

# Community Feedback on Draft Design

## Baturyn Neighbourhood Renewal

November 2021

REFINE

### Engagement Summary

From November 5 – 21, 2021 we hosted **Online Engagement** opportunities seeking feedback on the draft design for Baturyn Neighbourhood Renewal. Residents were asked to provide feedback and **REFINE** the draft design in the areas of Movement, Parks and Placemaking. These engagement opportunities included a survey, Engaged Edmonton and the opportunity to submit questions directly to the project team.



#### Project Webpage

- + We asked residents to visit the project webpage to access information about the project, view the design booklet and learn more about Baturyn Neighbourhood Renewal.
- + We provided the opportunity for residents to view the draft design for the neighbourhood through a draft design video. The video was accessible with sub-titles and included detailed maps, drawings, animations of the proposed designs and information on cost sharing opportunities.

**667 unique visits to [edmonton.ca/BuildingBaturyn](https://edmonton.ca/BuildingBaturyn)**

**313 unique video views**

**115 design booklet views**



#### Online Engagement

- + An online survey was available to the public from November 5 – 21, 2021 asking participants to share feedback on the draft design for Baturyn. We also asked residents to share how well the design reflected the Vision and Guiding Principles.
- + Paper copies of the survey and design booklet were available to community members upon request.
- + Engaged Edmonton used quick polls to gather input on design elements.

**120+ people provided input through the online survey**

**680 comments were submitted through the online survey**

**29 visits to Engaged Edmonton**



#### Community Conversations

- + 23 residents and/or stakeholder groups contacted the project manager directly by phone or email to learn more about the project and share their perspectives on the design.
- + Three Grade 6 classes at Baturyn School watched the design video and submitted their feedback in groups through the online survey.
- + Meetings were held with representatives of the community league and the administration of both Baturyn School and St. Charles Catholic School.



#### How We Communicated

- + October Castle News ad
- + 2058 Newsletters
- + 2058 Door hangers
- + 1200 Handbills to local businesses
- + 548 Letters to residents with changes adjacent to their residence
- + 286 Emails to 103 list subscribers and 80 stakeholder groups
- + 20 Posters
- + 15 Yard signs
- + 8 A-frame signs
- + 3 Road signs
- + Social media posts through community pages

A report on What We Heard will be available on Baturyn's project webpage in February 2022. The next opportunity for engagement will be in the spring of 2022 to gather community feedback on the Final Design.