



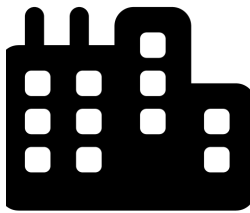
# DOWNTOWN

## Edmonton is our home.

No matter who forms the next provincial government, **Edmonton is essential to Alberta's future.** We need to work together with the Government of Alberta to build a thriving, safe, sustainable and welcoming city for every Edmontonian.

That's why, this provincial election, we need to **Ask About Edmonton.**

Asking about Edmonton is a great way to start a positive conversation about the kind of city **we want to live in**, and for your voice to be heard in the 2023 Alberta General Election.



## A vibrant and safe downtown is essential to Edmonton's economy.

To continue to attract world-class talent and business, Edmonton must be a centre of innovation, creativity and technology. Make investments in Edmonton's economy part of the provincial election conversation.

## Did you know?

- Metro Edmonton has Canada's fifth largest economy and is one of the fastest growing regions in the country.
- In 2022, via the Downtown Vibrancy Fund, Edmonton awarded \$6.5 million to over 60 projects supporting festivals, businesses, lighting and public safety.
- The City of Edmonton has invested nearly \$300 million to support vibrancy, safety and well being in Downtown and Chinatown over the last few years.

## Conversation starters:

- What will your party do to make downtown Edmonton safe and successful?
- From Whyte Ave to Downtown to Chinatown, Edmonton's businesses need support. How will your party support businesses in Edmonton?
- The City of Edmonton works to support businesses and agencies like Boyle Street and Hope Mission downtown. How will your party add to that support?
- Metro Edmonton is one of the fastest-growing regions in Canada. Does your party have a plan to invest in Edmonton's economy?

Active on social media?

Use **#AskAboutEdmonton** during the 2023 Alberta General Election and follow the City of Edmonton on [Twitter](#), [Instagram](#) and [Facebook](#) and tune in to the **Ask About Edmonton** conversation.

