFORT & SAFETY:

HOW WE FEEL



- Addressing conflicts between people walking, biking, and driving while increasing pedestrian safety at intersection crossings is a recurring need.
- + More outreach services to support vulnerable populations.
- + Increasing the amount of affordable housing in the area to address households in core housing need.



FIGURE 3 OPEN SPACES FOUND WITHIN THE PROJECT AREA

2.2.2 Phase 1 Area Analysis

The technical analysis assessed current conditions, encompassing aspects like open spaces, mobility, and housing in the area. Insights from demographic data, a review of land use, city policies, and on–site observations informed this comprehensive analysis. This analysis contributed to future phases of engagement and the eventual recommendations.





A. Population Growth and Open Space Assessment

Old Strathcona, comprising the vibrant neighbourhoods of Strathcona, Garneau, Queen Alexandra, and Ritchie within the *Scona District Plan*, had an estimated population of 25,000 in 2019, as indicated by the municipal neighbourhoods census. The *draft Scona District Plan* projects that when Edmonton reaches 2 million people, the Scona District population will increase by 2.5 times more people. Given that Old Strathcona is recognized for being one of the most densely populated sub–areas in the Scona District, it is expected to experience a more significant ratio of growth associated with this population milestone. This is attributed to *The City Plan*, which designates Old Strathcona as a priority growth area with two primary corridors.

The projected population increase means additional demand on the existing open spaces in the area. Within the project boundary, there is approximately 11.1 hectares of open space (a total area approximately the size of 20 football fields), which includes a mix of parks, school sites and greenways. Figure 3 shows the distribution of open spaces with the majority in the northern half of the overall project area and a deficiency in the southern half. The City of Edmonton uses a population—to—area ratio to get a sense of how much open space is available.

Based on the current population, the amount of open space is 1.0 hectares/1,000 residents within the project area. This is below the 2.0 hectares/1000 the City targets for new neighbourhoods and in comparison to many mature neighbourhoods. This helps to highlight the need for additional open space as the area's population is projected to increase.

The area also attracts large volumes of visitors, with almost one million people visiting events or festivals annually. ¹ Many of these events and festivals use open spaces for programming (or staging). For example,

McIntyre Park is regularly booked for large events or gatherings. While this contributes to the vibrancy that makes Old Strathcona unique, it can limit the availability of open spaces for resident use.

Edmonton and Old Strathcona, not unlike other Canadian cities, have seen a dramatic increase in vulnerable populations, including people experiencing homelessness.² Public realm and open spaces, while only a small piece within more long-term solutions to these challenges, serve as important places for all people to gather, rest, and access drinking water or washrooms (e.g., public washroom at Whyte Avenue and Gateway Boulevard).

C. Mobility Assessment

The City Plan strives for half of all trips to be made using transit and active transportation. This involves integrating transit and active modes within key nodes and corridors, such as Whyte Avenue, a crucial east–west route. Whyte Avenue is also a destination and main street in Old Strathcona. Recognizing the importance of the public realm is a vital step in establishing effective transit, given that every transit rider starts and finishes their journey on a sidewalk.

Sidewalks are the travel infrastructure for people walking (including people with mobility aids like wheelchairs, scooters, and walkers). They also support commercial activity. Active storefronts, restaurants and patios give the street its vibrancy. Sidewalks should

P. 31"SEE YOURSELF IN OLD STRATHCONA", OLD STRATHCONA BUSINESS ASSOCIATION

^{2.} HOMEWARD TRUST EDMONTON

be comfortable to travel, stop, and maneuver on foot or using a mobility aid to ensure a good walking and wheeling environment.

Sidewalk widths on Whyte Avenue, however, are relatively narrow. They range from 3.5 to 4 metres, which is half the width targeted by Edmonton's *Main Street Guidelines*. The space needed for a main street sidewalk should be allocated into three 'zones': the 'frontage zone' space adjacent to buildings for displays, signage or seating; the 'pedestrian through zone' space for people of all ages and abilities to travel; and the 'furnishing zone' space for lights, trees, transit stops, bike racks, patio seating, and benches. The modest sidewalk widths on Whyte Avenue means the space for people to travel can be obstructed or different elements compete for the limited space. Figure 4 depicts the current situation and challenges.

Along with Whyte Avenue, the strategy has examined the inventory of alleyways north and south of Whyte Avenue. Alleys are often viewed as a building's back of house: there for exits, servicing, loading and vehicles. As a result, they can be perceived as less inviting spaces within the public realm. Through an alley assessment, it was observed that the surfaces in alleys are uneven or inconsistent, lighting is limited, and there is little vegetation.

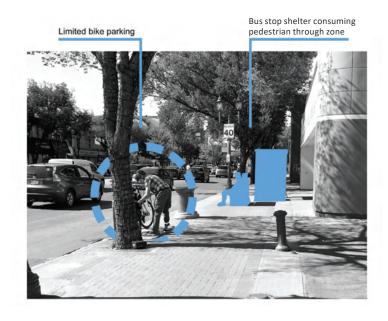
Yet, alleys serve as integral parts of the pedestrian and cyclist network, contributing to the creation of a more intimate block structure, reducing distances to destinations, and expanding connectivity. Enhancing the conditions in alleys would transform them into versatile multi-modal connections.

Building on the success of the Strathcona Back Street (an alley and parking lot recently transformed into a plaza), there is a growing inclination to view alleys not just as links but as destinations in themselves. Many instances of public art and murals, achieved through collaboration among the community, artists, and businesses, have significantly enriched the ambiance of alleys. In community engagements, Edmontonians expressed a shared desire to witness improvements in alleys, including enhanced lighting, upgraded surfaces, increased business presence, more art installations, and the addition of greenery to cultivate distinctive and safe experiences.

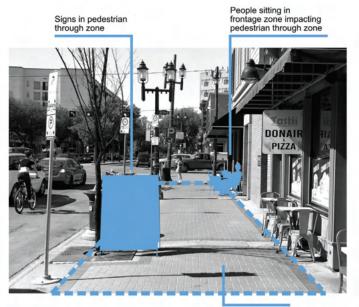


IMAGE STRATHCONA BACK STREET ENTRANCE

FIGURE 4 EXAMPLES OF PEDESTRIAN CHALLENGES IDENTIFIED THROUGH AN ASSESSMENT OF WHYTE AVE







Uneven surfaces



D. Housing and Development Assessment

The project assessed the function of publicly owned surface parking lots along Gateway Boulevard and considered alternatives. Using some of this land for new open space was one possibility, given the need highlighted above. Allocating some of the land for development integrated with the open space was another strong consideration. Mid to high-rise development would contribute to the density in the area as directed by *The City Plan* and would connect future residents to a variety of amenities.

Mixed market development that included affordable housing would address housing needs in the Old Strathcona area and help housing issues in the city. The City of Edmonton, like other governments and agencies across the country, is working to address the housing affordability challenge that has increased in recent years. In 2019, City Council approved a long-term goal of 16 percent affordable housing (i.e., non-market housing) in every neighbourhood across Edmonton. In Strathcona, the non-market housing ratio is approximately 1 percent.

Land sale revenue resulting from a mixed market development (after discounting the value of City-owned land for the affordable housing component) should be used to help pay for new and improved open spaces within the project area.



FIGURE 5 MIXED MARKET
DEVELOPMENT SITE
(EXACT CONFIGURATION
TO BE DETERMINED)

2.3 PHASE 2: DRAFT RECOMMENDATIONS

This phase built on what was learned and heard in Phase 1 to present possible options and recommendations. Together with a technical analysis and policy review, the project team proposed a series of design ideas to explore possible improvements and opportunities. The engagement process invited people — through surveys, online learn and share sessions, and an in–person dropin event — to provide feedback to help refine the design ideas.

2.3.1 Phase 2 Engagement Recap and Highlights

For Phase 2 Engagement, the design ideas were grouped by Strategy Area (see Figure 1 on pg. 4).

STRATEGY AREA 1: GATEWAY BOULEVARD & PUBLICLY OWNED LANDS

Using the feedback collected in Phase 1 about improving connectivity for residents, adding to the existing parks, enhancing spaces for festivals and everyday use, and accommodating development like affordable housing, three design ideas were presented.

Each design idea proposed to repurpose the parking lots and increase the total amount of open space in the area. Open space features could include trees and other vegetation, places for shade (in summer) or warmth (in winter), supporting facilities (such as washrooms and drinking water stations), as well as space for festivals and events. People would be able to walk or bike on pathways and have places to rest, play and congregate. Design ideas

2 and 3 (figure 6) proposed incorporating residential buildings that would include affordable housing. All three design ideas proposed a residential building between Connaught Armoury and Light Horse Park. All three design ideas also proposed to improve segments of some avenues, streets, and alleys into "shared streets."



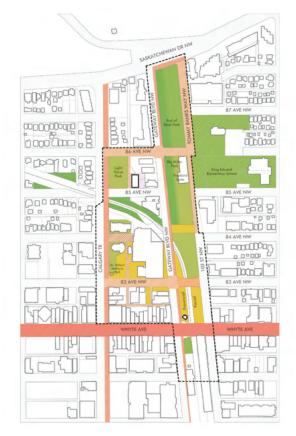
IMAGE PHASE 2 ENGAGEMENT DROP-IN SESSION COMMENT BOARD

STRATEGY AREA 1 WHAT WE HEARD HIGHLIGHTS

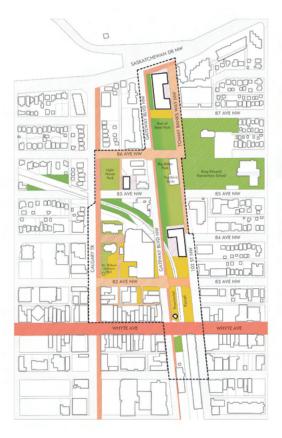
For Strategy Area 1, people expressed interest in a large open space that could support events and other activities. Participants also liked balancing open spaces with plazas and residential development including affordable housing. There was support for the "shared streets" on certain avenues and alleys that prioritize pedestrians and cyclists while allowing cars at slower speeds. Several participants raised the idea of closing off some streets to cars completely.

Participants were divided on re-purposing parking lots to create more open spaces, with 44 percent strongly or somewhat agreeing that they should be and 48 percent strongly or somewhat disagreeing. A gradual transition, support for new uses like parks, plazas and housing, and consideration for underground parking could help to alleviate the concern for the loss.

For a full summary, refer to the **Phase 2: What We Heard Report.**



DESIGN IDEA 1 - CENTRAL PARK



DESIGN IDEA 2 - PARK + PLAZA + DEVELOPMENT



DESIGN IDEA 3 - PARK + DEVELOPMENT

FIGURE 6 THE THREE PROPOSED CONCEPTS PRESENTED DURING PHASE 2 ENGAGEMENT

STRATEGY AREA 2: WHYTE AVENUE AND ALLEYWAYS

Using the input collected in Phase 1 to explore how to make Whyte Avenue better for pedestrians and support the addition of bus-based mass transit, the overall design idea proposed to create much wider sidewalks by using the space currently dedicated to on-street parking.

The design idea for Whyte Avenue also showed dedicated centre-running transit lanes.* Two vehicle lanes (one in each direction) would be provided.

* Note: the exact location of the dedicated transit lanes, whether in the centre or next to the curb, will be determined as part of future Mass Transit work.

Feedback was sought on four different examples that showed how the wider sidewalks could adjust to provide more space for pedestrians and different public realm elements.

Based on the Phase 1 input and analysis, people wanted alley ways to become safer and more inclusive by improving the conditions and bringing businesses to them. People shared what they thought was needed to renew and activate alleys to be inclusive, safe and inviting.

FIGURE 7 STRATEGY AREA 2 PUBLIC REALM IMPROVEMENTS WITH THE PROPOSED INCREASE OF WHYTE AVENUE SIDEWALKS





STRATEGY AREA 2: WHAT WE HEARD HIGHLIGHTS

For Whyte Avenue, nearly two-thirds of participants agreed with providing more space to allow pedestrians to walk by repurposing on-street parking to increase sidewalks. They also favoured more sidewalk space for other amenities including seating or patios, street lights, signs, seasonal retail, and trees or vegetation. Participants also welcomed the transit improvements.

Some people expressed concern about the loss of on–street parking. Ensuring that drop–off/pick–up and accessible parking could still be provided along with better wayfinding to parking elsewhere increased people's support for a better pedestrian environment. There was also concern regarding maintenance and snow clearing of wider sidewalks.

For alleyways, people wanted to see the pedestrian experience and safety improved. Improvements to and the addition of lighting was the most popular response. Improving the paving materials and conditions, encouraging more businesses to locate in or face an alley, adjusting the placement of waste and recycle bins, and adding landscaping or vegetation would also contribute to renewing and activating alleys.

For a full summary, refer to the **Phase 2 What We Heard Report.**

FIGURE 8 STRATEGY AREA 2 PUBLIC REALM IMPROVEMENTS WITH THE PROPOSED INCREASE OF WHYTE AVENUE SIDEWALKS





2.3.2 Phase 2 Analysis

The feedback received from Phase 2 engagement, together with further technical analysis and ongoing alignment with policy objectives, was used to inform how to refine the design ideas. Additional analysis was also done on open space, parking and how traffic will shift in response to what was heard.

For Strategy Area 1, the analysis focused on drafting one design idea or overall concept that would:

- Add open spaces that are safe and inclusive with natural and active spaces for all ages and year-round use
- + Identify the most suitable locations for building(s)
- + Enhance connections for pedestrians and cyclists
- Identify alleys/streets/avenues as candidates to be a shared street

For Strategy Area 2, engagement focused on refining the illustrations that communicate public realm improvement possibilities, illustrating the possible distribution on the avenue and highlighting the characteristics to renew and activate alleyways.

OPEN SPACE ASSESSMENT

Building on the Phase 1 open space assessment, further analysis assessed the open space network at the district level. Within the Scona district, open space functionality scored lower for Wellness and Ecology than Celebration. Specifically, the neighbourhoods adjacent to Whyte Avenue lack Wellness amenities, along with

supporting infrastructure, that provide informal leisure and recreation opportunities for visitors and residents from multiple neighbourhoods. There are also limited opportunities for additional tree plantings and naturalization due to space and utility constraints.

These findings were used to evaluate the Phase 2 design ideas and their potential impacts. Gateway Boulevard and the Rail Trail corridor were identified as future greenways for increased plantings and ecological connection to the North Saskatchewan River Valley. All three design ideas aligned with this opportunity. However, design ideas 2 and 3 left insufficient open space to provide district–level Wellness amenities within the area. This district–level programming should ideally be situated centrally and close to Whyte Avenue to maximize catchment and take advantage of its proximity to the public washroom.

Open space programming, classification, priority functions, and intent were identified for all open spaces in the project area to provide strategic direction for future implementation. They have been incorporated into the strategy's recommendations.

PARKING STUDY

Repurposing parking for other public realm uses was an idea common to both strategy areas. As a result, the project team completed a parking study to understand how on–street parking is provided and used in the area. The study offered insights into the opportunities and challenges associated with changing how parking spaces are managed to enhance the public realm and better accommodate transit.

The study counted publicly available parking spaces and their use from 109 Street to 99 Street and 85 Avenue to 79 Avenue (a five to seven minute walk to/from Whyte Avenue) over three days (Thursday to Saturday). Key findings included:

- + There were 3,500 public parking spaces made up of onstreet and publicly available off-street parking (i.e., parking lots): 1,965 were on-street curbside parking spaces
- Utilization (for on-street curbside) was generally below 65 percent with a peak of 72 percent: On average, there were between 250 to 500 parking spaces available within one block from Whyte Avenue

The number of spaces and the level of utilization indicate that the area, broadly, is overparked – that more spaces are provided than needed. However, using the curbside space efficiently is far more complicated than simply matching the number of spaces supplied to the demand. Given the wide range of land uses in the area – from main street shops and restaurants to single-family residential – it is anticipated that the area would benefit from the development of a more comprehensive approach to parking management as a way to manage on-street parking supply. This will better support nearby land uses. For example, on-street parking spaces near businesses and restaurants can be managed to encourage higher turnover while on-street parking spaces near lower-density residential can be managed to allow for longer periods and overnight parking. Tactics to manage on-street parking in the area will be guided by the Curbside Management Strategy which will inform expanding paid/restricted parking areas, consideration of a residential parking permit program on residential streets, and introducing parking wayfinding tools and technology.

For the complete report, refer to the *Old Strathcona Parking Study*.

SHIFTS TO TRAFFIC

Providing more public realm space and introducing dedicated transit lanes on Whyte Avenue will, inevitably, change traffic patterns and volumes along the corridor. The changes will shift Whyte Avenue's role to more of a main street and entertainment district and less of a car commuter corridor. To support *The City Plan*'s goal to provide more choice in how people get around, investment in mass transit will provide a new, faster and more frequent transit option in the future for commuters. It was also encouraging to learn through the Phase 1 engagement how people said they travel to the Old Strathcona area: 65 percent said that they walk, 50 percent cycle and 48 percent take transit.

2.4 PHASE 3 | DRAFT PUBLIC REALM STRATEGY

This section will be finalized following the Winter 2024 Engagement

The feedback received from Phase 2 engagement informed the refinement of the design ideas into an overall concept and draft list of site-specific and area-wide recommended improvements as part of the strategy. Phase 3 Engagement seeks feedback to help finalize recommendations and the strategy document.





3.1 RECOMMENDATIONS

Drawing upon the public engagement and area analysis, the recommendations provide the actions to reimagine the public realm and contribute to the vibrancy that makes Old Strathcona a great place to live, work, visit and shop. The recommendations are broken into two groups:

The first are related to site–specific improvements proposing new or improved public realm projects within the project area. These are characterized as *Key Actions*. General guidance or improvements to the open space and mobility network have been referred to as Additional Open Space Recommendations and Additional Mobility Recommendations as part of this strategy.

For each Key Action listed below, a brief description of the current state is provided followed by a summary of the proposed improvements, considerations to guide implementation as well as a summary of the trade-offs and opportunities on how to address them.

- 1 Create a District Park
- 2 Create a Gateway Greenway
- 3 Create an Urban Plaza
- Improve End of Steel Park and Support Mixed Market Development of Parking Lot
- 5 Support Development next to Connaught Armoury
- 6 Pedestrianize 83 Avenue
- 7 Prioritize Pedestrians on Whyte Avenue



3.2 KEY ACTIONS

1 Create a District Park

DESCRIPTION

The general boundaries of the new district park will be Gateway Boulevard, 83 Avenue, 102 Street and 85 Avenue. The site is currently used as a surface parking lot with a portion of the southwest corner dedicated to the rail corridor.

PROPOSED IMPROVEMENTS

The district park, which involves repurposing the existing parking lot, will become a signature destination that responds to the desire of Edmontonians for a new large open space. Its centrality and proximity to Whyte Avenue and its many theatres and venues means it will draw people to and through it. The location is also accessible to many adjacent neighbourhoods via an expanding pedestrian and bike network and transit. As a district level park, it will serve current and future residents from Strathcona and the surrounding neighbourhoods. To complement the nearby Rollie Miles District Park (which provides other district level amenities like sports fields and recreational facilities), the new district park will provide Wellness functions that are lacking in the area.

Specific district level functions could include (but are not limited to):

- + All-age play elements, interactive public art or landmarks
- Naturalized landscapes and rain gardens; low impact development (LID) infrastructure
- Adaptive spaces for social gathering and picnicking
- Enhanced walking circuit with seating and shade

- Informal, unorganized, or unstructured sport, leisure and recreation
- + Provision of shade, hydration, and cooling stations
- Supporting amenities expected to support district level use
 e.g. sheltered area for all season use and shade; lighting

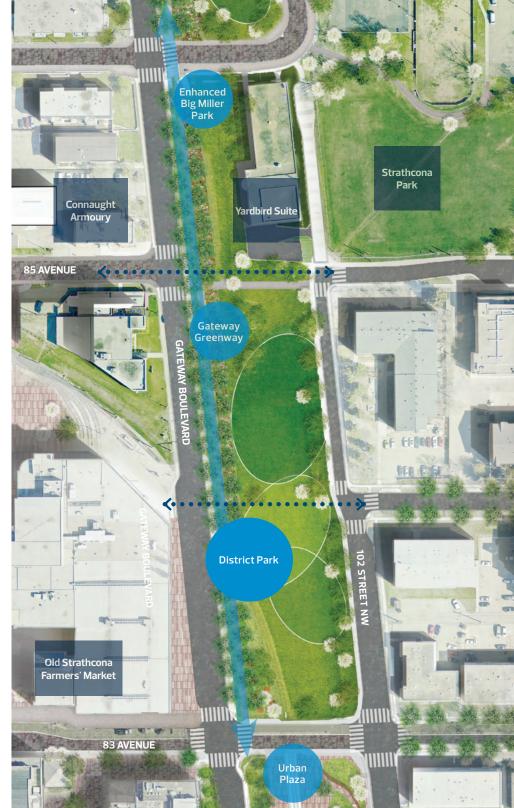
Washrooms, a children's playground, and a splash pad are not recommended for the new district park because these amenities exist nearby (eg. washrooms will be located at the urban plaza). Dog off-leash areas and community gardens are also not recommended as they are community-level amenities (See the Additional Open Space Recommendations for potential locations for these functions).

The new district park could also serve some Celebration functions while not disrupting the Wellness activities which are the park's priority. A portion of the park closest to 83 Avenue would be ideal to host farmers market vendors, food trucks, buskers or an extension of programming from venues west of Gateway Boulevard.

KEY CONSIDERATIONS

- Integrate the Gateway greenway The new district park and the Gateway greenway will be integrated to ensure people can access the park by walking, rolling or cycling.
- Create east-west connections Entrances for the park will be created at 85 and 84 Avenues to welcome people from the neighbourhood directly east and west. The entrances will also allow people travelling east or west to walk, roll or cycle through the park or connect to the Gateway greenway. Improvements to pedestrian crossings of Gateway Boulevard should also be explored.
- Consider Big Miller Park and the Yardbird Suite The north part of the park will connect to Big Miller Park and the Yardbird Suite. The Yardbird could function as an anchor drawing people to it. This part of the district park could include seating, queuing areas or other elements supporting outdoor performances or programming.

- Link to the urban plaza and 83 Avenue The district park will have a clear physical and visual connection to the urban plaza immediately south of the district park. Special treatment of 83 Avenue should be considered, in order to emphasize pedestrian priority in this area.
- + Create a welcoming edge along 102 St With park entrances, ensure a seamless interface with 102 St. This may involve renewing 102 St into a shared street concurrently with the district park's development. Connecting the shared street with the park would establish a welcoming link for the eastern half of the neighborhood and potential future redevelopment across from the park.
- + Consider sightlines Views of Old Strathcona's rich heritage (e.g., the Walterdale Theatre bell tower), the river valley, downtown and the skyline will be considered in the design.
- Preserve and integrate the rail corridor The design for the park should account for the rail corridor, in the south west corner of the park, and the current streetcar use and future rail services that may be connected.
- Provide servicing Appropriate municipal servicing (e.g., water fill stations, power) will be designed into the district park to ensure daily use, events and festivals.
- + Incorporate climate-sensitive design (winter and summer)— The City's Winter Design Guidelines will inform the design for year-round comfort, activation, and use.
- Incorporate resilience Park design and amenities consider resilience best practices to buffer the impacts of extreme weather, boost biodiversity by increasing natural habitat, and provide places for people to gather and recreate. Spaces are multi-functional and adaptive to support district needs
- + Develop a Concept Plan- The City will create a concept plan for the district park, Gateway greenway, End of Steel Park, Big Miller Park, and urban plaza, taking into account the above considerations and others, with further public input. A concept plan will provide a cohesive design, identify specific elements and guide construction.



TRADE-OFFS AND OPPORTUNITIES

Removing parking is one of the trade-offs needed to make the proposed improvements to the public realm. The proposal for a new district park means repurposing the existing city-owned parking lot currently leased to the Old Strathcona Farmers' Market. The Old Strathcona Farmers' Market is a long-established local institution housed within a City-owned heritage building. The City is committed to its long term success as a multi-day destination serving residents and visitors. The parking study highlighted the overall availability of parking in the area and strategies to address the removal and reduction of parking.

In preparation for the district park's development, strategies the City will explore include (but not be limited to):

- Additional communication and engagement with residents and relevant groups
- + Better management of the existing supply of parking
- Improved parking wayfinding
- + Ensuring accessible parking spaces
- + Phased reduction of surface parking
- + Continued promotion of transit and active modes
- + Underground public parking in nearby redevelopments



IMAGE DISTRICT PARK CONCEPTUAL VISUALIZATION

With the introduction of mass transit and increase in the population of people living within walking and cycling distance, travel mode choices will keep shifting. A properly programmed and designed district park that meets the needs of residents may also encourage nearby properties to densify. If, despite other efforts, there continues to be significant unmet demand for automobile parking, the City can explore the business case for building structured parking (underground or in a parkade).

2 Create a Gateway Greenway

DESCRIPTION

The Gateway greenway will be located east of Gateway Boulevard from Saskatchewan Drive to Whyte Avenue. It will travel through portions of what is currently End of Steel Park, Big Miller Park and the City-owned parking lot.

PROPOSED IMPROVEMENTS

The greenway will provide a north–south shared pathway connecting the river valley, Queen Elizabeth Park, Saskatchewan Drive and Whyte Avenue that is currently lacking. Building off *The City Plan's* "Greener as We Grow" big move and target for two million trees, the greenway will function as a habitat greenway enhancing the area's ecology and biodiversity. It will include more trees, drought resistant native plants in naturalized plantings, low impact development and enhanced landscaping. The greenway will provide a corridor for walking, rolling or cycling to complement other north–south active transportation routes (e.g., 104 Street is identified as more of a commuter route for cycling). It may include separate pathways to ensure safety and avoid conflicts between pedestrians and cyclists. Features will include (but not be limited to): trees and vegetation such as native species, lighting, sun and wind protection, wayfinding and signage, seating, heritage interpretation and all–year use.

KEY CONSIDERATIONS

Integrate with existing and new parks – The greenway will integrate with End of Steel Park, Big Miller Park, the new district park and urban plaza to ensure people can access these parks by walking, rolling or cycling from the north or south. End of Steel Park and Big Miller Park will be enhanced to form distinct open spaces along the Gateway greenway.



IMAGE GATEWAY GREENWAY CONCEPTUAL VISUALIZATION

- Target a minimum 20 metre wide greenway To ensure sufficient space for the shared pathway (approximately 5 metres), landscaping and vegetation, and supporting elements like lighting and seating, 20 metres should be the goal. Some space may be integrated into the redesigned parks. Space to delineate or separate people walking and cycling is better for safety and avoiding conflicts, The recommended width and combination of these elements are necessary for the greenway's success.
- Foster east-west connections 84, 85 and 86 Avenues will enable people from the east and west parts of the neighbourhood to access the Gateway greenway.
- Buffer from Gateway Boulevard Integration of buffering elements should be considered along the greenway to safely protect people from the noise, debris, snow removal and turbulence of vehicular movement. The greenway should be a safe refuge from the roadway throughout the year.
- Preserve and integrate the rail corridor The design and direction for the greenway should account for the rail corridor, in the south west corner of the district park.



IMAGE GATEWAY GREENWAY CONCEPTUAL VISUALIZATION

- + Link to the urban plaza and future active mode routes –
 The greenway provides an important connection to the
 proposed urban plaza and future active transportation and
 mobility connections planned or needed south of Whyte
 Avenue. For example, the greenway could link (via the
 urban plaza, 102 Street or Strathcona Park 4) to the future
 redevelopment of the CPR lands south of Whyte Avenue.
- + Incorporate climate-sensitive design (winter and summer) The City's Winter Design Guidelines will guide design for year-round comfort, activation, and use.
- Incorporate resilience Integration of resilience best practices should be incorporated into the Greenway such as native species, drought tolerant plants, rain gardens, and permeable pavers, to help enhance the areas ecology and biodiversity and buffer impacts of extreme weather.

TRADE-OFFS AND OPPORTUNITIES

The creation of the greenway will mean a change to existing parks like End of Steel Park and Big Miller Park. Through analysis and engagement, End of Steel was seen as less utilized and less connected to Old Strathcona's core areas. Big Miller is a small and poorly defined pocket park and deserves attention to elevate its commemorative role. The

Gateway greenway provides the opportunity to consider targeted improvements to both parks through a comprehensive concept plan.

The greenway may also impact the existing trees in End of Steel Park. The greenway's design will review tree health and include best practices on how to incorporate the existing trees into the design of the space. The greenway (together with the other proposed improvements) will include a net increase of trees and other plantings to support Breathe and other climate resiliency goals. New trees and other plantings should include native species that provide shade, space for pollinators and local wildlife, and are resilient to drought and other weather extremes.

The Gateway greenway will also impact the parking and access in front (west) of the Yardbird Suite. Access could be redirected to 102 Street where there is space south of the Yardbird's building to provide an enhanced drop-off and pick-up location. Parking can be accommodated on nearby streets and avenues. The Gateway greenway will provide an attractive connection from the neighbourhood or to future mass transit on Whyte Avenue. The concept plan (for the Gateway greenway, district park, Big Miller, and urban plaza) will consider how to positively integrate the Yardbird Suite to include seating, queuing areas or elements that could support outdoor performances or programming. The design of the district park and greenway should be flexible in the event the site or building's function changes or other opportunities or collaborations arise.

3

Create a Urban Plaza

DESCRIPTION

The plaza will be located on the two parcels bounded by Whyte Avenue, Gateway Boulevard, 83 Avenue and 102 Street. The parcels are owned by the province and bisected by the rail corridor currently used by the Edmonton Radial Railway Society's historic streetcar. The parcel to the west of the rail corridor is leased to the City and used as a parking lot, and provides public washrooms. The parcel to the east currently operates as a used car lot.

PROPOSED IMPROVEMENTS

The plaza site is located in the heart of urban life on Whyte Avenue and at a key intersection with Gateway Boulevard. The plaza will become the entryway or even a landmark between the new district park or Gateway greenway and Whyte Avenue. With seating, landscaping, trees and shade, and retention of the public washroom, the plaza would also be a place for people looking to meet or rest.

Its centrality makes it an ideal site for a mobility hub: "a place for trip origins, destinations and transfer points to allow people to seamlessly move from one travel option to another." The plaza may be the location of a mass transit stop and could also be a place for secure bike parking, e-scooter and e-bike corrals, a stop for a future everyday streetcar integrated into regular transit service and/or a future regional or intercity rail connection.

KEY CONSIDERATIONS

- Knit the two parcels together The design, treatment and programming of the plaza should create a seamless pedestrian connection through the space and ensure the current tracks do not physically and visually divide the site if possible.
- + Enhance Community Identity Collaborate with the community and the City's Naming Committee to formally name the plaza, representing the local urban identity.
- Access from all directions The plaza's design will consider how people will travel to and through it.



FIGURE 11 URBAN PLAZA FOCUS

CITY OF EDMONTON
 DISTRICT POLICY, P. 42

- Encourage mobility integration The plaza will include various transportation modes and amenities such as secure bike parking, e-scooter and e-bike corrals, streetcar and transit stops.
- + Encourage a comfortable, safe and inclusive environment Lighting, seating, furnishings, shade elements, landscaping and vegetation will be included. The public washroom, with staff, should continue to operate and be factored into the design.
- + Preserve and integrate the rail corridor The plaza's design should account for the rail corridor's current streetcar use and future rail services that may be connected. Streetcar traffic could be successfully integrated into the plaza, as at Urban Plaza in Portland, Oregon. Regional or intercity rail could terminate just south of Whyte Avenue with links to the plaza to transfer to other mobility options. If regional or intercity rail extended north towards the High Level Bridge, however, the plaza's design would need to consider heavy rail safety requirements.
- + Link to the Gateway greenway and future active mode routes In the near term the plaza will be the origin/terminus for the greenway. However, over time, it will be an important active modes connector when the CPR lands south of Whyte Avenue are redeveloped.
- Integrate 83 Avenue with links to the district park – The design of 83 Avenue will prioritize pedestrian movement between the plaza, district park, greenway and street closures on 83 Avenue between Calgary Trail and Gateway Boulevard or 102 Street.
- Incorporate climate-sensitive design (winter and summer) - The City's Winter Design Guidelines will inform the design for year-round comfort, activation, and use.

TRADE-OFFS AND OPPORTUNITIES

The proposal for a plaza means repurposing the existing parking lot on the west half of the site and the reduction of approximately 33 stalls. The parking study, referenced above, highlighted the overall availability of parking in the area and strategies to address the removal and reduction of parking. Refer to *Trade-off and Opportunities under Action 1: District Park* for additional information on how this shift will be addressed.

IMAGE PORTLAND STATE UNIVERSITY'S URBAN PLAZA STREETCAR INTEGRATED INTO DESIGN **SOURCE** PORTLAND STATE UNIVERSITY





DESCRIPTION

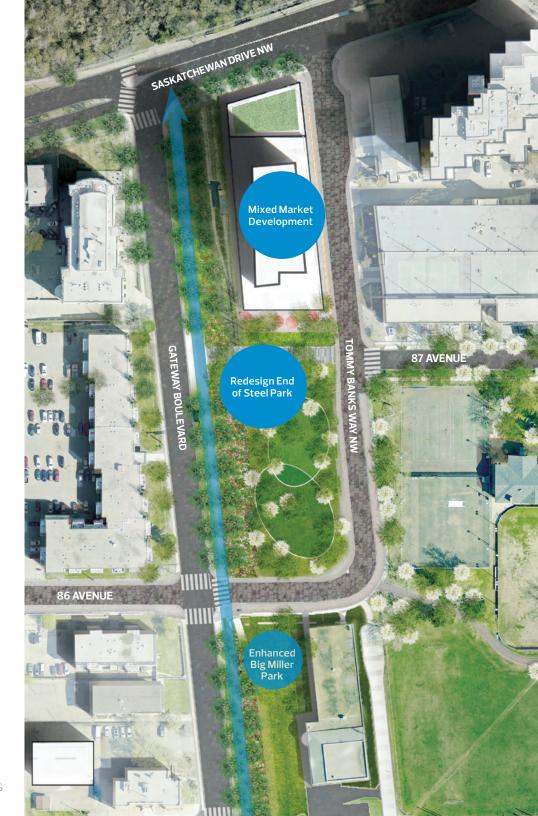
End of Steel Park is between Saskatchewan Drive, Gateway Boulevard and Tommy Banks Way. The park opened in 1995 after a fundraising campaign led by the Old Strathcona Foundation. Commemorating the terminus of the railroad that reached the Edmonton region in 1891, the park includes historic railroad stop blocks, a caboose on rebuilt train track, and interpretive sound boxes that have not worked for many years. Original plans for the park called for an oval lawn in the southern portion of the park that was never built.

In the northeast corner of the site, there is an 84 stall parking lot (approximately 0.37 hectares in size). The City currently leases 60 stalls to the owner of the Ritchie Mill for use of the building's tenants and visitors. There are about 24 free and publicly available but time-restricted parking spaces.

PROPOSED IMPROVEMENTS

The parking lot is a strategic development opportunity that aligns with *The City Plan*. Its location along Saskatchewan Drive makes it an attractive place to live. The Gateway greenway will directly connect to mass transit on Whyte Avenue about 600 m or an eight minute walk to the south to the south. High-rise development on the site will activate End of Steel Park, fit Saskatchewan Drive's urban context and retain views into the river valley from Gateway Boulevard and the greenway. Shadowing from the development will primarily be over Saskatchewan Drive.

Consistent with calls during public engagement for affordable housing, the mixed-market development could include one or two residential towers. Some retail or commercial or community/cultural space will also be encouraged on the ground floor. Proximity to Strathcona Park and King Edward School will make it an attractive place for families.





The reason for favouring this scenario that proposes development on the parking lot next to End of Steel compared with those Phase 2 design ideas (that considered development between 85 Avenue and 83 Avenue) is it allows for a district park to be central and closer to Whyte Avenue. Analysis indicated that End of Steel Park's location better suits the role of a community park, making the area between 85 Avenue and 83 Avenue a more suitable option for a central district park.

End of Steel Park will be improved with the creation of the Gateway greenway on its western edge. It will continue to be a local destination, serving the needs of its immediate residents and the surrounding neighbourhood, playing a different role than Strathcona Park's active recreation function. Responding to what was heard through engagement, redesigning the south portion of

the park will make it more attractive to spend time in and feel less isolated. End of Steel Park will continue to play a commemorative historic function. The park will provide outdoor room for residents in the mixed-market development without excluding other people from coming to it for informal gatherings or passive activities.

KEY CONSIDERATIONS

A. Mixed Market Development of Parking Lot

- Ensure height and densities align with The City Plan and the Scona District Plan The site falls within a primary corridor. Following Scona District Plan policies on height, scale and massing will ensure the new development integrates well with the adjacent park.
- Include affordable housing –To help households in core housing need, the development should include a significant number of affordable housing units.
- Add family housing Include units with three bedrooms and other features in the development would make this a desirable option for families.
- Integrate space for a child care facility Allocate space on the ground level for a child care facility to accommodate park access and provide essential support to local families with young children.
- Ensure building design considers the context The development should be designed with consideration for the area's history (including its pre-settlement history), the adjacent Richie Mill (a Provincial Historic Resource and Municipal Historic Resource) and End of Steel Park, viewscapes, and sun/shade and wind impacts.
- Prioritize active buildings edges Development must interface well with the Gateway greenway, the improved End of Steel Park, Tommy Banks Way and Saskatchewan Drive. At-grade commercial uses could help to activate the open spaces.

- Consider underground parking for public use— Underground public parking could help serve surrounding employment and/or park visitors.
- Ensure new development integrates resiliency Building design will achieve Edmonton's climate resilience goals and energy transition targets to ensure new construction helps meet emissions reduction targets and is resilient to climate risks.

B. Redesign End of Steel Park

- Incorporate heritage interpretation End of Steel Park will continue to serve a commemorative function and could re-use existing elements in the new design (e.g. the caboose). However, broadening the historical framework and heritage interpretative elements about the area must reflect pre- and post-contact Indigenous considerations.
- Integration with development The design for the park should interface successfully with the adjoining development.
 This should include ground-level integration and support the potential for underground parking underneath open space.
- Redesign the diagonal pathway The current pathway limits flexible programming of the space. The new design should take a different approach to pedestrian circulation to increase programming opportunities and incorporate plantings that reduce turf erosion.

TRADE-OFFS AND OPPORTUNITIES

The proposed development means repurposing the existing parking lot and the reduction of approximately 84 stalls (approximately 24 free and publicly available; 60 currently leased to the Ritchie Mill). Potential underground parking built into the new development could address some of the parking needs in the area.

The parking study, referenced above, highlighted the overall availability of parking in the area and strategies to address the removal and reduction of parking. Refer to *Trade-off and Opportunities under Action 1: District Park* for additional information on how this shift will be addressed.

The proposed development will also impact existing trees around the parking lot. Preserving trees will be a priority but some trees may need to be removed. Overall, there will be a net increase in trees with the addition of more trees as part of the greenway, the improvements to End of Steel Park, and the district park.



IMAGE A NEW PATH AT END OF STEEL PARK COULD PROVIDE FITNESS AND PROGRAMMING OPPORTUNITIES **SOURCE** THE CITY OF CALGARY



Support Development next to Connaught Armoury

DESCRIPTION

Built in 1911, Connaught Armoury is the oldest surviving armoury building in Alberta. It was designated as a Provincial Historic Resource in 1979 and a Municipal Historic Resource in 2007. The building was used for military purposes until 1965 when it was sold to the City of Edmonton and has since been the home of commercial and institutional tenants. Youth Empowerment and Support Services (YESS) has operated in the building since 2009.

On the same property as the armoury and next to Light Horse Park is a 23-stall parking lot operated by Impark.

PROPOSED IMPROVEMENTS

The parking lot is an ideal location for redevelopment if it can be serviced in a cost-effective manner. Its size and context lends itself to a low-rise or mid-rise development. Given the area's need for housing (either market or affordable), a new development would contribute to the "missing middle" housing form. Future residents will have Light Horse Park, the new district park and the Strathcona Library and Farmers' Market as nearby amenities. Housing (and the possibility of retail or commercial space on the ground floor) would be well served by active transportation routes and a five minute walk to bus-based mass transit on Whyte Avenue. The Gateway greenway and the district park will provide improved north-south and east-west connections for residents wanting to access the river valley, Strathcona Park and King Edward School.

The new development could be stand-alone or sympathetically attached to Connaught Armoury. The armoury itself could be adapted as part of the new development if, at the time of development, it is not required for institutional, commercial or community/cultural purposes.



FIGURE 13 CONNAUGHT ARMOURY AND DEVELOPMENT FOCUS AREA



IMAGE CONNAUGHT ARMOURY, SOUTH EDMONTON, EDMONTON, ALBERTA, 1914, (CU154042) SOURCE MCDERMID STUDIO. COURTESY OF COLLECTION, LIBRARIES AND CULTURAL RESOURCES DIGITAL COLLECTIONS, UNIVERSITY OF CALGARY.

KEY CONSIDERATIONS

- * Ensure height and densities align with *The City Plan* and the *Scona District Plan* The site falls within a primary corridor. Following *Scona District Plan* policies on height, scale and massing will ensure the new development integrates well with the adjacent park and nearby development.
- Explore the possibility of affordable housing If it is financially viable, some level of affordable housing should be provided in this development.
- Encourage family housing Including some units with three bedrooms and other features in the development would make this a desirable option for families.
- Ensure building design considers the context The new building must consider the adjacent Connaught Armoury, Light Horse Park and the historic link between the two. Specific design and architectural details will be determined in consultation with heritage planners from the Province of Alberta and the City of Edmonton.
- + **Prioritize active building edges** The building should interface well with 85 Avenue and Light Horse Park.
- Put parking underground If parking is required for the development, it should be provided underground.
- Optimize vehicular access for pedestrian safety and comfort – In designing the new building, vehicular access to the site should be planned to minimize the impact to pedestrians passing by. Currently, there is vehicular access from Gateway Boulevard, 85 Avenue and the alley. With the new development, access could be limited to one of these.

TRADE-OFFS AND OPPORTUNITIES

The proposal for development means repurposing the existing parking lot. The parking study, referenced above, highlighted the overall availability of parking in the area and strategies to address the removal and reduction of parking. Refer to *Trade-off and Opportunities under Action 1: District Park* for additional information on how this shift will be addressed.

Underground parking as part of the new development could provide some spaces to serve activities in the armoury and the general public.



RESPECT IN CONTRAST: AN ARCHITECTURAL ADDITION STANDS NEAR A HISTORIC BUILDING, SET BACK FROM THE STREET, PRESERVING THE CHARM AND COEXISTING HARMONIOUSLY **IMAGE** MORGAN LIBRARY, NYC. NY, **SOURCE** RENZO PIANO BUILDING WORKSHOP

6 Pedestrianize 83 Avenue

DESCRIPTION

83 Avenue between 104 Street and Gateway Boulevard is home to restaurants, theatres, the Strathcona Back Street, the Old Strathcona Farmers' Market and McIntyre Park. There are separated bi-directional bicycle lanes on the north side of the road right-of-way, two lanes of traffic, and parking (including accessible parking and loading zones). Two north-south alleys intersect 83 Avenue.

PROPOSED IMPROVEMENTS

The recommendation to close off a section of 83 Avenue to vehicles and dedicate the space for pedestrians and active transportation modes was prompted by the engagement input. The avenue is frequently utilized by pedestrians and cyclists, particularly during weekends and the spring to fall seasons. Additionally, 83 Avenue experiences periodic closures to vehicular traffic for events and festivals, averaging approximately 30 days annually.

A permanent closure will make the area more walkable, provide safer crossings to and from the avenue's diverse destinations, and knit together McIntyre Park and Strathcona Back Street. It will continue to serve as an important bike connection. It will reduce conflicts between travel modes identified during engagement. Restaurants may be able to use more of the road right-of-way for seating or extensions to their patios; the Farmers' Market may choose to take advantage of additional space for vendors and outdoor retail. The closure will enable socializing and enhanced programming of the avenue. Vehicular access for loading and unloading will still need to be accommodated. Consideration will also be needed for accessible parking spaces, possibly using the parking lot east of McIntyre Park.



FIGURE 14 SECTION OF 83 AVENUE PROPOSED FOR VEHICULAR CLOSURE

The stretch of 83 Avenue does not facilitate much through traffic for vehicles (e.g., west bound travel is only possible between 102 Street to 104 Streets).

KEY CONSIDERATIONS

Explore different closure scenarios – 83 Avenue could be closed from Gateway Boulevard to 104 Street or Gateway Boulevard to one of the north–south alleys. A different scenario may be needed to support vehicle circulation in areas on the avenue. Scenario testing will also consider loading requirements and flexible infrastructure to accommodate delivery vehicles. The portion of 83 Avenue between 102 Street and Gateway Boulevard could also be considered for closure to better integrate this portion of the avenue with the district park and urban plaza. Further analysis will be needed to determine the best scenario.

- Ensure active mobility links While pedestrianizing 83 Avenue means making the avenue more of a 'place' than a 'link,' it will still allow people to connect to and through it by walking, rolling or cycling. It could function like a "shared street" integrated with the protected bike lanes. During periods with high levels of pedestrian activity (such as festivals or events), the interaction between bikes and people will have to be carefully considered. A bike detour -- by way of the rail trail corridor to the north -- or implementing a bike slow zone could be considered.
- Maintain circulation for service vehicles and pick-up / dropoff - Service vehicles will still need to access the Walterdale Theatre, Old Strathcona Farmers' Market, and other buildings. Some restaurant, theatre and market patrons will still need to be dropped off and picked up close by for accessibility reasons. As a result, the north-south alley east of 104 Street will likely need to remain open to vehicles as part of a circulation route.
- Work with relevant groups on the avenue Communication and engagement with relevant groups connected with the avenue will be needed to ensure the closure supports their patrons, staff and operations. Regular programming will also help activate and draw people to the avenue.
- + Explore an interim closure Similar to what was done on 102A Avenue in front of City Hall, an inexpensive closure of the avenue could be followed by a more fulsome reconstruction as part of future infrastructure renewal work.
- + **Consider utility connections** Take into account potential utility connections that support events, festivals and food service.
- Account for different maintenance needs As the avenue transitions to more of a 'place,' keeping it clean and clear of hazards, snow, and ice for pedestrians and cyclists will be necessary.

TRADE-OFFS AND OPPORTUNITIES

Pedestrianizing 83 Avenue will enhance its function as a place and shift its role in Old Strathcona's mobility network to emphasize walking, rolling and cycling. Although 83 Avenue currently only accommodates limited vehicular traffic, its permanent closure will require some drivers to change how they get around the area. Engaging with relevant groups will be key to learn how to implement the closure, ensure access for deliveries, loading and servicing, address the shift from what people are used to, and highlight the new opportunities the space can offer.

While the few parking spaces on the avenue would need to be removed, identifying a strategic location for accessible parking or drop-off and pick-up that can serve multiple destinations will need to be explored.

IMAGE FLEXIBLE STREET USE + STREET CLOSURE, DUNDAS PLACE, LONDON, ONTARIO SOURCE THE CITY OF LONDON



7

Prioritize Pedestrians on Whyte Avenue

DESCRIPTION

Improvements to Whyte Avenue are proposed for 99 Street to 109 Street — the commercial and cultural heart of Old Strathcona. The focus is on widening the sidewalk by repurposing the onstreet parking spaces on both sides of Whyte Avenue.

PROPOSED IMPROVEMENTS

Prioritizing pedestrians requires enhancing the infrastructure dedicated to them. Repurposing the space assigned to on–street curbside parking will increase sidewalk widths on Whyte Avenue, provide more space for pedestrian activities and reduce crossing distances. This will be especially important with resident and visitor growth anticipated in Old Strathcona as projected by *The City Plan*. In addition to being designated as a primary corridor, the *Scona District Plan* identifies Whyte Avenue for pedestrian priority. This means that the safety and comfort of pedestrians should be the most important considerations affecting the design and use of road right–of–way. With the introduction of mass transit along Whyte Avenue, the wider sidewalks will also benefit transit riders who begin and end their trips with a walk to the bus stop.

In addition to pedestrian travel, the increased sidewalk width will also increase the quality of experience on Whyte Avenue with additional public realm space for businesses, vegetation and landscaping, street furniture and other sidewalk amenities (e.g. lighting, seating, wayfinding, secure bike parking etc). The City's Winter Design Guidelines and Climate Resilient Edmonton: Adaptation Strategy and Action Plan will inform how to consider year-round comfort and functionality.

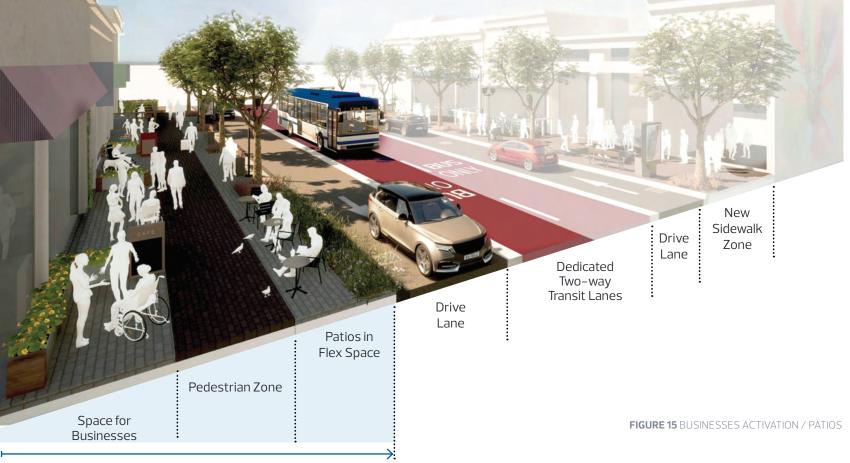
To help direct the eventual streetscape design, the following conceptual renderings show how the sidewalks will be increased and transformed. Each rendering shows an unobstructed walkway with more space next to buildings or next to the avenue for a range of different sidewalk elements. The elements will be incorporated on

different blocks to respond to the immediate contextual needs. The following sub-sections highlight more about the different elements.

The renderings are illustrated with centre-running dedicated bus lanes. While the direction from *The City Plan* and subsequent mass transit studies outlined that Whyte Avenue will ultimately include dedicated transit lanes, the configuration of the transit lanes is still to be determined through the Mass Transit: Implementing for 1.25 Million People project.

The mass transit project will develop and evaluate design options exploring various configurations, including centre-running transit lanes, curb-running transit lanes or side-running transit lanes (in which the street would have an asymmetrical design with transit lanes on one side of the street and general traffic lanes along the other side of the street). Project outcomes will inform the potential redesign of Whyte Avenue and incorporate this strategy's findings and recommendations in all options to be evaluated.





Sidewalk Width Increases From ~4.0 m to 7.8 m

7.a. Additional Spaces for Business Activation

Figure 15: Business Activation / Patio illustrates how businesses or restaurants will have more space for signage, seating or patios next to the building or in the flex space, keeping the walkway clear for people walking, using a wheelchair or pushing a stroller.

- Provide a clear unobstructed walkway While providing increased space for seating or patios, a widened clear walking space must be protected.
- + Encourage year-round activation Whether adjacent to buildings or in the flex space, seating should be encouraged throughout the year to support the City's winter city objectives.

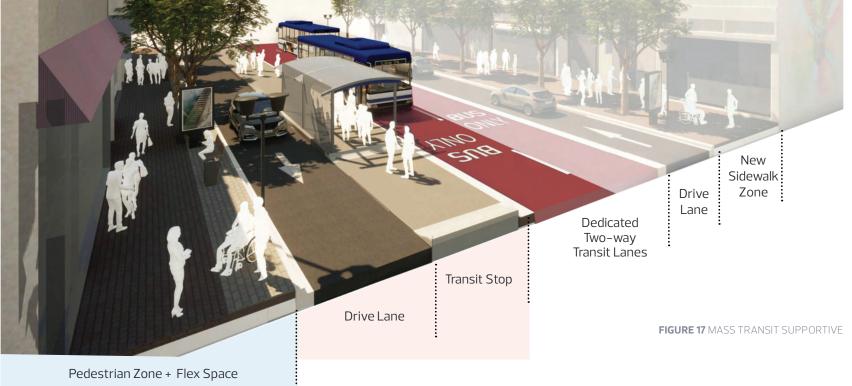


Sidewalk Width Increases From ~4.0 m to 7.8 m

7.b. Additional Spaces for Bioswales and Rain Gardens

Figure 16: Bioswales and Rain Gardens show how more sidewalk space can be used for trees, bioswales, rain gardens, landscaping, low impact development (LID) like permeable pavers or other green infrastructure. This will help contribute to managing stormwater and reducing runoff into sewers. The plant mixture should include native species or water-tolerant tree plantings, support local ecology, contribute to reducing the urban heat island effect and foster an inviting and pleasant avenue experience year-round for pedestrians. The installation of soil cells will enhance the lifespan of trees and plantings. Seating could be incorporated into the structures that house vegetation.

- Provide a clear unobstructed walkway While providing increased space for plantings, a widened clear walking space must be protected.
- + Create successful planting conditions To ensure trees and other vegetation will be healthy and can mature, structural soil cells will be required to ensure adequate soil volume and minimize soil compaction. Drainage will also be needed and could be addressed through LID to help manage runoff and be used to water plantings. Drought-resistant plant species should be selected to reduce the need for irrigation.
- Incorporate resilience Design choices including platings and pavement should consider objectives from the Climate Resilient Edmonton and Edmonton's Community Energy Transition strategies to support low carbon and emission that are adaptive and responsive to climate risks such as extreme heat and extreme weather events.



Sidewalk Width Increases From ~4.0 m to 4.3 m

7.c. Additional Spaces to Support Bus-Based Mass Transit

Repurposing space from on-street curbside parking will increase space to support pedestrians and transit riders. Note that the transit lane configuration shown in figure 17 is for illustrative purposes only. Bus lane configuration (e.g., curb-running, centre-running, or side-running) will be determined for Whyte Avenue through the Mass Transit: Implementing for 1.25 Million People project.

Figure 17: Mass Transit Supportive illustrates how a transit stop could be located next to centre–running transit lanes on a safe and comfortable pedestrian island. People would access the stop from a nearby crosswalk. If the dedicated transit lanes are located next to the curb, the transit stop could be integrated with the wider sidewalks. The transit stop, in either configuration, could include furnishings like a shelter, seating, lighting, space for queuing and buffering from vehicle lanes.

- Maximize walkway space When designing transit stops, the public realm must not be compromised on account of the transit stop. Passenger queue management and stop integration with the public realm are critical for the success of Whyte Avenue as a main street and transit corridor. The use of barriers between the sidewalks and stops should be avoided. Platforms should be level with sidewalks.
- Improve pedestrian crossings Reducing general vehicle lanes along Whyte Avenue may provide opportunities to improve pedestrian crossings. For example, mid-block crossings could make it easier to access transit stops from both ends of the platform. Restricted turning movements at intersections and/or shorter crossings could provide opportunities to create safer crossings with less delay for pedestrians.
- Integrate transit stops with the sidewalk Where
 possible, a transit stop will be designed and integrated
 with the sidewalk to be safe, comfortable, attractive
 and share public realm amenities like seating.



Sidewalk Width Increases From ~4.0 m to 4.7 m

7.d. Incorporate Spaces for Drop-Off, Pick Up and Accessible Parking

Space repurposed from conventional curbside parking can be used to accommodate drop-off/pick-up and/or accessible parking. This would respond to what was heard through the engagement about supporting the loading or delivery needs of businesses as well as the accessibility, taxi and ride-sharing needs of area visitors. Figure 18: Drop-off/Pick-up or Accessible Parking shows how the sidewalk would be adjusted to include a lay-by without compromising the overall objective of a more pedestrian environment.

- Target strategic locations Further analysis, together with the Curbside Management Strategy, will help refine which blocks or portions of blocks to designate for drop-off, pickup and accessible parking spaces, as not every block along the avenue will be able to accommodate one. Lay-bys could be added on cross streets to serve multiple establishments within a certain radius. The length and number of spaces will also be confirmed as part of detailed design work.
- Provide the maximum walkway space On blocks that include such spaces, some of the public realm elements highlighted above may need to be scaled to ensure the maximum space possible for people walking and passing.



FIGURE 19 MAP SHOWING POSSIBLE LOCATIONS OF DIFFERENT ELEMENTS ALONG WHYTE AVENUE (SUBJECT TO CHANGE)

7.e. Example Distribution of the Public Realm Elements on Whyte Avenue

Figure 19: Map showing possible locations of different elements along Whyte Avenue illustrates how the various elements could be located along Whyte Avenue to support the pedestrian experience. It considers the concentration of pedestrians, the sunnier sidewalk (north), possible mass transit stops and existing and future businesses, amenities and services.

The map is for illustrative purposes only and is intended to help people visualize where the proposed improvements could go and inform future detailed design . The exact locations of the elements, including transit stops, are not set and will be determined in future design phases. The City's *Curbside Management Strategy* will also help to inform that future design.

- Consider different factors as part of distribution Distribution should consider pedestrian activity, existing and future land uses, sun and shade on the avenue, and confirmed mass transit stops.
- + Use input from relevant groups in the decision–making process Communication and engagement with relevant groups connected with Whyte Avenue will be needed to inform specific locations.
- Develop a streetscape design that prioritizes pedestrians and mass transit

TRADE-OFFS AND OPPORTUNITIES

A. Parking

Removing the on-street curbside parking is needed to make the proposed improvements to prioritize pedestrians on Whyte Avenue. This means a reduction of up to 225 parking spaces. While some people and businesses value on-street parking on Whyte Avenue, the public realm space is inadequate, particularly in areas with significant pedestrian activity. This was frequently mentioned through the public engagement; many people said that wider sidewalk space would be a welcome improvement. With the introduction of mass transit, a continued shift in travel choices is anticipated. Improving conditions for pedestrians also translates into greater economic benefit for businesses.

The parking study highlighted the overall availability of parking in the area and potential strategies to address reducing the on–street parking supply. In preparation for eventual streetscape design, strategies the City will explore include (but not be limited to):

- + Additional communication and engagement with residents and relevant groups in the area as part of the development of a comprehensive parking program for the area.
- Managing the on-street parking supply to encourage turnover that better supports businesses and entertainment venues.
- + Establishing a parking wayfinding system to allow people to find available parking spaces quicker.
- Ensuring accessible parking spaces are available near key destinations.

- Phasing parking reductions, where and when possible, to align with the introduction of alternative modes to travel to Whyte Avenue or other parking management tactics.
- + Continuing to promote the benefits of using transit and active modes to access the area.

B. Vehicle Turning Lanes

Vehicle turning lanes are necessary in some cases but reduce space available for sidewalks and other public realm elements. These tradeoffs must be carefully considered and evaluated at every intersection along Whyte Avenue. The image below illustrates the impacts of a vehicle turning lane to the public realm along Whyte Avenue.



3.2.1. Key Actions and Guiding Themes

As described above, the recommendations all draw upon the public engagement and area analysis. They also connect back to the Guiding Themes that highlighted the diverse ways we use our public realm which helped frame the engagement feedback. The table below summarizes how each of the seven **Key Actions** achieves each of the **Guiding Themes**.

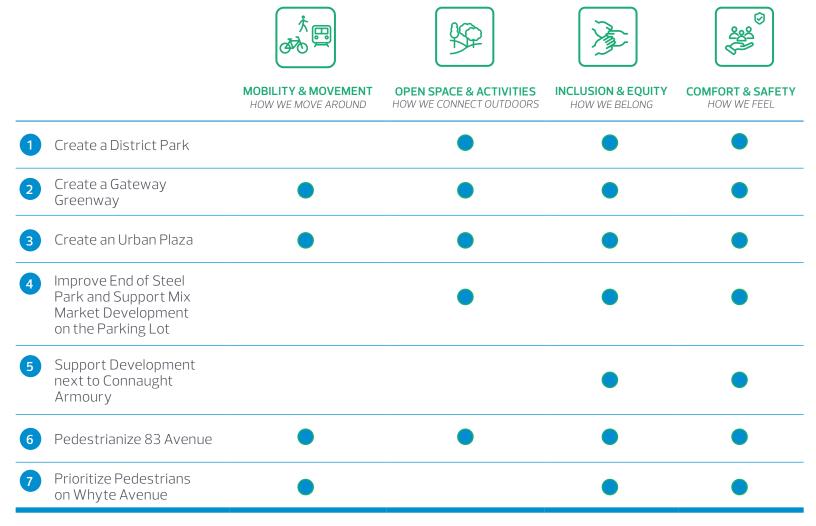


FIGURE 20: KEY ACTIONS AND GUIDING THEMES

3.3 ADDITIONAL OPEN SPACE RECOMMENDATIONS

This section lists the additional open space recommendations that, together with the Key Actions, will support the overall concept for Old Strathcona.

3.3.1 Improvements to McIntyre Park

RECLASSIFY FROM A POCKET PARK TO A METROPOLITAN PARK

+ Given the number and type of festivals that McIntyre Park hosts, updating its Breathe open space classification would recognize its role as a premier civic space for Old Strathcona.

EXPAND MCINTYRE PARK TO INCLUDE THE PARKING LOT EAST OF THE ALLEY

- + To support the year-round public use and festival demands on McIntyre Park, the City-owned parking lot just east of the alley could be adapted to link with the park.
- Retain some parking, prioritizing or designating the spaces for accessible parking
- Considerations: integration with the alley, adding/updating the utilities, integration of the firefighters memorial, space for festivals, views of adjacent buildings.





SEASONAL ACTIVATION OF MCINTYRE PARK
ABOVE IMAGE EDMONTON INTERNATIONAL FRINGE THEATRE FESTIVAL
SOURCE EXPLORE EDMONTON
BELOW IMAGE WINTER WHYTE LIGHT UP
SOURCE OLD STRATHCONA BUSINESS ASSOCIATION

3.3.2 Enhanced connectivity between Light Horse Park and McIntyre Park

EXPLORE A UNIFIED DESIGN TO IMPROVE THE CONNECTIVITY FOR PEDESTRIANS AND CYCLISTS

- Currently, there is no formal connection linking Light Horse Park, 85 Avenue and the Rail Corridor junction to McIntyre Park. However, the spaces are often used together for festivals and desire lines indicate the benefits of a formal link. Repurposing the parcel used for recycling could serve festivals as a satellite site and contribute to the linking of the different spaces.
- Considerations address barriers, improve sightlines and wayfinding; improve lighting; construct a path using consistent surface materials; consider repurposing the parcel allocated to recycling into a small plaza; and consider festivals and event programming that optimizes the area as a satellite festival site. See figure 21.
- Work with Knox Evangelical Free Church to provide a connection that supports ongoing use of the church.

3.3.3 Improvements to Rail Trail Greenway

FORMALIZE THE RAIL TRAIL GREENWAY

- Designate the streetcar rail corridor and abutting parks as a "habitat" greenway and explore opportunities to naturalize and enhance ecological features within the greenway. See figure 22.
- + Consider community garden and dog park requests within pocket parks along the Rail Trail greenway.

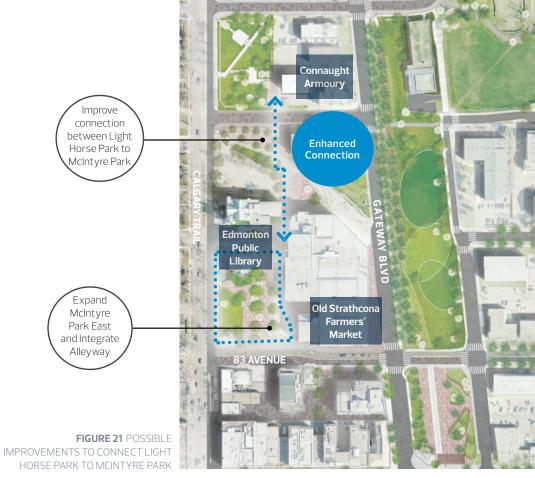




FIGURE 22 MAP SHOWING THE RAIL TRAIL GREENWAY AND THE GATEWAY GREENWAY

ENCOURAGE NEW DEVELOPMENTS ADJACENT TO THE GREENWAY TO HAVE ACTIVE FRONTAGES FACING PUBLIC SPACES

- + Discourage blank walls and surface parking and encourage active spaces through landscaping, murals, and other treatments.
- Encourage the use of screening elements, landscaping or decorative walls to conceal unavoidable features like parking garage entrances, loading zones, and waste and recycling containers to create more aesthetically pleasing views along the greenway.

3.3.4 Retention of Strathcona Park 4

RETAIN STRATHCONA PARK 4 WITHIN THE CITY'S PARK INVENTORY

- The pocket park is a highly visible open space at the southeast corner of Whyte Avenue and Gateway Boulevard. It will link with the Gateway greenway and urban plaza with future active transportation routes south of Whyte Avenue as the rail yard is redeveloped. See figure 23.
- + The City of Edmonton should retain ownership of the park land because of the long-term benefit of open space in this location.
- The park could complement a possible mass transit stop or support mobility amenities such as secure bike parking, e-scooter and e-bike corrals and transit stops.

ENCOURAGE CONTINUED PROGRAMMING OF THE SITE

- A current lease of the park is programming the site together with the private parcel immediately to the south. Features such as public art, landmarks, lighting, seating, and landscaping are expected to draw patrons from Whyte Avenue.
- + If there is a significant change surrounding the site, for example the establishment of regional or intercity rail, the use of the park should be reevaluated.

REDESIGNATE AS A MUNICIPAL RESERVE AND EXPLORE NAMING THE PARK

- Redesignating municipal reserve (MR) status of the site provides certainty in allocated open space assets and funds that can respond to evolving open space needs, particularly as more people move into and visit Old Strathcona.
- Working with the City's Naming Committee, a name would help to give the park identity, formalize the park within the open space network and encourage community stewardship.

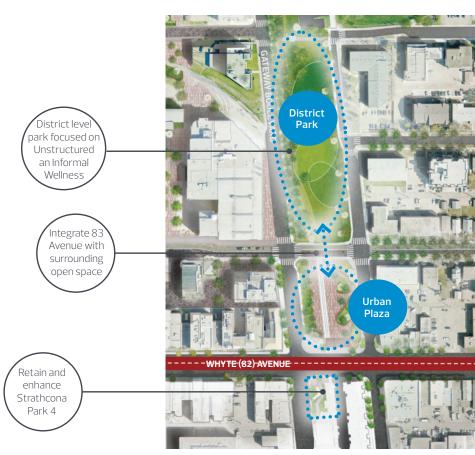


FIGURE 23 STRATHCONA PARK 4 IS AN IMPORTANT PART WITHIN THE OPEN SPACE NETWORK

3.3.5 Acquisition of West Ritchie Community Park

CONTINUE TO PURSUE THE ACQUISITION OF LAND AT THE SOUTHWEST CORNER OF 81 AVENUE AND 100 STREET FOR A PUBLIC PARK.

- Because West Ritchie is isolated and surrounded by major roads, a new community park should be established and designed with amenities to serve the needs of residents and visitors of all ages. It could also celebrate one or more cultural communities important to the area.
- + Festivals and events should largely be contained to 81 Avenue and should not negatively impact everyday use of the community park. Incorporation of utilities should be considered on the north edge of the park to support programming of 81 Avenue for festival use.

3.3.6 Creation of a West Ritchie Greenway

RETAIN THE CPR IRVINE AND WEST RITCHIE RIGHT OF WAYS TO CREATE A WEST RITCHIE GREENWAY.

- + The City-owned right-of-ways west of 101 Street / 79 Avenue and south of 102 Street / 80 Avenue should be designed to create a greenway that would connect to the Gateway greenway.
- + Consider features like a shared-use pathway, seating, and continued community garden use, and an overall design that prioritizes ecology and wellness functions.

3.3.7 Animation of Spur Line Alley

CONTINUE TO ENCOURAGE THE FORMAL OR INFORMAL USE AND PROGRAMING OF SPUR LINE ALLEY

+ Spur Line Alley could be enhanced with seating, lighting and vegetation that offers a place for people to rest or shelter from the sun, wind or street noise.

IMAGE ALLEYS FOR RENEWAL AND/OR ACTIVATION CALGARY TACTICAL URBANISM, CALGARY, AB



3.4 ADDITIONAL MOBILITY RECOMMENDATIONS

This section lists the additional mobility recommendations that, together with the Key Actions, will support the overall public realm concept for Old Strathcona.

3.4.1 Shared Streets

DESCRIPTION

A shared street is primarily used by people walking, wheeling or cycling. The design of a shared street also accommodates automobiles moving at slow speeds demonstrating consideration for the safety and priority of other road users.

PROPOSED IMPROVEMENTS

Shared streets for some segments of avenues, streets and alleys would complement the new and improved open spaces and residential development. They would also support what people shared about improving connectivity and safety for people walking, wheeling and cycling in the area.

Shared streets use signage, different paving or surface materials and traffic calming elements to prioritize active transportation modes and safety. Shared streets can adapt for events or programming to include outdoor dining spaces, public seating, captivating art installations, and thoughtful landscaping. Where housing is located along a shared street, the street can become the extended interface with the public realm fostering opportunities for neighbours to meet and interact. To ensure year–round pedestrian and cyclist use, shared streets need to be high in the winter maintenance/snow clearance hierarchy.

The following segments are recommended for consideration as shared streets:

- The alley east of McIntyre Park (between 84 Avenue and 83 Avenue)
- + 85 Avenue (between Calgary Trail and Gateway Boulevard)
- + 84 Avenue (between 104 Street east to the alley)
- + 102 Street (between 85 Avenue to 84 Avenue)
- + 81 Avenue (between 102 St to 100 Street)

3.4.2 Alleyway Renewal and Activation

DESCRIPTION

Alleys – with their eclectic rear building exteriors, their quiet or calm relative to parallel streets, and the many points for travel and connection – have the potential to be compelling places contributing to the area's public realm.

Through engagement, Edmontonians shared they want to see the alleys renewed and activated with better lighting, improved surfaces, more businesses and more greenery to foster unique and safe experiences.

The assessment highlights how the purpose of alleys is evolving, meaning improvements are needed to serve their double role as destinations (as alternative routes for pedestrians and unique locations for businesses) as well as their functional role (for servicing and deliveries).

PROPOSED IMPROVEMENTS

Building on recent examples like the Strathcona Back Street and Spur Line Alley/Rainbow Road, support from the BIA, interest from the wider community, and available grants, there is an existing foundation for alley renewal and activation in Old Strathcona.



FIGURE 24 ALLEYS FOR RENEWAL AND/OR ACTIVATION

While the alley network in Old Strathcona is extensive and some alley segments will continue to serve functional needs, the initial focus should be on alleys in proximity to the Strathcona Back Street. Figure 24 shows the recommended alleys to transform. This is based on establishing a network radiating from Back Street, the existing activity (commercial, residential and festival) between 105 Street to Gateway Boulevard, the existing alley facing or connected businesses (e.g. Made by Marcus or Spur Line Alley) and opportunities for complementary routes for pedestrians.

Establishing a small network of alley segments is intended to create a manageable starting point that can serve for piloting, temporary activation and gradual implementation as opportunities arise or funding is available.

Based on an alley assessment and the engagement input, the following actions are recommended:

- Repair or resurface alleys to improve the travel conditions for pedestrians (including people with wheelchairs) and cyclists. Consider a mix of pavement types and materials that consider different uses and users, e.g. stronger materials to withstand the load of necessary service trucks; permeable pavers to allow water to drain
- + Introduce pedestrian-focused lighting to improve visibility and safety that encourages pedestrian activity.
- + Consider naming alleys to help with wayfinding, support addressing and contribute to alley identity.

- Explore consolidated waste and recycling disposal and storage, including underground technologies or infrastructure and coordinated waste pickup to more efficiently use alley space.
- + Introduce vegetation like shrubs or trees to support the aesthetic, comfort and microclimate qualities in alleys.
- Encourage new and existing developments to include alleyoriented spaces, entrances, or facades to contribute to the activity in alleys. Rear exteriors and facades need to be reconsidered so uses in new or existing buildings can provide their main or secondary frontage upon alleys.
- Encourage businesses to locate in the alleys to support them as destinations.
- Continue to encourage a variety of public art and murals to add to the beauty and identity of alleys.
- + Identify alleys that can be closed to vehicle traffic.
- + Explore fundraising or grant opportunities for elements that may not be covered by (but could be coordinated with) renewal. For example, street furniture, decorative or extra lighting.

KEY CONSIDERATIONS

• Achieve Improvements through collaboration – The City will need to work with partners like EPCOR and agencies for infrastructure improvements (i.e., surface, lighting, utilities, waste management, vegetation and new LID infrastructure design and maintenance etc). Existing property owners will be encouraged to rethink the rear of their buildings (e.g. creating a secondary entrance) or how to reuse parking spaces (e.g. for patios or seating). Developers should design new buildings with commercial units or spaces adjacent to the alley and limit blank rear exteriors. New businesses could consider locating in alley-oriented spaces. Community partners could program alleys as part of festivals or events. Public art will continue to be encouraged.

IMAGE STRATHCONA BACK STREET



3.4.3 Gateway Boulevard (from Whyte Avenue to Saskatchewan Drive)

DESCRIPTION

North of Whyte Avenue, Gateway Boulevard includes three vehicle lanes and is an important link to Saskatchewan Drive, the river valley and further north to downtown. It includes some curbside parking or loading spaces on both the east (between Whyte Avenue and 83 Avenue) and west (north of 83 Avenue) side of the boulevard.

PROPOSED IMPROVEMENTS

With the proposed greenway, parks and plaza to the east of Gateway Boulevard, consideration should be given for how the roadway could evolve to foster a safer environment next to these spaces and the people using them. Potential actions include designating more curbside space for parking, increasing the time when curbside parking is allowed, improving pedestrian crossings and enhancing the buffer between the road and adjacent land uses, and reducing the speed limit.

A raised or continuous crossing is recommended at Gateway Boulevard and 86 Avenue to reinforce pedestrian priority and improve drivers yielding behavior (as drivers have to slow down when approaching the sidewalk). A continuous crossing is intended to visually and geometrically show priority for pedestrians. It also improves accessibility for pedestrians as they have a level surface to cross.

These actions could replace some parking lost east of Gateway Boulevard, reduce vehicle noise, and make the parks and greenway east of Gateway more attractive. If mass transit is located on Gateway Boulevard, any improvements could be coordinated with transit measures.

Potential for a raised or continuous crossing



FIGURE 25 SITE FOR CONTINUOUS CROSSING TO REINFORCE PEDESTRIAN PRIORITY AND IMPROVE



4.1 OVERVIEW

This implementation section provides an overview of the work needed for the recommended improvements to be realized. It highlights the phasing, funding, process and steps. Wherever possible, actions will be aligned and coordinated with other initiatives. City departments will work together, whether in the capacity of lead or support, to ensure successful implementation.

4.2 IMPLEMENTATION PHASING AND FUNDING

Phasing the implementation is vital to the success of the strategy and should keep in mind several related factors, including:

- Funding availability
- Market conditions
- Regulatory approval timing
- + Development and infrastructure requirements
- Partnership and collaboration

Implementation is broken into short, medium and long term phases. The table in section 4.2.4 provides a high-level overview of the different steps for the seven Key Actions. Communication and public engagement will be a component of many of the steps outlined below.

Please note: Implementation and proposed timelines are dependent on the availability or approval of funding by the Council through the city budget process. Some actions could be implemented sooner or fast-tracked pending funding opportunities or to align with the Mass Transit project schedule.

4.2.1 Implementation Coordination

The City will be responsible for stewarding the different recommendations and projects outlined in this strategy. This will include facilitation between City departments, development partners and other relevant groups.

Implementation coordination can be broken into three processes:

CAPITAL PLANNING (FOR CITY-LED PROJECTS)

- Preparation of infrastructure requests and capital profiles for specific projects that require Council approval for funding and initiation
- Following the City's Project Development and Delivery Model (PDDM) to guide a project's progress through the stages of concept, design, build and operate

LAND PREPARATION (FOR CITY-LED OR DEVELOPMENT PARTNER LED PROJECTS)

- Stewardship and management of lands, assets, or agreements prior to improvements or construction
- + Site preparation, initial site assessments
- Assess servicing and utilities and need for infrastructure upgrades
- Exploration of opportunities for shifting utilities to provide adequate soil depth and more tree planting room

DEVELOPMENT PREPARATION (FOR DEVELOPMENT PARTNER LED PROJECTS)

- Selection of development partners, through an invitation for offers to purchase (IFOP) process and establishment of a conditional sale agreement
- Facilitation and review of development concepts for alignment with this strategy
- + Finalization of land sale with development partners
- + Land use and development approvals process
- Ongoing monitoring of development progress and alignment with this Strategy

Steps within each process may happen in parallel or be sequenced if dependencies exist in accordance with the implementation phasing. Wherever feasible, implementation will be comprehensive, as this allows the City to plan, develop, and manage the open space network holistically, ensuring efficient use of resources, coordination, and limited disturbances to residents.

4.2.2 Rezoning and Plan of Subdivision Processes

The City will initiate rezoning where necessary to further Key Actions. Rezoning for the urban plaza may also be necessary since it is currently zoned AJ (Alternative Jurisdiction) Zone. New parks will also be rezoned for park purposes. If projects arise in the future related to other City-owned lands in the project area (e.g., the Old Strathcona Performing Arts Centre or the Yardbird Suite building), the City may also initiate zoning changes there.

4.2.3 Funding Approach

The potential funding approach for Key Actions is outlined in section 4.2.4. It is important to note, the funding for *Action 7: Prioritize Pedestrians on Whyte Avenue* (section 3.2) will require additional funding for preliminary design of the pedestrian–focused streetscape / corridor design for Whyte Ave in order to align with timing for design delivery of the Mass Transit B2 route (99 Street to 109 Street). Implementation will reflect the 1.25 million population threshold which may require project timing to be expedited.

City Policy C511A provides an opportunity for the City, through its Land Enterprise, to develop land for the purpose of sale to increase revenue and potentially allocate revenue to support projects that achieve The City Plan's objectives. In this case, it is recommended that earnings collected through Land Enterprise from the mixed-market development next to End of Steel Park or the development next to Connaught Armoury be allocated directly to support open space improvements adjacent to and necessary for the developments.

The funding for projects identified under Additional Open Space Recommendations (section 3.3) and Additional Mobility Recommendations (section 3.4) will be opportunity based and considered within the longer term implementation horizon.

If projects arise in the future related to other City-owned lands in the project area (e.g., the Old Strathcona Performing Arts Centre or the Yardbird Suite building), funding will be determined based on the specifics of the project.

4.2.4 Implementation Phasing and Funding Table

The Key Actions identified in this strategy will be implemented over many years as funding becomes available. The following table indicates how implementation can be funded:

KEY ACTIONS	SHORT TERM (1-4 YEARS)	MEDIUM TERM (5-8 YEARS)	LONG TERM (9+ YEARS)
New District Park, Gateway Greenway and End of Steel Park	 Monitor existing leases of city-owned land Rezone and transfer City-owned assets to parks holdings Request funding for park concept plan Consider piloting & temporary activations Accommodate interim parking Strategize new parking management tool 	 Finalize concept plan Request capital funding Implement new parking management tools 	Construct district park, Gateway greenway and make improvements to End of Steel Park and Big Miller Park
Potential Funding Approach:	+ 2024 supplemental capital budget adjustments	+ Land sale revenue and future capital profile	+ Future capital profile
Pedestrian Prioritization on Whyte Avenue and Urban Plaza	 Review existing leases and explore new leases (provincial land) Ensure Mass Transit: Implementing for 1.25 Million People project includes relevant Public Realm Strategy actions in the recommended Whyte Avenue streetscape / corridor design Develop streetscape concept design for Whyte Avenue 	 Develop preliminary and detailed engineering in alignment with Mass Transit Whyte Avenue timeline Begin first phase of Whyte Avenue reconstruction 	 Complete Whyte Avenue reconstruction Construct Urban Plaza
Potential Funding Approach:	 Capital Profile CM-20-2020 and possible additional funding (2024-2025) Request additional capital funding for preliminary design of streetscape to compliment the Mass Transit B2 route project schedule Bundled with B2 concept plan (Mass Transit/Capital Profile CM-20-2020) and possible additional funding 	Future capital profile for concept design and subsequent construction to align with Mass Transit project schedule and <i>The City Plan's</i> 1.25 m population target.	*see medium term
83 Avenue Pedestrianization	 Test different closure scenarios Initiate closure to vehicles 	Initiate streetscape concept design	• Re-construct 83 Avenue
Potential Funding Approach:	City Operations existing budget	+ Future capital profile	*see medium term
Development next to End of Steel Park (Mixed Market) and Connaught Armoury	 Monitor existing leases of city-owned land Establish invitation for offers to purchase Manage lands prior to their redevelopment Work with affordable housing partners Prepare sites (e.g. site assessments, subdivision, possibly rezoning) prior to sales 	 Select development partners and establish conditional sale agreement Finalize land sales 	+ Developments constructed
Potential Funding Approach:	 Land Enterprise / Housing funding (for affordable housing units) Private funding, housing agency funding and/or government grant 	 Land Enterprise / Housing funding (for affordable housing units) Private funding, housing agency funding and/or government grants 	*see medium term

Action 7: Prioritize Pedestrians on Whyte Avenue (section 3.2) implementation will reflect the 1.25 million population threshold which may require project timing to be expedited to align with Mass Transit project scheduling.

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Implementation of the Additional Open Space Recommendations (section 3.3) and Additional Mobility Recommendations (section 3.4) will be opportunity based and prioritized and evaluated on a case-by-case basis (e.g. acquisition or development to fulfill functionality, programming or connectivity gaps). Some recommendations may require separate funding or be combined with other work.

Other recommendations provide direction or guidance that will be considered on an ongoing basis.

4.3 ONGOING COMMUNICATIONS + FUTURE ENGAGEMENT

The strategy benefited from the feedback of residents, businesses, and visitors. Additional communication and engagement will be required as part of the implementation. The City is committed to involving people affected by the decisions it makes, and seeks diverse opinions, experiences and perspectives. The City's Public Engagement Spectrum will continue to guide the level and type of input needed for different projects or stages. The City's GBA+ (Gender–Based Analysis +) framework will also guide implementation to consider identity factors, reduce barriers to inclusion, and ensure equitable outcomes.

4.4 PILOTING AND TEMPORARY ACTIVATIONS

Piloting and temporary activations will help to spark excitement about the improvements in Old Strathcona. It will provide an opportunity for people to experience the changing spaces in advance of construction and permanent implementation of the recommendations. Piloting and temporary activations can include a variety of installations or events that are low–cost with easy to move and remove materials. Collaboration with and participation of the community will be essential. The culture for placemaking is strong and existing City processes and departments are available to support pilots or activations.

Piloting can serve as a way to test and learn through observation and engagement. For example, in the design for new open spaces, the City could explore pilot projects as a way to gather input that informs the final design. This could include temporary seating or play elements or hosting pop-ups. Piloting could also include organizations or community groups using spaces to test if and how events work. Visitation and usage should be monitored, along with other metrics to assess if a particular pilot project could successfully lead to a permanent project. • Activation can provide a way to use spaces between the transition from their current state (e.g., parking lot) to their future state (e.g., park). These spaces could be made available to existing organizations and festivals that regularly host events in Old Strathcona to animate.

SPACES TO PRIORITIZE FOR PILOTING AND TEMPORARY ACTIVATIONS:

Future Gateway greenway and district park (currently, the parking lot between 83 and 85 Avenues)

When the current lease expires and until construction funding is in place for the park, this space will be made available for other uses in addition to parking. Examples include (but are not limited to):

- Working with the Old Strathcona Farmers' Market to program the site with vendors or other market-related activities
- Making the site available for existing festivals or events that occur in Old Strathcona (The Fringe, Art Walk, etc.)
- Identifying new temporary activities that could animate the space
- + Piloting measures as part of engagement to inform future park design (as outlined in Key Action 1 and 2)

- Rezone and transfer lands to parks holding This will facilitate temporary activations (and support eventual creation of the park).
- Interim site improvements The current surface is not conducive to programming. A new surface treatment could be considered to support interim uses and programming.

FUTURE URBAN PLAZA (LOTS BETWEEN 83 AND 82 AVENUES)

When the current uses can be transitioned, and until construction funding is in place for the plaza, this space could be made available for other uses. Examples include (but are not limited to):

- Making the site available for existing festivals or events that occur in Old Strathcona (e.g., The Fringe, Art Walk, etc.)
- + Identifying new temporary activities that could animate the space
- + Piloting different "micro mobility elements" e.g., bike parking, e-bike and e-scooter parking, etc
- + Piloting measures as part engagement to inform future urban plaza design (as outlined in Key Action 3)

83 AVENUE (BETWEEN 104 AND 102 STREETS)

Prior to conversion of 83 Avenue into a more permanent pedestrian area (with limited vehicle access) the City will:

- Continue to accommodate closures in support of festival and event use
- Explore additional closures outside festival or events to provide pedestrian and active mode space and increase awareness of its future
- Test and engage on different possible closure scenarios, monitor traffic movements and impacts to inform the future pedestrianization (as outlined in Key Action 6)

ALLEYWAYS

Prior to renewal and improvements, explore opportunities to:

- Encourage property owners and businesses to animate their space adjacent to the alley to draw people to and through alleys
- Encourage the BIA, community groups or residents to host activities that draw people to alleys and experience them as unique spaces
- + Encourage existing festivals or events to consider alleys as a site for their programming as a way to animate alleys
- Test and engage on improvements in select alleys to inform future changes (as outlined in section 3.4.2 Alleyway Renewal and Activation)
- + Consider trialing temporary landscaping prior to renewal

IMAGE ACTIVATION AND ANIMATION OF SPUR LINE ALLEY (RAINBOW ALLEY)



4.5 INCORPORATING RESILIENCE

Climate Resilience is one of the four strategic goals identified in *The City Plan*, guiding Edmonton's efforts to build resilience to a changing climate and transition to a low carbon future. Implementation of the *Old Strathcona Public Realm Strategy* should work towards *The City Plan's* targets outlined in the "Greener As We Grow", "Rebuildable City" and "Community of Communities" "Big City Moves" as well as the actions outlined in the city's energy transition and adaptation strategies and action plans.

Incorporation of low impact design, increased naturalization and plantings, adaptive public spaces, and other public realm improvements mentioned throughout this strategy can help the city buffer the impacts of extreme weather, boost biodiversity by increasing natural habitat, and provide places for people to safely gather and recreate. While improvements to active transportation and mobility networks, pedestrian prioritization, and an expanded urban tree canopy can help the city reach its emissions reduction targets.

4.6 HERITAGE INTERPRETATION

Heritage and historical commemoration have been a key part of Old Strathcona's identity. Much of that history, however, has focused on a setter-colonial perspective. Identifying and celebrating Indigenous heritage (pre- and post-contact) will be part of the future implementation such as the design new of open spaces or improvements to existing open spaces. This could include commemorating more than the area's tangible history (the buildings and activities that are visible today) to consider the intangible history which consists of the more subtle and harder-to-define historic activities and roles that the area served but are no longer present. This includes, but is not limited to, the area's ancient use by Indigenous peoples as a place of to live, trade and travel.

4.7 REGULAR MONITORING AND REPORTING SCHEDULE

It will be important to monitor and report on the progress of the recommendations to ensure implementation can be achieved. The implementation phasing projected time horizons provide milestones to track how implementation is proceeding and potential checkpoints to report to Council.

One of the drivers of the strategy is to serve the existing and future residents of the Old Strathcona area. Therefore another milestone to monitor will be how implementation is happening relative to the population growth of the Scona District and Edmonton towards *The City Plan's* 1.25 million population horizon.

In addition to those milestones, monitoring and reporting will also occur around the following:

- Ongoing land and property stewardship (including updates on leases); land preparation
- + Capital planning, funding requests and initiation
- City-led capital improvements (e.g., open space, transit)
- Development partner led projects

Given the long term nature of the strategy, the influence of market factors, opportunities or shifting civic priorities may require flexibility or adjustments to monitoring.

When the recommendations in this strategy have been achieved, the City will review (similar to the lifecycle of other strategies or tools in the City's planning toolkit) when to retire the *Old Strategy Public Realm Strategy*.

Thank You

The City of Edmonton thanks all the Old Strathcona residents, the Community Advisory Committee, area businesses and organizations, Edmontonians and visitors for contributing to the *Old Strathcona Public Realm Strategy*. We look forward to collaborating with you again in the future!

