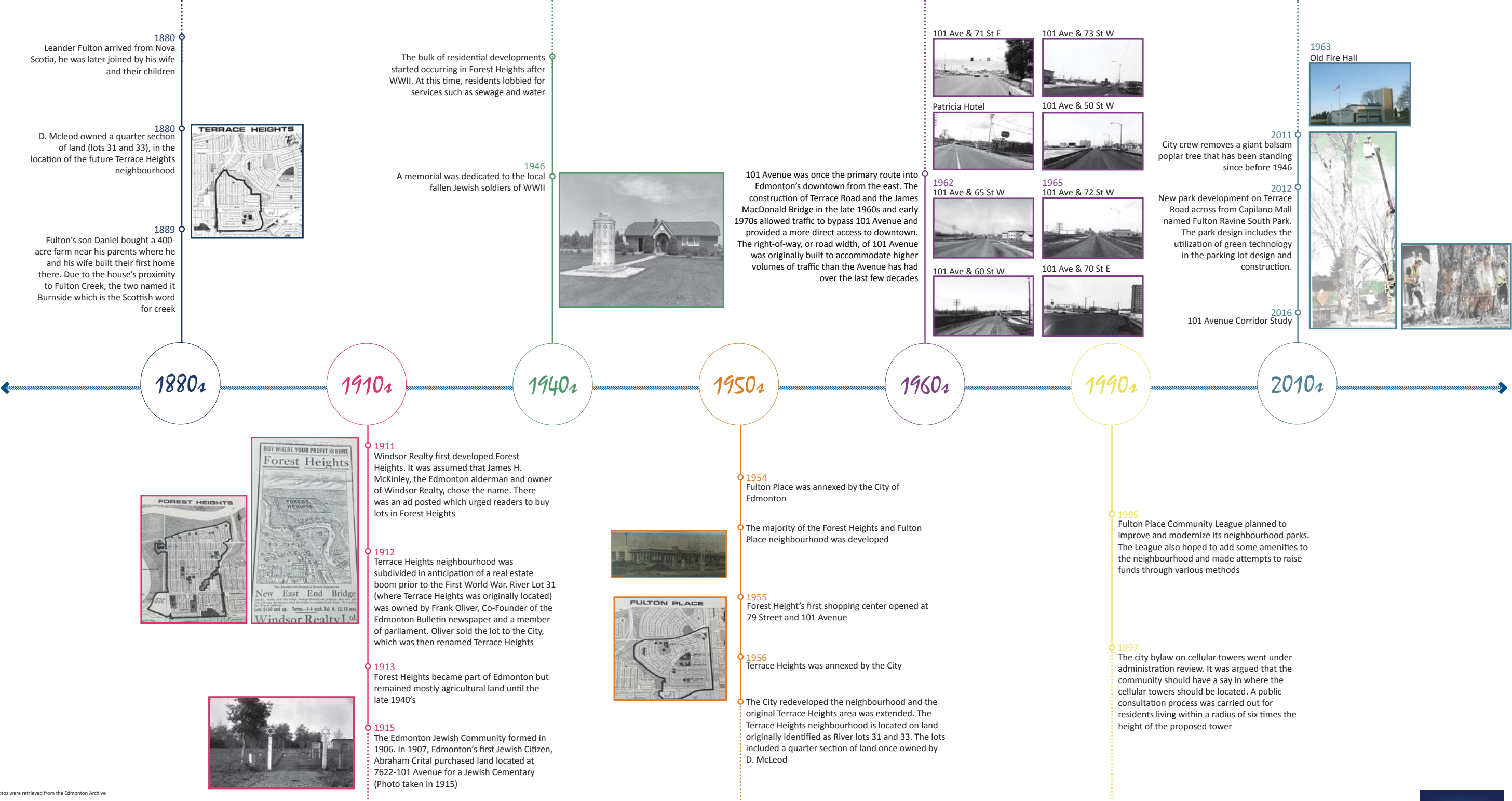


History of 101 Avenue Corridor



NOTE: Photos were retrieved from the Edmonton Archive

BUILDING A BRIGHTER 101 AVENUE

How Did We Get Here?



Pictures from the May 2016 Janes's Walk



PROJECT PARTNERS

ELEVATE

Elevate is a Council initiative that seeks to engage community organizations and all levels of government. The goal is to create physical and social environments that allow residents to meet all of their needs, for their entire lifetime, in their own communities.

GHCS

The Greater Hardisty Community Sustainability Coalition (GHCS) is a grassroots community group that formed in 2014 to prevent school closures. During that time, ELEVATE worked with the GHCS to conduct citizen meetings and develop a set of community priorities. The GHCS continues to engage its member communities in conversations about how to ensure vibrant, inclusive, healthy communities.

The Forest/Terrace Heights Community League is a member of the GHCS and encompasses the two neighbourhoods that will be most affected by changes to 101 Avenue. The Forest/ Terrace Heights Community League and Fulton Place Community League have been an especially engaged and important stakeholder in the 101 Ave project.

WHY DO A STUDY FOR 101 AVENUE

PROJECT INCEPTION

The 101 Avenue Vision and Corridor Study is really a response to the community, who identified 101 Avenue as a space for real positive change in their neighbourhoods. A number of factors combined to make 101 Avenue a candidate for revitalization:

- Members of the Forest/Terrace Heights Community League approached City staff with a desire to take action on vacant and brownfield properties along 101 Avenue
- The Hardisty cluster of neighbourhoods had recently formed a grassroots community group to discuss how they can manage change, decline, and development in their neighbourhoods
- ELEVATE was looking for a pilot project to work with communities to create more vibrancy and resiliency in communities
- Sustainable Development was interested in exploring the potential to re-envision roadways and the 101 Street corridor to create more livable spaces

ALIGNMENT WITH CITY GOALS

PROJECT OBJECTIVES

The objectives of this project are to:

- Establish a vision for the future of 101 Avenue
- Identify development options for land use, street design and community programming
- Recommend specific actions to realize the area's potential, using existing land use and transportation tools and civic programs where possible

SCOPE OF THE STUDY

The study is looking at the:

- Built environment (the buildings, streets, sidewalks and open spaces)
- Roadway function and geometry
- Current and potential land uses
- Potential impact of urban design policies
- The study is not proposing pre-emptively rezoning land along the corridor or introducing new crime prevention strategies

BUILDING A BRIGHTER 101 AVENUE

How is 101 Avenue Changing?



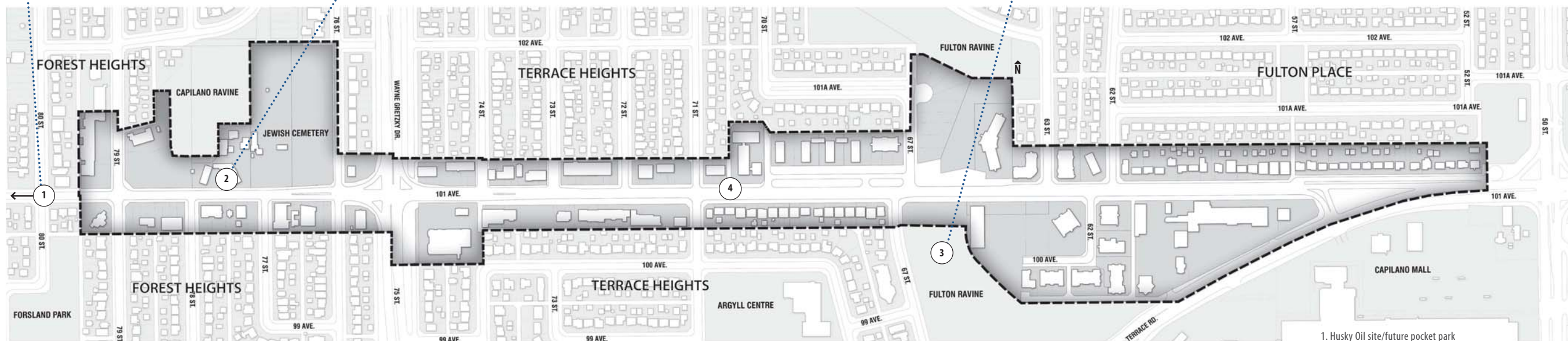
1 Brownfield Proposal - 10102 82 Street



2 Patricia Motel Proposal



3 Capilano Library Proposal



1. Husky Oil site/future pocket park
2. Patricia Motel redevelopment site
3. Future Capilano Library
4. Arterial renewal

HISTORY OF 101 AVENUE

101 Avenue was once the primary route into Edmonton's downtown from the east. The construction of Terrace Road and the James MacDonald Bridge in the late 1960s and early 1970s allowed traffic to bypass 101 Avenue and provided a more direct route to downtown. This means that the avenue's right-of-way was originally built to accommodate higher volumes of traffic than has been experienced over the last few decades.

Today the Avenue is characterized by strip mall style, auto-oriented commercial development. While there are a number of thriving businesses, there are also derelict and vacant buildings. Furthermore large front setbacks, limited street furniture, no street trees and no bike paths create an unpleasant and unsafe pedestrian and cycling environment.

PLAN AREA

The plan area was chosen to encompass the following features:

- Current projects in the area to the west of 75 Street including a brownfield site, the Patricia Motel rezoning development, and the Corner Stores pilot project
- The core commercial strip along 101 Avenue between 75 and 71 Street
- Community amenities east of 101 Avenue including the future Capilano library and Fulton Ravine
- The higher density residential and commercial area east of Fulton Ravine, which fall within the Capilano Transit Centre 400m Transit Oriented Development area

CURRENT PROJECTS

There are a number of public and private initiatives happening on 101 Avenue. These projects will help build a more vibrant and attractive area and carry the momentum of the 101 Avenue project forward:

- Forest/Terrace Heights Community League is working with Husky Oil to transform the contaminated empty lot at 82 St and 101 Ave into a pocket park
- The Patricia Motel has recently been rezoned to support the development of a seniors' supportive living and market condo complex
- The new Capilano Library will be built just off the Avenue on 67 Street
- The portion of 101 Ave east of 75th Street is targeted for arterial road renewal in 2018

BUILDING A BRIGHTER 101 AVENUE

Project Timeline

101 AVENUE PROJECT TIMELINE

INFO GATHERING

MAY - JUNE 2016

- Gather background information
- Consult with Community Leagues and other stakeholders
- June 21 - Community Workshop

DEVELOP VISION & CONCEPT

JULY - DEC 2016

- Commission mobility study and meet with internal stakeholders
- Develop draft vision and concept options
- July/Aug - Pop up engagement sessions
- Sept 29 - Open House

REFINE & PRESENT CONCEPT

NOV 2016 - FEB 2017

- Refine corridor concept
- Dec 6 - Present to Edmonton Design Committee
- ✱•Jan 31 - Open House - Draft Final Concept
- Feb - Present to Urban Planning Committee

IMPLEMENT

SPRING 2017

- Based on direction from Council, prepare ARP
- Present at Public Hearing
- Begin implementation items
- Change will happen gradually over time as landowners redevelop their properties and City upgrades infrastructure along 101 Ave



MAY 7 AND 8 - JANE'S WALKS ON 101 AVE
THESE WERE LED BY THE COMMUNITY ON MAY 7 AND 8. NEARLY 50 PEOPLE (PLUS A FEW DOGS) CAME OUT TO WALK 101 AVENUE AND DISCUSS THE CORRIDOR'S CHALLENGES AND OPPORTUNITIES TOGETHER.



JUNE 21 - COMMUNITY WORKSHOP



JUNE 21 - COMMUNITY WORKSHOP



JULY AND AUGUST - POP-UP ENGAGEMENT



SEPTEMBER 29 - OPEN HOUSE

BUILDING A BRIGHTER 101 AVENUE

Edmonton