

10-YEAR STRATEGIC GOAL

IMPROVE EDMONTON'S LIVABILITY

Edmonton is one of Canada's most livable cities because it is welcoming to all; is safe and clean; fosters its heritage and supports its arts and multicultural communities; encourages active lifestyles through recreational opportunities and engages its citizens in the City's vision and directions.

ELABORATION

To improve Edmonton's livability, the City intends to focus on the people concerns associated with improved livability by concentrating efforts on prevention and getting to the root causes or barriers that are in the way of achieving a more livable city. This goal is focused specifically on the strategic areas of welcoming, safety perception, cleanliness and aspects important to the notion of urban village creation.

**STATUS UPDATE**

The Way We Live / **JULY 2010**

The Way We Live Implementation Plan / **UNDER DEVELOPMENT FOR 2012**

Corporate Outcomes / **APRIL 2010**

Corporate Performance Measures / **JULY 2010**

Performance Measure Targets / **JULY 2011**



CORPORATE OUTCOMES	CORPORATE MEASURES	3-YEAR TARGETS	10-YEAR TARGETS
Citizens are connected to their diverse communities and have pride in their city	<ul style="list-style-type: none"> • % of citizens who volunteer in their community • % of Edmontonians who recommend Edmonton as a great city to live, work, play • % of Edmontonians who report feeling connected to their community 	<ul style="list-style-type: none"> • 58%; baseline data under review • Improve upon current level of 76% • Improve upon current level of 51% 	<ul style="list-style-type: none"> • Baseline data under review • 80% • 56%
Citizens use city infrastructure and participate in services and programs that provide enjoyment and personal health benefits	<ul style="list-style-type: none"> • % of citizens that participate in City of Edmonton offered recreation and social programs and activities that report the activity or program has improved their personal health & wellness • Per capita the number of attendances at City of Edmonton sponsored programs and events 	<ul style="list-style-type: none"> • 90% • Baseline to be developed 	<ul style="list-style-type: none"> • 93% • Baseline to be developed
Complete collaborative communities that are accessible, strong, and inclusive with access to a full range of services	<ul style="list-style-type: none"> • % of citizens who feel that they are able to access amenities and services that will improve their quality of life • Amount that community investment is leveraged through partnership with non-profit organizations (% of total program/project costs paid by the City of Edmonton (COE)) • Disabled Adult Transit Service (DATS) Ride Accommodation Rate • % of admissions/tickets of City of Edmonton services that are subsidized or offered at low cost • Households that are in complete communities 	<ul style="list-style-type: none"> • Improve upon current level of 62% • Baseline data under development • Maintain the accommodation rate above 98% • 6.5% • Baseline to be developed 	<ul style="list-style-type: none"> • 70% • Baseline data under development • Maintain the accommodation rate above 98% • 10% • Baseline to be developed
Safe and clean city	<ul style="list-style-type: none"> • % of citizens who feel Edmonton is a safe city • % of fire calls that meet first full alarm targets • % of City employees identified to staff the Emergency Operations Centre (EOC) who have participated in emergency preparedness training and exercises • % of citizens who feel Edmonton is a clean city • % change in litter at various city sites • % reduction within eight major crime indicators 	<ul style="list-style-type: none"> • Improve upon current level of 51% • 90% • 95% • Improve upon current level of 57% • 45% reduction from current state (2010). (15% reduction per year) • To be determined 	<ul style="list-style-type: none"> • 58% • 90% • 95% • 70% • 60% reduction from current state (2010) • To be determined