



2022 COMMON OUTCOMES INITIATIVE

SNEAK PEEK





ACKNOWLEDGEMENT

The Common Outcomes Initiative embraces our connection to each other, here on Treaty 6 Territory and Métis Nation of Alberta Region #4. We honour and thank the diverse Indigenous peoples including the Cree, Blackfoot, Métis, Nakota Sioux, Iroquois, Dene, and Saulteaux whose ancestors' footsteps have marked this territory for centuries and whose histories, languages, and cultures continue to influence our vibrant community. As treaty people we recognize the harms caused by colonialism and systemic racism, honour the knowledge and wisdom that has been shared with us, and endeavor to work in this spirit of community and relationship.

INTRODUCTION

Edmonton Family and Community Support Services (FCSS), United Way of the Alberta Capital Region and numerous funded community agencies work together to provide a continuum of programs and services to meet the needs of vulnerable community members. Together, these groups form the Common Outcomes Initiative (COI).

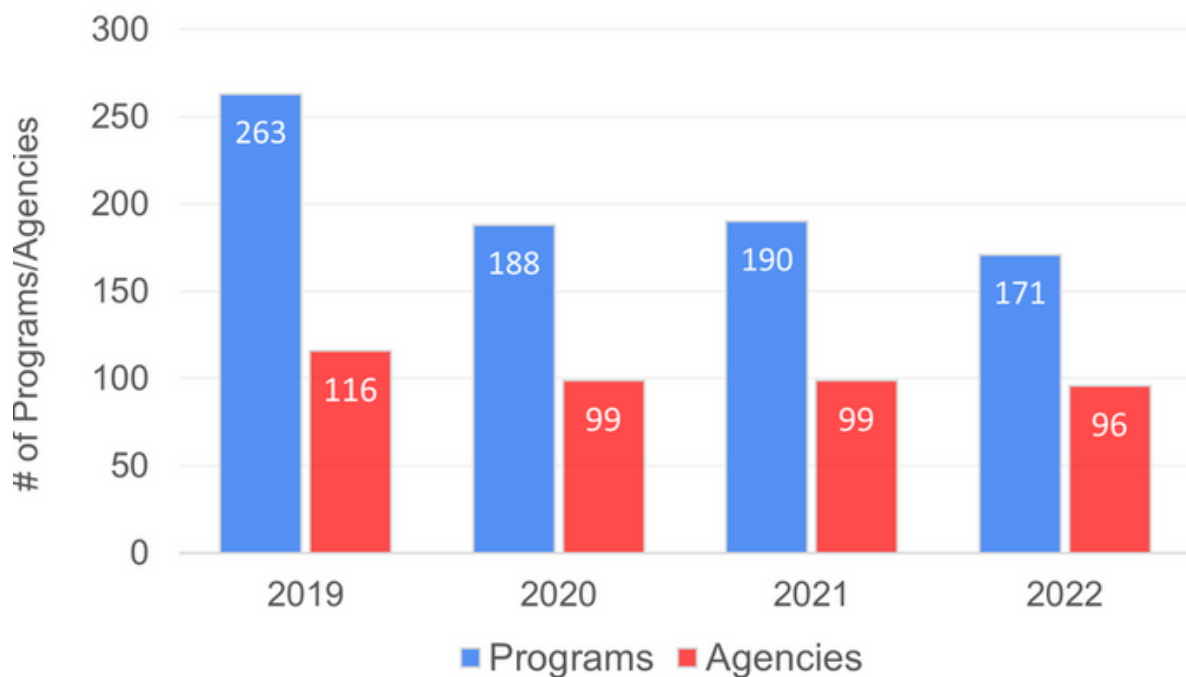
In order to provide a summary of the social impacts and outcomes these partners are achieving, funders and funded agencies continue to work together to implement a Common Outcomes Reporting form (COR) aimed at simplifying data collection and highlighting the positive difference programs are making in the community.

This Sneak Peek report highlights some of the quantitative data submitted by agencies in the 2022 Common Outcomes reporting process. The full report will be released later in the summer and will contain analysis co-created with funded agencies at our April Social Services Sector Meeting.

A NOTE ON DATA

This report reflects quantitative data reported by 171 programs at 96 agencies on their 2022 activity and impact. When considering the longitudinal COI data in this report, it is important to note that the programs providing data to COR fluctuates from year to year, primarily due to changes in the programs funded.

Figure 1



FUNDING OVERVIEW

Overall funding for 2022 COI programs remained static from the previous year. In total, they operated on \$83.5M in funding which included \$28.7M in COI funding and \$54.7M in funding from other sources.

Overall Funding

\$83.5M

↔ 0.0% vs. Last Year

COI Funding

\$28.7M

↑ 0.2% vs. Last Year

Other Funding

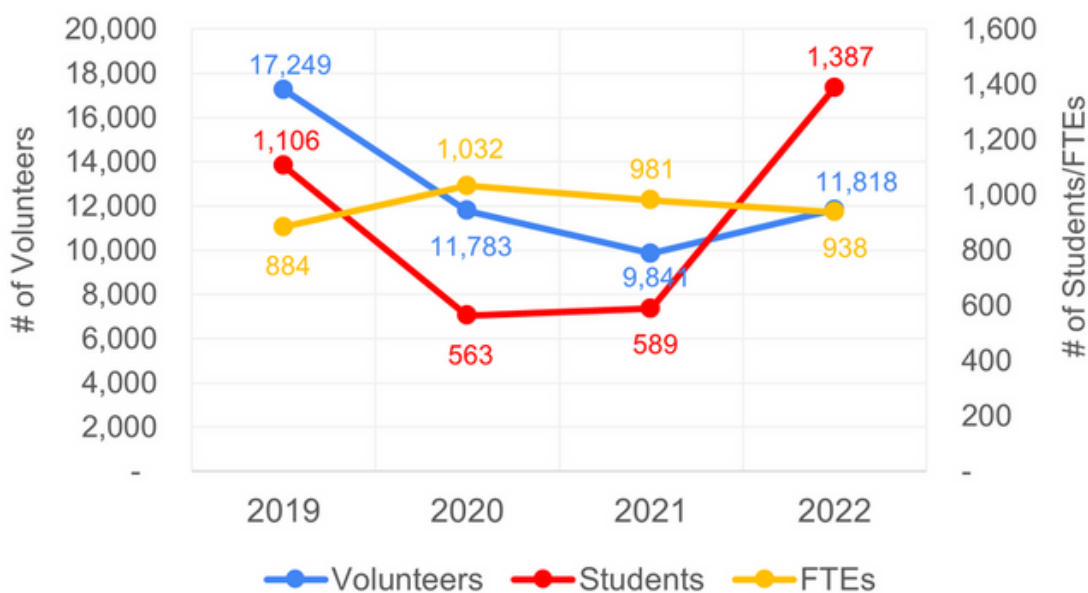
\$58.7M

↓ 0.1% vs. Last Year

PEOPLE POWER

Since a drop between 2019 and 2020, the number of volunteers and full time equivalents has remained relatively stable; however, the number of students increased by 135% in 2022. Correspondingly, the number of student hours increased by 27%. The number of volunteer hours worked remained stable with a 7% increase year over year.

Figure 2



PROGRAM PARTICIPANTS

A unique participant is a participant in a program who receives direct services. If they choose to gather this information, programs may also report certain self-reported demographic information relating to their unique participants.

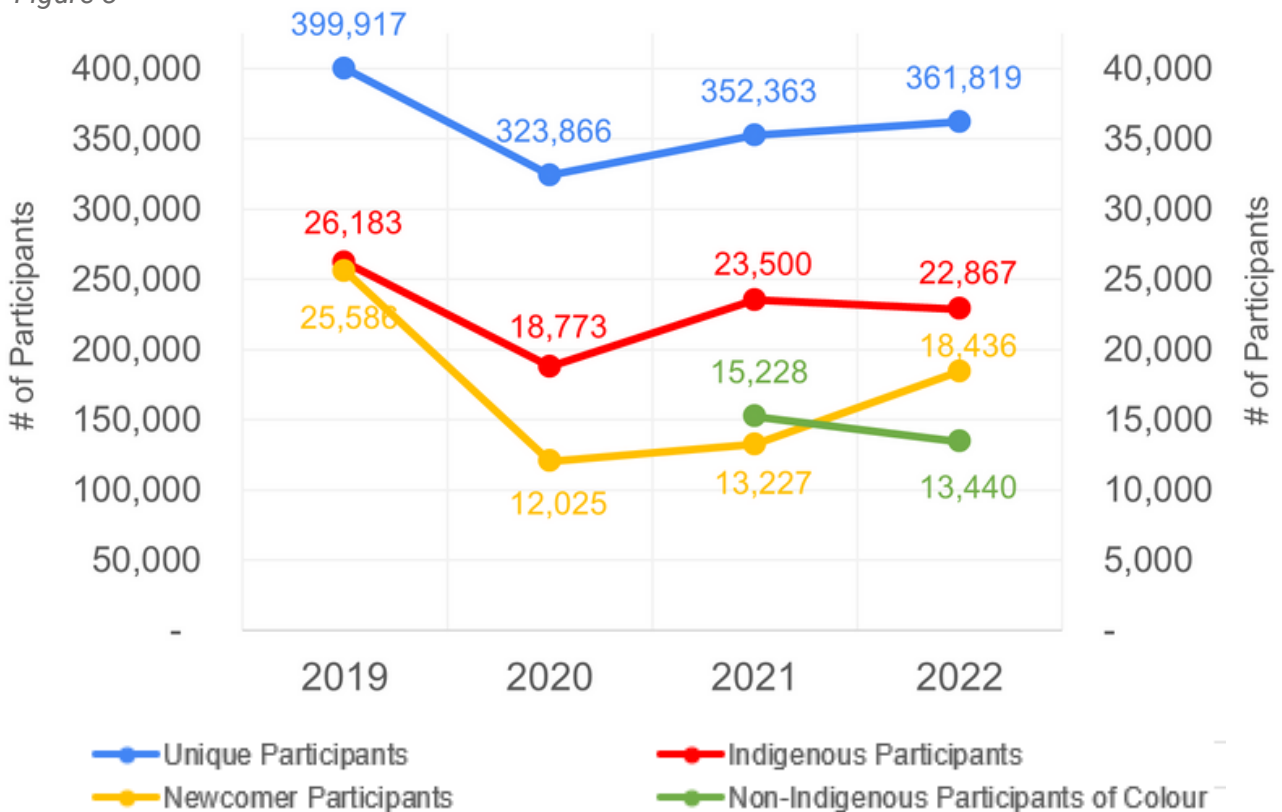
Programs aimed to count each participant once during the time period covered regardless of the number of program related services that the participant received. In certain program models such as drop-in, information & referral, and public education programs, tracking this number can be particularly difficult. Despite these limitations, the number of total unique participants does represent the significant volume of work occurring in the social services sector.



YEAR OVER YEAR UNIQUE PARTICIPANTS

The number of unique participants remained relatively stable between 2021 and 2022, as did the number of participants who identified as Indigenous. The number of unique participants identifying as newcomers increased 42% year-over-year while the number of participants who identified as non-Indigenous Persons of Colour decreased 11%.

Figure 3

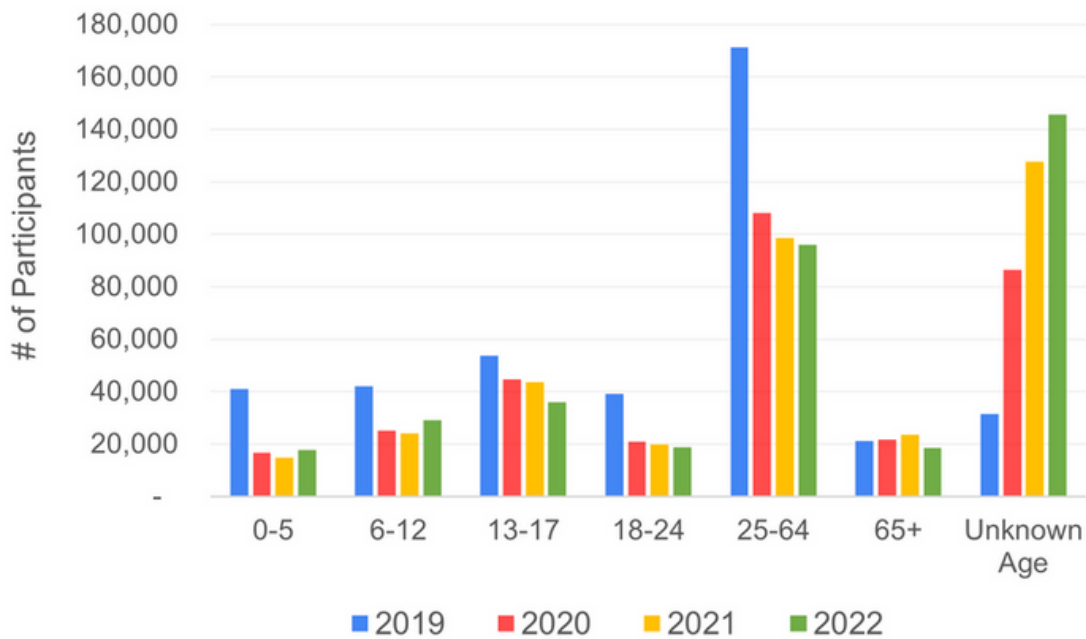


YEAR OVER YEAR PARTICIPANTS BY AGE

Agencies have shared that smaller age ranges for children and youth and larger age ranges for adults and seniors are preferable for data gathering. Due to the comparatively large age range, adults aged 25-64 continue to be the age group most served by COI programs; the number of children and youth (aged 24 and under) is approximately equal to the number of participants aged 25-64.

From 2021-2022, the number of participants aged 12 and under increased, whereas the number of participants in each age range older than 12 decreased. The number of participants for whom age was unknown continues to increase year over year. See figure 4 below for year-over-year comparison.

Figure 4

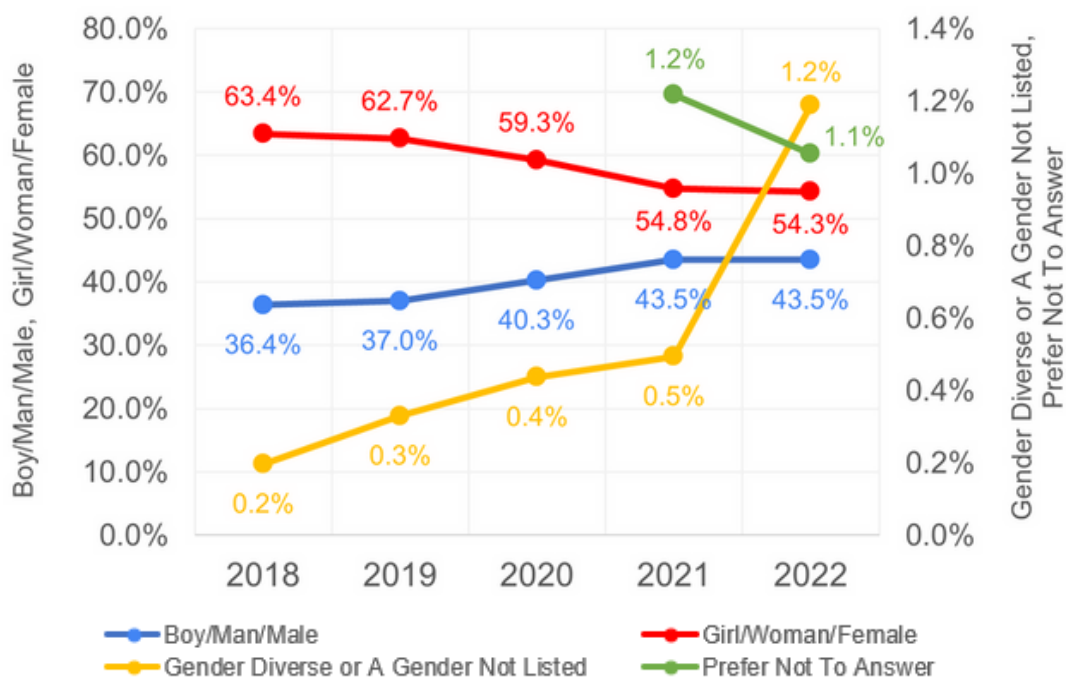


YEAR OVER YEAR PARTICIPANTS BY GENDER IDENTITY

Women and girls continue to be the gender most served by COR programs. However, the proportion of women and girls served has been decreasing while the proportion of other genders, with the exception of those who Prefer Not to Answer, has been increasing.

The number of Gender Diverse individuals has steadily increased from 201 (0.2%) in 2018 to 950 (0.9%) in 2022. In 2021, A Gender Not Listed was added as a category. 108 individuals (0.1%) identified as A Gender Not Listed in 2021, increasing to 247 (0.3%) in 2022. The graph below combines these two categories to show longer-term trends.

Figure 5



OUTCOMES SUMMARY

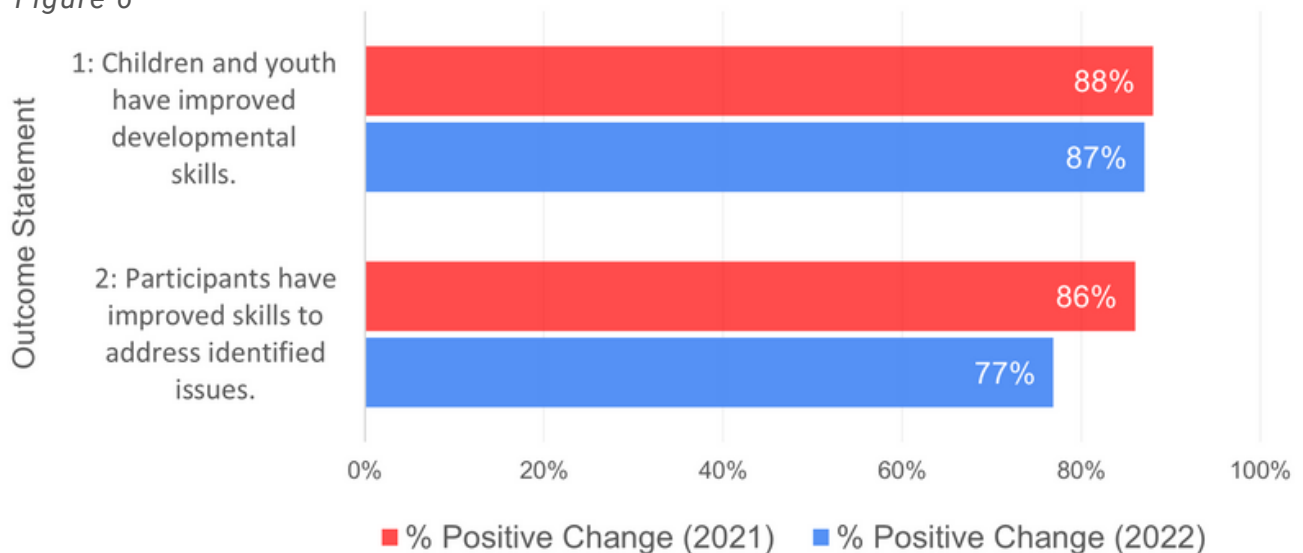
In 2022, participants in COI programs were likely to report a wide range of positive change for most reported outcomes, with the positive change ranging from 40% (Enhanced collaborative efforts) to 99% (Participants access community resources to meet their needs).

Most programs remained static or reported decreases in positive change compared to 2021 across the impact areas; however, those reporting to the following outcomes saw a year over year increase:

- Participants have improved networks of social support
- Strengthened individual skills within organizations
- More effective community organizations

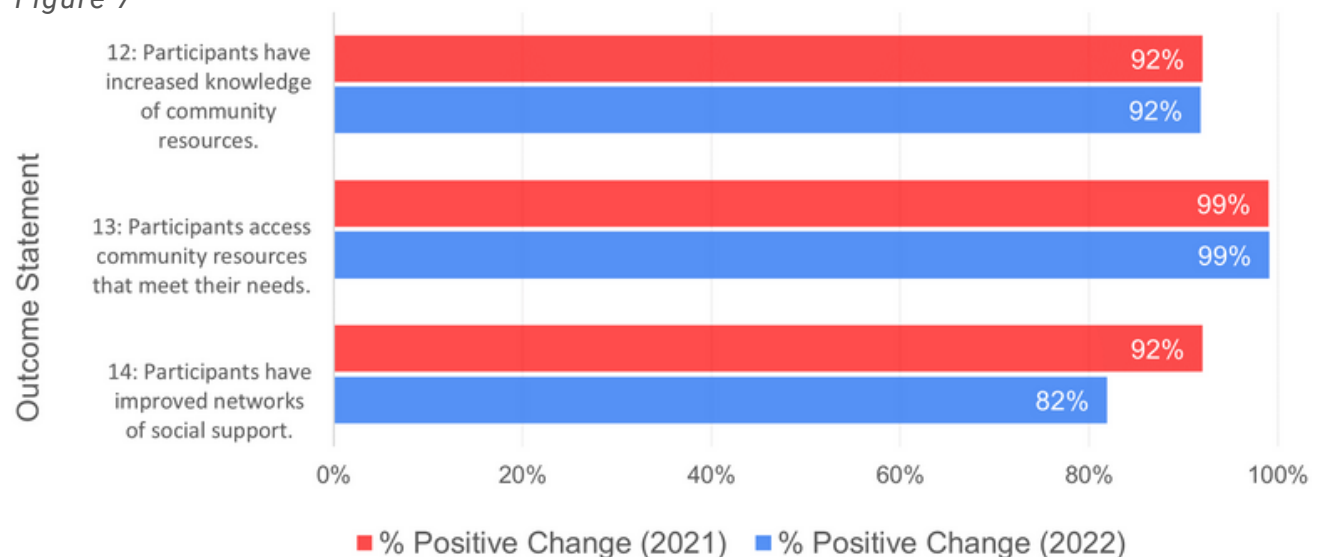
Resilient Individuals

Figure 6



Strong Relationships and Connections

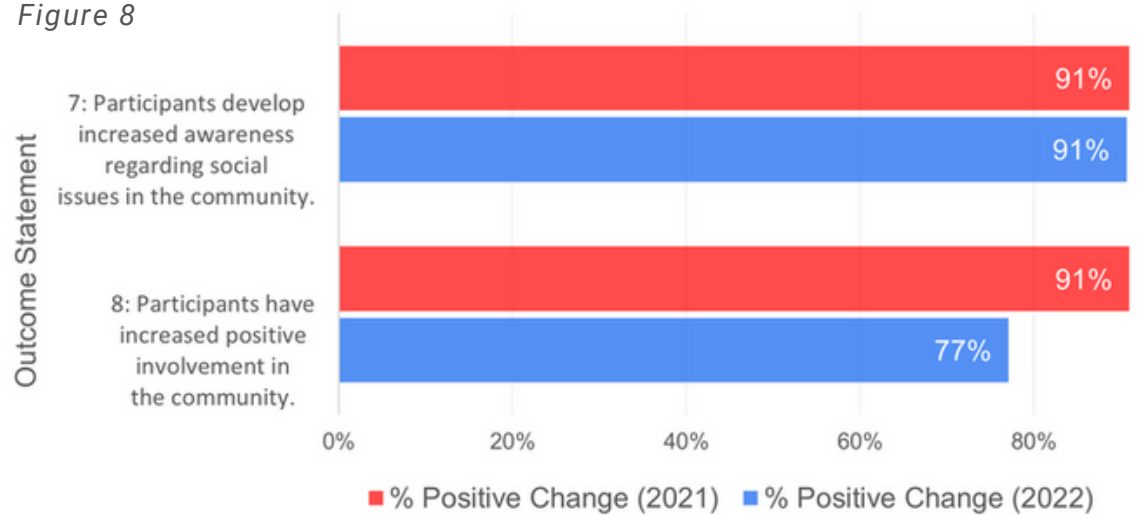
Figure 7





Welcoming & Engaged Communities

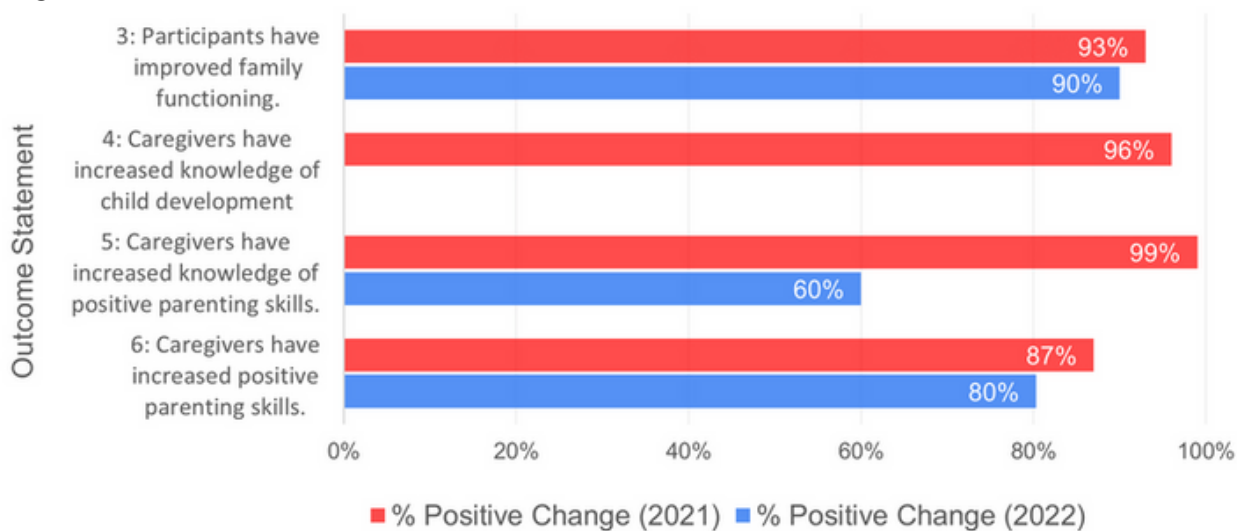
Figure 8



Thriving Families

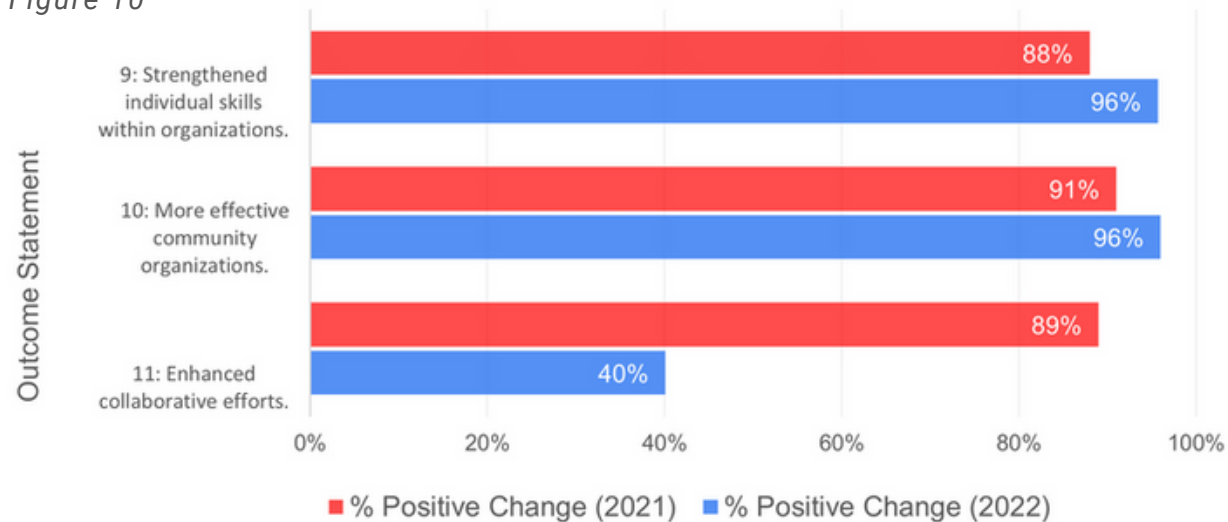
*In 2022 no programs reported to Outcome 4 (Five reported in 2021) and one reported to Outcome 5 (Eight reported in 2021)

Figure 9



Strong Sector

Figure 10



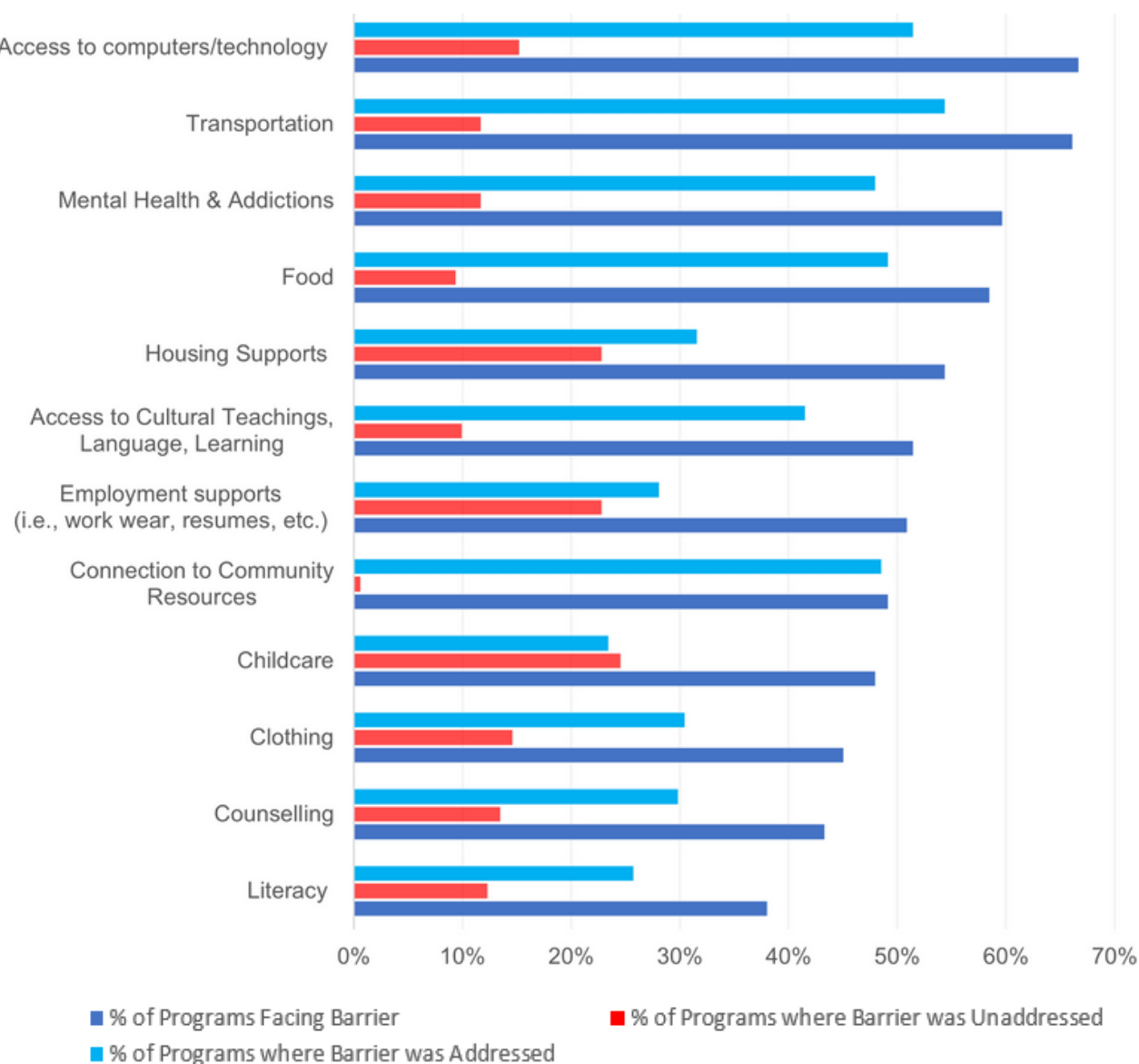
PARTICIPANT BARRIERS

Programs were asked to identify barriers that their participants faced that were outside of core programming (e.g., a program intended to deliver financial literacy training may consider providing bus tickets and childcare to enable participation). Of these barriers, programs identified which they were able to address through additional program planning, activities and/or budgets, and which barriers remained unaddressed.

The chart below shows the percentage of programs which identified each barrier as applicable to their participants. Programs most often encountered and were able to address barriers related to Transportation, Access to Computers/Technology, Food, and Connections to Community Resources. Childcare, and Employment Supports, and Housing Supports were most often unaddressed.

2021 Participant Barriers Overview

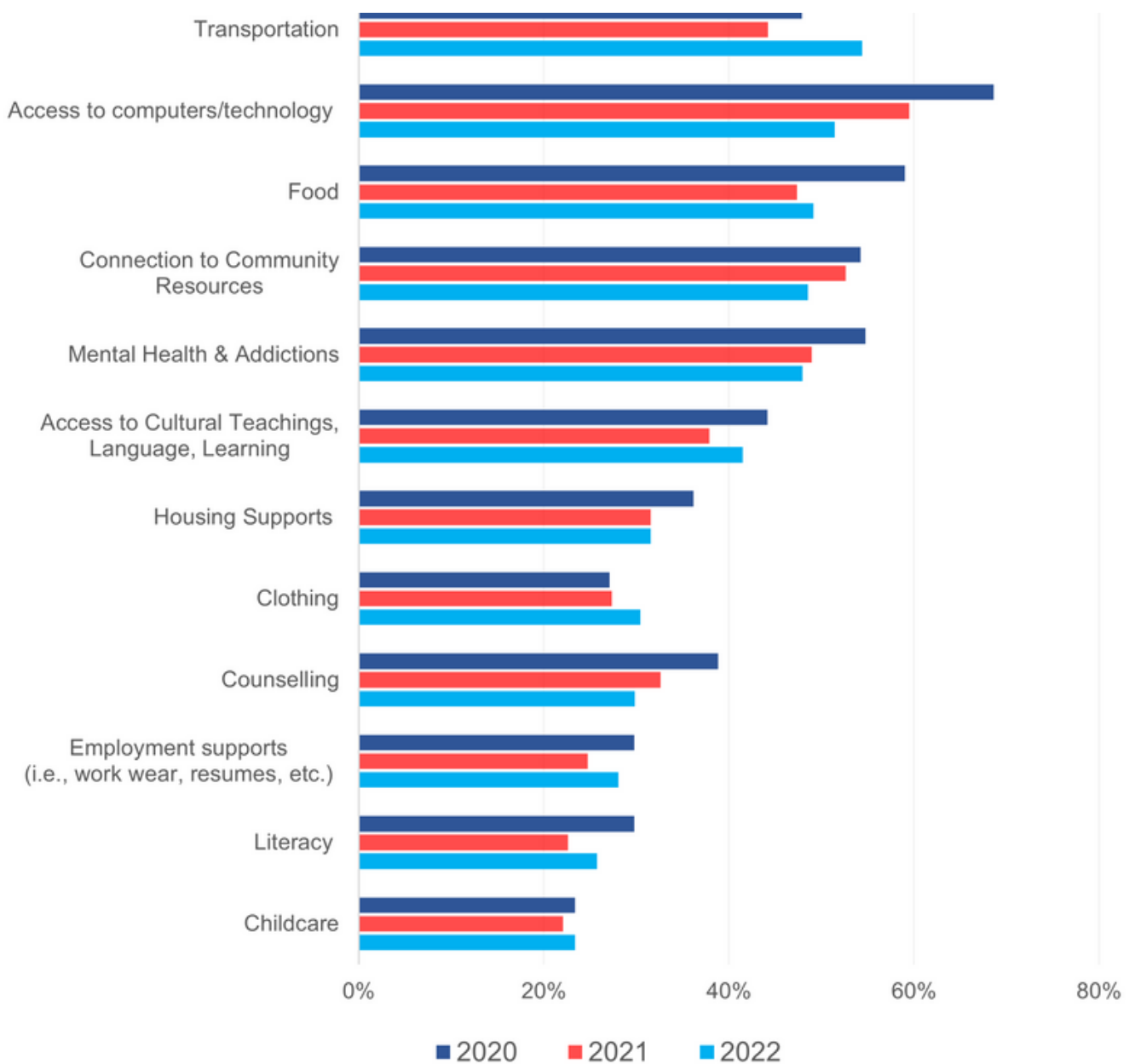
Figure 11



Year Over Year Addressed Barriers

Over the past three years, Mental Health & Addictions, Connection to Community Resources, Access to Computers/Technology, and Food have consistently been top-reported participant barriers that programs have been able to address through additional program planning, activities and/or budgets. This year, Transportation has returned to its pre-pandemic place as the highest-reported addressed barrier.

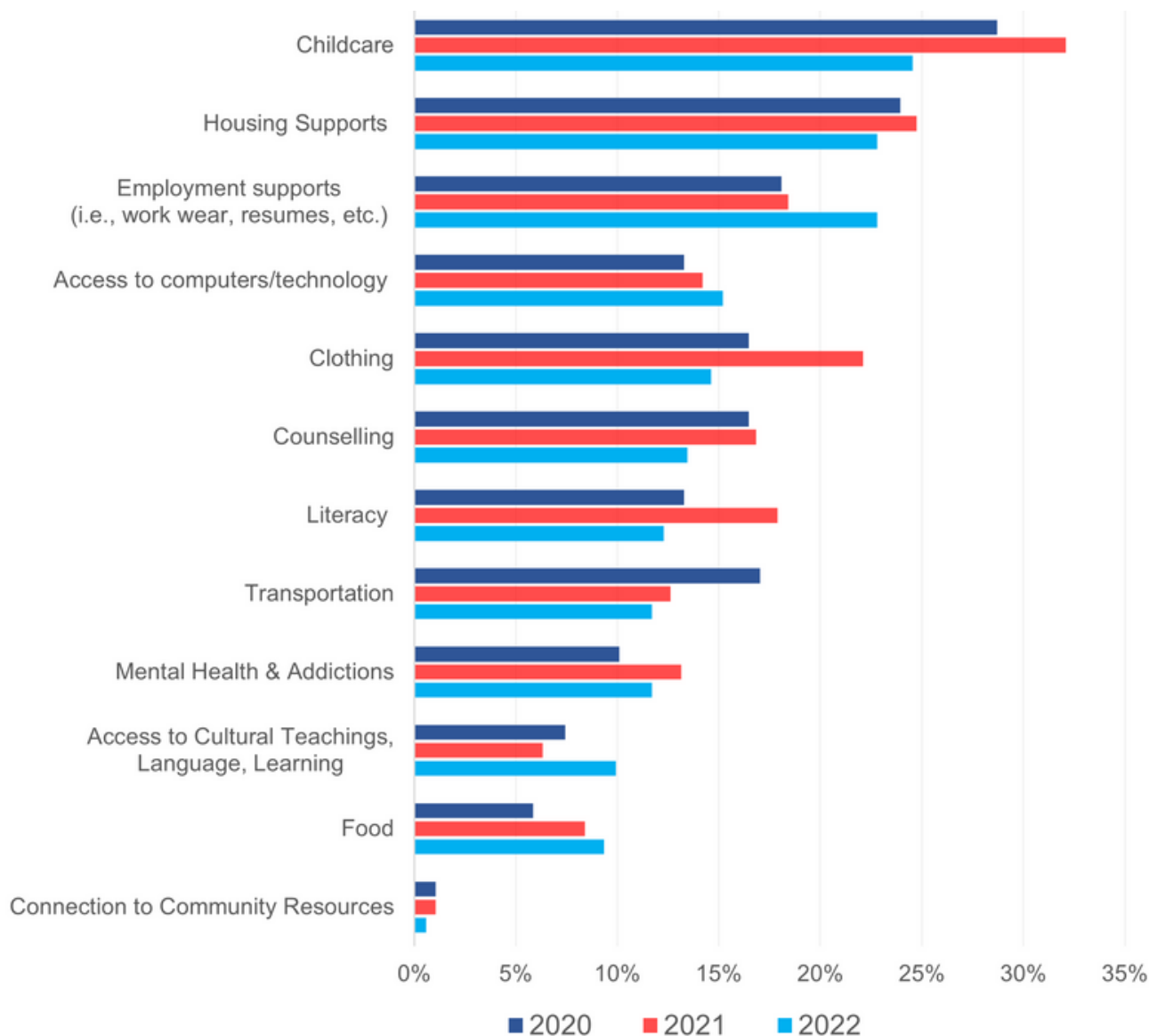
Figure 12



Year Over Year Unaddressed Barriers

Over the past three years, Childcare and Housing Supports have been top-reported barriers that programs were unable to address. Employment Supports has consistently been a barrier that programs have often been unable to address and saw a sharp increase in 2022.

Figure 13



CONCLUSION

This report is a snapshot of the 2022 Common Outcomes Report. The full report including both quantitative and qualitative data will be released later this summer.

The Common Outcomes Initiative Funders Group continues to be thankful to all of the funded agencies and community partners that contribute to our goals each year. We look forward to another year of data collection, story telling, and evaluation with the Alberta Capital Region!

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