## **Buy Cool Advertising**

### Score great value with Arena advertising.

The City of Edmonton operates 22 arenas with 31 ice surfaces and boasts a diverse audience of over 5 million users and spectators from all parts of the city and surrounding area, with the majority of users visiting



multiple times and viewing your message for extended periods. Arenas host multiple events such hockey, figure skating, lacrosse and ringette tournaments.

A quick snap shot of visitors at any community facility will include, men, women, boys and girls of all ages and backgrounds.

In an effort to support and enhance these highly-valued public amenities, the City of Edmonton offers a number of advertising within many of its high-traffic facilities.

Advertising with the City of Edmonton allows your business to target the sports-minded individuals, young and/or established families, visitors to the city of Edmonton and people of all ages.

With over 22 arenas across the city you are able to target a certain message to a specific community, area and region or blanket all of Edmonton.

No matter how you look at it, advertising in a City of Edmonton arena is smart business.

# City of Edmonton Arena Wallboard and Rinkboard Advertising

See our Arena Map to view arena locations.

<b>♦</b>	TIER A ARENAS TERWILLEGAR A AND B	1 UNIT (NO DISC)
	1 yr (no disc)	\$1550
	2 yr (5% disc)	\$1473
	3yr (10)% disc)	\$1395

<b>\</b>	TIER B ARENAS TERWILLEGAR C AND D, THE MEADOWS	1 UNIT (NO DISC)
	1 yr (no disc)	\$1200
	2yr (5% disc)	\$1140
	3vr (10% disc)	\$1080

<b>♦</b>	TIER C ARENAS TWIN ARENAS, BILL HUNTER	1 UNIT (NO DISC)
	1 yr (no disc)	\$800
	2yr (5% disc)	\$760
	3yr (10% disc)	\$720

<b>♦</b>	TIER D ARENAS SINGLE ARENAS	1 UNIT (NO DISC)
	1 yr (no disc)	\$650
	2yr (5% disc)	\$618
	3yr (10% disc)	\$585

#### WE OFFER MULTI UNIT AND MULTI YEAR DISCOUNTS.

**Rates are for space only and do not include production.** Production costs will vary depending upon your requirements. Advertising is sold on a first come first serve basis and space may be limited. All artwork must be approved by the City of Edmonton.



### City of Edmonton Arena Locations

