



## NEIGHBOURHOOD DESCRIPTION

During the oil-driven economic boom of the 1970s, Edmonton expanded its boundaries and in 1971, the City of Edmonton annexed the entire Castle Downs and Lake District area to accommodate the steady population growth. Development of the neighbourhoods in the Castle Downs area began shortly after the land was subdivided and construction continued into the 1980s.

The neighbourhood outline plan for Lorelei was approved in 1975. Today, Lorelei is a fully developed neighbourhood. The neighbourhood is bounded by Castle Down Road, 97th Street, Beaumaris Road and 160 Avenue. The neighbourhood features a mixture of housing types, and single-detached homes account for approximately half of all units.

One of the more prominent features of the neighbourhood is a large recreation open space located around Lorelei's two elementary schools. A number of pathways promote pedestrian and bicycle travel through the neighbourhood and a long open space buffer bisects the north and south ends of the neighbourhood. Castle Downs Shopping Centre, located at 108 Street and Castle Downs Road, provides commercial services to area residents. Connection with 97th Street on the eastern boundary of the neighbourhood provides residents with good access to a variety of locations in the city.

The Castle Downs area was named by the developer. The intention of the developer was to name the subdivision and neighbourhoods after famous castles. Lorelei is named after a historical castle site on the Rhine river in Germany.

### Population by Age and Gender

Age Group	Male	Female	Total	% of Total	City %
0-9	280	265	545	13	12
10-19	330	260	590	14	11
20-29	375	325	700	17	18
30-39	250	260	510	12	15
40-49	255	280	535	13	14
50-59	275	310	585	14	14
60-69	215	215	430	10	8
70+	135	135	270	6	8
<b>Total</b>	<b>2,115</b>	<b>2,050</b>	<b>4,165</b>	<b>100</b>	<b>100</b>

### Marital Status (Population 15 years of age and older)

Marital Status	People	% of Total	City %
Married	1,630	48	45
Common-Law	215	6	9
Single (Never Legally Married)	1,100	33	32
Separated	80	2	2
Divorced	200	6	7
Widowed	140	4	5
<b>Total</b>	<b>3,365</b>	<b>100</b>	<b>100</b>

### Family Households

Family Type	Households	% of Total	City %
Married Couples	795	-	-
Without Children at Home	305	26	29
With Children at Home	490	42	40
Common-Law Couples	110	-	-
Without Children at Home	60	5	9
With Children at Home	50	4	4
Total Lone-Parent Families	260	-	-
Female Parent	215	18	14
Male Parent	45	4	4
<b>Total</b>	<b>1,165</b>	<b>100</b>	<b>100</b>

### Household Size

People Per Household	Households	% of Total	City %
1 Person	240	17	29
2 People	490	34	33
3 People	280	19	16
4 People	225	16	14
5 People	120	8	5
6 or More	90	6	3
<b>Total</b>	<b>1,445</b>	<b>100</b>	<b>100</b>

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

## 2010 Household Income

Household Income in 2010	Households	% of Total	City %
Under \$10,000	95	7	5
\$10,000 to \$19,999	50	3	6
\$20,000 to \$29,999	70	5	7
\$30,000 to \$39,999	125	9	8
\$40,000 to \$49,999	115	8	8
\$50,000 to \$59,999	120	8	8
\$60,000 to \$79,999	245	17	14
\$80,000 to \$99,999	190	13	12
\$100,000 to \$124,999	170	12	11
\$125,000 to \$149,999	115	8	7
\$150,000 and Over	145	10	14
<b>Total</b>	<b>1,440</b>	<b>100</b>	<b>100</b>
<b>Median Household Income</b>	<b>\$72,458</b>	<b>-</b>	<b>\$72,248</b>
<b>Average Household Income</b>	<b>\$82,650</b>	<b>-</b>	<b>\$90,340</b>

## Highest Level of Education (Population 15 years of age and older)

Education Level	People	% of Total	City %
No Certificate, Diploma or Degree	830	25	18
High School Diploma or Equivalent	1,020	31	26
Apprenticeship or Trades Certificate or Diploma	350	11	9
College or Other Non-University Certificate or Diploma	535	16	18
University Certificate or Diploma Below Bachelor Level	115	3	5
University Certificate or Diploma at Bachelor Level or Above	470	14	24
<b>Total</b>	<b>3,320</b>	<b>100</b>	<b>100</b>

## Population by Ethnic Origin

Ethnic Origins	People	% of Total	City %
European Origins	610	13	15
British Isle Origins	1,240	26	29
Other North American Origins (Includes Canadian)	500	10	15
French Origins	555	11	9
Aboriginal Origins	280	6	5
Latin, Central, and South American Origins	80	2	2
Caribbean Origins	30	1	1
South Asian Origins	195	4	6
West Central Asian and Middle Eastern Origins	480	10	3
East and Southeast Asian Origins	480	10	12
African Origins	390	8	3
Oceania Origins	10	0	0
<b>Total</b>	<b>4,850</b>	<b>100</b>	<b>100</b>

Note: The sum of ethnic groups in this table is greater than the total population count because an individual may report more than one ethnic origin.

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding



### Population by Mobility Status (Based on address 5 years previous)

Mobility	People	% of Total	City %
Non-movers	2,485	65	53
Moved From Elsewhere in Edmonton	755	20	28
Moved From Elsewhere in Alberta	125	3	5
Moved From Elsewhere in Canada	225	6	7
Moved From Outside Canada	230	6	7
<b>Total</b>	<b>3,820</b>	<b>100</b>	<b>100</b>

### Residential Units by Structure Type

Type of Unit	Units	% of Total	City %
Single-Detached House	810	56	51
Semi-Detached House, Duplex	110	8	7
Row House	375	26	10
Apartment Building (5+ Stories)	5	0	8
Apartment Building (< 5 Stories)	150	10	23
Moveable Dwelling	0	0	1
Other	0	0	0
<b>Total</b>	<b>1,450</b>	<b>100</b>	<b>100</b>

### Period of Construction

Year of Construction	Units	% of Total	City %
1960 or Before	55	4	18
1961-1980	880	62	35
1981-1990	445	31	15
1991-2000	45	3	11
2001-2005	0	0	11
2006-2011	0	0	10
<b>Total</b>	<b>1,425</b>	<b>100</b>	<b>100</b>

### Occupied Private Dwellings by Tenure

Housing by Tenure	Number	% of Total	City %
Owner Occupied	1,070	75	65
Renter Occupied	365	25	35
<b>Total</b>	<b>1,435</b>	<b>100</b>	<b>100</b>

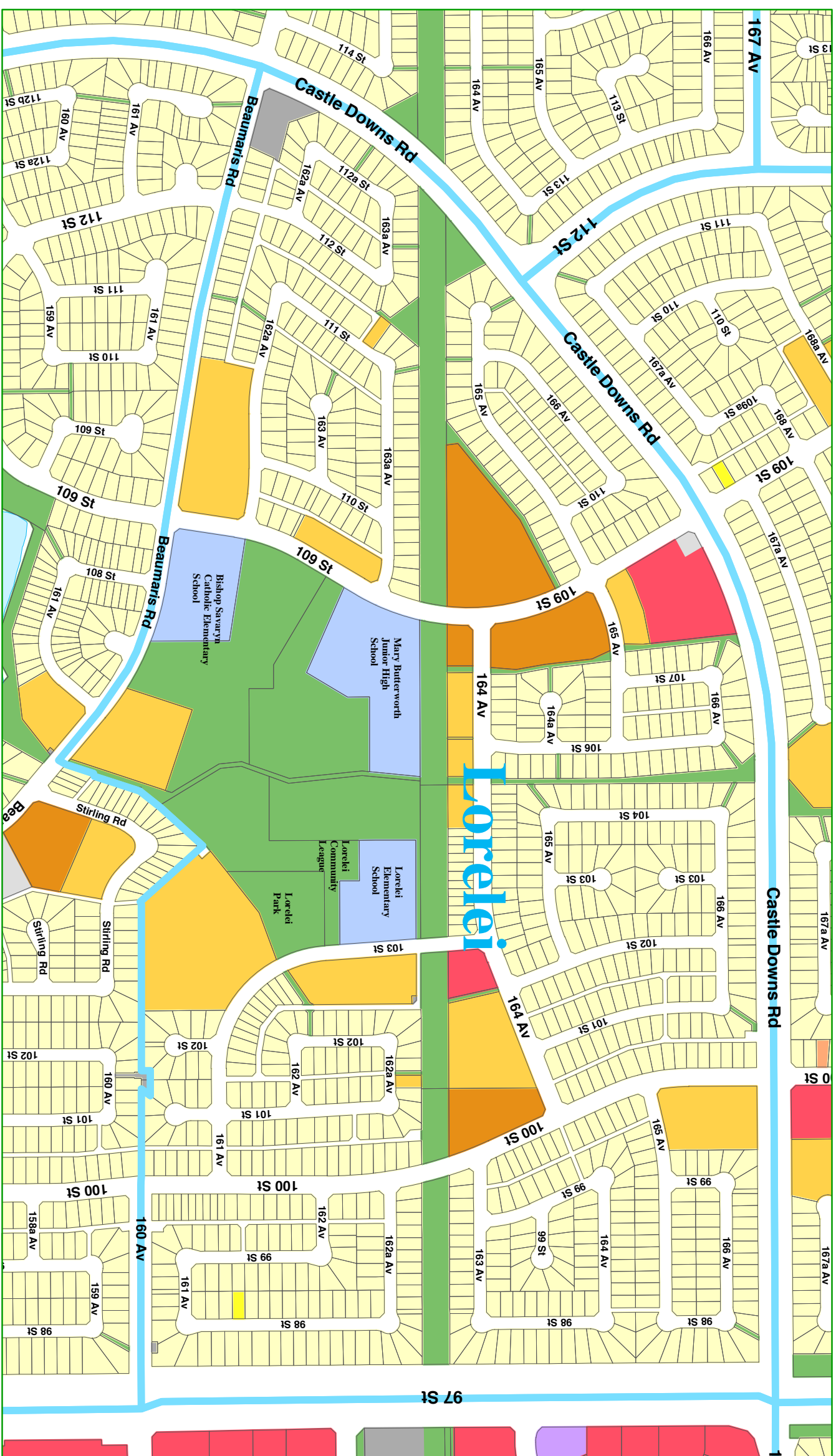
### Journey to Work (Employed Labour Force)

Transportation Method	People	% of Total	City %
Car, Truck, Van - as Driver	1,660	80	72
Car, Truck, Van - as Passenger	160	8	6
Public Transit	265	13	15
Walked	0	0	5
Bicycle	0	0	1
Other Methods	0	0	1
<b>Total</b>	<b>2,085</b>	<b>100</b>	<b>100</b>

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

# NEIGHBOURHOOD PROFILE 2014 NEIGHBOURHOOD EXISTING LAND USE LORELEI



## Existing Land Use

- |  |                         |  |                          |  |                               |
|--|-------------------------|--|--------------------------|--|-------------------------------|
|  | One Unit Dwelling       |  | Other Residential        |  | Recreation and Open Space     |
|  | Two Unit Dwelling       |  | Commercial               |  | Agriculture                   |
|  | Multiple Dwelling Units |  | Industrial and Utilities |  | Transportation                |
|  | Apartments              |  | Institutional            |  | Vacant (Undeveloped/Underfed) |
|  | Apartments High Rise    |  | Religious Assembly       |  | No Data / Unknown             |

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