April 17, 2023

Dear Sir/Madam,

On behalf of City Council, this letter is to express support for the City of Edmonton’s Business Census pilot project launching in May 2023. This project will provide key information on business and employment growth in Edmonton, and we encourage all employers to participate in this program.

Supporting a vibrant and resilient economy that is both inclusive and business friendly is a strategic priority for Edmonton’s City Council. We want to see your business thrive. Accomplishing this will require more detailed information on businesses and employment in Edmonton than existing data sources can provide.

A positive, data-sharing relationship between the City and local businesses will lead to better decisions, direction, support and outcomes for all. This project will provide valuable information to inform the direction and implementation of policies and initiatives that support the way Edmonton spurs entrepreneurship, attracts new investment and supports businesses like yours.

The City will hire local students to collect data for the pilot project, thereby providing them with experiential, data-driven learning opportunities. By participating, you are also supporting our next generation of entrepreneurs and local talent.

Sincerely,

A. Sohi

Amarjeet Sohi
Mayor of Edmonton