



Corner Store Program Belvedere

We invite you to help us make adjustments to the concept plans for the Belvedere Corner Store Streetscape Enhancement Project. Your feedback will inform the finalized concept and bring this project into the next phase of design.

Learn more about the City of Edmonton
Corner Store project at:
edmonton.ca/cornerstore or call 311

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Corner Store Program

PROGRAM GOAL

To support local commercial centres in mature neighbourhoods and expand the opportunity for residents to shop in their local area, renewing the focus for commerce and community life.

CORE COMPONENTS

- Market Research
- Community Engagement
- Business Support
- Facade Improvements
- Streetscaping Enhancement
- Regulatory Support

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Strategy

STRATEGY PHASE

Nov 2017 – Survey – open to all Belvedere residents and property/business owners

Nov 2017 – Conversation Cafe – held at Belvedere Community Hall

Fall 2017 – Property/Business Stakeholder Engagement

‘WHAT WE HEARD’ – PRIORITIES SUMMARY

Improve lighting: 70% important, 25% somewhat important

Improve landscaping: 66% important, 31% somewhat important

Improve pedestrian crossings: 34% important, 32% somewhat important

Add trees: 33% important, 43% somewhat important

Park benches: 22% important, 49% somewhat important

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Project Overview

SCOPE

Streetscape Enhancements, limited to the public space adjacent to the commercial centre.

INTENT

- Help establish a sense of place
- Enhance aesthetic
- Increase perception of safety
- Encourage alternative forms of transportation

TIMELINE

- Current: Concept Phase

STRATEGY

CONCEPT

DESIGN

BUILD

OPERATE

- 2018: Complete Design Development
- Q4 2019: Anticipated Construction Completion

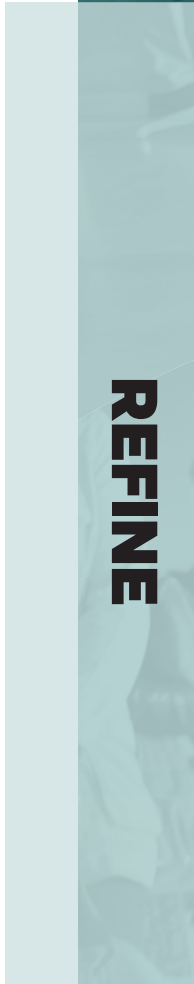
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A collage of five teal-tinted photographs. From left to right: 1. A close-up of a person's torso wearing a light-colored shirt with 'N POL' visible. 2. A person in a dark jacket looking directly at the camera. 3. A person in a dark jacket holding a small object, possibly a phone or a small bag. 4. A person in a light-colored t-shirt with their arms crossed. 5. A person in a light-colored jacket standing next to another person who is partially visible.



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Next Steps

‘WHAT WE HEARD’ CONCEPT ENGAGEMENT REPORT

- Results from this engagement session will be made available on the project webpage, in early September

PRELIMINARY DESIGN

- Stakeholders will be able to access draft Preliminary Design via the project webpage
- Stakeholders will be engaged at the ADVISE level – providing feedback / perspective that will be considered when finalizing Preliminary Design
- Once Preliminary Design is finalized, Stakeholder engagement will be limited to information sharing / status updates

PROJECT STATUS

- The project webpage will be used to provide updates on the progress of the project as it advances through Design Development and Construction

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