

## **NEIGHBOURHOOD DESCRIPTION**

The Rutherford neighbourhood in southwest Edmonton, within the Heritage Valley Servicing Concept Design Brief (SCDB) area. The neighbourhood is bounded by Ellerslie Road (9th Avenue) to the north, 111th Street to the east, 25th Avenue to the south and 119th / 127th Streets to the west. The neighbourhood is still under construction. Prior to urban development Rutherford was a predominantly agricultural area with some country residential land use located along the western perimeter.

The Rutherford's neighbourhood is planned to have a mixture of low and medium density housing with space for recreational, institutional and commercial land uses. Multi-family housing is located near natural amenities, commercial and institutional use, and close to transit service. The main school and park site is located in the south central portion of the neighbourhood and a variety of smaller parks, including the Virginia Park Woodland, are dispersed throughout the neighbourhood. There is also a utility corridor that runs diagonally the length of the neighbourhood, and provides an important pedestrian spine which that connects the various walkways to activity nodes throughout the community.

Rutherford takes its name from Alexander Cameron Rutherford (1857-1941) who was the first premier of Alberta when a majority Liberal government was elected in 1905. Rutherford obtained a Law degree from McGill University and came to the Edmonton area with his family in 1895. Rutherford was instrumental in the construction of the University of Alberta and became a member of the university's senate in 1907 and acted as chancellor between 1927 and 1941. Rutherford's home on the north end of the university campus is an historic site.

# **Population by Age and Gender**

Age Group	Male	Female	Total	% of Total	City %
0-9	735	700	1,435	18	12
10-19	370	375	745	9	11
20-29	620	695	1,315	17	18
30-39	950	945	1,895	24	15
40-49	605	570	1,175	15	14
50-59	305	315	620	8	14
60-69	160	185	345	4	8
70+	140	290	430	5	8
Total	3,885	4,075	7,960	100	100

# Marital Status (Population 15 years of age and older)

Marital Status	People	% of Total	City %
Married	3,570	58	45
Common-Law	515	8	9
Single (Never Legally Married)	1,385	23	32
Separated	110	2	2
Divorced	240	4	7
Widowed	285	5	5
Total	6,105	100	100

# Family Households

Family Type	Households	% of Total	City %
Married Couples	1,745	-	-
Without Children at Home	575	26	29
With Children at Home	1,170	53	40
Common-Law Couples	260	-	-
Without Children at Home	185	8	9
With Children at Home	75	3	4
Total Lone-Parent Families	190	-	-
Female Parent	145	7	14
Male Parent	45	2	4
Total	2,195	100	100

#### **Household Size**

People Per Household	Households	% of Total	City %
1 Person	705	24	29
2 People	900	30	33
3 People	545	18	16
4 People	575	19	14
5 People	175	6	5
6 or More	70	2	3
Total	2,970	100	100

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

#### 2010 Household Income

Household Income in 2010	Households	% of Total	City %
Under \$10,000	115	4	5
\$10,000 to \$19,999	135	5	6
\$20,000 to \$29,999	80	3	7
\$30,000 to \$39,999	145	5	8
\$40,000 to \$49,999	145	5	8
\$50,000 to \$59,999	150	5	8
\$60,000 to \$79,999	345	12	14
\$80,000 to \$99,999	385	13	12
\$100,000 to \$124,999	510	17	11
\$125,000 to \$149,999	355	12	7
\$150,000 and Over	615	21	14
Total	2,980	100	100
Median Household Income	\$99,977	-	\$72,248
Average Household Income	\$108,613	-	\$90,340

# **Highest Level of Education (Population 15 years of age and older)**

Education Level	People	% of Total	City %
No Certificate, Diploma or Degree	620	10	18
High School Diploma or Equivalent	1,105	19	26
Apprenticeship or Trades Certificate or Diploma	365	6	9
College or Other Non-University Certificate or Diploma	1,100	18	18
University Certificate or Diploma Below Bachelor Level	450	8	5
University Certificate or Diploma at Bachelor Level or Above	2,320	39	24
Total	5,960	100	100

#### **Population by Ethnic Origin**

Ethnic Origins	People	% of Total	City %
European Origins	1,300	14	15
British Isle Origins	2,435	26	29
Other North American Origins (Includes Canadian)	1,520	16	15
French Origins	695	7	9
Aboriginal Origins	225	2	5
Latin, Central, and South American Origins	245	3	2
Caribbean Origins	85	1	1
South Asian Origins	845	9	6
West Central Asian and Middle Eastern Origins	145	2	3
East and Southeast Asian Origins	1,730	18	12
African Origins	270	3	3
Oceania Origins	0	0	0
Total	9,495	100	100

Note: The sum of ethnic groups in this table is greater than the total population count because an individual may report more than one ethnic origin.

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

# Population by Mobility Status (Based on address 5 years previous)

Mobility	People	% of Total	City %
Non-movers	1,755	25	53
Moved From Elsewhere in Edmonton	3,445	50	28
Moved From Elsewhere in Alberta	610	9	5
Moved From Elsewhere in Canada	595	9	7
Moved From Outside Canada	530	8	7
Total	6,935	100	100

## **Residential Units by Structure Type**

Type of Unit	Units	% of Total	City %
Single-Detached House	1,630	55	51
Semi-Detached House, Duplex	490	16	7
Row House	280	9	10
Apartment Building (5+ Stories)	0	0	8
Apartment Building (< 5 Stories)	575	19	23
Moveable Dwelling	0	0	1
Other	0	0	0
Total	2.975	100	100

#### **Period of Construction**

Year of Construction	Units	% of Total	City %
1960 or Before	0	0	18
1961-1980	0	0	35
1981-1990	0	0	15
1991-2000	50	2	11
2001-2005	1,135	38	11
2006-2011	1,775	60	10
Total	2,960	100	100

## **Occupied Private Dwellings by Tenure**

Housing by Tenure	Number	% of Total	City %
Owner Occupied	2,530	85	65
Renter Occupied	450	15	35
Total	2 980	100	100

## **Journey to Work (Employed Labour Force)**

Transportation Method	People	% of Total	City %
Car, Truck, Van - as Driver	3,275	77	72
Car, Truck, Van - as Passenger	255	6	6
Public Transit	635	15	15
Walked	50	1	5
Bicycle	0	0	1
Other Methods	45	1	1
Total	4,260	100	100

Source: 2011 Census of Canada, Statistics Canada

Note: totals may not sum due to random rounding

