



NEIGHBOURHOOD DESCRIPTION

Terra Losa is located in Edmonton's west end, south of 99th Avenue and west of 170th Street. The neighbourhood is directly north of Summerlea, which is home to West Edmonton Mall. Terra Losa began to experience the bulk of its residential construction in the 1990s and development continued into the 2000s.

Terra Losa has a large amount of commercial land use, which rings the eastern and western borders of the neighbourhood. The commercial development also buffers the residential areas from the major arterial roadways that surround it. The residential streets and homes within the interior of the neighbourhood are oriented around a central stormwater management lake and the Frank and Etta Wild Park. Terra Losa is fairly unique in that it contains no single-detached homes and the majority of housing units are found in low-rise apartment buildings.

Terra Losa takes its name from Vittorio "Victor" Losa (1905-1987) an Italian-born professional watchmaker who came to Edmonton in the 1920s. Victor Losa ran a local jewellery store and trained other professionals in the art of watchmaking. Losa was also nominated as Royal Consul by the Italian monarchy and helped new Italian immigrants settle into life in Edmonton.

Population by Age and Gender

Age Group	Male	Female	Total	% of Total	City %
0-9	45	45	90	4	12
10-19	30	35	65	3	11
20-29	140	165	305	14	18
30-39	125	105	230	11	15
40-49	105	110	215	10	14
50-59	115	175	290	13	14
60-69	110	190	300	14	8
70+	205	475	680	31	8
Total	875	1,300	2,175	100	100

Marital Status (Population 15 years of age and older)

Marital Status	People	% of Total	City %
Married	755	36	45
Common-Law	130	6	9
Single (Never Legally Married)	510	25	32
Separated	45	2	2
Divorced	255	12	7
Widowed	375	18	5
Total	2,070	100	100

Family Households

Family Type	Households	% of Total	City %
Married Couples	350	-	-
Without Children at Home	250	50	29
With Children at Home	100	20	40
Common-Law Couples	65	-	-
Without Children at Home	55	11	9
With Children at Home	10	2	4
Total Lone-Parent Families	90	-	-
Female Parent	80	16	14
Male Parent	10	2	4
Total	505	100	100

Household Size

People Per Household	Households	% of Total	City %
1 Person	615	52	29
2 People	415	35	33
3 People	105	9	16
4 People	35	3	14
5 People	10	1	5
6 or More	5	0	3
Total	1,185	100	100

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

2010 Household Income

Household Income in 2010	Households	% of Total	City %
Under \$10,000	40	3	5
\$10,000 to \$19,999	45	4	6
\$20,000 to \$29,999	160	13	7
\$30,000 to \$39,999	105	9	8
\$40,000 to \$49,999	230	19	8
\$50,000 to \$59,999	95	8	8
\$60,000 to \$79,999	210	18	14
\$80,000 to \$99,999	105	9	12
\$100,000 to \$124,999	75	6	11
\$125,000 to \$149,999	65	5	7
\$150,000 and Over	60	5	14
Total	1,190	100	100
Median Household Income	\$50,665	-	\$72,248
Average Household Income	\$62,186	-	\$90,340

Highest Level of Education (Population 15 years of age and older)

Education Level	People	% of Total	City %
No Certificate, Diploma or Degree	360	20	18
High School Diploma or Equivalent	395	22	26
Apprenticeship or Trades Certificate or Diploma	140	8	9
College or Other Non-University Certificate or Diploma	410	23	18
University Certificate or Diploma Below Bachelor Level	100	5	5
University Certificate or Diploma at Bachelor Level or Above	415	23	24
Total	1,820	100	100

Population by Ethnic Origin

Ethnic Origins	People	% of Total	City %
European Origins	520	23	15
British Isle Origins	750	33	29
Other North American Origins (Includes Canadian)	290	13	15
French Origins	195	9	9
Aboriginal Origins	45	2	5
Latin, Central, and South American Origins	55	2	2
Caribbean Origins	0	0	1
South Asian Origins	55	2	6
West Central Asian and Middle Eastern Origins	60	3	3
East and Southeast Asian Origins	235	10	12
African Origins	45	2	3
Oceania Origins	0	0	0
Total	2,250	100	100

Note: The sum of ethnic groups in this table is greater than the total population count because an individual may report more than one ethnic origin.

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

Population by Mobility Status (Based on address 5 years previous)

Mobility	People	% of Total	City %
Non-movers	920	49	53
Moved From Elsewhere in Edmonton	620	33	28
Moved From Elsewhere in Alberta	125	7	5
Moved From Elsewhere in Canada	95	5	7
Moved From Outside Canada	100	5	7
Total	1,860	100	100

Residential Units by Structure Type

Type of Unit	Units	% of Total	City %
Single-Detached House	0	0	51
Semi-Detached House, Duplex	90	8	7
Row House	295	25	10
Apartment Building (5+ Stories)	5	0	8
Apartment Building (< 5 Stories)	800	67	23
Moveable Dwelling	0	0	1
Other	0	0	0
Total	1,190	100	100

Period of Construction

Year of Construction	Units	% of Total	City %
1960 or Before	0	0	18
1961-1980	25	2	35
1981-1990	70	6	15
1991-2000	785	66	11
2001-2005	185	16	11
2006-2011	125	11	10
Total	1,190	100	100

Occupied Private Dwellings by Tenure

Housing by Tenure	Number	% of Total	City %
Owner Occupied	1,055	89	65
Renter Occupied	135	11	35
Total	1,190	100	100

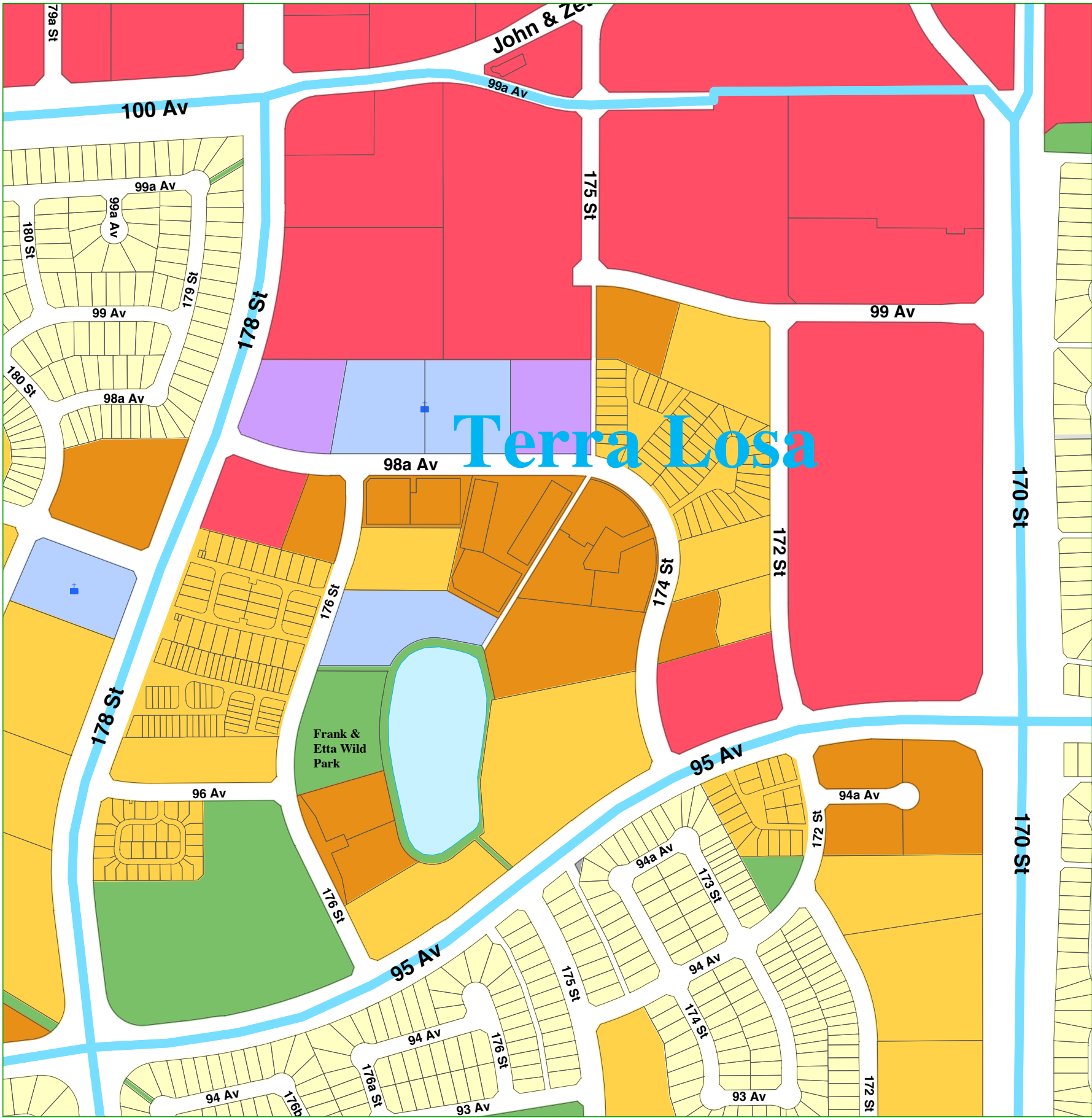
Journey to Work (Employed Labour Force)

Transportation Method	People	% of Total	City %
Car, Truck, Van - as Driver	780	81	72
Car, Truck, Van - as Passenger	60	6	6
Public Transit	90	9	15
Walked	35	4	5
Bicycle	0	0	1
Other Methods	0	0	1
Total	965	100	100

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

NEIGHBOURHOOD PROFILE
2014 NEIGHBOURHOOD EXISTING LAND USE
TERRA LOSA



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Map compiled by:
Geospatial Services Unit
Urban Planning and Environment Branch

Existing Land Use

	One Unit Dwelling		Other Residential		Recreation and Open Space
	Two Unit Dwelling		Commercial		Agriculture
	Multiple Dwelling Units		Industrial and Utilities		Transportation
	Apartments		Institutional		Vacant (Undeveloped/Undefined)
	Apartments High Rise		Religious Assembly		No Data / Unknown

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