



NEIGHBOURHOOD DESCRIPTION

The MacEwan neighbourhood is located in southwest Edmonton and forms the northern boundary of the Heritage Valley Servicing Concept Design Brief (SCDB). MacEwan is one of 14 neighbourhoods planned for the Heritage Valley SCDB. The MacEwan Neighbourhood Area Structure Plan (NASP) was approved by City Council in 2001 and construction of the new neighbourhood began very shortly thereafter. MacEwan is bounded by the Anthony Henday ring road to the north, by the 127th Street Transportation and Utilities Corridor to the west, by Ellerslie Road (9th Avenue) to the south, and 111th Street to the east.

The MacEwan neighbourhood was planned for, and incorporates, low, medium and high density residential options as well as commercial, institutional and recreational land uses. Higher density housing is located next to commercial development in the southeast, along the 111th Street transit corridor, and adjacent to open spaces within the community. Lower density housing units are located within the interior of the neighbourhood and are oriented along curvilinear streets and cul-de-sacs. Pedestrian circulation is provided for through a series of pathways that connect throughout the neighbourhood and link the parks and natural areas together.

The Victory Christian Centre occupies a significant portion of land in the south central part of MacEwan. The Centre consists of church and school facilities and was in place prior to the residential development of the neighbourhood. Prior to urban development the remainder of the land in the area was in agricultural use with the exception of one natural area, the Virginia woodlot, which was maintained as part of the ultimate neighbourhood design.

MacEwan takes its name from John Walter Grant MacEwan (1902-2000) who was a local historian, author and politician. Grant MacEwan served as an alderman and Mayor of Calgary, as a member of the Legislative Assembly, and was the leader of the Alberta Liberal Party. From 1966 to 1974 Grant MacEwan served as the lieutenant-governor of Alberta, and received several honorary degrees over the course of his distinguished career. He also received the Order of Canada in 1975 and the Alberta Order of Excellence in 1982.

Population by Age and Gender

Age Group	Male	Female	Total	% of Total	City %
0-9	435	420	855	15	12
10-19	275	240	515	9	11
20-29	560	585	1,145	20	18
30-39	660	635	1,295	23	15
40-49	435	410	845	15	14
50-59	235	250	485	9	14
60-69	150	150	300	5	8
70+	95	125	220	4	8
Total	2,845	2,815	5,660	100	100

Marital Status (Population 15 years of age and older)

Marital Status	People	% of Total	City %
Married	2,345	52	45
Common-Law	450	10	9
Single (Never Legally Married)	1,305	29	32
Separated	95	2	2
Divorced	255	6	7
Widowed	95	2	5
Total	4,545	100	100

Family Households

Family Type	Households	% of Total	City %
Married Couples	1,145	-	-
Without Children at Home	415	27	29
With Children at Home	730	48	40
Common-Law Couples	225	-	-
Without Children at Home	170	11	9
With Children at Home	55	4	4
Total Lone-Parent Families	160	-	-
Female Parent	130	8	14
Male Parent	30	2	4
Total	1,530	100	100

Household Size

People Per Household	Households	% of Total	City %
1 Person	650	28	29
2 People	730	32	33
3 People	395	17	16
4 People	355	15	14
5 People	115	5	5
6 or More	55	2	3
Total	2,300	100	100

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

2010 Household Income

Household Income in 2010	Households	% of Total	City %
Under \$10,000	50	2	5
\$10,000 to \$19,999	0	0	6
\$20,000 to \$29,999	135	6	7
\$30,000 to \$39,999	90	4	8
\$40,000 to \$49,999	170	8	8
\$50,000 to \$59,999	175	8	8
\$60,000 to \$79,999	375	17	14
\$80,000 to \$99,999	310	14	12
\$100,000 to \$124,999	415	18	11
\$125,000 to \$149,999	205	9	7
\$150,000 and Over	325	14	14
Total	2,250	100	100
Median Household Income	\$86,350	-	\$72,248
Average Household Income	\$96,278	-	\$90,340

Highest Level of Education (Population 15 years of age and older)

Education Level	People	% of Total	City %
No Certificate, Diploma or Degree	375	8	18
High School Diploma or Equivalent	1,000	22	26
Apprenticeship or Trades Certificate or Diploma	380	8	9
College or Other Non-University Certificate or Diploma	940	21	18
University Certificate or Diploma Below Bachelor Level	250	6	5
University Certificate or Diploma at Bachelor Level or Above	1,580	35	24
Total	4,525	100	100

Population by Ethnic Origin

Ethnic Origins	People	% of Total	City %
European Origins	855	13	15
British Isle Origins	1,685	25	29
Other North American Origins (Includes Canadian)	985	14	15
French Origins	525	8	9
Aboriginal Origins	200	3	5
Latin, Central, and South American Origins	170	2	2
Caribbean Origins	25	0	1
South Asian Origins	685	10	6
West Central Asian and Middle Eastern Origins	165	2	3
East and Southeast Asian Origins	1,405	21	12
African Origins	105	2	3
Oceania Origins	0	0	0
Total	6,805	100	100

Note: The sum of ethnic groups in this table is greater than the total population count because an individual may report more than one ethnic origin.

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

Population by Mobility Status (Based on address 5 years previous)

Mobility	People	% of Total	City %
Non-movers	1,610	32	53
Moved From Elsewhere in Edmonton	2,045	40	28
Moved From Elsewhere in Alberta	400	8	5
Moved From Elsewhere in Canada	615	12	7
Moved From Outside Canada	415	8	7
Total	5,085	100	100

Residential Units by Structure Type

Type of Unit	Units	% of Total	City %
Single-Detached House	1,015	44	51
Semi-Detached House, Duplex	330	14	7
Row House	0	0	10
Apartment Building (5+ Stories)	0	0	8
Apartment Building (< 5 Stories)	950	41	23
Moveable Dwelling	0	0	1
Other	0	0	0
Total	2,295	100	100

Period of Construction

Year of Construction	Units	% of Total	City %
1960 or Before	0	0	18
1961-1980	0	0	35
1981-1990	0	0	15
1991-2000	40	2	11
2001-2005	1,280	56	11
2006-2011	970	42	10
Total	2,290	100	100

Occupied Private Dwellings by Tenure

Housing by Tenure	Number	% of Total	City %
Owner Occupied	1,675	73	65
Renter Occupied	630	27	35
Total	2,305	100	100

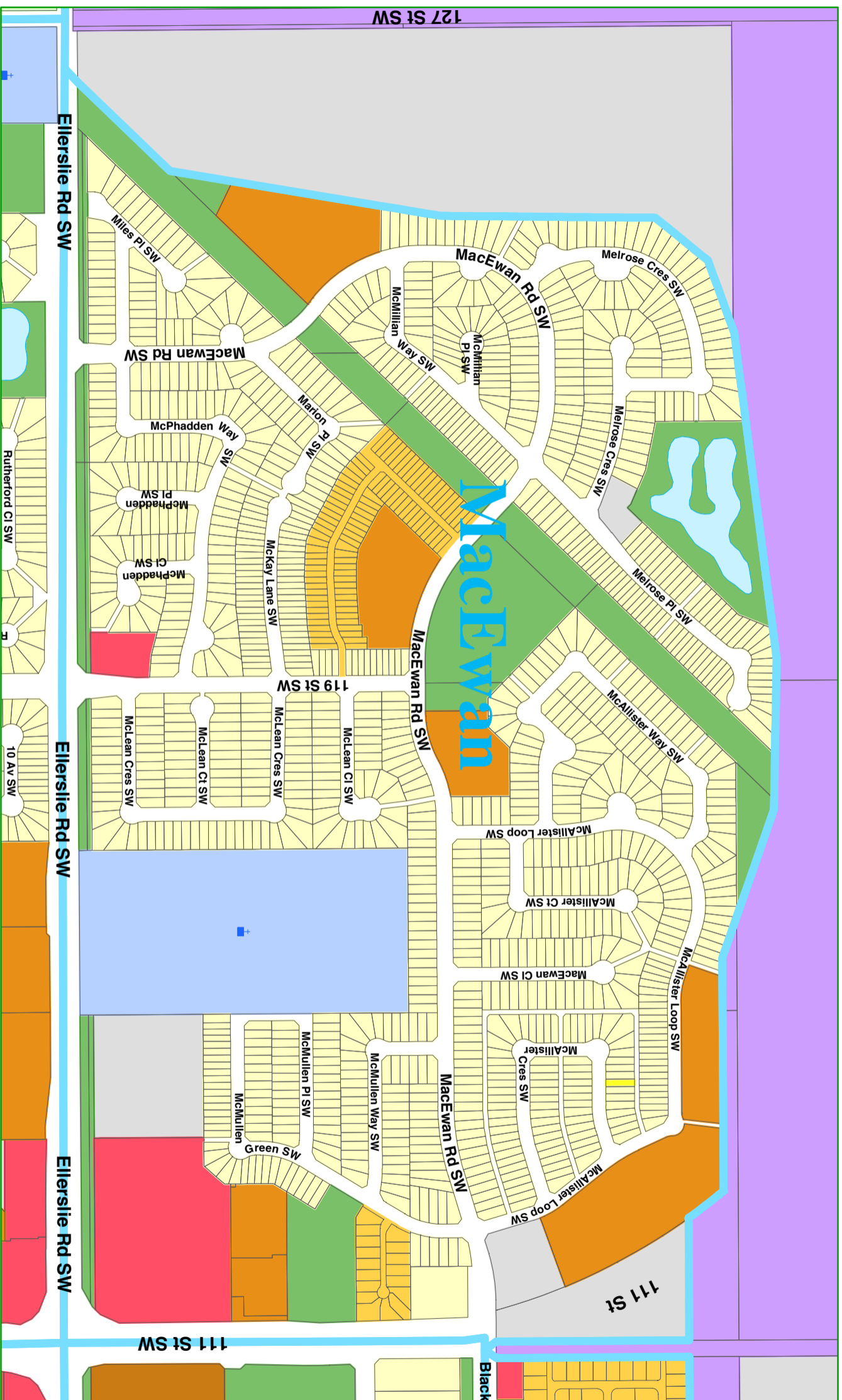
Journey to Work (Employed Labour Force)

Transportation Method	People	% of Total	City %
Car, Truck, Van - as Driver	2,600	80	72
Car, Truck, Van - as Passenger	125	4	6
Public Transit	465	14	15
Walked	35	1	5
Bicycle	0	0	1
Other Methods	35	1	1
Total	3,260	100	100

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

NEIGHBOURHOOD PROFILE 2014 NEIGHBOURHOOD EXISTING LAND USE MACEWAN



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