



Office of the Mayor
City of Edmonton

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Dear Business Owner,

On behalf of City Council, this letter is to express support for the City of Edmonton's Business Census project. This project will provide key information on business and employment growth in Edmonton, and we encourage all employers to participate in this program.

Supporting a vibrant and resilient economy that is both inclusive and business friendly is a strategic priority for Edmonton's City Council. We want to see your business thrive, and with more detailed information on businesses and employment in Edmonton, we can take the steps necessary to create the conditions for success.

A positive, data-sharing relationship between the City and local businesses will lead to better decisions, direction, support and outcomes for all. This project will provide valuable information to inform the direction and implementation of policies and initiatives that support the way Edmonton spurs entrepreneurship, attracts new investment and supports businesses like yours.

The City hires local students to collect data through in-person enumerations, thereby providing them with experiential, data-driven learning opportunities. By participating, you are also supporting our next generation of entrepreneurs and local talent.

If you're interested in seeing the data from our pilot year in 2023, you can access it through the City's Open Data portal at data.edmonton.ca.

Sincerely,

Amarjeet Sohi
Mayor City of Edmonton