



Transit Operator & Worker Appreciation Day

Edmonton

This contest runs from March 8, 2023, at 12:01 a.m. to March 18, 2023, at 11:59 p.m.

CONTEST RULES

1. There is no charge or purchase required to enter the contest. The chances of winning are dependent on the number of eligible entries received.
2. Stories must include a positive and personal experience with Edmonton Transit Service staff and will be limited to up to 150 words. Any words in excess of the 150 word limit will not be presented for voting.
3. Stories collected must be first-hand accounts. .
4. All winners' stories will be collected and will be presented to City of Edmonton employees for voting. Voting will be on all eligible entries received, and will be based on individual subjective choice by City of Edmonton employees who choose to participate in the voting process. All stories will be anonymized for a fair voting process.
5. The contest is open to residents of the Edmonton metropolitan area who are 18 years of age or older.
6. Only one entry is allowed per person per platform, or per email. Any subsequent submissions will not be entered into the contest.
7. Any entrant found to be using multiple accounts to enter the contest will be ineligible for the draw.
8. Emailed submissions or direct messages on social media may be circulated internally to City of Edmonton employees, and externally on Facebook, Twitter, or Instagram.
9. The contest is not open to current Edmonton Transit Service or City of Edmonton employees involved with the administration of the contest.
10. This contest is in no way sponsored, endorsed or administered by, or associated with, Twitter, Facebook or Instagram, and by entering this contest you agree to fully release the City of Edmonton, Facebook, Instagram and/or Twitter from any responsibility or liability arising from this contest.
11. The City of Edmonton is not responsible for any technical problem that may result in incorrect or missing or lost entries to the contest.
12. All submitted stories will be collected via direct messages on Facebook, Instagram, Twitter and through email at takeETS@edmonton.ca between Wednesday, March 8, 2023 at 12:01 a.m. until Saturday, March 18, 2023 at 11:59 p.m. MDT. City of Edmonton staff will have the opportunity to vote on their favourite story through internal weekly newsletters, with voting closing at noon on Monday, April 3, 2023.

13. Winners will be promptly notified by direct message on social media (where possible) or through email.
14. Each entrant is only eligible to receive one prize.
15. In order to receive the prize, the contest winner must correctly answer a mathematical skill-testing question, and sign a contest consent and release form confirming compliance with the contest rules and consent for The City of Edmonton to disclose and use the winner's name and likeness online and in print in any other media in connection with the contest, and releasing the City of Edmonton, its parents, subsidiaries, affiliates, directors, officers, employees, insurers, and agents from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this contest or prize won, including but not limited to any travel related thereto.
16. Return of any prize notification as undeliverable or failure of the prize winner to respond to the prize notification and successfully answer the skill-testing question within five (5) business days of notification of selection may result in disqualification and selection of an alternate winner.
17. Contest winners must retrieve prizes during regular weekday business hours (Edmonton Tower; 10111-104 Avenue; 8:30 a.m.- 4 p.m.).
18. Non-compliance within this time period may result in disqualification and selection of an alternate winner. Contest winners must make arrangements by calling to pick up their prizes in advance of their attendance at Edmonton Tower.
19. The City of Edmonton reserves the right to refuse, withdraw, or disqualify any entry at any time at its sole discretion.
20. Entrants agree to abide by the terms of these official rules and by the decisions of the contest judge, which are final and binding on all matters pertaining to this contest. By entering, participants release and hold harmless The City of Edmonton, its parents, subsidiaries, affiliates, directors, officers, employees, insurers, and agents from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this giveaway or prize won, including but not limited to any travel related thereto.
21. **Freedom of Information and Protection of Privacy:** Personal information is being collected under the authority of section 33(c) of the Freedom of Information and Protection of Privacy Act, R.S.A. 2000, c. F-25 (FOIP Act) and is protected in accordance with that Act. Personal information collected will be used by the City of Edmonton for the purpose of administering the Transit Operator and Worker Appreciation Day contest. Emailed submissions or direct messages on social media may be circulated internally to City of Edmonton employees, and externally on Facebook, Twitter, or Instagram. If you have any questions about the collection, you may contact the ETS Customer Engagement and Retention team at 780-906-7215, 15th Floor Edmonton Tower, 10111 - 104 Avenue NW, Edmonton, AB, T5J 0J4.

HOW TO ENTER

- Entries will be accepted from March 8, 2023, at 12:01 a.m. to March 18, 2023, at 11:59 p.m.

- Entries will be accepted via direct message on Twitter, Instagram, Facebook and through email at takeets@edmonton.ca.
- To enter, send ETS a short story of up to 150 words through email at takeETS@edmonton.ca or through the ETS social media accounts on Facebook (<https://m.me/takeets>), Instagram (<https://ig.me/m/edmontontransit>) or Twitter (https://twitter.com/messages/compose?recipient_id=281137182)

PRIZE INFORMATION

- All collected stories will be distributed in internal City of Edmonton employee newsletters. Employees will be able to start voting for their favourite stories on March 22, 2023, at 12:01 a.m., and the voting process will close on Monday, April 3, 2023, at noon.
- The three (3) grand prize winners will be the entrants whose stories receive the top three (3) highest number of votes on the surveys distributed through internal newsletters to City of Edmonton employees. These three (3) grand prize winners will each be eligible to receive:
 - One (1) Arc card preloaded with \$100
 - Value: \$100.00 per Arc card; and
 - One (1) ETS poster, photo courtesy of Douglas Cowan
 - Value: \$10.00
- The seven (7) secondary prize winners will be the entrants whose stories receive the 4th through 10th highest number of votes on the surveys distributed through internal newsletters to City of Edmonton employees. These seven (7) secondary prize winners will each be eligible to receive :
 - One (1) ETS poster, photo courtesy of Douglas Cowan
 - Value: \$10.00